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**APPENDIX F  
DATA SOURCES**



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## ABBREVIATIONS AND ACRONYMS

1		
2		
3	ADAMS	Agencywide Documents Access and Management System
4	BLS	Bureau of Labor Statistics
5	CPI	consumer price index
6	CPI-U	consumer price index for all urban consumers
7	EEDB	Energy Economic Data Base
8	GAO	U.S. Government Accountability Office
9	GDP	gross domestic product
10	NRC	U.S. Nuclear Regulatory Commission
11	OMB	Office of Management and Budget
12	WBS	work breakdown structure





# DATA SOURCES

## F.1 PURPOSE

All estimating techniques require credible data before they can be used effectively. This appendix discusses the processes needed to collect and analyze data, as well as the data types, sources, and adjustment techniques required to prepare high-quality, reliable cost estimates. It also does the following:

- identifies sources of information that can be collected to support data analysis activities
- describes various methods of adjusting raw data to put it on a common basis (i.e., data normalization)
- discusses the importance of collecting historical cost and non-cost (e.g., technical or programmatic) data to support estimating techniques

## F.2 ESTIMATING PROCESS

High-quality cost estimates provide an essential element for successful project and program management. This section provides guidance to the analyst on preparing high-quality, reliable cost estimates. High-quality cost estimates should satisfy four characteristics established by the Office of Management and Budget (OMB), the U.S. Government Accountability Office (GAO) and industry best practices—they should be well documented, comprehensive, accurate, and credible.<sup>1</sup> Table F-1 explains in greater detail the four characteristics of a cost estimate.

**Table F-1 Characteristics of a High-Quality Cost Estimate**

<b>Well Documented</b>
The estimate is thoroughly documented, including source data and significance, has clearly detailed calculations and results, and provides explanations for choosing a particular method or reference.
<ul style="list-style-type: none"> <li>• Traced data back to the source documentation.</li> <li>• Documents all steps in developing the estimate so that another analyst unfamiliar with the program can recreate it quickly with the same result.</li> <li>• Documents all data sources to show how the data were normalized.</li> <li>• Describes in detail the estimating methodology and rationale used to derive the cost of each element in the work breakdown structure (WBS).</li> </ul>
<b>Comprehensive</b>
The estimate's level of detail ensures that cost elements are neither omitted nor double counted.
<ul style="list-style-type: none"> <li>• Completely defines the program or initiative, reflects the current schedule, and contains reasonable assumptions.</li> <li>• Details all cost-influencing ground rules and assumptions.</li> <li>• Captures the complete scope of the work to be performed, using a logical WBS that accounts for all performance criteria and requirements. If required, it describes each element of the WBS.</li> </ul>
<b>Accurate</b>
The estimate is unbiased, not overly conservative or overly optimistic, and based upon an assessment of most likely costs.
<ul style="list-style-type: none"> <li>• Contains few, if any, mathematical mistakes.</li> <li>• Reviewed for errors, such as double counting and omitted costs.</li> <li>• Cross-checked cost drivers to determine if results are similar.</li> <li>• It is timely.</li> <li>• Updated to reflect changes in technical or program assumptions and new phases or milestones.</li> </ul>
<b>Credible</b>
The estimate discusses any limitations of the analysis from uncertainty or bias surrounding data or assumptions.
<ul style="list-style-type: none"> <li>• Varied major assumptions and recomputed other outcomes to determine their sensitivity to changes in assumptions.</li> <li>• Cross-checked results using a different methodology to determine whether they produce similar results.</li> </ul>

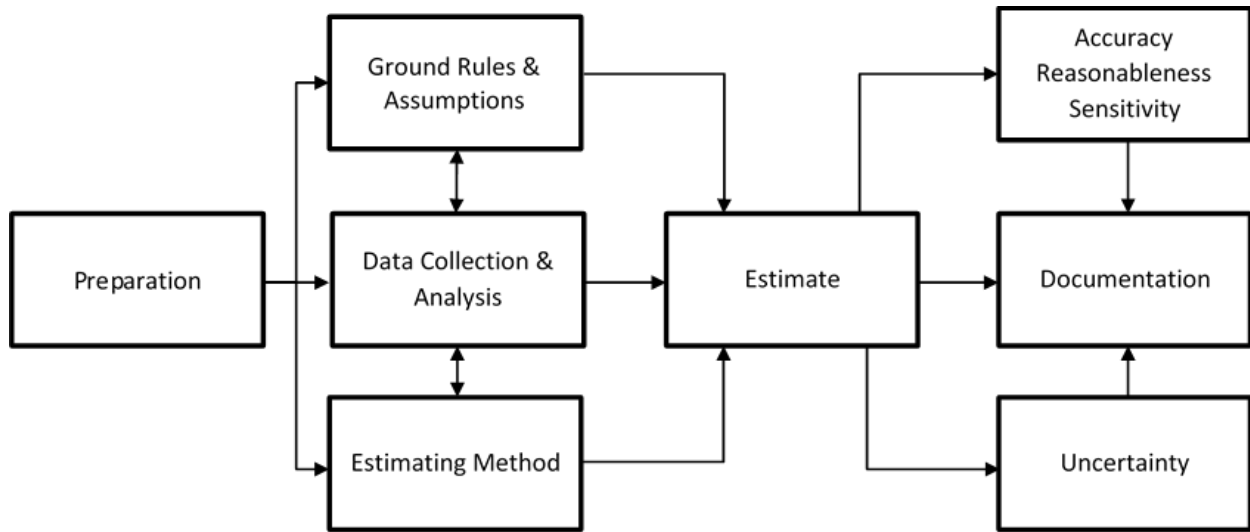
Source: Adapted from GAO-09-3SP.

