DOCKET NO. 3006

RE: APPLICATION OF TEXAS $\emptyset$ POWER \& LIGHTCOMPANY FOR AUTHORITY TO CHANGE RATES

PUBLIC UTILITY COMMISSION
OF TEXAS

## DHREGT TESTHHONY OF J. WORTY KHLGREASEH

Q. Please state your name and business address.
A. J. Worth Kilcrease, 7800 Shoal Creek Boulevard, Suite 400 N , Austin, Texas.
Q. By whom are you employed?
A. I am employed by the Public Utility Commission of Texas in the Economic Research Division.
Q. What are your principal areas of responsibility?
A. I have responsibility for determining the fair rate of return requirements and financial integrity concerning public utilities regulated by this Commission. I also participate in the administration of the Division and assist in statistical analyses and research on topies of special interest to the Commission.
Q. Please state briefly your educational background, professional qualifications, and business experience.
A. I received a B.S. degree and an M.A. degree in chemistry from the University of Texas at Austin. I subsequently received a M.B.A. degree with a concentration in finance and accounting from the same university. Also, I am a member of the Financial Management Association and the Planning Executives Institute.
Q. Have you previously testified before this Commission?
A. Yes, I have testified in previous rate hearings.
Q. Would you please state the intent of your testimony in Docket No. 3006, Texas Power and Light Company, and describe the scope of your review and analysis in this case?
A. The purpose of this testimony is basically threefold. Initially, I will recommend a reasonable balance between the original cost of plant less deprectation and the current cost less an adjustment for present age and condition. This mix between net original and current cost is used by Ms. Blumenthal to compute the adjusted value of Texas Power and Light Company's (TP\&L's) invested capital devoted to providing utility service. Secondly, an analysis into the cost of equity to Texas Utilities Company will be conducted to estimate the return required by investors for the use of their funds as equity eapital by the parent company. Using this return as a benchmark, a fair return on the equity invested in TP\&L will be determined which, in turn, will lead to my recommendation as to a fair composite rate of return on the original cost of invested capital. Finally, this testimony will evaluate the adequacy of the Staff's recommended revenue requirements in an effort to ensure that the proposed rates will be sufficient to maintain TP\&L's financial integrity. To address these issues, this prepared testimony has been organized into seven sections:
I. Adjusted Value Mix
II. Cost of Equity to Texas Utilities
III. Ma.ket-to-Book Adjustment
IV. Return to Equity of TP\&L
v. Composite Rate of Return
VI. Financial Integrity and Adequacy
VII. Shortterm Interest Rates Charged by Texas Utilities to TUGCO and TUFCO
VIII. Conclusions and Summary of Recommendations

## I. ADJUSTED VALUE MIX

Q. Would you please define the adjusted value of invested capital
A. The adjusted value of invested capital is the weighted average of the original cost of property used and useful in providing utility service, less depreciation, and the current cost of that property less an adjustment for age and condition, balanced within the limits prescribed by the Public Utility Regulatory Act. According to Section 41 of the Act, the adjusted value of invested capital must reflect a balance of between 60 and 75 percent net original cost and between 40 and 25 percent net current cost.
Q. Upon what basis have you determined the balance between net original cost and net current cost?
A. The balance between net original cost and net current cost has been developed under the assumption that more current cost should be included during periods of high inflation and deflation, and more original cost should be included during periods of low inflation and deflation. This approach takes into account two aspects of the adjusted value of invested capital. First, the impact of past inflation (deflation) on the Company is accounted for by means of trending the original cost of the Company's property. The resulting net current cost, as calculated by Mir. Saathoff, is directly determined by the age of the property and by the inflation (deflation) that has taken place up to the present. Second, the balance between net original and net current cost reflects the current annual rate of inflation or deflation. Thus, the present state of the economy is used to weight the extent to which past inflation and deflation is taken into account.
Q. Have you accounted for the other factors that may be considered when arriving at the mix between net original cost and net current cost?
A. The issue of the quality of service being provided by TP\&L is addressed by Mr. Santhoff. Since the Company's overall quality of service appears adequate, this factor does not seem to merit additional attention in the adjusted value mix. Similarly, because the growth rate in TP\&L's service area does not appear abnormal - having historically averaged in the range of between four to six percent annually - neither does this item warrant special consideration. Finally, the issue of TP\&L's need to attract capital will be addressed and accounted for later in my testimony; thus, it does not appear necessary to also consider this factor in determining the balance between net original cost and net current cost plant.
Q. Ploase explain, then, your derivation of the mix between net original cost and net current cost.
A. The mix between net current cost invested capital and original cost invested capital has been determined so that the statutory limits for inclusion of net current cost coincide with historical experience of price level changes. Over the 33-year period from 1946 to the present, the most extreme inflation or deflation rate as measured by the GNP Price Deflator was the 11.8 percent inflation in 1947; therefore, 12 percent has been selected as the outside limits. These boundaries have been linearly cannected with the origin under the presumption that, in the absence of either inflation or deflation, the invested capital mix should reflect 25 percent net current cost and 75 percent net original cost. For each additional percent of inflation or deflation, an incremental 1.25 percent of net current cost should be included in the invested capital mix. The derivation of this relationship is shown in Exhibit JWK-1, page 1 of 2 . Exhibit JWK-1, page 2 of 2, shows the balance that would have been used in the past, based upon that relationship.
Q. What current inflation (deflation) rate has been used to arrive at the balance between net original and net current cost of invested eapital for TP\&LL in this case?
A. As reported in NetionAl Eeonomic Trends prepared by the Federal Reserve Bank of St. Louis, the seasonally adjusted annual inflation rate (based upon the Gross National Product Implicit Price Deflator) for the year ending Scptember 30,1979 was 9.0 percent. This time period has been selected so as to conform as nearly as possible to the test year and be representative of the present state of the economy. Substituting the- 9.0 percent in the equation ceveloped in Exhibit JWK-1, page 1 of 1, produces a mix comprised of 36.25 percent net current cost and 63.75 percent net original cost investment. The use of this mix in computing the adjusted value of TP\&L's invested eapital is detailed in Ms. Blumenthal's Exhibit H, penge-1.

## II. COST OF ERUITY TO TEKAS UTHLITIES

Q. Would you please explain the purpose of this portion of your testimony?
A. This section is intended to identify the cost of equity capital to Texas Utilities Company; or in other words, to estimate the minimum return that potential investors would require to incuce them to purchase shares of common stock.
Q. Why have you initially focused on the cost of eçuity to Texas Utilities rather than the minimum return required from TP\&L?
A. TP\&L is a wholly-owned subsidiary of Texas Utilities Company (along with Dallas Power and Light Company, Texas Electric Service Company, and several other companies), and all equity is financed through the Parent. While we are ultimately concerned with a fair return to the equity capital invested in TP\&L, the logical starting point for determining the quantity is where the subsidiary effectively meets the investor directly - in the marketplace at the parent, or consolidated, level.
Q. Would you please elaborate on the cost of equity concept?
A. As indicated, the cost of equity is the minimum price that must be paid to invastors for the use of their money. Equity capital is a resource which, like debt funds, labor, fuel, etc., has a cost, or rent, associated with its usage. By identifying the cost of this resource and allowing a utility the opportunity to earn at approximately this rate, consumers are essentially paying only for the actual cost of the money invested in plant and facilities. At the same time, however, because the price of equity capital is determined by its alternative uses, the expected return is commensurate with those of other investments of similar risk. If equity capital is authorized to earn its opportunity cost, the Company should experience little difficulty raising additional iunds. In short,
by allowing a utility company to earn its cost of equity, stockholders neither receive windfall gains nor is their investment confiseated; yet the return is sufficient to attract new capital so that service can be maintained and expanded as needed.
Q. Is the cost of equity the same as a fair return to equity?
A. Not necessarily; while the terms are often used synonymously, there can be a difference between the two if there are other objectives that would cause the values to be different. One such objective might be to encourage a desired ratio of market price to book value. In any event, the cost of equity concept provides a rational basis upon which to develop a fair return to common equity.
Q. How is the cost of capital determined?
A. The cost of capital is a function of two things: the time value of money and the risk to which the capital will be exposed. In other words, the cost of all capital can be generally described as:

$$
\text { Cost of Capital }=\text { Risk-Free Rate }+ \text { Risk Premium }
$$

Thus, as the capital is put to riskier uses, the greater the return that is required. Five risk-return continuums have been illustrated in Exhibit JWK-2 where capital market lines for long-term or permanent utility industry capital in 1978 and 1979 have been depicted. As shown, virtually risk-free assets, e.g., U.S. Treasury Bonds, require only a minimum yield to account for the pure time value of money and long-term inflation expectations. As risk increases, the total required return rises as investors demand additional compensation for bearing additional risk. This is particularly evident in the case of bonds and preferred stocks where risk leveis, as indicated by ratings, and required yields are fairly well-defined.
Q. What other observations can be made from the capital market lines in Exhibit JWK-2?
A. Two other items of significance should be noted from this discussion of the capital market line. First, inflation has implicitly been taken into account by the marketplace. In other wordr, the current returns required by investors for the use of their money already reflect their expectations of inflation. They continually adjust returns for anticipated loss of purchasing power while their funds are loaned out. Secondly, the capital market line is not a fixed function but moves over time. Not only does the slope of the line change, but also vertical shifts occur as in: estors revise expectations of overall economic conditions. This is illustrated in Exhibit JWK-2 where a current capital market line is compared with ones existing in early 1979 and at the time of the hearing for the last three major rate cases. As evidenced here, the capital market line has continually shifted upwards and the slope has drastically increased since a year ago; in all likelihood, this reflects revised expectations of price level changes due to the recently experienced increases in rates of inflation and the apparent inability of the federal government to control economic forces.
Q. Are the capital market lines in Exhibit JWK-2 fairly accurate, and what are their implications?
A. The graphs in Exhibit JWK-2 are, in my opinion, fairly representative of the capital market line as it existed a year ago and as it exists now given prevailing economic conditions and investor expectations. if a return on equity consistent with the current capital market line is authorized, not only will it include adequate compensation for the expected effects of inflation, but it will also be commensurate with the returns available from other investment opportunities given current market prices.
Q. You have pinpointed the returns required for various fixed income securities in Exhibit JWK-2; why not do the same for common equities?
A. Extrapolating from fixed income securities to common stock on the risk premium is imprecise in that risk and required returns for equities are not directly observable. Unlike bond and preferred stocks, the dividends and eapital gains that common stockholders expect to receive from their investments are not directly observatle. There is no stated or contractural rate on equity securities; and consequently, it is impossible to compute the precise rate of return that investors require from a share of cornmon stock. Further complicating the effort to determine the investors' minimums required return is the problem of specifying the risk level of different companies since a multitude of factors contribute to investors' perceptions of the risk of $\rho$ particular share of common stock. Nevertheless, the risk-return trade-off concept shown by bonds and preferred stocks undoubtedly extends to common equities as well. Thus, a lower expected return is required with lower risk equities, and increasing expected returns are required with higher risk equities.
Q. How, then, does one determine the investors' required return from or cost of equity for a particular company?
A. Obviously, this is a difficult task because the capital market line is not well defined past the point of fixed income securities. However, by analyzing information about a company and others judged to be of comparable risk, a reasonable estimate of a firm's cost of equity can be made. While various quantitative approaches are used as guides to investors' minimum required returns; in the final analysis, the cost of equity estimate is largely judgemental, being based upon the information available to the analyst.
Q. How have you gone about estimating the cost of equity to Texas Utilities Company?
A. I have approached the issue of determining Texas Utilities' cost of equity in a variety of ways. Initially, the fundamental financial and operating characteristics of Texas Utilities have been evaluated and compared with those for the electric utility industry and the unregulated sector to gauge the Company's risk relative to other companies. Concurrently, today's market conditions have been contrasted with those in the near past and recent developments have been explored in an effort to better understand any changes in investor expectations, perceptions, and reguirements. Secondly, a conventional discounted cash flow analysis has been performed which attempts to replicate market expectations and impute investors' required return from Texas Utilities given the Company's current market price. 'n connection with this, a variation of the traditional discounted cash flow model utilizing investment analysts' earnings forecasts has also been employed to estimate the Company's cost of equity. Thirdly, I have also analyzed a recently conducted survey of investors which inquired directly as to the return they require fror. an investment in the common stock of an electric utility company. Next, I have examined the equity returns realized by other firms judged to have similar risks to see what investors might expect from alternative investments. A final test has been to examine the risk premium, or additional return, that investors require for holding common stock instead of long-term bonds. Even though each of these methods is useful in that it is somewhat indicative of investors' required returns, the results between methodologies may vary substantially. Because some tests are stionger than others, though, careful consideration must be given to the validity of each before arriving at a final cost of equity estimate to the Company.
Q. How does the risk of the electric utility industry compare with the unregulated sector?
A. Electric utilities have traditionally been considered one of the least risky groups of stocks available. This is in large part due to the essential nature of electric service and the market protection afforded by regulation. Beginning in the early and mid-1970s, regulatory lag in some jurisdictions, consumer militancy, fuel problems, economic uncertainties, and the industry's need to raise substantial amounts of external capital for growth, conversion and pollution control caused electric utilities to lose some of their market favor. Even during this period, though, electrics were still considered relatively safe investments since most nonregulated companies were facing similar problems with the energy crisis, inflation, and rising capital costs. During 1977 and 1978, regulation generally improved nationwide, boiler fuel prices began to stabilize, and capital expenditures showed some promise of leveling out; hence, some of the historical stability returned to the industry.

