



# **RIC 2007**

# **Welcome to Tomorrow**

Donald L. Maurer  
NYS Emergency Management Office  
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## General Session Information

- **Badges and Identification** – Please remember to visibly display name badges throughout the duration of the RIC.
- **Cell Phones and Pagers** – At this time, please turn off or silence cell phones and pagers.
- **Presentation Materials** – All provided electronic presentation materials will be posted on the U.S. NRC RIC website at [www.nrc.gov](http://www.nrc.gov), keyword: RIC.
- **Evaluations** – Please provide us with your valuable input via the Session Evaluation Form or e-mail comments directly to [RICHelpDesk@nrc.gov](mailto:RICHelpDesk@nrc.gov).



**Welcome to tomorrow.**

An overview of the Joint  
Information Center for Indian Point

## MISSION

- **What?** To provide a single coordinated source for official information.
- **How?** By electronically issuing the traditional informational products ....  
With increased speed, reach and efficiency.

## So, what is different?

- Yesterday's Joint News Center was an **information generation** center. All partners were co-located in one building.
- Today's Joint Information Center is an **information distribution** center. All partners are in different locations but connected in a virtual environment.

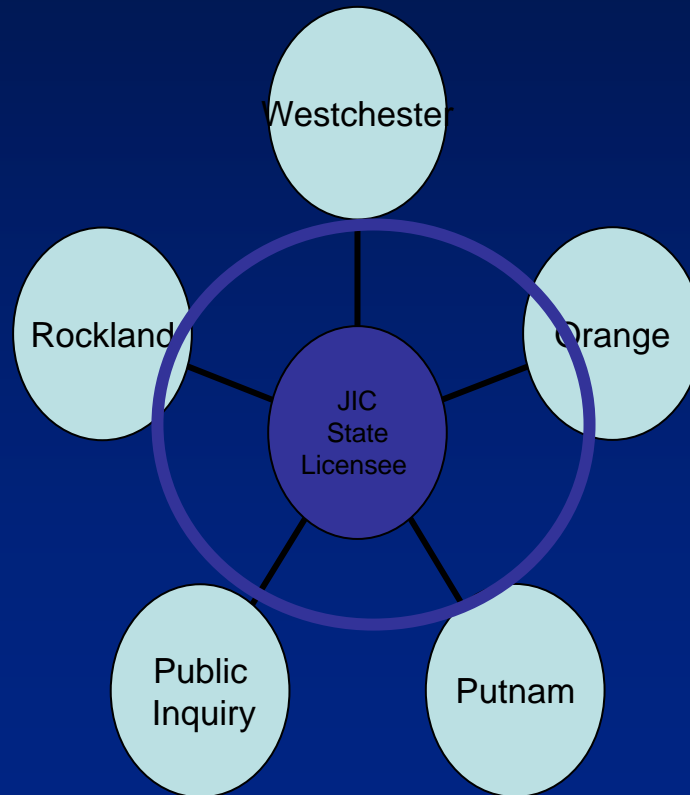
## Working in a virtual world.

- In the JIC, the counties, state, and licensee are linked by:
  - video teleconferencing that supports media briefings.
  - telephonically connected for coordination of efforts.