Traditionally, cost estimates are produced by gathering input, developing the cost estimate and its documentation.

Figure F-1 illustrates the key steps in the estimating process that the analyst should follow to ensure the development of accurate and credible cost estimates used to make informed decisions. This estimating process of established, repeatable methods results in high-quality

<sup>1</sup> GAO, "GAO Cost Estimating and Assessment Guide: Best Practices for Developing and Managing Capital Program Costs," GAO-20-195G, February 2020; OMB, "Regulatory Analysis," Circular No. A-4, September 17, 2003; and OMB, "Guidelines and Discount Rates for Benefit-Cost Analysis of Federal Programs," Circular No. A-94 Revised, October 29, 1992.

1 cost estimates that are comprehensive and accurate and that should allow the analyst to easily  
 2 and clearly trace, replicate, and update the data.  
 3



4  
 5  
 6 **Figure F-1 Estimating Process**

7 **F.2.1 Preparation**

8  
 9 The preparation of a high-quality cost estimate includes knowing the purpose of the estimate,  
 10 understanding the scope and the level of detail required for the estimate, and establishing a  
 11 plan to complete the estimate. During the preparation step, the analyst defines the scope of the  
 12 cost estimate and establishes the level of detail necessary to analyze the alternatives under  
 13 consideration. The analyst should understand the schedule for preparing the estimate. The  
 14 larger the scope of the estimate or the greater the requirement for detailed costs, the more time  
 15 and resources will be necessary to complete the estimate.  
 16

17 **F.2.2 Ground Rules and Assumptions**

18  
 19 To establish a foundation for the estimate, the analyst should identify the ground rules and  
 20 assumptions used in the analysis. At a minimum, the analyst should describe:  
 21

- 22 • the scope of the analysis (what the analysis includes and excludes)
- 23
- 24 • all global and specific assumptions used (e.g., base year, horizon, inflation indices, labor  
 25 rate burden)
- 26
- 27 • any technology assumptions, procurement strategies
- 28
- 29 • how the status quo alternative may change with time
- 30

31 **F.2.3 Data Collection and Analysis**

32  
 33 Data are a critical component of the cost estimate, and data quality affects the estimate's overall  
 34 credibility. This step includes identifying, collecting, and analyzing data before applying cost

1 estimating tools within the analysis process. Data collection can be a time-consuming process  
2 and continues throughout the preparation of the cost estimate. In general, data can be  
3 associated with activities that generate costs or result in benefits, activities that are defined or  
4 described using schedules or dates, and technical requirements of equipment and material. To  
5 perform this task, the analyst should develop and execute a data collection plan. The plan  
6 should discuss capturing primary or secondary cost, technical, and programmatic data and the  
7 schedule for completing the task.

8  
9 In general, the range of the data collected and the level of analysis performed should be  
10 proportionate to the likely effects of the regulatory proposal or action. The analyst should  
11 commit more time and resources in collecting data, consulting stakeholders, and conducting  
12 analysis when the proposed regulatory action is likely to have a major effect or when decision  
13 makers require additional analytical effort. The analyst should consider developing a data  
14 collection plan and using the data collection strategies discussed below.

### 15 16 Government Agencies

17  
18 Government agencies collect a large amount of data. For example, the Bureau of Labor  
19 Statistics (BLS) Web site (<https://www.bls.gov>) is a rich source of general information on topics  
20 such as employment, inflation, prices, pay and benefits, workplace injuries, and productivity and  
21 technology. Other Federal or State agencies may have previously adopted regulations with  
22 similar features that may identify relevant data sources and analytical methods.

### 23 24 Target Research

25  
26 Reviewing the literature and information in the U.S. Nuclear Regulatory Commission's (NRC)  
27 legal research center and in the public domain is a useful way of obtaining information on the  
28 practical performance of particular regulatory approaches. Relevant sources for literature  
29 search reviews of public sources include the Internet, market and industry reports, and research  
30 documents commissioned by industry associations or similar groups.

