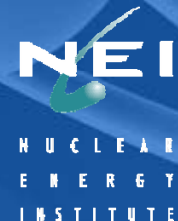


Addressing the Challenges to U.S. Commercial Nuclear Exports

Ted Jones

NRC Regulatory Information Conference

March 9, 2011

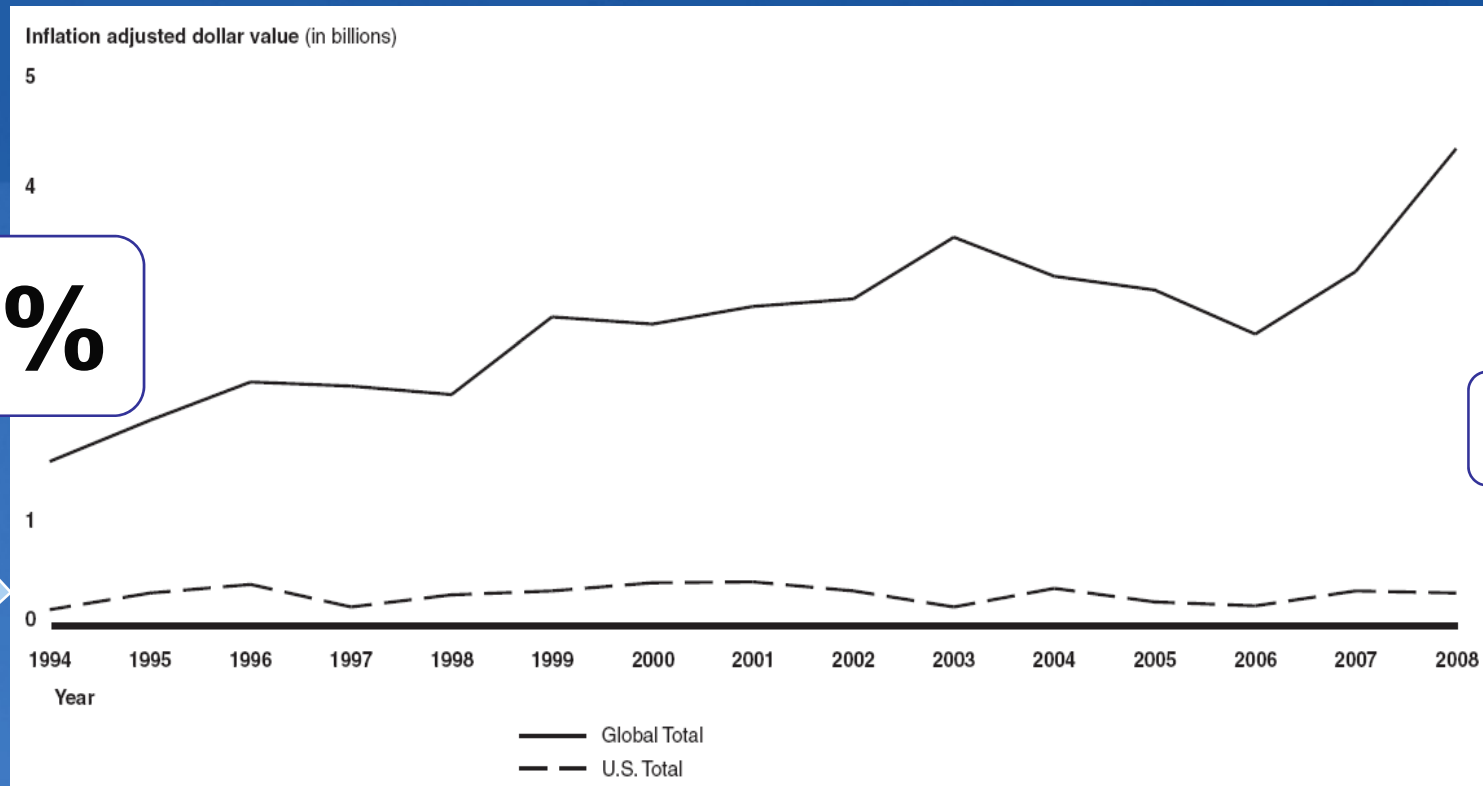


Strategic Imperative for Global U.S. Commercial Nuclear Engagement

- Promotes nuclear safety and nonproliferation
 - U.S. export licensing regime
 - Long-term supply relationships
 - Dissemination of best practices
- Enhances U.S. energy security
- Creates U.S. jobs through exports

