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DIRECT TESTIMONY OF  
H. R. DEAN  
for  
HOUSTON LIGHTING & POWER COMPANY  
July 1981

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## TESTIMONY OF HOLLIS R. DEAN

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3 Q. PLEASE STATE YOUR NAME, BUSINESS ADDRESS, AND POSITION  
4 WITH HOUSTON LIGHTING & POWER COMPANY.

5 A. My name is Hollis R. Dean and my address is 611 Walker  
6 Avenue, Houston, Texas. I am an Executive Vice  
7 President and the chief financial officer of the  
8 Company, and have ultimate responsibility for the  
9 Accounting, Computer Services, Corporate Development,  
10 Internal and Operations Auditing, Rate and Corporate  
11 Planning, and Treasury Departments. I am also a  
12 director of the Company.

13 Q. PLEASE BRIEFLY DESCRIBE YOUR EDUCATIONAL BACKGROUND  
14 AND BUSINESS EXPERIENCE.

15 A. I received a Bachelor of Science Degree in Accounting  
16 from Bowling Green College of Commerce, Bowling Green,  
17 Kentucky, in 1946 and joined the Accounting Department  
18 of Houston Lighting & Power Company that same year. I  
19 became Comptroller in 1966, Vice President in 1970,  
20 Group Vice President in 1973 and Executive Vice  
21 President in April, 1981. In April, 1977, I was  
22 elected a director of the Company. I am a Certified  
23 Public Accountant and a member of the American  
24 Institute of Certified Public Accountants, the Texas  
25 Society of Certified Public Accountants, the Financial  
26 Executives Institute and the Finance Committee of the  
27 Edison Electric Institute.  
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1 Q. MR. DEAN, PLEASE SUMMARIZE YOUR TESTIMONY IN THIS  
2 PROCEEDING.

3 A. My testimony outlines the need for rate relief at this  
4 time to support the financing of HL&P's construction  
5 program. I will also discuss the financial aspects of  
6 the reassessment of that construction program and the  
7 Company's financial objectives.

8 Q. WHAT IS THE BASIS FOR YOUR EVALUATION OF HL&P'S  
9 FINANCIAL REQUIREMENTS?

10 A. I have long been involved in the planning and  
11 implementation of HL&P's outside financing, a function  
12 that in recent years has been under my control and  
13 supervision. Over the years my responsibility for  
14 raising funds has led to an understanding of the  
15 requirements for financial integrity necessary to raise  
16 adequate capital at reasonable cost. Frequent meetings  
17 with financial analysts, investment bankers and rating  
18 agencies, together with regular review of reports and  
19 materials relied on by authorities in the area of  
20 corporate financing, enables me to recommend and  
21 implement objectives which will contribute to HL&P's  
22 financial integrity.

DESCRIPTION OF THE REQUEST

1  
2 Q. WHY DOES HL&P NEED RATE RELIEF OF \$248 MILLION OVER  
3 ADJUSTED TEST YEAR REVENUES?

4 A. This increase is necessary to recover the cost of  
5 serving present customers which includes a return on  
6 invested capital of 12.32%. The increase will provide  
7 HL&P with an opportunity to attain the financial  
8 results required to support the construction program  
9 necessary to meet the growing demand for electricity.

10 Q. WHY IS THIS INCREASE NECESSARY AFTER THE RATE INCREASE  
11 MADE EFFECTIVE IN OCTOBER, 1980?

12 A. The rates authorized in Docket 3320 have not and will  
13 not enable HL&P to meet the requirements of the  
14 financial community. The current construction program  
15 will require frequent trips to the capital markets to  
16 offer new issues of debt and equity. In order to  
17 finance the program, the Company's financial integrity  
18 must be improved by increasing interest coverages, the  
19 amount of internally generated funds, and the return to  
20 the Company's shareholders.

FINANCIAL ENVIRONMENT

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2 Q. MR. DEAN, PLEASE DESCRIBE THE CURRENT FINANCIAL  
3 ENVIRONMENT AND ITS EFFECTS ON HL&P.

4 A. Our nation's high rate of inflation and general  
5 economic condition have seriously affected the  
6 financial markets. Interest rates are presently at  
7 levels that would have seemed impossible just a few  
8 years ago. The prime rate, for example, stands as of  
9 this writing at 20.0%, which is below the 21.5% reached  
10 in December 1980 but is still exceedingly high by  
11 historical standards. Interest rates on long-term debt  
12 are also high. In February, HL&P for the first time  
13 sold first mortgage bonds with a 10-year maturity and  
14 raised \$125 million at a cost to the Company of over  
15 14%--its most expensive issue to date. This compares  
16 to HL&P's embedded cost of debt of 8.71% for 30-year  
17 bonds.