### 31 Surveys and Requests for Information

32  
33 A survey provides the opportunity to request specific information on major elements of a  
34 proposed regulatory action. A well-designed survey of affected groups can provide a good  
35 basis for estimating the costs and benefits. However, care is needed in several areas:

- 36  
37 • Any request for information from stakeholders needs to consider the requirements of the  
38 Paperwork Reduction Act of 1995, as amended, as described in Management Directive  
39 3.54, "NRC Information Collections Program." The NRC staff should consult with the  
40 NRC clearance officer or designee to determine whether the request for information  
41 requires clearance from OMB under a control number and whether the request would be  
42 accomplished through a *Federal Register* notice.
- 43  
44 • A literature search should be performed to determine whether previous surveys or  
45 requests for information covered related issues. Care should be taken to identify  
46 relevant data that are already available to improve existing knowledge and reduce the  
47 cost of data collection to the government and the burden on licensees and the public.
- 48  
49 • If the request or survey is sent by letter, the addressee list should include a  
50 representative group of affected parties. The analyst needs enough feedback to be

1 confident that the answers received are meaningful, yet care should be taken to ensure  
2 that the scale of the request is not too demanding of scarce resources.

- 3
- 4 • The survey should be realistic. This means the questions should be carefully considered  
5 to ensure that it is feasible for respondents to provide meaningful answers. Conducting  
6 a trial with knowledgeable staff can help to identify problems with the questionnaire.  
7
- 8 • To guard against biased answers, the questions should be carefully designed so that  
9 respondents are not tempted to overstate or understate the benefits or cost impacts.

#### 10 Primary and Secondary Sources

11  
12  
13 Specific cost, technical, and programmatic data should be collected from primary and secondary  
14 sources.

#### 15 **F.2.4 The Estimate**

16  
17 Before the analyst can prepare an estimate for each alternative, he/she should document the  
18 assumptions, collect and analyze the data, and establish the estimating method. This step is an  
19 iterative process in that the analyst may need to review and revise the assumptions and the  
20 data collected to determine whether changes are needed. Decisions on which cost estimating  
21 method to use are influenced by the data available, their quality, and the time constraints for  
22 preparing the estimate. The analyst may elect to change estimating methods when the  
23 alternatives become better defined or additional or newer data become available.

24  
25 One estimating method uses a WBS. An analyst can use the WBS to lay out the detail of the  
26 work necessary to accomplish the objectives of a proposal or initiative. A typical WBS reflects  
27 the requirements, identifies the necessary steps to develop the proposal or initiative, and  
28 provides a basis for identifying resources and tasks for developing a cost estimate. A WBS  
29 deconstructs the initiative or proposal output (deliverable) into successive levels with smaller  
30 specific elements (cost elements) that can be analyzed. Cost element structures detail the  
31 lowest levels of a cost estimate, and the cost estimate total is the sum of all the cost elements.  
32 A well-developed cost element structure helps ensure that no costs are missed or double  
33 counted and makes it easier to make comparisons. When using the WBS, the analyst should  
34 use the estimating methods discussed in Appendix B, "Cost Estimating and Best Practices," to  
35 NUREG/BR-0058, Revision 5.

#### 36 37 **F.2.5 Accuracy/Reasonableness/Sensitivity**

38  
39 Checking the estimate for reasonableness helps to identify potential errors and may highlight  
40 cost estimating methodologies that need to change. Once the analyst has checked an estimate,  
41 he/she should do the following:

- 42
- 43 • Test the sensitivity of the cost element structure to changes in key assumptions and  
44 estimating input values.
- 45
- 46 • Identify effects on the overall estimate changes to key values such as timing, quantities,  
47 and dollar per person-rem conversion factor values.

- 1 • Determine which assumptions are key cost drivers and which cost elements are affected  
2 most by changes.  
3

#### 4 **F.2.6 Documentation**

5  
6 The estimate should be properly documented. The analyst should present the source of all data  
7 and the processes used to analyze those data. Documentation should provide enough detail for  
8 others to track the cost-estimating process from definition to conclusion and should allow  
9 modification of the analysis at a later date.

10  
11 Documentation should be clear and concise. The analyst should prepare analysis reports that  
12 are readable and useful. Documentation should include the following:  
13

- 14 • all ground rules and assumptions used to develop the estimate  
15  
16 • the data used in the estimate and their sources  
17  
18 • the analyst's treatment of the data (e.g., normalization, cause-and-effect determinations)  
19  
20 • the cost-estimating relationships used in the estimate, their sources, and limitations  
21

#### 22 **F.2.7 Uncertainty**

23  
24 Estimates predict future events and therefore by nature have uncertainty. The analyst should  
25 use the Monte Carlo technique to aid in determining the overall uncertainty in the results of the  
26 analysis. Appendix C, "Treatment of Uncertainty," to the NUREG/BR-0058, Revision 5, further  
27 discusses the treatment of uncertainty.