Last year, though, saw the improving trend disrupted by numerous events and conditions. The mandatory shutdown of several nuelear stations before and after the Three Mile Island incident shocked the industry. Recurring oil shortages coupled with a looming recession has caused investor wariness in the economy as a whole. Continued environmental concerns, ree ant abnormal weather patterns, anti-nuclear demonstrations, and unparalleled inflation pushing up long-term interest rates to historical highs have also resulted in additional uncertainties, with the electric industry being particularly susceptible to the adverse financial consequences of these last items. Thus, the relative risk of the electric utility industry has been erratic of late and is eurrently deteriorating. The overall risk of the electric utility industry has undoubtedly increased somewhat from ten to fifteen years ago. While the last two years had shown a general decline in uncertainty, the events and circumstances through especially the last half of 1979 have rekindled investor
coneern. Even in light of this, however, the industry is still typically viewed as being, by and large, no more risky than the unregulated sector and the market as a whole. As electricity becomes a more desirable source of energy to households and businesses because of its availability and reliability compared to direct consumption of fuels, the outlook for the industry, despite the near-term problemis, still appears favorable with modest growth being projected for many years into the future.
Q. How do investors view Texas Utilities as compared with other electrics?
A. As everyone is well aware, the Texas Utilities Companies are the only electric utilities with long-term bonds rated Triple A by both major bond rating agencies. The low risk reflected by this rating is a function of many factors. The Company's fundamertal business position is enhanced by its location in the Sunbelt and, in particular, in Texas. Its service area is diversified geographically and its revenue composition is reasonably well balanced across customer classes ( $43 \%$ residential, $29 \%$ commercial, $21 \%$ industrial, $7 \%$ other). Texas Utilities' fuel conversion effort and its long-term access to lignite deposits provide the System with relatively low cost, reliable fuel supplies, even though there is some uncertainty as to whether Texans will fully enjoy these resources due to the Texas Interconnect controversy over foreed interstate power pooling. Texas Utilities' involvement in the Comanche Peak Nuclear Units is a source of some concern, especially in the wake of Three Mile Island; but even with both units on-line in 1983, nuclear power will comprise only slightly in excess of ten percent of the System's generating eapacity and should not significantly affect its overall risk. Recently, the use of fuel oil as a boiler fuel has become an important negative factor in investor issesiment of risk. However, only $1.4 \%$ of the total fuel requirements of the Company are supplied by fuel oil. As a large system, with e'sets of nearly $\$ 6$ billion and significant generating eapacity


# IMAGE EVALUATION TEST TARGET (MT-3) 


reserve margins, the Company enjoys substantial financial flexibility. While the Company has recently undergone a massive construction program, planned capital expenditures in the near future will level off. Each of Texas Utilities' operating subsidiaries falls under the jurisdiction of the Texas Public Utility Commission, either directly or indirectly, which . generally considered by investors to be a responsible and fair regulatory body. The business-oriented political and social climate in the State also makes the Company's service area a desirable environment in which to operate. The capital structure and conservative accour.ling policies, such as normalized income tax treatment and pot-of-dollars approach to detarmining AFUDC, of the Company are generally viewed favorably by investors. Finally, the management of the Texas Utiiities System has proven itself to be an efficient, progressive team quite capable of handling the affairs of the Company and generally well-respected by investors for their past accomplishraents. Hence, even though some of the fundamental characteristics of the Texas Utilities Sy:tem suggest that, in absolute terms, the Utility may have become more risky of late, the underlying causes tend to be almost entirely industry- and economy-wide factors common to all firms rather than company-specific changes. As a result, Texas Utilities' risk relative to other electric companies does not seem to have changed appreciacly and the System still appears to be one of, if not the, least risky electric utilities in the country.
Q. What tas been the recent experience in the capital markets for debt?
A. During the last year, the capital markets have undergone significant shifts with bond yields increasing and stock prices generally remaining unchanged despite increased earnings and book values. The exact causes behind this are
not clenr but probably refleet a combination of forces including an anticipated recession, disillusionment with the current Administration, persistent inflation, oil shortages, and so on. This deterioration in the capital markets over the last 12 months and the impact on the electric utility incustry can best be demonstrated with some selected financial indieators. Listed below are yields on public utility fixed income securities in February 1979 and February 1980 (from Moody's News Report):

|  | $\underline{1979}$ | $\underline{1080}$ | Pifferenee |
| :---: | :---: | :---: | :---: |
| Aan Bonds | 9.5305 | 12.47\% | 2.94\% |
| Aa Bonds | 9.74\% | 12.90\% | 3.16\% |
| A Bonds | 9.81\% | 13.3905 | $3.58 \%$ |
| Baa Bonds | $10.22 \%$ | 14.12\% | 3.90\% |
| 22 Preferred Stock | 9.03\% | 11.2005 | 2.17\% |
| a Preferred Stock | 9.52\% | $12.27 \%$ | 2.75\% |
| baa Preferred Stock | $10.32 \%$ | 13.09\% | 2.77\% |

As indicated, investors are requiring roughly 300 basis points more now than a year ago to induce them to purchase fixed income securities of comparable risk. The progressive steps in this unparalleled increase in yields is illustrated in Exhibit JWK-2. The exhibit shows that for the first seven months of 1979, the change in yields were not nearly as drastic as in the last five months. As yet, no amelioration in this trend of increasing required returns is evident.
Q. What has been the recent experience in the capital markets for enuity?
A. The experience of electric utilities in the equity markets shows a similar pattorn. Below are some average selected financial measures for the 100 largest electric utilities in 1978 and 1979 (from Salomon Brothers' Stock Remapan, February 1, 1979 and February 4, 1980; book values are for third
quarter of the previous year):

|  | $\underline{1978}$ |  | $\underline{1979}$ |
| :--- | :---: | :---: | :---: |
| Dividend Yield | $9.33 \%$ | $11.61 \%$ |  |
| Pifferenee |  |  |  |
| Price-Earnings Ratio | 8.0 X | 6.7 X | -1.3 X |
| Market-to-Book Ratio | $9 . .0 \%$ | $77.0 \%$ | $14.0 \%$ |
| Payout Ratio | $75.0 \%$ | $77.0 \%$ | $2.0 \%$ |
| Return on Average |  |  |  |
| Equity | $11.8 \%$ | $11.8 \%$ | $0.0 \%$ |

Since this time a year ago, dividend yields have risen 223 basis points while price-earnings ratios declined over 16 percent. Similarly, market prices have dropped from an average of 91 to 77 percent of book value. Probably most importantly, however, is that these declines in market prices have occurred during a period when payout ratios increased and realized return on equity remained constant. In all, these statisties present strong evidence that over the last 12 months, there has been a significant increase in the returns required by investors. This general upward shift in the capital market line has been illustrated in Exhibit JWK-2 to visually demonstrate the difference between the market returns demanded a year ago, and even six months ago, versus those required by investors today.
Q. How have the changes in the eapital markets affected the Texas Utilities companies?
A. The general changes in economic and financial market conditions have had a similar impact on the Texas Utilities System. The operating companies' cost of borrowing has increased from slightly over 9.5 percent a year ago to approximately 13.0 percent today. The more serious impact of current conditions has been on the common equity of the Syscem. For the first time in many years, Texas Utilities' common stock is consistently selling at below book value (approximately $75 \%$ of estimated 1979 book value) in the
marketplace. This indicates that the returns investors are expecting from Texas Utilities are no longer sufficient to make them willing to pay a price for a share of the Company's stock equal to or greater than book value.
Q. Does this mean that the returns on equity authorized in the past were inadequate?
A. Not at all, the returns allowed by the Commission in previous case ; were appropriate given the economic and financial conditions at the time. This is evidenced by the fact that Texas Utilities' market price consistently sold at or above book value. Only of late have market conditions changed and investors' required returns increased to the point where the level of returns historically authorized are no longer adequate. The implications of this recent experience seem fairly clear. If this Commission intends to encourage a market price equal to or greater than book value so as to prevent dilution of present stockholder's investment, then the returns authorized on equity must be revised upward to reflect changes in capital market conditions and increases in the rates of return demanded by investors.
Q. What tests have you performed to identify the level of investors' required returns from Texas Utilities?
A. First of all, I have used the traditional discounted cash flow (DCF) model to estimate Texas Utilities' cost of equity. The DCF method of gausing investors' required returns is derived from the familiar Gordon dividend growth model. This theory of valuation postulates that the price of a share of common stock is equal to the present value of all its future dividends. These dividends are assumed to grow at a constant rate into infinity and are discounted by a rate that is the minimum return required by investors given the risk of the security:

$$
P_{0}=\frac{D_{0}(1+g)^{1}}{(1+k)^{1}}+\frac{D_{0}(1+g)^{2}}{(1+k)^{2}}+\ldots+\frac{D_{0}(1+g)^{00}}{(1+k)^{00}}
$$

This cquation can be conveniently reduced to the more manageable form of:

$$
P_{0}=\frac{D_{1}}{k-g}
$$

and the company's cost of capital can be isolated by rearranging terms:

$$
k=\frac{D_{1}}{P_{0}}+g
$$

Essentially, the DCF model recognizes that the return to the stockholder consists of two parts: dividend yield and growth. Equity investors expect to receive a portion of their total required return in the form of current dividends and the remainder through price appreciation. The model is based upon two fundamental assumptions. Initially, it presumes that investors evaluate the risk and expected return of all securities in the capital markets. Seconcly, given these expected returns, investors then adjust the price of each stock so that they are adequately compensated for the risks to which they are exposed. The use of the DCF model to estimate the cost of equity is essentially an attempt to replicate the market pricing mechanism described above. Since we can look to the market to determine what investors feel a share of Texas Utilities' common stock is worth, the rate of return required by investors can be imputed by approximating their expectations of future dividend growth.
Q. In your DCF analyses, what is the dividend yield of Texas Utilities Company?
A. When an investor purchases a share of stock, he is buying expected future dividends and price appreciation; he is not buying past dividends paid to someone else. Therefore, the dividend yield component of the DCF model should be computed by dividing the dividends expected to be received in the
coming year ( $\mathrm{D}_{1}$ ) by the eurrent market price ( $\mathrm{P}_{0}$ ). Texas Utilities' dividends through 1979 totalled $\$ 1.64$ per share; however, in light of the Company's long-standing policy of increasing dividends annually, I have used $\$ 1.76$ per share in $m y$ calculations. This amount has been selected on the basis that investors anticipate Texas Utilities to raise dividends in 1980 in a manner consistent with 1978 and 1979 , a $\$ 0.12$ annual increase beginning in the first quarter, which will result in stockholders receiving a $\$ 0.44$ dividend per share in each of the four quarters of 1980. The market price of the Company's stock has hovereu between $\$ 15.50$ and $\$ 19.50$ over the last few months so a price of $\$ 17.50$ has been used in this analysis. This recent average market price has been selected because the ost of equity is a current and forwardlooking concept, and a recent market fice is a better indication of investors' present requirements than would be a historical point estimate or a long-run average. Based on these values, the market presently expects a dividend yield of approximately 10.0 percent from Texas Utilities.
Q. Please describe the growth $(\mathrm{g})$ component of the DCF model.
A. In using the DCF model to estimate a company's cost of equity, we are not concerned with the rate at which the firm will actually grow (that is primarily a function of this Commission's decision, management prowess, weather, economic conditions, and chance); rather, at issue is the growth expectations which investors have embodied in the current price of the stock. Furthermore, the DCF model technically maintains that investors are concerned with the expected increase in dividends into infinity; in other words, their emphasis is on average long-term growth rather than short-run growth. Consequently, in estimating the growth component of the DCF model, an attempt is made to determine what investors think long-term growth will be.
Q. How have you analyzed the growth expectations of Texas Utilities' investors?
A. Two approaches have been used to estimate the long-term growth that investors might expect from Texas Utilities. The first focuses on the Company's expected earnings retention ratio and earned returns on equity, and the second approach considers historical trends in growth. These methods taken together presumably examine, by and large, many of the same factors which investors evaluate when forming their long-term growth expectations and setting the price of a share of Texas Utilities' common stock.
Q. Please explain your first approach.
A. In general, a firm's internal growth results from the retention and reinvestment of earnings. In other words, any increase in a stockholder's interest in a utility company occurs primarily because some profits are retained by the firm and invested in additional assets upon which a return is earned. This being the case, investors would probably look to a company's retention ratio (1 - dividend payout ratio) and the expected returns to be earned on equity as an indication of what future growth is apt to be. Reviewing Texas Utilities' history (Exhibit JWK-3, page 1), the Company has consistently maintained a payout ratio in the 50 to 60 percent range (or a retention rate of 40 to 50 percent), with more recent experience towards the upper (lower) end of this range, as dividends have increased without corresponding improvements in earnings pur share. The most recent three years between 1976 and 1978, however, have probably had a very significant effect on the formation of investor perceptions regarding Texas Utilities' prospects, as the investment community closely monitored the Company's performance under statewide regulation. During this period, Texas Utilities' retention rate has persistently declined each year to approwimately 40 percent in 1978 and 36 percent for the test year. Meanwhile, the Company's realized return on equity during this
three-year period has ranged between 12.9 and 13.1 percent annually with a realized return of 12.0 percent for the test year. Complicating this further is the fact that Texas Utilities' stock is now selling at below book value, and investors recognize that any sales of additional equity to continue finaneing the System's construction program are apt to be dilutive and have a negative impact on future growth.