U.S. Presence in the Global Market

REACTORS AND COMPONENTS



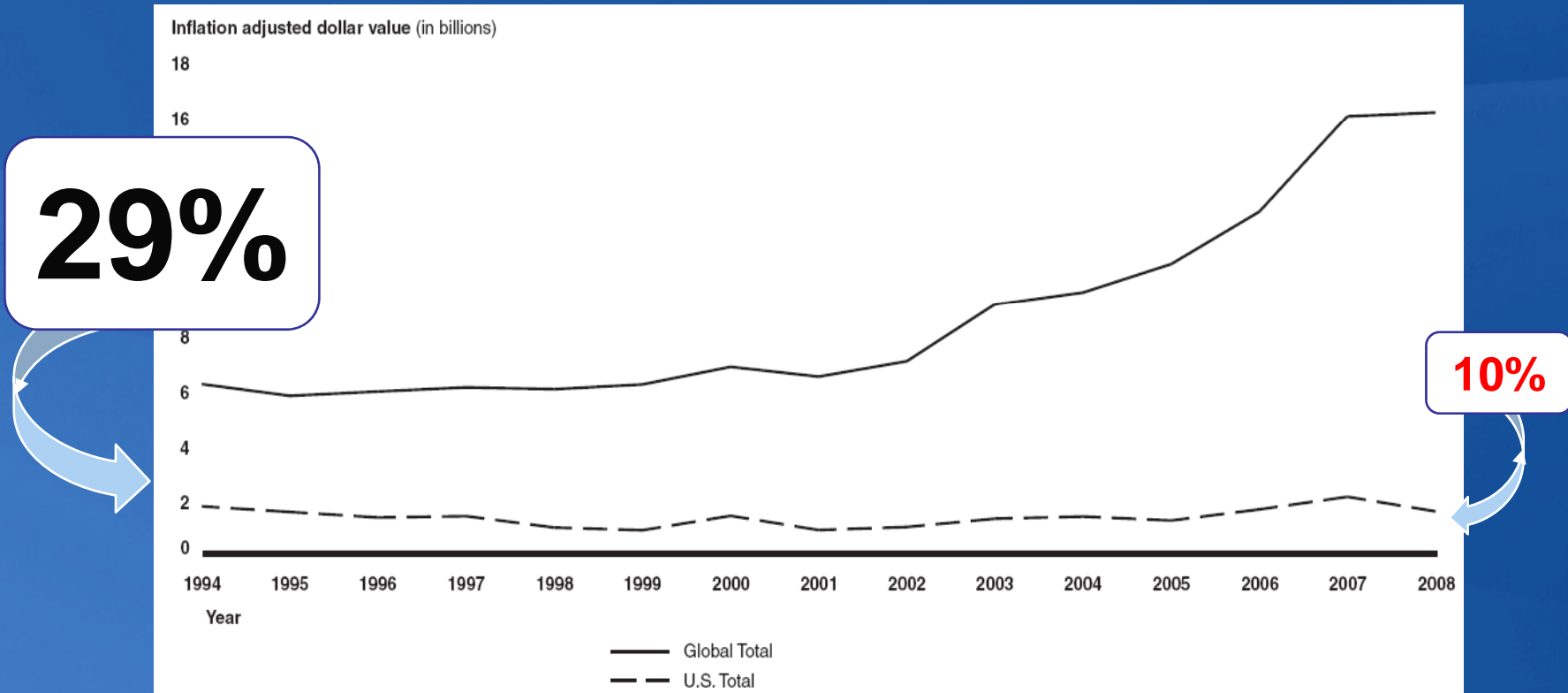
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Source: GAO analysis of U.N. Comtrade data