### F.3 DATA TYPES AND COLLECTION

1  
2  
3 The analyst should collect relevant historical cost data (including labor hours) and the  
4 associated non-cost data information and factors that describe and strongly influence those  
5 costs relevant to the cost estimate. The analyst should collect and maintain the data in a  
6 manner that provides an audit trail with expenditure dates so that costs can be adjusted for  
7 inflation. Nonrecurring and recurring costs should be separately identified. While there are  
8 many formats for collecting data, one that is commonly used is the WBS, which provides for the  
9 uniform definition and collection of cost and certain technical information. Regardless of the  
10 method, the analyst should use data collection practices consistent with the processes used to  
11 estimate the alternatives from which the data were collected.

12  
13 One collection point for cost data is the company's management information system, which in  
14 most instances contains the general ledger and other accounting data. All cost data should be  
15 consistent with, and traceable to, the collection point. The data should be consistent with  
16 generally accepted cost accounting practices.

17  
18 Technical non-cost data describe the physical, performance, and engineering characteristics of  
19 a system, subsystem, or individual item. For example, the number of lines of code is a common  
20 non-cost variable used in cost-estimating relationships and parametric estimating models.  
21 Other examples of cost driver variables are horsepower, watts, and flow rate. For a technical  
22 non-cost variable to be included in a cost-estimating relationship, the variable should be a  
23 significant predictor of cost. Technical non-cost data can come from a variety of sources,  
24 including the management information system (e.g., materials requirements planning or  
25 enterprise resource planning systems), engineering drawings, engineering specifications,  
26 certification documents, interviews with technical personnel, and direct experience. Schedule,  
27 quantity, equivalent units, and similar information can come from industrial engineering,  
28 operations departments, program files, or other program information.

29  
30 Other generally available information that should be collected relates to the tools and skills of  
31 the project team, the working environment (e.g., radiation, high temperature or humidity, close  
32 quarters), ease of communications, and compression of schedules. Project-to-project or  
33 plant-to-plant variability in these areas can have a significant impact on cost.

34  
35 Once collected, the analyst should adjust the cost data to account for the effect of certain  
36 non-cost factors, such as production rate, improvement curve, and inflation. This adjustment is  
37 known as data normalization. Relevant program data, including development and production  
38 schedules, quantities produced, production rates, equivalent units, breaks in production,  
39 significant design changes, and anomalies such as strikes, explosions, and natural disasters,  
40 can be necessary to fully explain any significant fluctuations in the data. This kind of historical  
41 information generally can be obtained through interviews with knowledgeable program  
42 personnel or through examination of program records. Fluctuations may exhibit themselves in a  
43 profile of monthly cost accounting data; for example, labor hours may show an unusual "spike"  
44 or "depression" in the level of charges. Sections F.4 and F.5 of this appendix describe the data  
45 analysis and normalization processes.

## F.4 DATA SOURCES

Because all cost estimating methods are data driven, the analyst should become familiar with and use the best data sources. Table F-2 provides examples of basic sources. Whenever possible, analysts should use primary data sources. Primary data obtained from the original source are considered the best quality and are the most reliable. Secondary data are derived rather than obtained directly from a primary source. Because secondary data has been derived (and thus changed) from the original data, they may be of lower overall quality and usefulness. In many cases and for many reasons, the analyst may have to use secondary data that has been “sanitized” (e.g., proprietary data). This data may be complicated to use because full details and explanations may not be available. Analysts should understand if and how data were changed before determining whether the data will be useful or how that data can be adjusted for use. It is always better to use primary data sources when practicable because primary data sources represent the most accurate data available.

**Table F-2 Data Sources and Types**

Data Type	Primary	Secondary
Accounting records	X	
Data collection input forms	X	
Cost reports	X	X
Historical databases	X	X
Interviews	X	X
Program briefs	X	X
Subject-matter experts	X	X
Technical databases	X	X
Other organizations	X	X
Contracts or contractor estimates		X
Cost proposals		X
Cost studies		X
Focus groups		X
Research papers		X
Surveys		X

Source: GAO-09-3SP

In many cases, only secondary data are available. Therefore, the analyst should seek to understand how the data were normalized, what the data represent, how old the data are, and whether the data are incomplete. If these questions can be answered, the secondary data should be useful for estimating and would certainly be helpful for cross-checking the estimate for reasonableness.

An analyst needs to know the standard sources of historical cost data. This knowledge comes both from experience and from knowledgeable individuals and subject-matter experts. An analyst should continually search for new sources of data. A new source might keep cost and technical data on some item of importance to the current estimate. Internal contractor information also may include analyses such as private corporate inflation studies, or “market basket” analyses (a market basket examines the price changes in a specified group of products). Information of this type may provide data specific to a company’s product line that also could be relevant to a general segment of the economy. Specific analyses normally are



1 prepared as part of an exercise to benchmark government-provided indices, such as the  
2 consumer price index (CPI), and to compare corporate performance to broader standards.