## Technology makes it happen.

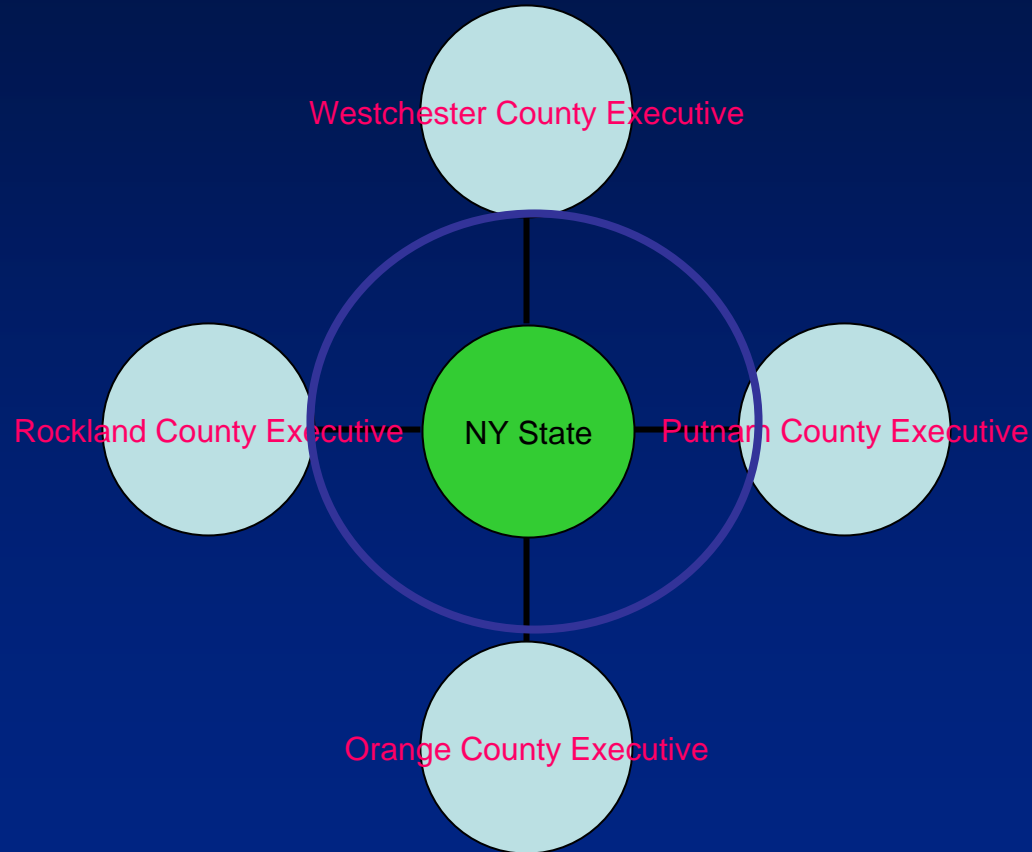
- <http://jic.semo.state.ny.us> - sends our message to 180 plus outlets ...instantly.
- <http://jic.semo.state.ny.us> – lets media “pull down” press releases, EAS messages from site.