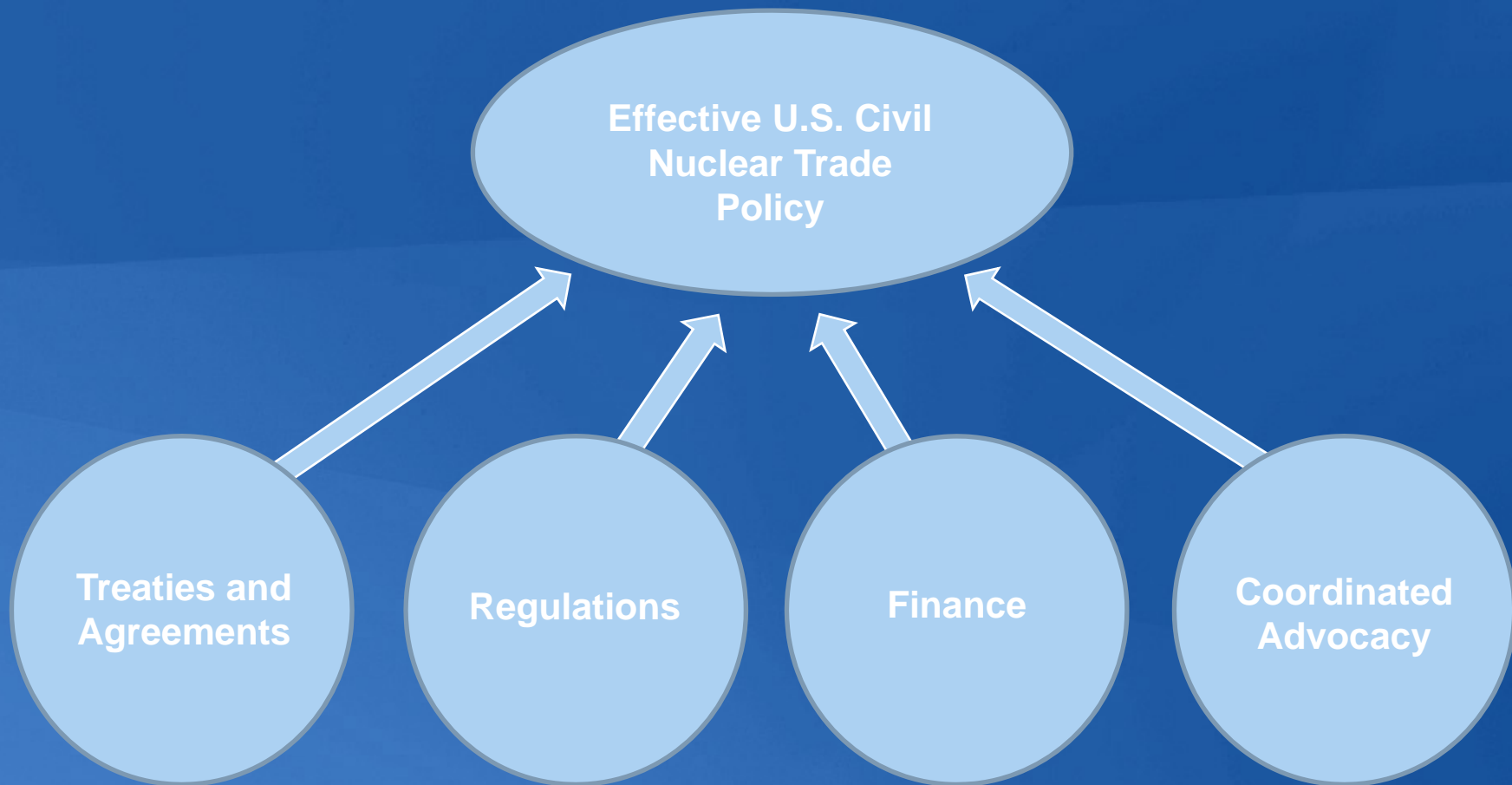
U.S. Presence in the Global Market

FUEL



Source: GAO analysis of U.N. Comtrade data

Elements of an Effective Civil Nuclear Trade Policy



Approach of Foreign Governments to Coordinated Advocacy

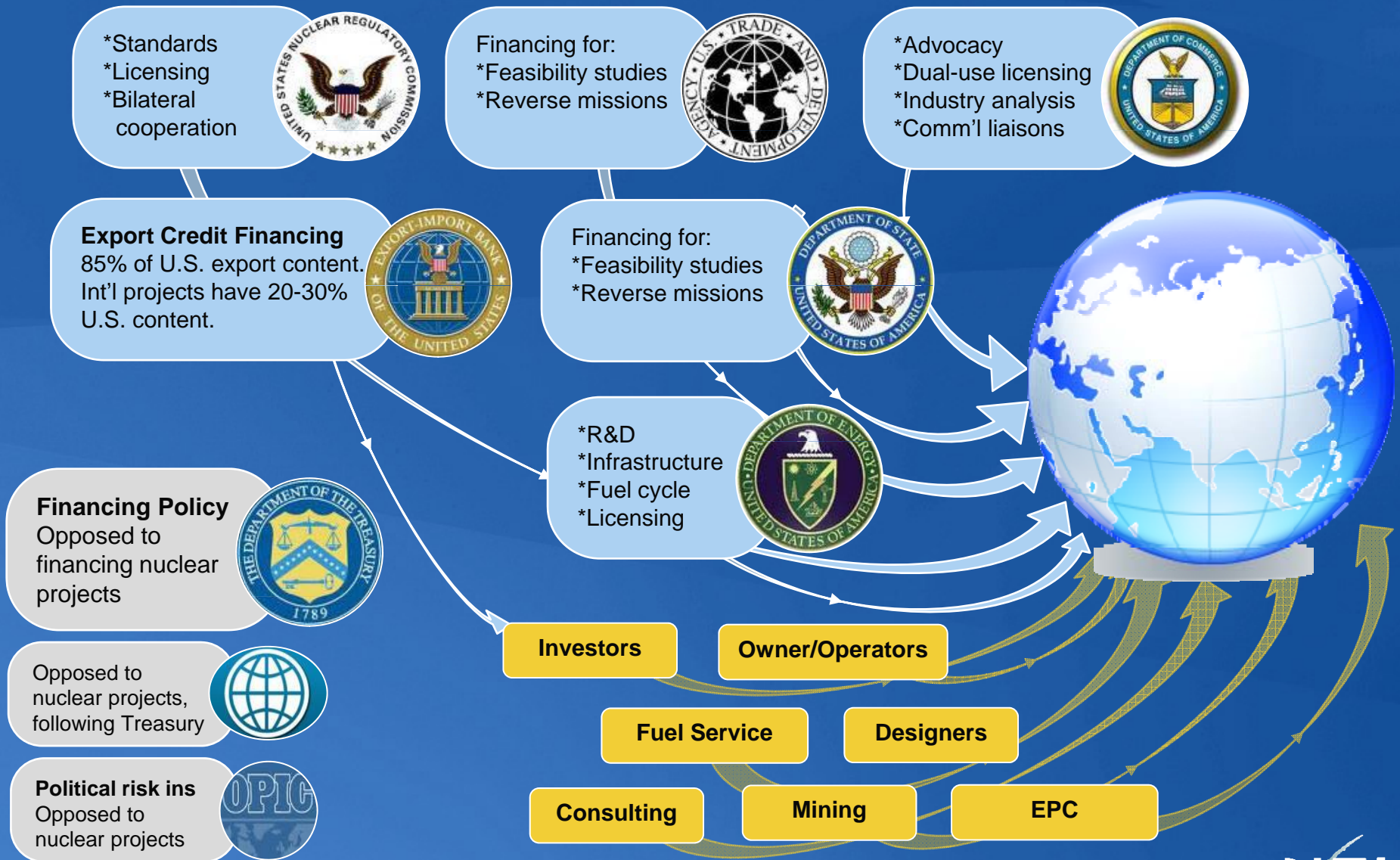
- Support for development of new products
- State promotion to foreign governments
- Robust export finance

Lack of U.S. Coordinated Advocacy

“The lack of an integrated government-wide approach that links the potential growth of such [123] agreements and the growing worldwide nuclear market to a well-defined strategy to support and promote U.S. nuclear exports is negatively affecting U.S. nuclear industry’s ability to compete globally.... [and] may impede the ability of the industry to make meaningful contribution to the President’s goal of doubling national exports in 5 years.”

-- GAO Report on Nuclear Commerce, November 2010

Current U.S. Approach: Disaggregation



Proposed Approach: Integrated Trade Promotion