3  
4 Some sources of data may be external, such as databases containing pooled and normalized  
5 information from a variety of sources (e.g., other companies, public record information).  
6 Although such sources can be useful, they may have weaknesses such as the following:

- 7
- 8 • no information on the manufacturing or software processes used and how they compare  
9 to the current scenario being estimated
- 10
- 11 • no information on the procedures (e.g., accounting) used by the other contributors
- 12
- 13 • no information on the treatment of anomalies (how they were handled) in the original  
14 data
- 15
- 16 • no ability to accurately forecast future indices
- 17

18 Sources of data are almost unlimited, and the analyst should consider relevant available data  
19 from a wide spectrum of sources during data collection.

20  
21 The analyst should consider referring to these specific sources of data:

- 22
- 23 • **Estimating Manuals** - Numerous costing manuals assist in the pricing of work. Robert  
24 Snow Means Company's "Cost Data Books" and the "Richardson Construction  
25 Estimating Standards" are two readily available estimating manuals. Other estimating  
26 manuals are available from various Federal agencies and should be used when  
27 appropriate.
- 28 • **NRC Technical Documents** - The NRC has sponsored several studies on generic costs  
29 associated with activities at nuclear power plants. These generic studies are intended to  
30 provide tools and methods to assist analysts in the estimation of costs resulting from  
31 new and revised regulatory requirements. Enclosure F-1 lists these documents.
- 32 • **Databases** - Commercial databases are readily available and provide the analyst with  
33 the ability to retrieve cost estimating data. The Energy Economic Data Base (EEDB)  
34 provides complete plant construction cost estimates for boiling-water reactors and  
35 pressurized water reactors. The generic cost estimating methods developed for the  
36 NRC use the EEDB cost data as a basis for estimating the costs of physical  
37 modifications to nuclear plants.
- 38 • **Industry Estimates** - Industry estimates and vendor quotes provide for a greater  
39 confidence of real-time accuracy. As with secondary data, the analyst should use  
40 caution when using industry-supplied cost estimates. The analyst should seek to  
41 understand the estimate's bases and assumptions, how the data were normalized, what  
42 the data represent, how old the data are, and whether the estimates were generated  
43 with incomplete or preliminary information. If only a few industry estimates are available,  
44 there is a potential for the cost data to be skewed.

45

- 1 • **Level-of-Effort Data** - Level-of-effort activities are of a general or supportive nature,  
2 usually without a deliverable end product. Such activities do not readily lend themselves  
3 to the measurement of discrete accomplishment and are generally characterized by a  
4 uniform rate of activity over a specific period of time. Value is earned at the rate that the  
5 effort is being expended.
- 6 • **Expert Opinions (Subject-Matter Experts)** - Expert opinions can provide valuable cost  
7 information in the early stages of a project when the maturity of the scope has not been  
8 fully developed or the ability to compare the work to historical or published data is  
9 difficult. This involves relying on information from individuals or team members who  
10 have experience in the work that is to be estimated. This process may involve  
11 interviewing the persons and applying their judgment to assist in the development of the  
12 cost estimate. Because of its subjectivity and, usually, the lack of supporting  
13 documentation, team or individual judgment should be used sparingly. The data  
14 collected should include a list of the experts consulted, their relevant experience, and the  
15 basis for their opinions. The analyst should document the process used to collect the  
16 data.
- 17 • **Benchmarking** - Benchmarking is a way to establish rule-of-thumb estimates.  
18 Benchmarks may be useful when other means of establishing reasonable estimates are  
19 unavailable. Benchmark examples include the statistic indicating that design should be  
20 six percent of the construction cost for noncomplex facilities. Typical benchmarks  
21 include such rules as the following:
- 22 – Large equipment installation costs should be X percent of the cost of the  
23 equipment.
- 24 – Process piping costs should be Y percent of the process equipment costs.
- 25 – Licensee facility work should cost approximately Z percent of current, local,  
26 commercial work.
- 27 • **Learning-Curve Data** - Learning-curve data are useful for understanding the efficiency  
28 of producing or delivering large quantities. Numerous sources are available from trade  
29 associations and governmental organizations. NUREG/CR-5138, listed in Enclosure  
30 F-1, provides guidance on learning-curve factors (based on nuclear power plant  
31 modification activities) and gives guidelines for selecting the appropriate factors and their  
32 use.
- 33 • **Labor Rate Data** - A distribution of hourly wages by occupation may be obtained from  
34 the BLS Web site (<https://www.bls.gov/data/>), which is a product of the Occupational  
35 Employment Statistics survey. The BLS National Compensation Survey's Employer  
36 Costs for Employee Compensation (<https://www.bls.gov/news.release/ecec.toc.htm>)  
37 provides estimates of wages and salaries as a percentage of total compensation within  
38 major occupation groups. The total salary and benefits paid to a typical worker is equal  
39 to the hourly wages divided by the cost of benefits as a percentage of salary. A  
40 multiplier is then applied to account for administrative and management personnel, who  
41 directly support the worker. The NRC makes a similar calculation annually to determine  
42 its current year staff labor rate using the prior year payroll and benefit data.