Considering these factors, investors are likely anticipating Texas Utilities' future retention ratio to be around the 36 to 38 percent level and, based upon recent past experience, expect the Company's earned return to be in the 12.75 to 13.25 percent range. This would imply that the market expects a prospective growth rate for Texas Utilities of something in the vicinity of 4.6 to 5.0 percent annually on an ongoing basis, probably with some downward adjustment for possible dilutive effects. There are, of course, an infinite number of growth rates that can be computed depending upon the combination of the retention ratio and return on equity used (Exhibit JWK-3, page 1), but growth rates around 4.7 percent seem most consistent with what investors would likely project based upon reasonable expectations of the Company's future retention ratio, earned return on equity, and dilutive effects.
Q. What is involved in your second approach for estimating investor expectations of Texas Utilities' future growth?
A. Besides looking directly to those factors resulting in growth, investors probably also form their expectations of future gre $w$ th by analyzing historical experience and trends as a guide to the direction which the company is heading, especially for a relatively stable firm such as Texas Utilities. Three factors which would seem most indicative of Texas Utilities' future dividend potential would be growth in net book value, earnings per share, and dividends
per share. On page 2 of Exhibit JWK-3, the historical values for Texas Utilities' net book value (NBV), earnings per share (EPS), and dividends per share (DPS) are shown since the early 1960s. For each of these variables, annual compound growth rates for the three periods, 1974-1978, 1969-1978, and $1964-1978$, have been computed and are listed on page 5 of the same exhibit. In addition, because compound growth rates are sensitive to beginning and ending values, I have also "smoothed" the NBV, EPS, and DPS values through linear regression models (pages 3 and 4 of Exhibit JWK-3). The annual compound growth rates using these normalized values for the same 5, 10, and 15 year periods are also shown in Exhibit JWK-3, page 5.
Q. What are the implications of these historical analyses?
A. As shown on page 5 of Exhibit JWK-3, NBV and EPS growth trends are declining over time (especially when smoothed values are observed), although there is an increasing trend in dividend growth. Recent trends (1978-1969 to 1978-1974) indicate that NBV and EPS are declining by $-26.7 \%$ and $-26.5 \%$ respectively while DPS is increasing $19 \%$. Preliminary 1979 results sucgest that this trend is continuing. While this rising dividend trend might suggest high market growth expectations, investors recognize that such increases cannot be sustained without corresponding growth in Texas Utilities' earnings per share and investment base (book value). In other words, the rising growth in dividends per share can largely be attributable to the Company increasing its payout ratio over the last few years; a practice which, of course, cannot be continued indefinitely. Since the increased dividend payout ratio results in less earnings being retained and reinvested, investors are likely anticipating that the Company's growth will continue to subside somewhat more in coming years. This is further reinforced by the performance experienced since 1976 when the System became subject to more centralized regulation. The general
decline in growth rates in the last two to three years relative to prior periods strongly suggests that Texas Utilities' heyday of high growth is past. Consequently, investors are beginning to view the Company as a potential income security instead of a growth stock.
Q. What does this analysis of historical trends suggest as to the long-term growth that investors are expeeting from Texas Utilities?
A. The marked downward trend in recent earnings and net book value per share growth rates suggest that investors are not incorporating into Texas Utilities' stock price growth expectations corresponding to the growth rates experienced over the last 10 to 15 years. Texas Utilities is becoming perceived as a maturing electric utility having growth prospects more similar to those of the incustry as a whole than it has had in the past, However, its location in Texas and the Sunbelt still results in growth at the high end of the industry average. Thus, considering the trends and implications of the historical numbers, the market's perception of the earnings level and consistency that will result from the more centralized regulatory process, and the Company's apparent transition from a growth to income security, my analysis leads me to believe that investors project Texas Utilities' future long-term growth to be less than that generally indicated by the Company's historical growth but something in the upper end of the 3.0 to 5.0 percent range expected for the industry. Somewhere in the 4.5 to 5.5 percent range scems to be a reasonable growth estimate for Texas Utilities from an analysis of historic NBV, EPS and DPS.
Q. Would you briefly recap your growth analyses and state your conclusions?
A. As discussed previously, the intent of these growth analyses has been to estimate the long-term growth expectations that investors have embodied in the current price of Texas Utilities' stock. I have attempted to do this by
replicating the thought processes of investors and how they might form their growth expectations for the Company. To do this, I have analyzed information which is prosumably similar to that which the market would evaluate in assessing Texas Utilities' long-term growth prospects. Based upon these analyses and giving appropriate weight to the recent developments and experiences of the Company, I believe that investors expect Texas Utilities' future long-term growth to be in the 4.5 to 5.5 percent range with a more precise estimate being in the neighborhood of $\frac{4.7}{1.75}$ to 5.0 percent.
Q. Please summarize your analysis of Texas Utilities' cost of equity using the DCF approach.
A. The DCF model is a market oriented, forward-looking method of estimating a company's cost of equity which is based upon a reasonably sound theory of stock valuation. It is particularly applicable to a utility such as Texas Utilities where investors expect a large portion of their total return to be in the form of dividend yield. The advantages of the DCF model are that (1) it focuses solely on the firm in question, and (2) the company's relative risk is not of explicit concern since this is implicitly accounted for by investors when they set the stock price in the market. For Texas Utilities, my DCF analysis indicates that investors anticipate a dividend yield from the Company of approximately 10.0 percent and expect the Utility's future longterm growth to be in the 4.70 to 5.0 percent vicinity. Summing these two components of return, Texas Utilities' cost of equity appears to be in the range of 14.70 to 15.0 percent.
Q. In what other ways have you estimated Texas Utilities' cost of equity?
A. Another approach to estimate Texas Utilitiest cost of equity is through a variation of the DCF model which uses investment analysts' forecasts of the Company's earnings as its basis. Taking the discounted cash flow formula presented earlier:

$$
k=\frac{P_{1}}{P_{0}}+g
$$

the dividend $\left(D_{1}\right)$ and expected growth $(\mathrm{g})$ components can be deseribed as:

$$
k=\frac{E_{1}(1-b)}{P_{0}}+(b r+v s)
$$

In thie 'ormulation, b represents the Company's-expected earnings retention ratio, $r$ is the expected realized return on book equity, and the vs term describes the dilution or aceretion attributable to sales of new common stock at below or above book value (Exhibit JWK-4, page 1). What this equation says is that $D_{1}$ will be equal to expected earnings per share in the coming period $\left(E_{1}\right)$ time: the Company's payout ratio (1-retention ratio) and growth will be equal to the rate of retaining earnings times the return earned on equity adjusted for the effects of issuing new equity at a market price different from book. Like the DCF method discussed previously, this approach is an expectations model; in other words, proper implementation requires that its parameters (except price) be estimated as investors would forecast them.
Q. Whore have you obtained values for implementating this approach?
A. The sources of data for this model have been taken from Texas Utilities Annual Report; TP\&L's Rate-Filing Package; Salomon Brothers Eleetale Utility Reruletion, Qunlity, Eapniners; Value Line and Standard and Poor's Erminuts Foreeqster. This latter publication is a compilation of earnings projections made by various investment services, and while it does not include estimates from all analysts, the 51 firms contributing to the Eapninas Foreenater represent a fairly broad cross-scetion of the investment community (Exhibit JWK-4, page 2). The investment advisory service forecasts contained in this service have been used as surrogates for investor
expectations of Texas Utilities' future earnings. As shown on page 2 of Exhibit JWK-4, those services projecting Texas Utilities' earnings are forecasting 1979 EPS of between $\$ 2.80$ and $\$ 3.00$, with an average estimate of $\$ 2.89$. From Exhibit JWK-3, page 1 and the rate filing package, I have also obtained the following data for the last three years:

|  | $\frac{197 \%}{1077}$ | $\frac{1973}{}$ | TY |  |
| :--- | :--- | :--- | :--- | :--- |
| b - Earnings Retention Ratio | $4 . .4 \%$ | $41.7 \%$ | $40.2 \%$ | $35.9 \%$ |
| (1-b) - payout Ratio | $57.6 \%$ | $58.3 \%$ | $59.8 \%$ | $64.1 \%$ |
| r - Realized Return on Equity | $13.0 \%$ | $13.0 \%$ | $13.0 \%$ | $12.0 \%$ |