# PIO Coordination telephone line



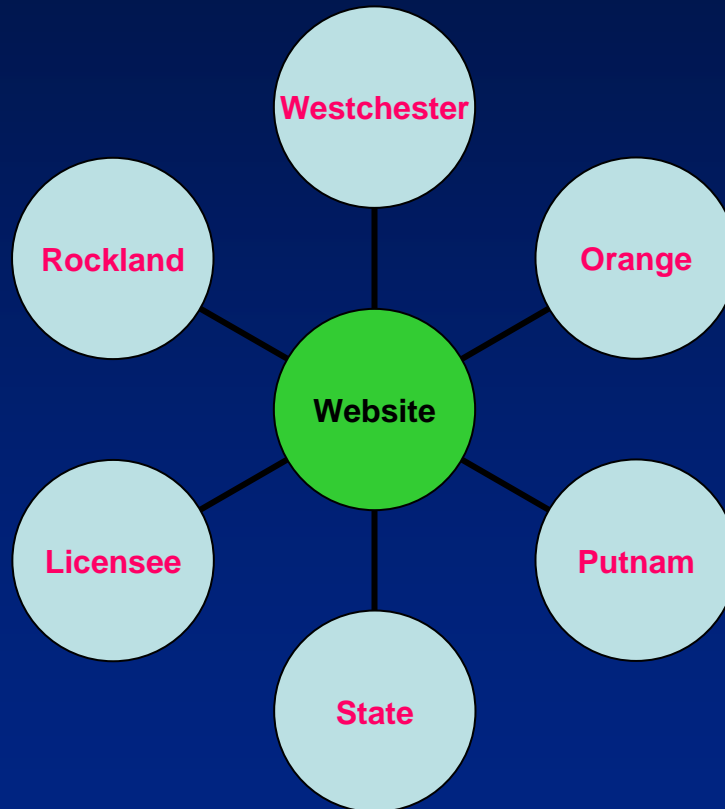


# E A S message preparation

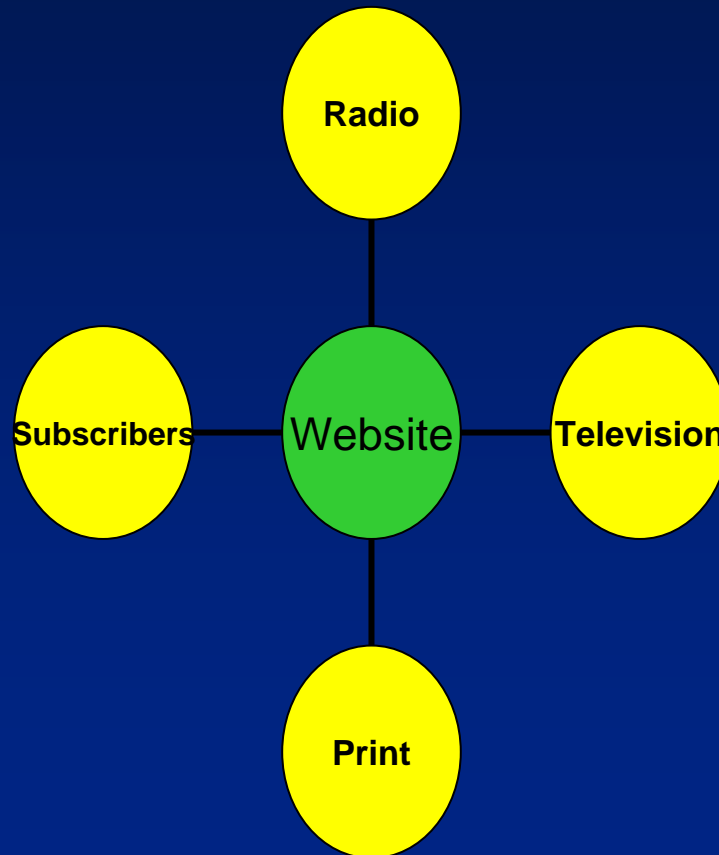


# Press Releases

Prepared and posted to the web



# EAS messages and press news releases Auto e-mailed to 180 plus outlets



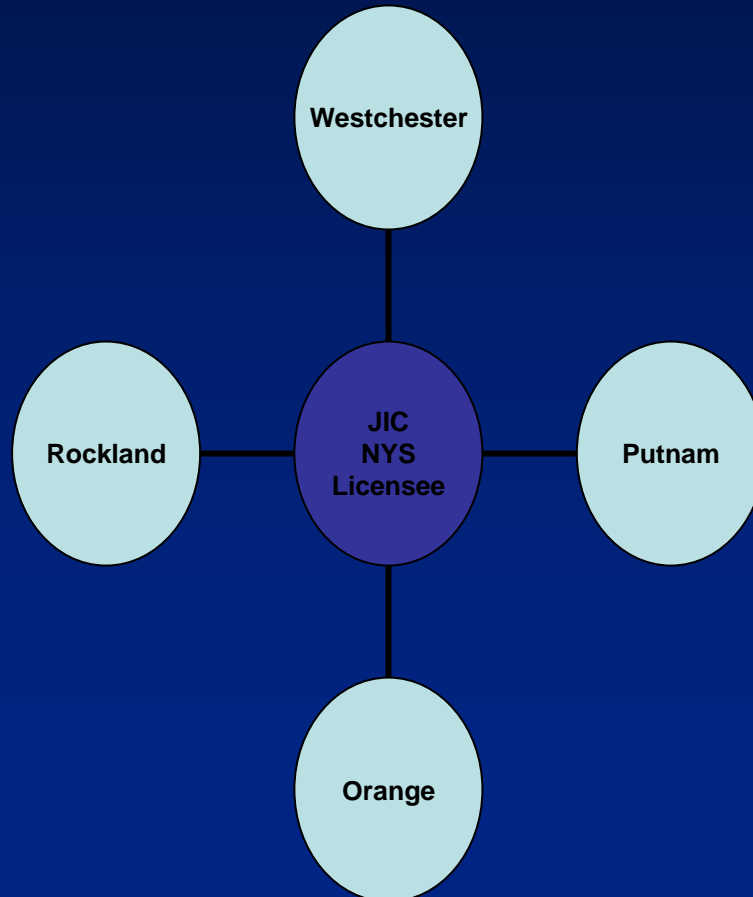
## **“This is an exercise”**

### **Distribution list to 53 outlets.**

- All four counties: Westchester, Rockland, Orange and Putnam
- State Emergency Management Office
- Licensee
- Public Inquiry facility in Albany
- Bergen County, NJ