18 High interest rates are indicative of the  
19 difficulty in obtaining funds in the current financial  
20 environment. The First Mortgage Bonds just described  
21 were originally intended to be sold in December 1980  
22 and were to mature in 30 years. Because of the rate  
23 differential between 30-year and 10-year bonds in  
24 December, the maturity of the issue was shortened to 10  
25 years. The cost of 10-year bonds, however, was still  
26 unacceptably high, and the sale was postponed until  
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1 market conditions improved in February. A proposed new  
2 issue of preferred stock that was also to be sold in  
3 December was cancelled because there was no market for  
4 a split-rated, perpetual preferred stock.

5 Q. HOW HAS THE MARKET FOR COMMON STOCK BEEN AFFECTED?

6 A. The prevailing high interest rates have had a  
7 depressing effect on the prices of interest-rate  
8 sensitive utility common stocks such as those of  
9 Houston Industries Incorporated (HII), parent of HL&P,  
10 and utility companies in general. With expectations of  
11 low dividend growth in utility common stocks, investors  
12 are looking primarily at current cash dividend yields,  
13 but yields of 11-12% on utility stocks cannot compete  
14 with yields of 13-14% that are available on risk-free  
15 government securities. Consequently, the cost of  
16 common equity, like debt and preferred stock, has  
17 risen. In March 1981, Houston Industries sold  
18 3,000,000 shares of common stock for net proceeds of  
19 \$24.39 per share, which is the lowest price for a  
20 Houston Industries common stock sale since February  
21 1976. The market-to-book ratio of the sale was 70%,  
22 our lowest ever. This latest issue was the sixth  
23 consecutive common stock sale below book value. In  
24 addition, the price received at each of these six stock  
25 sales has been less than that received at the previous  
26 sale.  
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1           It is clear that the financial integrity of the  
2 Company has not been maintained as evidenced by the  
3 continued sale of substantial amounts of common stock  
4 below book value. This alarming trend must be reversed  
5 if we are to be successful in raising the capital  
6 required to support the required large construction  
7 program.

8 Q. WHAT ARE THE IMPLICATIONS OF SELLING HOUSTON  
9 INDUSTRIES' COMMON STOCK BELOW BOOK VALUE?

10 A. The sale of common stock below book value dilutes the  
11 ownership interests of existing shareholders. To  
12 illustrate, the March sale of 3,000,000 common shares  
13 at a price to the public of \$25.25 per share occurred  
14 at a time when the book value per share was \$34.97.  
15 Immediately following the sale, though, book value per  
16 share dropped \$0.70 to \$34.27, simply because the new  
17 investors paid less than book value for their shares.

18           Continued dilution has caused many institutional  
19 investors to avoid purchases of newly-issued HII common  
20 stock. In the March sale, an estimated 30% of the  
21 shares offered were bought by institutions. This  
22 compares with 70% institutional purchases in one of our  
23 last sales above book value in February 1973. The loss  
24 of the institutional market has required HII to place  
25 greater emphasis on retail customers for purchases of  
26 its stock, which has led to the addition of a third  
27 manager to the distribution group. One drawback of the  
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1 retail market is that flotation costs are higher. An  
2 even greater concern is that if individual investors  
3 begin to avoid purchases of new stock issues like the  
4 more sophisticated institutional investors, the amount  
5 of common equity financing and ultimately all financing  
6 could be severely limited.

7 Q. WHAT IS THE EFFECT OF THE MOODY'S DOWNGRADING ON HL&P?

8 A. Effective November 21, 1980, Moody's Investors Service  
9 lowered the rating on HL&P's first mortgage bonds from  
10 "Aa" to "A" and on HL&P's preferred stock from "aa" to  
11 "a". The rating report, which appears in Schedule H-9,  
12 says "these actions reflect the increased vulnerability  
13 of Houston Lighting & Power Company in recognition of  
14 their large continuous construction program and the  
15 financing pressure placed on the company by that  
16 program."

17 Even though Standard & Poor's, Duff and Phelps, and  
18 Fitch Investors Service maintained their "AA" or  
19 equivalent ratings on HL&P's first mortgage bonds and  
20 preferred stock, the Moody's downgrading signaled the  
21 increased risk of owning HL&P securities. The  
22 downgrading also contributed to our difficulty in  
23 raising funds in late 1980 and early 1981, and will  
24 continue to do so until Moody's "Aa" rating is  
25 restored.