1 • **NRC Information Digest, NUREG-1350** - The NRC Information Digest provides  
2 information about the NRC and the industries it regulates. Of particular importance are  
3 the NRC and licensee data provided in the digest appendices. The most recent  
4 information is available on the Dataset Index Web page at [https://www.nrc.gov/reading-  
6 rm/doc-collections/datasets/](https://www.nrc.gov/reading-<br/>5 rm/doc-collections/datasets/).

6 • **Facility Risk Data** - As a general rule, analysts can use risk and cost data prepared by  
7 industry sources, provided the analyst can independently verify the reasonableness of  
8 the data.

9 Table 2.2 in NUREG/BR-0058, Revision 5, lists information related to nuclear power  
10 plant probability risk assessment for use in preliminary screening analyses. The analyst  
11 should use these data, or more recent available data, if appropriate. The nuclear  
12 industry has several studies, conducted by the utilities themselves or their contractors,  
13 that may be suitable. Before use, the analyst should evaluate whether the analysis is  
14 suitable for its intended use and whether any bias exists based on the source of the  
15 study (NRC contractor or industry). Indication of such bias may be observed by  
16 comparing studies performed for the same plant by different sources. However, before  
17 attributing differences to bias, the analyst should consider whether plant changes, more  
18 recent data, or different analytical methods account for differing results. The analyst  
19 should always opt for the most representative plant, whether an NRC contractor or the  
20 industry conducted its risk or reliability study. The same considerations apply to  
21 regulatory analyses for nonreactor facilities, to the extent that representative risk or  
22 reliability studies are available.

23  
24 Wider choices may be available for cost estimates, and the analyst may be faced with  
25 different costs from equally valid sources. In these cases, the analyst should perform a  
26 sensitivity analysis to determine which attributes are most strongly affected. However, if  
27 one set of data is determined to be more representative than the other, the more  
28 representative set should be used. The analyst may still use the other set in a sensitivity  
29 study, if appropriate.

## F.5 ROUTINE DATA NORMALIZATION ADJUSTMENTS

The purpose of data normalization (or cleansing) is to make a given data set consistent with and comparable to other data used in the estimate. Historical data will typically need to be normalized because organizations change and the value of currency fluctuates. Because they can be gathered from a variety of sources, the data could be in many different forms and may need to be adjusted before being used for comparison analysis or as a basis for projecting future costs. Cost data are adjusted in a process called normalization by stripping out the effect of certain external influences. The objective of the normalization process is to improve data consistency, so that comparisons and projections are more valid and other data can be used to increase the number of data points. Data are normalized in several ways. The following examples show some of the most common types of data normalization adjustments:

- Cost Units

Cost units primarily adjust for inflation. Because the cost of an item has a time value, it is important to know the year in which funds were spent. For example, an item that cost \$100 in 1990 is more expensive than an item that cost \$100 in 2020 because of the effects of inflation over the 20 years that would make the 1990-priced item more expensive when converted to 2020 equivalent dollars. Costs may also be adjusted for currency conversions.

- Sizing Units

Sizing units normalize data to common units—for example, cost per foot, cost per pound, or dollars per software line of code. The main point is to define the sizing metric and convert the data to a common standard before using the data in the estimate.

- Technology Maturity

Technology maturity normalizes data for the program's point in its life cycle; it also considers learning and rate effects. The first unit of something (e.g., cost of first unit) would be expected to cost more than the 1,000th unit, just as a system procured at 1 unit per year would be expected to cost more per unit than the same system procured at 1,000 units per year. Technology normalization is the process of adjusting cost data for productivity improvements resulting from technological advancements that occur over time.

In effect, technology normalization is the recognition that technology continually improves, so an analyst should make a subjective attempt to measure the effect of this improvement on historical program costs. For example, an item developed 10 years ago may have been considered state-of-the-art, and the costs would be higher than normal. Today, that item may be available off the shelf, and, therefore, the costs would be considerably less.

To summarize, technology normalization is the ability to forecast technology by predicting the timing and degree of change of technological parameters associated with the design, production, and use of devices. Being able to adjust the cost data to reflect the item's point in its life cycle, however, is subjective because it requires identifying the relative state of technology at different points in time.

1 • Homogeneous Groups

2  
3 Using homogeneous groups normalizes for differences between historical and new  
4 program WBS elements to achieve content consistency. To do this type of  
5 normalization, an analyst needs to gather cost data that can be formatted to match the  
6 desired WBS element definition. This may require adding and deleting certain items to  
7 obtain an apples-to-apples comparison. For example, the analyst may need to make  
8 adjustments to account for absent cost items or to remove inapplicable cost items. A  
9 properly defined WBS dictionary is necessary to avoid inconsistencies.