Based on this recent financial information, it seems reasonable to assume that investors would project a 1980 earnings retention rate of approximately 39 percent, a payout ratio of 61 percent, and a return on equity in the neighborhood of 13.0 percent. Finally, investor expectations of the effects of additional common equity sales on future growth can be approximated from data contained in TP\&L's Rate-Filing Package. As mentioned, the "vs" term in the equation reflects the increase (decrease) in expected growth attributable to selling new common stock at above (below) book value. To estimate the magnitude of this factor, some basic data is required. Texas Utilities has recently sold about $5,000,000$ shares of new common each year (in 1976 it sold 10 million shares), typically incurring flotation costs slightly over $\$ 0.62$ per share. As of the end of the test year, the Company's book value was $\$ 20.81$ per share for the 86 million plus shares outstanding. Now, if Texas Utilities were to issue five million shares of new stock at the current market prise of $\$ 17.50$ per share, the Company would net about $\$ 16.88$ per share. Since this is less than book value, the " $s$ " term in the equation would be 81.1 percent. Furthermore, existing stockholders would forfeit some of their ownership and earnings participation in the Company to the new
shareholders. The " v " term in this case becomes -1.03 percent, and the product of these two values implies that existing owners' expected growth would be 0.84 percent less than it otherwise would have been. Put another way, the book value of the Company's stock would drop from $\$ 20.81$ before the sale to $\$ 20.60$ after, a decline in value of 1.03 percent. Thus, if investors anticipated five million new shares of common.stock to be solt at current market prices to finance the Company's construction program, they would also expert a reduction in the expected growth rate on the order of 0.84 porcent. Of course, if more shares were likely to be sold, the negative impact on growth would be even greater.
Q. What, then, does this test suggest as to the cost of equity for Texas Utilities?
A. In Exhibit JWK-4, page 1, the various computations discussed above are detailed. As shown there, combining investment analysts' forecasts of the Company's future earnings, reasnnable estimates of an expected retention ratio and carned return on equity, and conservative external financing figures, this approach indicates that the cost of equity to Texas Utilities is approximately 14.3 percent.
Q. How else have you gone about estimating Texas Utilities' cost of equity?
A. The rrevious method measures a company's cost of equity indirectly; i.e., given various pieces of information about a company and current prices, investors' required returns are imputed. My second approach involves a direct query of investors as to the rate of return they require from a company or incustry. In August 1979, the financial consulting firm of Mitchell, Hutehins, Inc. surveyed 68 institutional investors (with 105 responses) about their attitudes toward the electric utility industry. One of the questions included in the survey inquired as to the total return expected from an investment in the common stock of electric utility companies. A summary of the responses to this question have been reproduced in Exhibit JWK-5, page 1. As
illustrated, the majority of the respondents ( 85 percent) indicater that a return between 13 and 16 pereent would be attractive from this group.
Q. Are there any eaveats regarding the interpretation of this survey?
A. There are several points meriting mention with respect to this direct measure of investor's required returns. First, it should be noted that this survey is the most currently available and thus is the most recent information available from investors. Also, the survey was conducted after to the Three Mile Island incident and reflects the impact that this event had on the perceived risk of the industry. Secondly, however, the standard upon which these expected returns are based is a utility of Double A risk. Since Texas Utilities Company is rated Triple-A and is generally considered to be a less risky investment than the average Double A utility, the Company's cost of equity is likely to be at the bottom of this range, even after an adjustment is made for the change in Double-A yields from $9.5 \%$ to the higher yields of today. Finarly, the results of this poll are subject to the limitations of any survey with respect to the truthfulness of responses, proper interpretation of the questions, sample size and representativeness, and so forth.
Q. Taking these factors into account, what does this survey imply as to Texas Utilities' cost of equity?
A. Adjusting the survey results for subsequent events, such as present inflation rates and the presently collapsing bond markets accounting for risk differentials, and recognizing the study methodology, this test indicates that Texas Utilities' cost of equity would fall in the 14.50 to 15.00 percent range.
Q. What other methodology have you used to estimate Texas Utilities' cost of equity?
A. Anuther approach for estimating the Company's cost of equity has been to examine the additional return that investors have demanded for holding Texas Utilities' common stock instead of its senior fixed securities. This bond
yield/risk premium analysis is intended to veflect the effect of interest rate changes on investors' required returns and is an offshoot of the idea discussed earlier that expected returns are comprised of scme time value of money plus a risk premium.
Q. Please explain this method.
A. This test has involved computing the spread (or risk premium) between the yield on Moory's Aaa bonds and the return required un the equity invested in Texas Utilities for each year bet reen 1974 and 1978. Since we do not know what the cost of equity to the Company in each of these periods was, investors' required returns at the various points in time must be estimated. Using Texas Utilities' realized returns as a proxy for the cost of equity would be inappropriate since this would only maintain the status ouo of the Company and would be circular. Therefore, I have used a DCF model ts estimate investor requirements which assumes that investors formed their growth expectations based solely on historical experience. A mechanical growth estimation technique has been employed that averages the compound growth rates for the 5,10 , and 15 year periods prior to the year under examination. The net effect of this averaging method is to emphasize the most recent past (the preceding five years are weighted 50 percent, the preceding ten years are weighted 33 percent, and the preceding 15 years are weighted 17 percent) under the assumntion that investors place greater emphasis on more current growth rates. The resulting growth estimates have then been summed with the dividend yield to obtain a cost of equity estimate for each year. As shown in Exhibit JWK-6, page 1, using this approach to estimate the cost of equity indicates that the risk premium for Texas Utilities common stock between 1974 and 1978 has ranged, on average, from between 4.5 percent and 6.3 percent above the Aaa bond yield. If this
relationship is assumed to be relatively constant over time, then adding these risk premiums to the present Aaa bond yield of approximately 12.47 percent suggests that Texas Utilities' present cost of equity is between 17.0 and 18.8 percent.
Q. Do you have any reservations about this type of bond yield/risk oremium methodology?
A. While this type of analysis has considerable appeal, difficulties implementing the concept require that the results be scrutinized carefully. Initially, the underlying assumptions that risk premiums are constant over time and independent of the level of interest rates may not be entirely cor eect. For example, the spreads between different quality bonds vary over time even though the risk differences between rating groups remain fairly constant. Presumably, the same phenomenon would be experienced between common stocks and bonds as economic conditions, interest rate levels, and investors' sensitivity to relative levels of risk change. Probably the most severe limitation of this approach, however, lies in estimating investors' required returns at different points back in time. Blindly accepting mechanically determined growth estimates may overlook some important items and changes t' at have occurred or which investors are expecting. For example, in Texas Utilities' case, the growth estimates suggest that investors' expectations have remained tually unchanged over the five year study period, yet the rise in dividend yield from 6.3 to 8.1 percent (while interest rates only increased 20 basis points) would suggest that investors were anticipating Texas Utilities' transition from a growth stock to more of an income security. Because of this type of qualification, the results of this analysis must be interpreted judiciously.
Q. Have you performed any comparable earnings analyses?
A. Yes, as my last step in estimating Texas Utilities' cost of equity, the returns earned on book equity by other firms having purportedly corresponding risks have been evaluated. For this methodology to be useful in identifying investors' required returns, it must be assumed that other companies, on averace, have earned their cost of equitv on net book value - no more and no less. Furthermore, it must be established that the risks to the stockholders of the other companies selected for comparison are similar to the risks of owning Texas Utilities' common stock. It is not appropriate to compare Texas Utilities Company with all other stocks nor is it proper to classify the risks to stockholders by looking at the risks of holding bonds as indicated by bond ratings. Similarly, "risk" measures which are, in part, a function of the Companies' level of return on equity are inappropriate for use in identifying the cost of equity. For example, Standard and Poor's Earnings and Dividend Ranking for Common Stocks and Value Line's Rank for Safety are both largely arrived at by evaluating financial criteria which are related to realized returns on equity. Thus, thosc firms that have historically earned high returns on equity are deemed less risky while those companies that have earned a lower return on book equity are considered having higher risk. I have measured the risk to the investor of purcilasing common stock in two ways: by the companies' Beta and by the companies' Value Line Price Stability Index (formerly the Value line Safety Rank).
Q. Please explain these measures of risk.
A. For the widely diversified investor, Beta seems a more practical measure of investment safety or risk. Beta measures the sensitivity of the stock's price to fluctuations in the general market. A stock with a high Beta is riskier because its price tends to fluctuate more vis a vis the stock market as a whole than does a stock with a low Beta. The Value Line Price Stability Index is based on the total volatility of a stock's price. In other words, the Price

Stability Index is a measure of total risk, not only that growing out of the stock's sensitivity to fluctuations in the general market, but also that due to its inherent volatility. This includes not only the systematic risk, or the volatility attributable to general market movements, but also the nonsystematic risk, or those price fluctuations unique to that company and its industry. This measure of risk seems particularly well-suited to the investor who owns just a few stocks.
Q. Why have you used Beta and the Value Line Price Stability Index as your measures of risk?
A. Beta and the Value Line Price Stability Index appear to be appropriate measures of the risk of owning common stock for the large and small investor, respectively. First, both Beta and the Value-Line Price Stability Index avoid having to speculate as to how investors perceive changes in a company's operating and fin neial characteristics. Rather than making conjectures as to what specific factors (such as capital structure, market conditions, supply availability, etc.) investors might view as affecting e company's prospects, they directly observe the investors' evaluation of these items as reflected in stock prices. Then, by measuring the investors' responses, not only are all of the factors considered, but their relative importance to the shareholder is considered. The second advantage with using these risk measures is that both focus on what constitutes risk to the investor, i.e., the volatility of his common stock holdings and the changes in their value. For these reasons, Beta and the Value Line Price Stability Index would seem to be the most objective measures of the risk to investors of owning a company's common stock.
Q. How have you used Beta in your comparable earnings?
A. The Beta comparable earnings analysis involves an evaluation of the returns realized on average book equity between 1964 and 1978 by those companies included in Standard and Poor's 500 Composite Index. The returns earned on
average equity by each of the 500 firms in the study over the 5,10 , and 15 year periods between 1964 and 1978 have been computed and combined according to the companies' Velue Line Beta. Because Beta tends to be a somewhat unstable risk measure, the firms have been grouped using a range of Beta values to account for any nonstationarity of the risk measure. Furthermore, the long-term tendency of Betas to regress toward the mean has already been compensated for by Value Line through an adjustment to each company's actual Beta; thus, Texas Utilities' reported Beta of .85 reflects an adjustment to the Company's actual Beta of approximately .75 . As shown in Exhibit JWK-7, page 1, firms with adjusted Betas of .80 to .90 earned an average of 14.0 percent during the most recent five-year period 1974 to 1977, 13.7 percent between 1969 and 1978 and 13.8 percent over the 15 year period 1964 to 1978 . Excluding utilities these averages are slightly changed to 14.0 percent, 13.6 percent, and 13.8 percent, respectively.
Q. What are the results of the Price Stability test?
A. Value Line has assigned a Price Stability Index of 95 to Texas Utilities -the Index ranges from 100 (least risky) to five (most risky). Using identical computational methods and similar grouping procedures as in the Beta analysis, the results of this study are presented in Exhibit JWK-7, page 2. As illustrated, firms with Price Stability Indices comparable to Texas Utilities' realized a 14.2 percent on average book equity between 1974 and 1978, 14.7 perceit between 1969 and 1978, and 13.6 percent during the 1964 to 1978 period. After excluding utilities, the averages became $14.9 \%, 15.6 \%$, and $13.2 \%$ for the respective time periods.
Q. Would you briefly summarize your interpretation of these analysis?
A. While there are useful insights from these comparable earnings analyses, one must be careful accepting them as being truly representative of the sample
fiems' costs of equity. First, the basic assumption upon which they are founded; i.e., that on average companies realize their cost of equity on book value, must be seriously questioned. While in the theory of competitive markets this assumption holds; few, if any, companies in the U.S. economy operate in truly competitive markets. Firms that enjoy marketing, monopolistic, or patent advantages, such as most drug companies, some chemical companies, IBM, Cona-Cola, and so on, are likely to have realized returns on book equity in excess of those required by investors at the market level. Meanwhile, other firms such as railroads, some electric utilities, etc. have undoubtedly earned less than their cost of equity on book values. Presuming that those earning more and those realizing less offset each other exactly is tenuous at best and the results of these tests must be interpreted accordingly. In addition, it is disappointing to note that there is little relationship between bond yields and the returns realized over the 15 -year period 1963 to 1977 (Exhibit JWK-7, page 3). If returns on book equity were truly reflective of the cost of equity, one might expect to find a much higher correlation between the required return from bonds and the realized book returns. Moreover, relying on returns that have been earned in the past under varied financial and economic conditions fails to recognize the current nature and market orientation of investors' required rates of return. Finally, it is disturbing that there is not a distinct positive trade-off between the risk measured by either the Price Stability Index or Beta and earned equity returns. Whether these measures are inadequate descriptions of risk or whether realized returns bear little resemblance to the cost of equity is not clear; regardless, the validity of this, as with any comparable earnings test, must be questioned.
Q. What has been the major thrust of this portion of your testimony?
A. In this section, I have tried to identify the cost of a resource - equity capital to Texas Utilities Company - as the basis for making a recommendation as to a fair return on the equity invested in Texas Power and Light Company. Probably the most important conclusion to come out of my study has been that the cost of money to the Texas Utilities System, both debt and equity, has recently increased appreciably. This increase is largely due to the fact that the capital markets have undergone significant changes over the last 12 months and, unfortunately, Texas Utilities has not been immune. Not only are interest rates higher now than a year ago, but also the risks of the electric utility industry have increased, especially in the wake of Three Mile Island and the recurring oil shortage. These industry-specific and other economy-wide factors have caused Texas Utilities' common stock to now sell consistently below its book value. In light of this analysis, it seems clear that the equity return authorized in the past for the Texas Utilities companies is no longer adequate, and current economic conditions dictate that it be revised accordingly.
Q. From your analysis, what do you feel the cost of equity is for Texas Utilities?
A. Despite the events discrissed above, I continue to believe that the electric utility industry is generally no more risky than the nonregulated sector as a whole, and that within the industry, Texas Utilities Company is one of the least risky electric utilities in the country. Thus, the return required by investors from the Company is still less than that demanded from most other utilities in the industry and other firms in general. I have conducted various tests to locate the minimum return required by the Company's investors (Exhibit JWK-3), and while each of these were useful, the resulting cost of equity estimates vary in magnitude and credibility (the first three being the
stronger set). Consequently, my final conclusion, as that of every analyst, is one largely based upon judgement, giving consideration to the relative strengths and weaknesses of the different methodologies, but I feel that the evidence is clear that Texas Utilities' cost of equity is currently in the range of 14.25 to 14.75 percent.