26 A higher cost of funds is inevitable with a Moody's  
27 "A" rating. The demand for funds is more intense since  
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1 more electric utilities have "A" - rated securities  
2 than "AA", while the supply of funds is diminished  
3 since some institutional investors are limited to  
4 purchases of high-grade bonds ("AAA" and "AA") while  
5 many are limited to at least upper medium grade  
6 obligations ("A"). Every downgrading thus eliminates a  
7 portion of the market for our securities.

8 Any further deterioration in HL&P's credit standing  
9 would jeopardize the Company's ability to finance its  
10 construction program. There are, of course, no  
11 assurances that the Moody's "Aa" rating can be  
12 restored, but adequate rate relief and the reassessment  
13 of HL&P's construction program are major steps in that  
14 effort.

REASSESSMENT OF CONSTRUCTION PROGRAM

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3 Q. WHY HAS HL&P REASSESSED ITS CONSTRUCTION PROGRAM?

4 A. The reassessment was largely a financial decision that  
5 complements HL&P's purchased power and load management  
6 programs, and was prompted by the inability to obtain  
7 the massive amount of external funds that the prior  
8 program required. This inability was based on a  
9 judgment by the Company, with input from its investment  
10 bankers, as to the maximum amount of new equity  
11 financing -- initially \$200 million of common stock and  
12 \$100 million of preferred stock--that can reasonably be  
13 obtained in a single year. The revised program  
14 recognizes these limits.

15 The financing plan will nevertheless entail  
16 considerable difficulty. These limits exceed (by \$27  
17 million in the case of common equity and \$50 million in  
18 the case of preferred stock) the largest amounts ever  
19 raised in a single year by HL&P. Thus, the continued  
20 support of individual investors and the return of  
21 institutional investors are important for the success  
22 of the financing plan.

23 Without a foreseeable improvement in the  
24 market-to-book value ratio of our common stock,  
25 investors may refuse to purchase future stock issues.  
26 If this occurs, the \$200 million of common stock per  
27 year would not be achievable, thereby eliminating the  
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1 one source of funds which is the catalyst to raising  
2 alternate types of external funds (preferred stock and  
3 debt).

4 Despite the Company's efforts to make financing its  
5 construction program attainable, major uncertainties  
6 still exist. For example, the dollar limits mentioned  
7 above could easily change with financial market  
8 conditions. Also, the total effects from the Moody's  
9 downgrading are unknown. These and other uncertainties  
10 make adequate and timely rate relief all the more  
11 important if we are to continue to serve the customer  
12 in a reliable manner.  
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FINANCIAL OBJECTIVES

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3 Q. WHAT ARE HL&P's FINANCIAL OBJECTIVES?

4 A. My evaluation of the financial objectives necessary  
5 for satisfactory financial performance, based on  
6 in-depth discussions with the financial community, are  
7 as follows:

- 8 1) Generate at least 40% of construction requirements  
9 from internal sources.  
10 2) Sell common stock at or above book value.  
11 3) Achieve a pre-tax interest coverage excluding  
12 AFUDC of not less than 3.5 times.  
13 4) Attain a targeted capital structure of 45% common  
14 equity, debt less than 50% with preferred stock  
15 making up the difference.  
16 5) Limit the percentage of AFUDC to income available  
17 to common to a level consistent with achieving the  
18 objectives listed above.

19 Maintenance of the quality of the Company's fixed  
20 income securities and improvement of common stock  
21 performance are contingent upon the actual realization  
22 of these parameters. The proposed level of revenues,  
23 which includes a 17% return on common equity with 7 %  
24 CWIP and NFIP in rate base, should afford HL&P the  
25 opportunity to satisfy the requirements of investors  
26 and maintain financial integrity.  
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1 Q. HOW DID YOU DETERMINE THE OBJECTIVE FOR INTERNAL FUNDS  
2 GENERATION?

3 A. HL&P's financial objective of at least 40% internally  
4 generated funds reflects a realistic appraisal of the  
5 constraints to external financing. As the high level  
6 of construction expenditures places pressure on the  
7 Company's cash position, investors recognize that  
8 additional external financing is necessary. Based on  
9 the size of our current construction program and the  
10 amount of external financing that we can reasonably  
11 expect to accomplish during a year, a minimum of 40%  
12 internally generated funds is required if we are to  
13 successfully complete our financing program.