10  
11 • Nonrecurring and Recurring Costs

12  
13 Embedded within cost data are nonrecurring and recurring costs. These are estimated  
14 separately to keep one-time (nonrecurring) costs from skewing the costs for recurring  
15 production units. For this reason, it is important to segregate cost data into nonrecurring  
16 and recurring categories:

17  
18 – Nonrecurring Costs

19  
20 Nonrecurring costs, also known as one-time costs, are costs that occur only once  
21 in a project's life cycle. They include all the effort required to develop and qualify  
22 an item, such as defining its requirements and its allocation, design, analysis,  
23 development, engineering, qualification, and verification. For example, costs for  
24 the following are generally nonrecurring:

- 25  
26 ■ preparing and submitting a license exemption or license amendment  
27 request
- 28  
29 ■ designing, procuring, installing, testing, and accepting a system design  
30 modification
- 31  
32 ■ development of a rulemaking

33 – Recurring Costs

34  
35 Recurring costs are costs that occur more than once and that may occur on a  
36 regular basis (e.g., annually). For example, maintaining test equipment and  
37 production support software is a recurring cost, while maintaining system  
38 operational software, although recurring in nature, is often considered part of  
39 operating and support costs, which might also have nonrecurring components.

40  
41 Fixed and variable costs are similar to nonrecurring and recurring costs. Fixed  
42 costs are static, regardless of the number of quantities to be produced. An  
43 example of a fixed cost is the cost to rent a facility. A variable cost is directly  
44 affected by the number of units produced and includes such things as the cost of  
45 electricity or overtime pay. Knowing what the data represent is important for  
46 understanding anomalies that can occur as the result of production unit cuts.

47  
48 The most important reason for differentiating recurring costs from nonrecurring  
49 costs is in their application to learning curves. Simply put, learning curve theory  
50 applies only to recurring costs. Cost improvement or learning is generally

1 associated with repetitive actions or processes, such as those directly tied to  
2 producing an item again and again. Categorizing costs that are affected by the  
3 quantity of units being produced as recurring or variable adds more clarity to the  
4 data. An analyst who knows only the total cost of something does not know how  
5 much of that cost is affected by learning.  
6

7 • Inflation Adjustments to a Common Year

8  
9 In the development of an estimate, cost data should be expressed in like terms. This is  
10 usually accomplished by inflating or deflating cost data to express them in a base year  
11 that will serve as a point of reference for a fixed price level. Adjusting for inflation is an  
12 important step in cost estimating.  
13

14 Adjusting for inflation correctly is necessary if the cost estimate is to be credible. In  
15 simple terms, inflation reflects the fact that the cost of an item usually continues to rise  
16 over time. Inflation rates are used to convert a cost from its current year into a constant  
17 base year so that the effects of inflation are removed. When cost estimates are stated in  
18 base year dollars, the implicit assumption is that the purchasing power of the dollar has  
19 remained unchanged over the period of the program being estimated. Cost estimates  
20 are normally prepared in constant dollars to eliminate the distortion that would otherwise  
21 be caused by price level changes. This requires the transformation of historical or actual  
22 cost data into constant dollars.<sup>2</sup>  
23

24 • Inflation Adjustments for Different Cost Categories

25  
26 Different cost categories may be broken out separately if they require different inflation  
27 factors to convert the data to constant dollars. Possible cost categories include labor,  
28 materials, and the cost of illness.  
29

30 The analyst selects the proper index to apply. Inflation is usually measured by a broad-  
31 based price index, such as the CPI or the implicit deflator for gross domestic product  
32 (GDP).<sup>3</sup> The CPI measures price changes in goods and services purchased out of  
33 pocket by urban consumers, whereas the GDP price index and implicit price deflator  
34 measure price changes in goods and services purchased by consumers, businesses,  
35 government, and foreigners, but not importers. The choice of which one to use in a  
36 given scenario likely depends on the set of goods and services in which one is interested  
37 as a measure of price change.  
38

39 Because there is uncertainty about the best estimate of inflation over a period, the best  
40 adjustment is not clear. However, if the analyst relies only on relatively recent studies  
41 (that are likely to be most relevant to the evaluation of current policy), differences  
42 between alternative indices are likely to be small and contribute little to uncertainty about  
43 the appropriate valuation compared with other factors. In general, the NRC uses the

---

<sup>2</sup> Note that this direction is not applicable for budgeting purposes. For budgeting purposes, the estimate is usually expressed in future year dollars to reflect the program's projected annual costs by appropriation.

<sup>3</sup> The GDP implicit price deflator is reported by the U.S. Department of Commerce, Bureau of Economic Analysis, in its "Survey of Current Business" (<http://www.bea.gov/data/prices-inflation/gdp-price-deflator>). The annual "Economic Report of the President," by the Executive Office of the President, is another source for the GDP deflator, available at [www.gpoaccess.gov/eop/](http://www.gpoaccess.gov/eop/). The CPI can be obtained from several sources, such as the BLS Web site at [https://www.bls.gov/data/inflation\\_calculator.htm](https://www.bls.gov/data/inflation_calculator.htm).