## II!. MARKET-TO-BOOK ADJUSTMENT

Q. What is the purpose of this portion of your testimony?
A. As discussed earlier, the cost of equity provides a basis for determining a fair return to equity. Other considerations, however, might warrant an adjustment to this minimum rent for the use of capital in an effort to achieve other objectives deemed to be in the public interest.
Q. Please provide an example of such an adjustment.
A. It is generally preferable for the market price of a utility's stock to sell above its book value so that the existing stockholders' equity in the company is not reduced on a per share basis in the event that additional common stock is sold. The importance of this is that a firm can only sell new-stock at below book value for so long before it becomes nearly impossible to resume a growing earnings trend or before existing stockholders take action to block further dilutive sales of stock. Therefore, especially during periods of heavy construction expenditures and external equity financing, it seems desirable to improve the probability that the utility will not have to dilute existing stockholders' equity as the utility continues to meet its service obligations to its customers.
Q. Bricfly explain the relationship between market price and book value.
A. The cost of equity is a market-oriented concept. Thus, if a market determined cost of equity is applied to an investment base valued at original cost, the market price of the utility's common stock will be driven towards book valuc (up if the existing market-to-book ratio is less than one and down if it is greater than unity). The reason for this is that if a company is authorized a level of earnings on book value that investors had expected on market value, they will adjust the equilibrium price so that the expected rate of return on market investment remains the same. Since regulatory
authurities are constrained to allowing a return on booked values rather than market values, if an equal market-to-book relationship is to be avoided, the cost of equity needs to be adjusted.
Q. What can cause the market price to book value ratio to fall below unity?
A. A variety of factors can result in the market price falling to below book value. Other things being equal, allowing a return less than the cost of equity will cause a market-to-book ratio of less than one. Similarly, if investors' required returns increase after rates have been set at the cost of equity, the market-to-book relationship will become less than equal. Theoretically, issuance and flotation costs incurred in connection with a new issue of common stock have a depressing effect on price. Finally, purported market pre: -ure associated with the sale of additional equity could cause the market price to fall below book value.
Q. Please discuss the effects of flotation costs.
A. When a company sells new equity, flotation costs are incurred as a result of fees paid to investment bankers to handle the underwriting and distribution functions and other related issuance expenses. These costs reduce the net procceds realized by the company from the additional securities. Typically, flotation and issuance costs amount to between three and five percent of the new issue, but the "dilutive effect" is infinitely smaller than these percentages would indicate. The reason for this is that the flotation costs are borne by all of the issuing company's stockholders; therefore, the dilution of existing equity is equal to the flotation costs divided by all shares outstanding. Exhibit JWK-9, page 1 shows these computations for three of Texas Utilities' latest stock offorings. As indicated, the dilution effect attributable to flotation costs has averaged about negative 0.08 percent. That is, investors that bought stock from those issues increased the NBV per share for all stockholders by as much as $\$ 0.06$ per share. For TU, this
contribution resulted in only a 0.33 per-cent inerease in the NBV per share. Of course, this negative dilution is possible only if the market-to-book is greater than 1.0 a condition that no longer exists. For all of the issues, the effects of all issuance expenses on NBV, are less th $n 1.0$ percent and certainly not very significant.
Q. Please explain the market pressure argument.
A. Market pressure is the purported drop in price that occurs when new issues are placed in the market because of the sudden excess supply of a particular security. If this market pressure exists, the effect would be to push the market price below book value and the sale of additional shares would have a dilutive impact similar to that described previously. An extensive study (in. Scholes, "The Market for Securities: Substitution Versus Price Pressure and the Effects of Information of Share Prices," Journal of Business, April 1972) has indicated that any market pressure associated with the issuance of additional common stock is negligible, and that the security markets are capable of absorbing new securities without abnormal price responses.
Q. Since flotation costs and market pressure appear to be insignificant factors in diluting existing common equity, what reason is there for adjusting the cost of equity?
A. As mentioned, a market-to-book ratio less than one can be brought about by an increase in the cost of equity over time; or alternatively, by fluctuations in Texas Utilities' stock price attributable to changing interest rates and market movements in general. In order to reduce the likelihood (in light of Texas Utilities' recent experience, obviously not eliminate the possibility) of the Company having to issue new stock at below book value, a cushion to partially absorb market fluctuations seems appropriate. This essentially gives

Texas Utilities something better than an even chance to sell additional equity without diluting existing shareholders' interests a fair exchange since the Company is expected to continuously meet its service obligations to consumers.
Q. What is an appropriate market-to-book ratio?
A. While selecting any target market-to-book ratio is arbitrary, a ten percent cushion for a company such as Texas Utilities seems adequate. This means that the Company's market price must drop approximately ten percent before Texas Utilities is in a potential dilutive situation. Equally important, because Texas Utilities' actual Beta - the responsiveness of its stock price to changes in the market as a whole - is approximately .75 on average it would take over a 12 percent decline in general market levels to cause the Company's market price to fall below book. Considering the Texas Utilities System's financial strength, a ten percent market-to-book adjustment seems to be a sufficient cushion to provide additional finaneing flexibility and largely protect existing shareholders against possible dilutive effects resulting from new issues of common stock.
Q. How so you compute the amount of the adjustment necessary to achieve a target market-to-book ratio?
A. As explained earlier, if a market determined cost of equity is applied to accounting numbers, then price will be forced to book value. Assuming that th: DCF model of valuation explained in the previous section is a fair ies aription of the pricing mechanism for Texas Utilities' stock, then allowing the Company only its cost of equity, $k$, will result in market price (P) equalling book value (B):

$$
P=B=\frac{D_{1}}{k-g}
$$

If market price is to be equal to some target multiple of book value ( $M / B$ ), then the price of the stock can be expressed as:

$$
P=B(M / B)=\frac{D_{1}}{k^{2}-g}(M / B)
$$

Solving fur $k^{*}$, the return necessary to encourage a target market-to-book ratio, results in the following (details of this computation are shown on page 4 of Exhibit JWK-9):

$$
k^{*}=\frac{D_{1}}{P}(M / B)+g
$$

Therefore, the adjustment to the cost of equity required to encourage a target market-to-book ratio is equal to the company's dividend yield times the desired cushion.
Q. What adjustment, then, would be required to achieve a market-to-book ratio of 1.1 ?
A. Since the Company's dividend yield is currently expected to be about 10.0 percent, if it were deemed appropriate for Texas Utilities' market price to sell 10 percent above book value, increasing the cost of equity by 100 basis points should be sufficient to encourage a market-to-book ratio of approximately 1.1 . The resulting recommended return on equity for $T V$ is 15.25 to 15.75 percent.

## IV. RETURN TO EQUITY OF TEXAS POWER AND LIGHT

Q. You have indicated that the cost of equity to the Teas Utilities System is in the 14.25 to 14.75 percent range. How does this range relate to Texas Power and Light Company's cost of equity?
A. So far, my analysis has only focused on identifying the averag. cost of equity capital to the Texas Utilities System given the consolidated company's composite risk. It is important to recognize, however, $t^{\prime}$ 'at the total risk of Texas Utilities is comprised of the individual risks of the various parts of the System. In other words, when investors evaluate the risk of investing in Texas Utilities' stock, they look at the various components and activities included in the total holding company portfolio. After evaluating the level of risk attributable to each part of the System and weighing its relative proportion, an assessment of Texas Utilities' overall risk is made.
Q. Would you please elaborate on this?
A. The Texas Utilities System is essentially made up of eight parts: the three operating companies, Texas Electric Service Company, Dallas Power and Light Company, and Texas Power and Light Company; the three service companies, Texas Utilities Generating Company, Texas Utilities Service Inc., and Texas Utilities Fuel Company; and the two unregulated subsidiaries, Chaco Energy Company and Basic Resources, Inc. Many of the functions of these entities are similar and related, but each has different operating and financial characteristies and, consequently, varying levels of risk. For example, the risks of Chaco and basic, which are involved in the development, acquisition, production, and delivery of fuels and alternative energy sources, are significantly greater than those of TUGCO, whose primary function is as an agent in the operation of jointly-owned generating stations. In the same vein, the three operating companies, DP\&L, TESCO, and TP\&L,
each have different risks although not as extreme as those between Chaco/Basic and TUGCO. Nevertheless, the total risk of the Texas Utilities System, which has been examined previously in the determination of an overall cost of equity, is a combination of the individual risks of these various components.
Q. How does this affect the cost of equity assigned to each component?
A. To the extent that the various parts of the Texas Utilities System have varying levels of risk, the cost of equity capital assigned to each component should be adjusted upward or downward from the System average according to the risk that it contributes to the holding company in total. This is consistent with the principle of identifying the costs of a resource, in this case, equity funds, used in providing service and allocating these correctly. The issue is not one of fairness to Texas Utilities but rather, one of equity among consumers. Ratepayers should be responsible for the costs incurred in serving them and should not subsidize or be subsidized by customers in other service areas or other parts of the System. Considering the amount of capital invested to serve each customer, this is a nontrivial matter.
Q. How do the relative risks of the various Texas Utilities subsidiaries compare?
A. TUGCO and TUFCO are nominally wholly debt-financed, and because TUSI is a service group, the equity investment in it verges on being inconsequential. Morcover, at the present time, Chaco and Basic comprise only a relatively insignificant portion of the System's assets. Therefore, the real issue centers on the relative risks of the three operating companies, DP\&L, TESCO, and TP\&LL. I am of the opinion that while the three operating subsidiaries' risks are somewhat similar, they are not identical. However, the differences are not of a sufficient magnitude to warrant assigning different costs of equity to each company at this time.
Q. How did you arrive at this conelusion?
A. I have examined each of the three companies' operating traits, financial position, earnings history, service areas and customer mixes, construction programs, and so on to evaluate the subsidiaries' relative risks. Since the companies share many common characteristics through their ties to Texas Utilities, all three operate in essentially the same regulatory environment, and there are no overriding factors which create significant distinctions between the companies; I can find no reason to assign a cost of equity to any operating company.
Q. What, then, is your recommendation as to a fair return on the equity capital invested in Texas Power and Light Company?
A. Considering the fairly equal risk of TP\&L to the entire Texas Utilities System, I believe that the Company's cost of equity is in the same range of 14.25 to 14.75 percent cost of equity range estimated for the Texas Utilities System as a whole. In light of the continuing construction program facing TP\&L and the corresponding need to raise external equity through the Parent to finance these expenditures, I feel that an adjustment to encourage a market-to-book ratio greater than one is warranted. Because of the financial strength of TP\&L and the flexibility afforded by its association with Texas Utilities, adjusting the cost of equity to encourage a market-to-book ratio of 110 percent should help provide protection against potential dilutive sales of new common stock. Consequently, combining a 100 basis point market-tobook adjustment with the mid-range of my estimate of Texas Utilities' cost of equity, I would recommend that a return of approximately 15.50 percent be authorized on the equity capital invested in Texas Power and Light Company.

## V. COMPOSITE RATE OF RETURN

Q. Have you examined the test year eapital structure proposed by TP\&L?
A. Yes, I have. The Company has proposeo a eapital structure composed essentially of 46.7 percent long-term debt, 12.3 percent preferred stock, and 41.0 percent common equity. This compares to a September 30, 1979 eapitalization for Texas Utilities of 48.3 percent debt, 11.7 percent preferred stock, and 39.6 percent common equity. Thus, at the end of the test year, TP\&L was strong in equity compared to the entire System, to TP\&L's recent past (Exhibit JWK-10, page 1 of 2), and to the 100 electric utilities shown in Exhibit JWK-10, page 2 of 2.
Q. Has the compeny proposed any adjustments to its test year capital structure?
A. Yes, it has. First of all, the company has included the sale of $\$ 50$ million of pollution control bonds which were sold through the Brazos River Authority. Second, the Company has also included $\$ 50$ million for the sale of stock to Texas Utilities. Even though these sales occur outside of the est year, the funds have already been received by the Company. Therefore, I have considered these adjustments to properly be classified as known and measurable changes and have included them in the final recommended capital structure.
Q. Have any other adjustments been made in the eapital structure?
A. The Company has also made an adjustment in all sources of capital for the exclusion of $82.569 \%$ of Sandow Unit \#4. Since this portion of the plant is dedicated solely to one industrial customer, and the capital costs are recovered from this customer, this treatment also seems quite proper and I have included this adjustment in my capital strusture.
Q. Have you made any adjustments to the proposed capital structure?
A. Yes, I have also seperated the short-term debt outstanding at the end of the test year in the amount oi $\$ 1,879,553$ from the long-term debt component and included the shortterm debt as a seperate itern.
Q. How have you approached the problem of assigning a return on TP\&L's accumulated deferred investment tex eredits?
A. In assigning a return to the cost-free funds, I have followed the past practices of the Commission and the ruling of the Internal Revenue Service. The return for TP\&L's accumulated deferred tax credits has been set at the composite cost of 'apital.
Q. Would you please summarize your recommended overall rate of return to Texas Power and Light Company?
A. As shown in Exhibit JWK-12, I recommend that the overall rate of return to be applied to the original cost of TP\&\&L's invested capital be 10.91 percent. This represents a return of 9.04 percent on the adjusted value of TP\&L's invested capital.