# Media Briefings

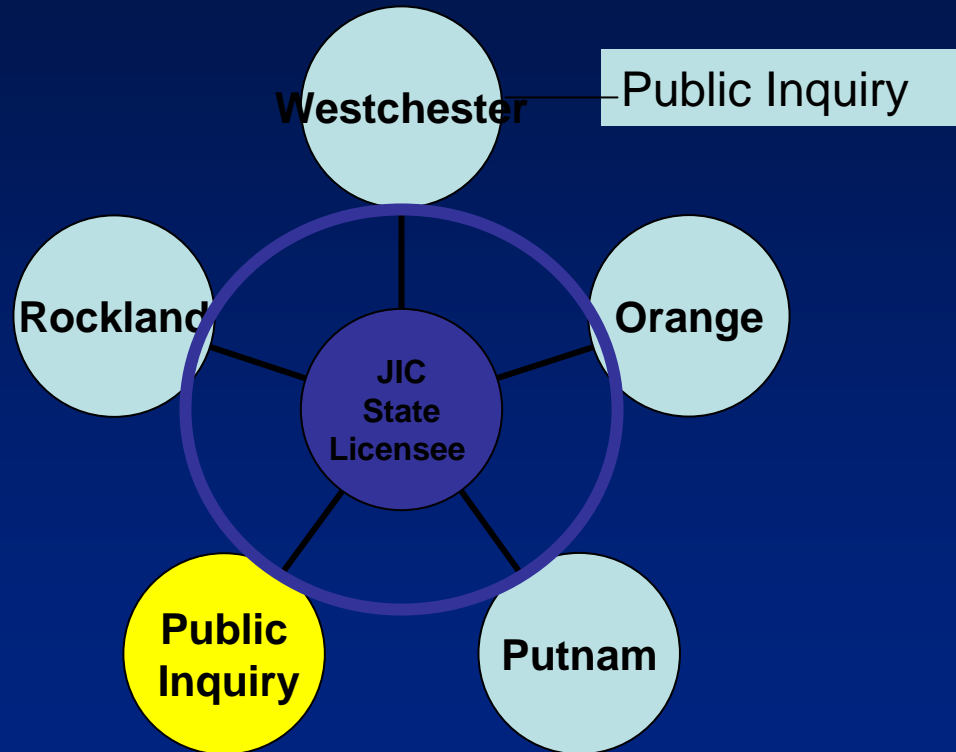
Counties participate via video connection



# Media Briefing Area



# Public Inquiry



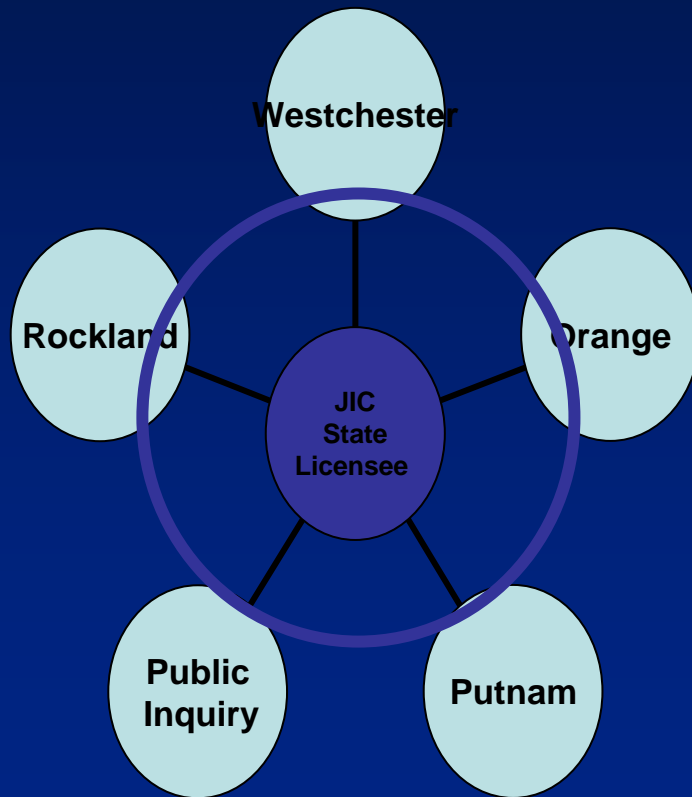


# Public Inquiry

- NYS Tax & Finance Call Center.
- Supports all partners
- Direct liaison with JIC
- Reference materials in place.
- Up to 200 trained operators
- 100 plus languages



# Media Monitoring



- JIC monitors 23 media outlets.
- Counties monitor local media.
- Media monitoring concerns are shared over the PIO coordination line.

## **And it's been tried .....and tested.**

- During the November federally evaluated exercise for Indian Point.
- “Overall it worked very well, except for some minor problems that were corrected.”

# Questions?