1 consumer price index for all urban consumers (CPI-U) for its analyses. The CPI-U is a  
2 statistical metric developed by BLS for urban consumers, which excludes rural  
3 populations and represents approximately 80 percent of the population. In this way, all  
4 costs and benefits can be compared and aggregated with the same escalation rate  
5 because they are all being executed under the same economic circumstances. This  
6 also eliminates confusion caused by using different assumptions about escalation.  
7

8 • Time Phasing the Data  
9

10 The analyst should consider the timing of costs or benefits that may be incurred. Time  
11 phasing is the distribution of costs or benefits over a period of time, based on a  
12 prediction of when the costs or benefits are expected to be incurred. There are many  
13 techniques an analyst can use to conduct time phasing. The appropriate method to use  
14 depends upon the nature of the problem that the analyst is attempting to model. There  
15 is no “one size fits all” rule, but certain types of cost elements generally lend themselves  
16 to certain time phasing approaches. The following are four commonly used methods,  
17 listed by increasing complexity:  
18

19 – Level-Loaded Method  
20

21 The level-loaded method is the fundamental time-phasing approach that is used  
22 when amounts are not expected to change over time, such that a constant cost  
23 or benefit is applied to each year. This method is not suitable if costs, quantities,  
24 or factors vary over time.  
25

26 – Trapezoid Method  
27

28 The trapezoidal method enables the analyst to time phase costs for a situation  
29 involving ramp-up, steady-state, and ramp-down periods. To do this, the analyst  
30 specifies (1) the length of time and rate in dollars or quantities per year of the  
31 ramp-up time, (2) the length of steady state, and (3) the length of the ramp-down  
32 time. For example, this method may be appropriate if, to implement a  
33 modification, the licensee needs time to hire staff incrementally, then to execute  
34 a peak staff, and ultimately to ramp back down to preexisting staffing levels.  
35

36 – Schedule-Based Method  
37

38 The schedule-based method is used when the analyst has information that  
39 provides the schedule for incurring costs. For example, this method may be  
40 suitable for acquisition costs for items that are procured over time followed by  
41 operations and maintenance costs for the procured items. For example, 10  
42 testing devices are being procured: two in the first year, three in the second  
43 year, and five in the third year, with a total acquisition cost of \$500,000. The  
44 incremental quantities (two, three, and five) become the basis of the acquisition  
45 (one-time) cost time phasing, while the cumulative quantities (two, five, and ten)  
46 would be the basis for operations and maintenance (recurring) time phasing.  
47

48 – Probability Distribution-Based Method  
49

50 The final group of time-phasing methods is the probability distribution-based  
51 method. In theory, it is possible to fit any historical time-phased cost profile to a

1 probability distribution and use those same distributional parameters to predict  
2 future time-phased costs. Two main types of distributions used are (1) Beta and  
3 PERT Beta, which use variants of the Beta distribution to approximate time  
4 phased cost, and (2) Rayleigh and Weibull, which use variants of the Weibull  
5 distribution to approximate time-phased costs. Both types of distribution allow for  
6 front-loading of the effort, where costs start low, then peak, then level off. This  
7 method is typically used to time phase costs associated with development efforts,  
8 particularly when the underlying technology is immature.



## F.6 SIGNIFICANT DATA NORMALIZATION ADJUSTMENTS

The following are examples of some of the more complex adjustments an analyst would make to the historical cost data:

- Adjustment for Consistent Scope

Adjustments are necessary to correct for differences in program or product scope between the historical data and the estimate being made. For example, an analyst has data on five similar programs. In further review, the analyst finds that two programs include out-of-scope requirements. To normalize the data, the hours to perform the out-of-scope activities should be deleted from those two programs to create a data set with consistent program scope.

- Adjustment for Anomalies

Historical cost data should be adjusted for anomalies (unusual events) when it is not reasonable to expect the new cost estimates to contain these unusual costs. The analyst should fully document the adjustments and judgments used in preparing the historical data. For example, an analyst collected development test program data from five similar programs, noting that one program experienced a major test failure (e.g., qualification, ground test, flight test). With a major test failure, a considerable amount of labor resources may have been required to find the facts, determine the root cause of the failure, and develop an action plan for a solution. As a result, the analyst should consider whether the data supporting the cost estimate should include the hours for this program. If an adjustment is made to this data point, then the estimate should thoroughly document the actions taken.

Data also might be adjusted in other cases, such as changes in technology. For example, the analyst may believe that collected cost data should be normalized to account for improved technologies. The estimate should adequately disclose and document any adjustments made by the analyst to account for a technology change in the data. For example, the analyst has a case in which electronic circuitry was originally designed with discrete components, but now the electronics are a more advanced technology. The analyst should consider the impact of the technology change on installation, calibration, or maintenance hours. Perfect historical data may not exist, but good judgment and analysis by an experienced analyst should supply reasonable results.

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## ENCLOSURE F-1: EXAMPLE OF NRC COST STUDIES

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