## V1. FINANCIAL INTEGRITY AND ADEOUACY

Q. Please explain the purpose of this section.
A. This section will examine various criteria which investors consider when evaluating a company's overall financial strength and position. The purpose of this discussion is to provide an indication of the levels of alternative adequacy measures necessary for a company to realize so as to maintain its financial integrity and investor appeal. Through this process, I have established some general guidelines applicable to the test year for Ms. Blumenthal's use in making a determination as to the amount of construction work in progress (CWIP) to include in TP\&L's rate base. Finally, the Staff's recommendation will be analyzed in an effort to ensure that TP\&L's financial integrity can be maintained on a prospective basis.
Q. What types of things are usually evaluated by investors when they analyze the financial strength and position of a company?
A. A variety of factors are considered by investors - some quantifiable and others more judgemental - when they assess the financial position and prospects of a particular utility. While equity investors are typically more concerned with some indicators and creditors more interested in others, all measures of adequacy are of some concern to both categories of investors since they are reflective of the general health of the company. As mentioned, many of the things that investors evaluate are nonquantifiable, such as management quality, regulatory climate, social and political environments, fuel supplies, etc., but there are a number of factors that can be reduced to numbers or ratios and are often quoted as being indicative of financial integrity or the lack of it. These typically include such ratios as the percent of common earnings attributable to allowance for funds used during construction (AFUDC), eash flow coverage of dividends, pre-tax interest
coverage ratios (including and excluding AFUDC), and the percent of eash needs generated internally. Other measures of quality typically include the market-to-book ratio, capitalization ratios, return on equity, etc., which have been discussed elsewhere in this testimony and will not be dwelled upon again.
Q. What financial indieators do equity investors usually look at?
A. Besides the level of earnings as reflected in the return on equity, equity investors also focus heavily on the quality of a utility's earnings. In other words, investors are concerned not only with the magnitude of reported earnings but also with whether these profits are backed-up with adequate cash flow to pay current dividends and finance a part of the company's expansion needs. If a company's earnings are considered of poor quality (i.e., a significant portion is noncash, current expenses are deferred, depreciation rates are low, the relationship between actual and reported taxes is high, etc.), future returns are perceived to be less certain and the comoany to be riskier; consequently, investors demand a higher rate of return and are more wary of purchasing shares. Those measures typically considered as being most reflective of a company's quality of earnings and its relative safety of dividends are internal cash generation as a percent of total cash needs, eash coverage of dividends, and AFUDC as a percent of income available for common.
Q. What are typical levels of internal cash generation and dividend coverage?
A. Exhibit JWK-12, page 1, shows the level of internal eash generation for 100 electric utilities projected for 1980 through 1982 as well as those companies' dividend coverages for 1977,1978 and the first half of 1979. While the internal eash generation percentages will obviously vary widely among these utilities depending, in part, upon the size of each utility's construction budget relative to its existing capitalization and also its level and quality of
earnings, the industry mean is projected to be in the vicinity of 49 percent. The median of the eash coverage of dividends for the 100 utilities was approximately 2.8 times. This ratio is heavily influenced by the company's payout ratio and capital structure which cause the coverages to vary considerably.
Q. Please explain allowance for funds used during construction.
A. The practice of capitalizing interest - charging an allowance for funds used during construction to plant and crediting income for an equal amount results in a unique situation for public utility companies. The AFUDC credit does not give rise to present cash flows but, rather, a claim to future revenues. Consequently, many investors consider AFUDC earnings to be somewhat inferior to income from operating revenues. The certainty of the investor receiving these earnings is somewhat diminished since they cannot be used to pay current dividends. While the exact extent to which common stockholders are concerned with the level of AFUDC in earnings is uncertain, the percentage of net income attributable to the noncash AFUDC can definitely become excessive. An additional element of risk is thereby introduced which will ultimately affect the company's cost of equity and may ultimately interfere with future sales of additional equity. In Exhibit JwK10, the percentage of net income attributable to AFUDC for 100 electric utility companies during the first half of 1979 has been reproduced. Again, it is apparent that the ratio of noneash to total earnings varies significantly within this sample, but the median level is 37 percent. During major construction phases, a larger percentage of AFUDC to earnings tends to be acceptable since investors are aware that this is largely a temporary situation. That is, as construction tapers off so that expenditures level out in relation to capitalization and regulatory proceedings recognize plants coming
in-line, these postponed AFUDC earnings will be realized as eash. The acceptable limiting percent of AFUDC to net income can vary from company to company depending upon other quality indicators, the overall strength of the utility in question, payout ratios, etc. before the utility's health is adversely affected. If the percentage begins to become too large, though, I believe that investors can become quite skeptical of the financial integrity of the company, especially if the company maintains a high dividend payout ratio. At this point, the utility's financial health begins to be questioned and, if the AFUDC level is not corrected, its financial integrity can become seriously jeopardized to the detriment of not only the investors but also the customers in the long run.
Q. What do bondholders consider when analyzing a company?
A. Fixed income investors, like stockholders, consider many factors when evaluating the quality of a company's debt. However, the most visible and quantifiable measures that are typically cited as being indicative of creditworthiness are interest coverage ratios, or the margin of earnings (and associated taxes) in excess of what is needed to meet interest payments. The most frequently analyzed credit indicator is the pre-tax interest coverage ratio. The columns labeled (A) in Exhibit JWK-13, illustrate this coverage ratio for most of the electric utilities in the country classified by bond ratings. As shown, the pre-tax coverages realized in the recent past have varied substantially within a rating class. A second measure of ereditworthiness that has gained increased acceptance and importance is the pre-tax coverago ratio excluding AFUDC. Since the allowance for funds used during construction does not represent eash available to meet interest charges, this measure provides a better indication of the actual cash protection afforded bondholders. Exhibit JWk-13 also contains coverage
ratios computed in thi manner under the column heading (B). Again, there is substantial variabili umong companies within rating eategories.
Q. Would you please summarize this discussion?
A. Investors co 2... many factors when evaluating the financial strength of a firm, many of which are nonquantifiable. For example, TP\&L's policy of accounting for deferred taxes and investment.tax credits on a normalized basis contributes to the quality of the Company's earnings as does its relatively thick equity ratio. Moreover, the quality of management, the regulatory climate, and the economic-social-political environment within which TP\&L operates favorably affect investors' assessment of the financial health of the Company. Similarly, while TP\&L's general level of return on equity may need improving somewhat and even in spite of its Parent's recently deteriorating market-to-book ratio (Exhibit JWK-13), the Company still compares favorably with the industry and is viewed positively by investors. Besides these considerations, there are a variety of other ratios which are useful in analyzing TP\&L's financial stature from both stockholders' and ereditors' standpoints. This section has attempted to identify the most important of these which, in turn, provide a means by which the adequacy of the Staff's recommendation can be compared so as to ensure the maintenance of TP\&L's financial integrity.
Q. What is the financial outlook for Texas Power and Light Company?
A. TP\&L's financial prospects appear to be improving. The massive construction phase to convert to alternate fuels is largely behind the Company with annual eapital expenditures projected for 1980 and 1981 being less than those experienced in the 1978 to 1979 period. Moreover, TP\&L's need to raise external funds should become more manageable in the near term due to the scaling down of construction. Probably most important is that the Comanche

Peak Unit No. 1 is less than two years away from coming on-line in Fall 1981. Because of the substantial investment in this generating station, I would expect the Company to return to the Commission for rate relief to include the nuclear unit in the rate base in the coming 18 to 21 months. Consequently, the rates authorized in this proceeding will, in all likelihood, only need to be sufficient for that period of time. Furthermore, during this 18 to 21 month interval, no other extraordinary events are anticipated which merit special consideration.
Q. Ms. Blumenthal has requested that you provide her with some guidelines upon which to base her construction work in progress (CWIP) decision. What have you provided her?
A. In response to Ms. Blumenthal's request, I suggested that she consider those financial integrity factors most critically affected by the CWIP inclusionexclusion decision: pre-tax interest coverage excluding AFUDC, AFUDC as a percent of income available to common, and internal eash generation. In arriving at the guidelines to be used with test year data, I took into acecunt TP\&L's expected growth in sales, the magnitude of its construction program relative to the Company's size, and other factors. Considering the target levels to be realized prospectively, I judgementally factored these back to test year levels. Based upon Texas Power and Light Company's present circumstances, I suggested the following test year parameters as guides to Ms. Blumenthal for determining a level of CwIP:
a) AFUDC should be no more than 20 percent of income available to common.
b) Pre-tax interest coverage, excluding AFUDC and including affiliate interest, should be in the range of 3.75 to 4.95 times.
c) Internally generated eash should be no less than 40 percent and no more than 60 percent.
Q. Are the test year guidelines that you have provided to Ms. Blumenthal applicable to all companies?
A. Definitely not, financial integrity is a prospective concept unique to each company taking into account its outlook and future needs. The test year guidelines that I have suggested for TP\&L are company-specific and consider that particular utility's current financial and operating characteristics and trends. Because of differences in service areas, load requirements, construction plans, customer mix, etc., this set of guidelines is not appropriate for even all of the Texas Utilities Companies or much less for all electric utilities. In addition, I should stress that these guidelines are merely rules-of-thumb; The final determination of the recommended level of CWIP is based on a judgemental analysis of prospective ratios.
Q. Based upon these guidelines, Ms. Blumenthal has included 40 percent of TP\&L's CWIP in the Company's rate base. Do you feel that this level is adequate to maintain the Company's financial integrity over the expected life of the rates?
A. Yes, I do. While I recognize that the test year indicators will deteriorate going forward, there seems to be an adequate cushion built into the Staff's recommended rates to account for this. The modest growth in revenues expected over the next year should be sufficient to offset any increases in operation and maintenance expenses. In fact, assuming all other costs of service remain constant, a twelve percent increase in expenses can be offset by a 3.2 percent increase in base rate revenues and still produce the same dollars of return. Internal eash generation should be :nore than ample rver the next 18 to 21 months. Finally, taking into secount the construction programs for 1979, 1980, and 1981, the level of AFL'DC tu net income does not appear to become so excessive so as to jeopardize the Company's financial health prior to the filing for addition al rate relief. This is shown in Exhibit JWK-15 where the ratios of AFUDC as a percent of net income have
been estimated for the test year, 1980, and part of 1981. As indicated there, the AFUDC level approaches 17.4 percent in the test
year, 21 percent in 1980 , and 23.4 percent by the third quarter of 1981. Finally, in all cases, there is sufficient eash return to meet dividend payout ratios. For these reasons, the Staff's recommendation seems sufficient to maintain Texas Power and Light Company's financial integrity until rate relief is sought again.
Q. You mentioned a $3.2 \%$ growth in base rate revenues. Have you tested the reasonableness of this number?
A. Yes, I have. Exhibit JWK-15 shows the annual growth rates for number of customers, kwh sales, and kw demand over the last five years. The average annual growth rates range from $3.96 \%$ to $8.34 \%$. These results tend to indicate that all of the determinants of base rate revenues (demand charge kw demand, customer charge - number of customers, and energy charge - kwh sales) will all grow by more than $3.2 \%$. Therefore, a $3.2 \%$ growth in base rate revenues is probably quite conservative and contributes to an under-estimate of the future levels of all of the adequacy measures.
Q. Referring to Exhibit JWK-14, would you please identify the time periods indicated for the column headings?
A. The heading TP refers to the test period. 1980 and 1981 represent the four quarters ending September 30,1980 and $198{ }^{\prime} \notin$ respectively.
Q. How was the return component determined?
A. The test period returns was from Ms. Blumenthal's testimony. 1980 and 1981 returns are the result of the following: increased interest expenses from an assumed bond sale ( $\$ 100,000,000 @ 12 \%$ ) in the second quarter of fiscal year 1980 and 2) increased quarterly depreciation expense from new plant going on-line (per Schedule C-4 of the Rate Filing Package).
Q. Did you assume any other changes in long-term capitalization besides the bond sale?
A. Yes, consistent with the Company's past financing experiences, I assumed a preferred stock sale $(\$ 30,000,000 @ 10 \%$ ) in the Third quarter of fiscal year 1980 and a common stock sale ( $2,000,000$ shares) in the first quarter of fiscal year 1981.
Q. How did you determine the common stock dividends?
A. First of all, I determined the number of shares represented by common equity in the capital structure by dividing $\$ 792,074,899$ by the net book value of $\$ 24.83$. Consistent with the average quarterly dividend paid by TP\&L (Schedule $\mathrm{H}-2$, page 1 of 2 ), the following dividend rates were developed:

| IV. 1978 | $\$ 0.48$ |
| :--- | ---: |
| I. 1979 | 0.51 |
| II. 1979 | 0.51 |
| III. 1979 | 0.50 |
| IV. 1979 | 0.44 |
| I. 1980 | 0.50 |
| II. 1980 | 0.50 |
| III. 1980 | 0.50 |
| IV. 1980 | 0.50 |
| I. 1981 | 0.51 |
| II. 1981 | 0.51 |
| IIL. 1981 | 0.51 |
| IV. 1981 | 0.51 |