14 Q. WHY IS A PRE-TAX INTEREST COVERAGE OF NOT LESS THAN  
15 3.5 TIMES REQUIRED?

16 A. The financial risk associated with a company's debt  
17 securities is whether earnings are sufficient for  
18 timely payment of interest.

19 In order to quantify this risk, bond rating  
20 agencies utilize coverage ratios in assigning credit  
21 ratings. If a "AA" rating is to be maintained, an  
22 electric utility should consistently achieve interest  
23 coverages in the 3.5x to 4.0x range.

24 HL&P's rate application will provide earnings which  
25 will result in coverage ratios within this range and  
26 allow for financing flexibility by keeping pro forma  
27 coverages from dropping below acceptable levels when  
28 new bonds are sold.

1 Q. HOW DID YOU DETERMINE HL&P'S TARGETED CAPITAL  
2 STRUCTURE?

3 A. The capital structure should change over time to  
4 reflect changing conditions, such as the costs and  
5 risks associated with various sources of capital.  
6 Required return on equity, interest coverages, and  
7 embedded and current costs of debt all influence the  
8 development of an appropriate capital structure.  
9 HL&P's current capital structure objective represents  
10 an increase in the equity portion of permanent  
11 capital. This is in response to the increased risk  
12 associated with electric utility operating environments  
13 in general, high interest rates, volatile financial  
14 markets, economic uncertainty, and HL&P's construction  
15 requirements.

16 Q. PLEASE SUMMARIZE HL&P'S CAPITAL STRUCTURE AT THE END  
17 OF THE TEST YEAR.

18 A. As shown in Schedule H, HL&P's capitalization at  
19 March 31, 1981 consisted of:

	Amount (000 Omitted)	Percent
20 Long Term Debt	\$1,704,142	49.05%
21 Preferred Stock	243,518	7.01
22 Common Equity	1,526,588	43.94

23  
24 This capital structure reflects a movement toward the  
25 ranges established in our statement of financial  
26 objectives and in prior rate cases before this  
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1 Commission. It is therefore an appropriate basis for  
2 the determination of HL&P's overall cost of capital.

3 Q. MR. DEAN, HOW DOES THE "QUALITY OF EARNINGS" RELATE TO  
4 THE CONSTRUCTION BUDGET AND THE LEVEL OF AFUDC?

5 A. Construction expenditures can only be met with cash.  
6 Thus, earnings that result from AFUDC, which is simply  
7 a non-cash book entry, are not available to finance  
8 HL&P's construction program since no internal cash is  
9 generated. Earnings, which include AFUDC, must be at a  
10 level sufficient to meet investor requirements.  
11 However, the AFUDC component must be limited to a level  
12 which will still allow the Company to generate at least  
13 40% of its capital requirements internally. This can  
14 be accomplished by allowing sufficient construction  
15 work in progress in rate base.

16 Q. WHAT CAN HAPPEN IF INVESTORS PERCEIVE THAT HL&P MAY  
17 NOT MEET SOME OR ALL OF THE FINANCIAL OBJECTIVES YOU  
18 HAVE DISCUSSED?

19 A. Expectations of inadequate cash generation, increased  
20 external financing, and prospective limits to dividend  
21 growth may preclude sales of common stock at or above  
22 book value and adversely affect the risk posture of the  
23 Company's debt securities. It is investor expectations  
24 that will ultimately determine the Company's actual  
25 cost of capital and market accessibility.

26 Q. DOES THIS CONCLUDE YOUR TESTIMONY?

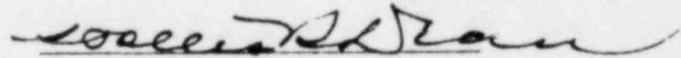
27 A. Yes, it does.  
28

THE STATE OF TEXAS §

COUNTY OF HARRIS §

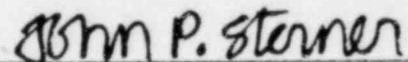
Before me, the undersigned authority, on this day personally appeared Hollis R. Dean, having been duly sworn, upon oath says:

"My name is Hollis R. Dean, I am of legal age and a resident of the State of Texas. The foregoing testimony, and exhibits, offered by me on behalf of Houston Lighting & Power Company, are true and correct, and the opinions stated therein are, in my judgment and based upon my professional experience, true and correct."



Hollis R. Dean

Subscribed and sworn to before me by the said Hollis R. Dean this  
15TH day of JUNE, 1981.



Notary Public in and for  
Harris County, Texas

JOHN P. STERNER  
Notary Public, State of Texas  
My Commission Expires MAR 31 1985