

Safety Culture Transformation

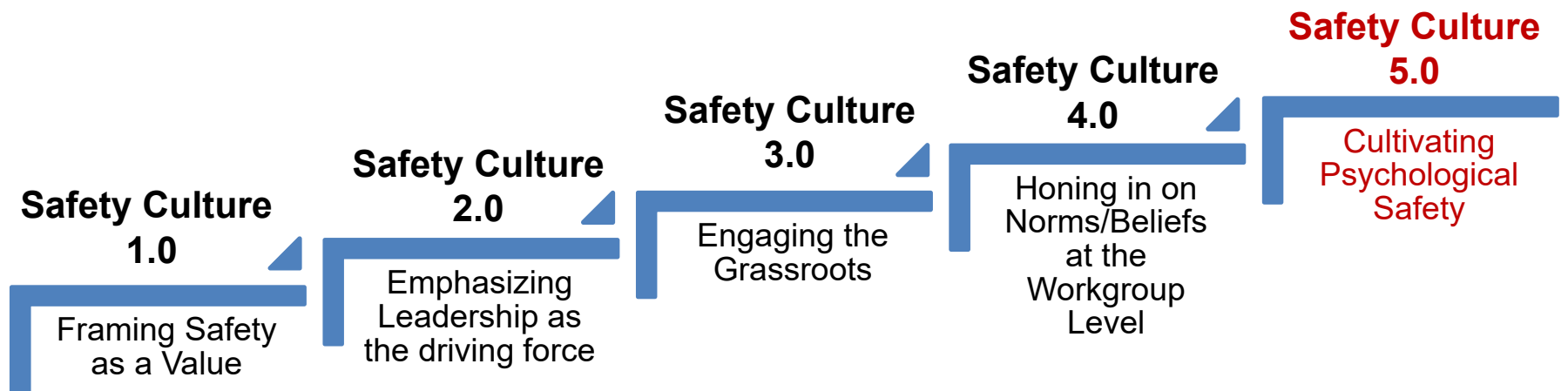


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Safety Culture Maturity Path™



A Mature Safety Culture

- Engagement is not enough
- Focus on “culture” not just programs



Implementing Safety Culture

Village-by-village

vs.

Enterprise-wide

Critical Success Factors for Safety Culture Transformation Journey



1. Focus on “Culture”
2. Leaders Willing to Take A Hard Look in the Mirror
3. Establishment of A Strong Partnership between the Grassroots and Management
4. Creation of a Solid Infrastructure to Drive and Sustain the Culture Change Until it is Driven from the Grassroots
5. Culture Change Owned by Operations not Safety
6. Long-term Horizon



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