From this chart, it is evident that the 1979 dividends total $\$ 1.96$ and increase $\$ 0.04$ per year through 1981. This same trend is shown in Schedule $\mathrm{H}-2$, page 1 of 2 .
Q. Why did you not use the outstanding number of shares in Schedule H-2?
A. I have attempted to exclude those shares which represent investment in $82.569 \%$ of Sandow \#4.
Q. How did you determine the Investment Tax Credits?
A. For the test period, I used the ITC amount from Ms. Blumenthal's testimony. For the ' 980 column, I took $10 \%$ of the sum of one-fourth of 1979 actual net construction (total construction less AFUDC, nuclear fuel, and the dedicated portion of Sandow ${ }^{\text {\#4 }}$ ) and three-fourths of the 1980 projected net
construction. The same relationship of 1980 and 1981 net constructions was used for developing the 1981 ITC figure.
Q. Did you use the above construction figures in the determination of cash generation?
A. No, to the above construction amounts, I added back nuclear fuel.
Q. Please explain how you calculated AFUDC.
A. For the test period, the total booked CWIP (after excluding $82.569 \%$ of Sandow \#4) was multiplied b. $60 \%$. From this amount $\$ 11,423,582$, which represents ail projects under $\$ 100,000$, was subtracted. The resulting figure was multiplied by $8 \%$. Since the Company has started compounding semiannually, the effective annual rate is $8.16 \%$ or $2.04 \%$ per quarter: Thus, each quarter's cumulative AFUDC was calculated according to the following equation:

> AFUDC $_{\mathrm{t}}=$ AFUDC $_{\mathrm{t}-1}+(0.0204)(0.5)$ (quarterly construction new plant on-1.ne) $\mathrm{t}-1$ plant on-line) t where t is the quarterly time period.
Q. What quarterly construction amounts did you use?
A. The quarterly construction amounts were one-fourth of the total construction for the fiscal year less AFUDC, nuclear fuel, Sandow \#4, and all projects less than $\$ 100,000$.
Q. Why did you exclude all projects less than $\$ 100,000$ ?
A. In the pot-of-dollars approach used by the company for determining AFUDC, the amount of CIVIP allowed in the last rate case (the "pot-of-dollars") is subtracted from total booked CWIP. The resulting net CWIP acerues AFUDC and these accruals are allocated to projects over $\$ 100,000$. The composition of the pot-of-dollars is implicitly or explicitly based on one of the following: 1) all projects less than $\$ 100,000,2$ ) all projects over $\$ 100,000$, and 3) some combination of both. Since the company does not allocate AFUDC accruals
to projects less than $\$ 100,000$, logic dictates that these projects should not accrue AFUDC. Therefore, the company's methodology implicitly included projects less than $\$ 100,000$ as the first component of the pot-ofdollars with the remaining component being large projects. In my calculation of AFUDC, I have explicitly established the pot-of-collars as being composed of large projects. Projects less than $\$ 100,000$ (and 90 days) should not accrue AFUDC and therefore are excluded before AFUDC is determined. This methodology tends to produce a lower AFUDC amount than would result under the Company's methodology.
Q. Why do you think it is important to make this designation as to the composition of CWIP in the rate base?
A. First of all, as I stated above, reported AFUDC for the company is lowered. Sccond, this treatment is consistent with the reason CWIP is included in the rate base-iinancial integrity. Financial integrity of the utility industry, including that in Texas, is of concern not because of small, relatively inexpensive and quick projects that have minimal carrying costs and can quickly become revenue-producing; but rather, because of large, very expensive and lengthly projects that have huge carrying costs and can not beeome revenue-producing for up to years. Therefore, it is only reasonable to include the necessary amount of these latter projects in the rate base to protect the financial integrity of the company. Finally, I feel it is in the long-range best interest of the ratepayers to minimize AFUDC by ensuring not only that small projects do not accrue unnecessary AFUDC but also that small projects do not allow for unnecessary acerual of AFUDC on large projects.
Q. Would you please summarize your overall approach to considering the CWIP/AFUDC trade-off.
A. Stated simply, I am proposing a composition for the "pot of dollars" but am not proposing that those dollars be traced on a project-by-project basis. The pot of dollars should represent only those projects which would otherwise acerue AFUDC under the Company's policy for aceruing AFUDC. Dollars representing non-AFUDC accruing projects, such as projects less than $\$ 100,000$ and nuclearfuel, should not be considered as being part of the pot of dollars.

## VII. SHORT TERM INTEREST RATES

Q. Have you reviewed Texas Utilities proposed method of charging short-term interest rates to TUGCO and TUFCO which would be borne by TP\&L's ratepayers through its fuel clause?
A. Yes, I have reviewed the proposed methodology. Considering the currently widely gyrating capital markets, I think any fixed short-term rate is not feasible. A fixed rate that is above prevailing short-term interest rates unfairly over-compensates the stockholders at the expense of the ratepayers. On the other hand, a fixed rate that is below prevailing short-term interest rates, such as the case today, does not allow the company to fully recover its costs. For example, as shown in Schedule H-5, page 5 of 5, Texas Utilities' weighted average cost of notes payable is $11.674 \%$ or $2.174 \%$ greater than the currently charged $9.5 \%$. Schedule H-5, page 5 of 5 also shows how these rates have varied from $10.521 \%$ to $12.210 \%$ in less than two months. Therefore, a daily floating short-term interest rate charged by Texas Utilities to TUGCO and TUFCO (collected through TP\&L's fuel clause) seems the most fair and equitable method of recovering these costs.
Q. Do you have any other comments about the short-term debt of Texas Utilities and TP\&L?
A. One final concern I have about short-term debt is the apparent extent to which short-term cash requirements and availabilities are co-ordinated within the TU System. At the present time, the operating companies seem to be meeting their short-term cash requirements and investing excess cash independently of each other. Coordinated eash management through a type of brokerage management within the TU System which would minimize contact with outside money markets might provide some cost savings for the Texas Utilities operating companies. To this end, I recommend that TP\&L, in
concert with Texas Utilities Company, investigate the possible cost savings that could be realized by alternative cash management policies, includig an internal brokerage management, within the Texas Utilities System.
Q. Would you please elaborate on the type of arrangement you envision?
A. A possible scenario might involve a money brokerage arrangement where the broker provides funds to an operating company from surplus funds available to the broker from eash - rich sister operating companies. If no sister operating companies has any excess eash, TU corporate funds might be the next alternative. The final alternative would be short-term borrowings outside of the TU System. Interest rates for intra-System borrowings could be tied to commercial paper rates or the prevailing prime rate.
Q. Wouid you briefly recapitulate the major points discussed in your testimony?
A. The major issues in my testimony have centered around specifying a fair value mix, determining a fair rate of return on Texas Power and Light
Company's invested equity capital, computing a composite rate of return, and evaluating the adequacy of the Staff's proposed cost of service. The conclusions that I have reached on the various issues are summarized below:
-A fair mix upon which to determine the adjusted value of invested eapital is 36.25 percent net current cost and 63.75 percent net original cost (Exhibit JVK-1).
-The capital markets have undergone significant shifts over the last 12 months with investors requiring higher yields to induce them to make investments. The net effect of this on the Texas Utilities System has been that the market price of the Company's common stock is now consistently selling below its book value. In light of this, it seems apparent that the returns authorized the Texas Utilities System in the past are no longer adequate, and they must be revised to reflect current economic conditions (Exhibit JiwK-2.)

- Because Texas Utilities continues to be one of the least risky electric utilities in the country, the return required by investors from the Company is less than that demanded from most other companies in the industry and other firms in general. Based upon my analysis, I believe Texas ''tilities' cost of equity to now be between 14.25 and 14.75 percent (Exhibit JWK-8).
-If a market-to-book ratio greater than one is to be sought, only the dividend yield portion of total return need be adjusted. Thus, to enecurage Texas Utilities' common stock to sell at approximately 110 percent of book value, a 100 basis point upward adjustment to the cost of equity is appropriate (Exhibit JWK-9).
-In light of the continuing construction program facing TP\&L and the corresponding probability of having to raise additional equity capital, I feel that a market-to-book adjustment of 110 percent is warranted. Combining the 100 basis point market-to-book adjustinent with the estimated cost of equity to the Company of 14.5 percent results in a fair rate of return to the equity invested in TP\&L of approximately 15.50 percent.
-Based upon a return to equity of 15.50 percent, I feel that a composite rate of return of 10.91 percent should be applied to TP\&L's invested capital (Exhibit JWK-12). This represents an 9.05 percent return on the adjusted value of the Company's invested capital (Exhibit JWK-12).
-Based upon an analysis of the financial circumstances facing TP\&L between now and when the Company will likely seek rate relief again, I believe that the Staff's proposed revenue requirements are sufficient to maintain the financial health of TPsLL and that the Company's financial integrity will not be jeopardized (Exhibit JWK-16).
Q. Does this conclude your direct testimony in this case?
A. Yes, it does.


The mix between net current cost invested capital and original cost invested apital has been determined so that the statutory linits for inclusion of net current cost coincides with historical oxperience. Over the 33 -year period from 1946 to 1978, the most extreme inflation or deflation rate was the 11.8 percent inflation in 1947; therefore, 12 percent has been selected as the outside limits. These boundaries have been linearly connected with the origin under the presumption that, in the absence of either inflation or deflation, the invested capital mix should reflect 25 percent net current cost and 75 percent net original cost. For each additional percent of inflation or deflation, an ineremental 1.25 percent of net current cost should be included in the invested capital mix.

The relationship between the proportion of net current cost investment included in the mix and the annual inflation/deflation rate can be expressed as:

$$
Y=0.25+1.25 \mathrm{X}
$$

where: $\quad \mathrm{Y}=$ proportion of net current cost investment
$\mathrm{X}=$ annual inflation/deflation rate

TEX-ASPOHVER AND WIGHT COMPANY
MX OF NET UHIGT समा COST Aसा HET-CURरETP COST OF


| Year | Annual Percentage $\qquad$ | $\begin{aligned} & \text { Proportion } \\ & \text { of Net } \\ & \text { Guppent Cost } \end{aligned}$ | $\begin{aligned} & \text { Proportion } \\ & \text { of Net } \\ & \text { Oriminel Cost } \end{aligned}$ |
| :---: | :---: | :---: | :---: |
| 1979(b) | 9.0\% | 35.25\% |  |
| 1978 | 8.3\% | 35.375\% | 64.625\% |
| 1977 | 6.1\% | 32.625\% | $67.375 \%$ |
| 1976 | 4.7\% | 30.875\% | 69.125\% |
| 1975 | 7.5\% | 34.375\% | 65.625\% |
| 1974 | 11.0\% | 38.750\% | 61.250\% |
| 1973 | 7.5\% | $34.375 \%$ | 65.625\% |
| 1972 | $3.2 \%$ | 29.000\% | 71.000\% |
| 1971 | $4.7 \%$ | 30.875\% | 69.125\% |
| 1970 | 5.5\% | 31.875\% | 68.125\% |
| 1969 | 4.8\% | 31.000\% | 69.000\% |
| 1968 | 4.0\% | 30.000\% | 70.000\% |
| 1967 | 3.2\% | 29.000\% | $71.000 \%$ |
| 1966 | 2.7\% | 28.375\% | $71.625 \%$ |
| 1965 | 1.9\% | 27. $250 \%$ | $72.750 \%$ |
| 1964 | 1.4\% | 26.750\% | $73.250 \%$ |
| 1963 | 1.3\% | 26.625\% | $73.375 \%$ |
| 1962 | 1.1\% | 26.375\% | 73.625\% |
| 1961 | 1.3\% | 26.625\% | 73.375\% |
| 1960 | 1.7\% | 27.125\% | $72.875 \%$ |
| 1959 | 1.6\% | 27.000\% | 73.000\% |
| 1958 | 2.6\% | 28.250\% | 71.750\% |
| 1957 | 3.7\% | 29.625\% | 70.375\% |
| 1956 | 3.4\% | 29.250\% | 70.750\% |
| 1955 | 1.5\% | 26.875\% | $73.125 \%$ |
| 1954 | 1.5\% | $26.875 \%$ | $73.125 \%$ |
| 1953 | 0.9\% | 26.125\% | 73.875\% |
| 1952 | $2.2 \%$ | $27.750 \%$ | $72.250 \%$ |
| 1951 | $6.7 \%$ | 33.375\% | 66.625\% |
| 1950 | 1.4\% | 26.750\% | 73.250\% |
| 1949 | -0.6\% | 25.750\% | 74.250\% |
| 1948 | $6.7 \%$ | 33.375\% | 66.625\% |
| 1947 | $11.8 \%$ | $39.750 \%$ | 60.250\% |
| 1946 | 11.7\% | 39.625\% | 60.375\% |

(a) Source for 1946-1972: Gross National Product Implicit Price Deflator as reported in the U.S. Department of Commerce's Supyey- of Epreent Business.
Source for 1973-1978: Gross National Produce Implicit 「rice Deflator for Year Ended December 31, 1978, as reported in the Federal Tieserve Bank of St. Louis' Netional Fennomie Freeds.
(b) For the year ended September 30, 1979.

TEXAS POWER \& LICHT COMPANY MARKET LINES FOR PERMANENT CAPITAL


YIELDS ON LONG-TLIGM IEDIRAL. AND PUBLIC UTILITY SECURITIES (1)

Exhibit Jhit 2 Page 2 of 2

| Line | Date | Federal <br> Securlties <br> (2) | AAA <br> Bonds (3) | MA <br> Bonds <br> (3) | $\begin{aligned} & \text { A } \\ & \text { Bonds (3) } \end{aligned}$ | $\begin{aligned} & \text { Baa } \\ & \text { Bonds (3) } \end{aligned}$ | $\begin{aligned} & \text { as } \\ & \text { Pref. Stock (2) } \end{aligned}$ | Pref. Stock (2) | baa <br> Pref. Stock (2) |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| A | 7/30/79 | 8.88 | 9.44 | 9.77 | 10.08 | 10.52 |  |  |  |
| 8 | 2/15/79 | 8.96 | 9.53 |  |  |  | 8.96 | 9.49 | 10.34 |
|  |  |  | 9.33 | 9.74 | 9.81 | 10.22 | 9.03 | 9.52 | 10.32 |
| c | 9/27/79 | 9.18 | 9.72 | 10.06 | 10.42 | 11.05 | 9.60 | 10.34 | 10.97 |
| D | 12/17/79 | 10.08 | 10.99 | 11.56 | 11 |  |  | 10.34 | 10.97 |
| $\varepsilon$ | 2/13/80 | 11 |  |  |  | 12.62 | 10.68 | 11.42 | 12.63 |
|  |  |  | 12.47 | 12.90 | 13.39 | 14.12 | 11.20 | 12.27 | 13.09 |

(1) Weckly average for week contafning the date.
(2) Federal Reserve Bank of St. Louis, U.S. Finaneial Data,
(3) Moody's Utility Hews Report.

TEXAS FOUER \& LIGHT COMFAMT

## IHMLIED GROWTH FATES[A]

|  | 1978 | 1977 | 1976 | 1975 | 1974 | 1973 | 1972 | 1971 | 1970 | 1969 | 1763 | 1967 | 1766 | 1965 | 1964 | 1963 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| RETERTIOH RATE (\%) | 40.16 | 41.67 | 42.36 | 38.61 | 48.62 | 48.25 | 48.72 | 44.83 | 45.78 | 44.37 | 40.74 | 42.42 | 41.46 | 40.87 | 40.74 | 41.13 |
| KETURH OH EQUITY(\%) | 12.95 | 12.81 | 13.03 | 12.11 | 13.87 | 14.11 | 15.97 | 14.73 | 15.37 | 15.28 | 14.88 | 15.43 | 15.38 | 15.31 | 15.63 | 16.11 |
| IAFLIED GROUTH |  |  |  |  |  |  |  |  | 15.37 | 15.28 | 14.00 | 15.43 | 15.38 | 15.31 | 15.03 | 10.1 |
| EATES(\%)[B] | 5.20 | 5.38 | 5.52 | 4.67 | 6.75 | 6.81 | 7.35 | 6.69 | 7.04 | 6.73 | 6.06 | 6.57 | 6.38 | 6.26 | 6.37 | 6.64 |

## REALIZED RATE OF RETURN(\%)

|  |  | 12.0 | 12.5 | 13.0 | 13.5 | 14.0 | 14.5 | 15.0 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| EARHIHGS RETENTIOH RATIO(\%) |  |  |  |  |  |  |  |  |
| 32.0 | 3.8 | 4.0 | 4.2 | 4.3 | 4.5 | 4.6 | 4.6 |  |
| 34.0 | 4.1 | 4.3 | 4.4 | 4.6 | 4.8 | 4.9 | 5.1 |  |
| 36.0 | 4.3 | 4.5 | 4.7 | 4.7 | 5.0 | 5.2 | 5.4 |  |
| 38.0 | 4.5 | 4.8 | 4.9 | 5.1 | 5.3 | 5.5 | 5.7 |  |
| 40.0 | 4.8 | 5.0 | 5.2 | 5.4 | 5.6 | 5.8 | 6.0 |  |
| 42.0 | 5.0 | 5.3 | 5.5 | 5.2 | 5.9 | 6.1 | 6.3 |  |
| 44.0 | 5.3 | 5.5 | 5.7 | 5.9 | 6.2 | 6.4 | 6.6 |  |
| 46.0 | 5.5 | 5.3 | 6.0 | 6.2 | 6.4 | 6.7 | 5.9 |  |

[A] EXHIBIT JUK-3 PAGE 2 OF 5
EARNINGS RETENTIOH EATIO COMPUTED AS $100 \%$ LESS "DIVIDENDS LECLARED ON COMMON STOCK, PERCENT OF NET IHCOME" GARD
EEALIZED RETUFII OH EQUITY BASED OA EARHIMGS Di AVERAGE BOOK VALUE.
[B] FRODUCT OF EAEHIHGS RETERTIOA RATIO AHD REALIZEI RETURH OA ERUITY.

$$
\text { Page } 2 \text { of } 5
$$

Exhibit JWK-3

| NBV(:) |  |
| :---: | :---: |
| Allutut | GROuTH (\%) |
| EPS(3) |  |
| GHAUAL | GR0uth(\%) |
| DFS (b) |  |
| fllaunit | GR0uTH(\%) |

[^0]







$\begin{array}{ll}r: & =- \\ \therefore & \therefore \\ - & 0\end{array}$

TEYAS FOUER \& LIABT COIPAIV
LJHEAR REGRESSIOA VALUES[A]
\& $-3 M \rho$ 2tqTura
Page 3 of 5
[A] EXHIEIT JWK-3 PAGE 2 OF 5
?age 4 of 5

FUBLIC UTILITY COMHISSIOA OF TEXAS

> IEXAS POLER \& LIGHT COAPAN
> LIMEAR REGRESSION VALUES[A]


| 78-74 | 1976.69 | 1973-64 |
| :---: | :---: | :---: |
| 5.94 | 7.97 | 7.76 |
| 5.69 | 8.23 | 10.30 |
| 4.79 | 6.52 | 6.27 |
| 5.06 | 5.68 | 6.63 |
| 7.89 | 6.63 | 6.40 |
| 7.94 | 7.28 | 7.00 | FUELIC UTILITY COMNISSIOI: OF TEXAAS

SUMNAFY OF COMFOUND GROWTH RATES
$1978-74$
1976.69
TEXAS FOWER \& LIGHT COMFAMY
[A] EXHIBIT JUK-3 PAGE 2 OF 5 .
[B] EXHIBIT JLK-3 PAGE 3 AHD 4 OF 5.

$$
\begin{aligned}
& \text { Exhibit JWK-3 } \\
& \text { Page } 5 \text { of } 5
\end{aligned}
$$

## TEXAS POWER AND-DGIIT COMPANY

## 

$$
k=\frac{E_{1}(1-b)}{P}+(b r+v s)
$$

$$
\begin{aligned}
& \text { where, } k=\text { cost of equity } \\
& E_{1}=\text { expected earnings in next period } \\
& b=\text { expected earnings retention ratio } \\
& P=\text { market price of common stock } \\
& r=\text { expected realized return on common equity } \\
& \mathrm{v}=\text { percent of funds from sale of new stock aceruing to existing stockholders } \\
& s=\text { ratio of proceeds from new stock to existing book value } \\
& \text { FEXAS UTHITIES COMPANY } \\
& k=\frac{E_{1}(1-b)}{P}+(b r+v s) \\
& k=\frac{\$ 2.89-(.61)}{\$ 17.50}+(0.39 \times 0.130)+(-0.0103 \times 0.811) \\
& k=0.101+0.042 \\
& k=0.143 \text { or } 14.3 \% \\
& E_{1}=\$ 2.89 \quad \text { Average of analysts' forecasts, Exhibit JWK-4, page } 2 . \\
& \mathrm{b}=. .39 \quad \text { Extrapolation from Exhibit JWK-3, page } 2 \text { of } 5 \text {. } \\
& \mathrm{P}=\$ 17.50 \text { Text of testimony. } \\
& \mathrm{r}=-130 \text { Extrapolation from Exhibit JWK-3, page } 2 \text { of } 5 . \\
& \mathrm{v}=-.0103 \text { Net Proceeds ( } \$ 16.88 \text { ) less Book Value ( } \$ 20.81 \text { ) times New Shares } \\
& (5,000,000) \text { equals Total Dilution ( } \$ 19,650,000 \text { ) divided by product } \\
& \text { of Existing Shares }(91,768,295) \text { and Book Value }(\$ 20.31) \text { equals } \\
& \text { Percent Dilution of Existing Shares ( }-1.03 \% \text { ). } \\
& \text { Proceeds New Stock ( } \$ 16.88 \text { ) divided by Book Value ( } \$ 20.81 \text { ). }
\end{aligned}
$$

|  | 1980 <br> Estimete |
| :--- | :---: |
| Bache Halsey Stuart Shields | $\$ 2.80$ |
| Rauscher Pierce Securities Corporation | $\$ 2.80$ |
| Shearson Hayden Stone Inc. | $\$ 3.00$ |
| More \& Schley, Cameron \& Co. | $\$ 2.90$ |
| Standard and Poor's Corporation | $\$ 2.90$ |
|  |  |
| Value Line | $\$ 2.85$ |
| Salomon Bros. | $\$ 3.09$ |
| AVERAGE |  |

[^1]TEKAS PONER \& LICHT CONPANY

Assuming that a double A, long term utility bond currently yields about $91 / 2 \%$, the utitaty common stock tor the same company would be attractive to you relative to the bond it its expected total return was at least:

| Tora: Rerurn |
| :---: |
| Over $19 \%$ |
| 18.19 |
| 17.13 |
| 16.17 |
| 15.16 |
| 16.15 |
| 13.14 |
| 12.13 |
| 11.12 |
| under 11 |

$\frac{\text { incicalesa su premium }}{\text { (bases porntas }}$
18.19
900
16.17
800
15-16
700
$13 \cdot 14$
under 11
400
300
200
under 200


[^2]Exhibit JWK-6
Page 1 of 1


TEXAS FOUER \& LIGHT COMFANY
RISK PEEAIHA AMELYSIS-EXPECTED RETURH HODEL


$$
\begin{aligned}
& \begin{array}{l}
\text { VERAGE } \\
\\
\\
\\
\hline 6.33 \\
4.53 \\
4.85 \\
19.80 \\
17.00 \\
17.32
\end{array}
\end{aligned}
$$

$$
\begin{aligned}
& \begin{array}{r}
1975 \\
6.40 \\
\\
8.31 \\
5.45 \\
6.45
\end{array} \\
& \begin{array}{l}
14.71 \\
11.05 \\
12.85
\end{array}
\end{aligned}
$$

$$
\begin{aligned}
& \text { CURRENT[F] } \\
& 1974 \\
& \begin{array}{r}
1974 \\
\ldots-0.0 .0 .
\end{array} \\
& \begin{array}{ll}
6.40 & 6.30 \\
& \\
8.31 & 3.58 \\
5.45 & 7.49 \\
6.45 & 6.04
\end{array} \\
& \begin{array}{l}
7.10 \\
7.94 \\
6.38 \\
5.46 \\
\\
15.04 \\
13.48 \\
13.56
\end{array} \\
& \begin{array}{l}
7.10 \\
7.94 \\
6.38 \\
5.46 \\
\\
15.04 \\
13.48 \\
13.56
\end{array} \\
& \begin{array}{l}
7.10 \\
7.94 \\
6.38 \\
6.46 \\
\\
15.04 \\
13.48 \\
13.56
\end{array} \\
& \begin{array}{ll}
3 & \vdots \infty \\
\infty & \vdots \div \%
\end{array} \\
& 1976 \\
& \ldots \\
& 12.4
\end{aligned}
$$

$$
\begin{aligned}
& \text { POUD IIELD(\%)[D] } \\
& \text { R15R FREHIUH(\%)[E] } \\
& \text { NET SOOK VILUE } \\
& \text { EARAIHGS FER SHAFE } \\
& \text { HIVIDERIS FER SHAEE } \\
& \text { CUFREHT COST OF EQUITY:\%)[G] } \\
& \text { GET BOOR. VALUE } \\
& \text { EAFHIHGS PER SHARE } \\
& \text { DIVIDEIDS PER SHARE }
\end{aligned}
$$

RISK PFEHIUH AHALYSIS-EXFECTED RETUFH MODEL $\qquad$ COMTIMUETI

> FOOTMOTES
> $=====2=\pi z$

IA] COAPUTED AS IIVIDEHI IN YEAR T+1 DIVIDED BY AUERAGE FRICE IN YEAR T; RATE FILING FACKAGE SCHEDULE H-2 FAGE 2 OF 2.
[B] GROWTH COMPUTEA Á THE GUEFAGE OF THE COMFOURD GROWTH RATES FOR PRELEDING FIUE, TEN, ARD FIFTEEN YEAR PERIODS
FOR MEV,EPS.EFS.
[C] SUM OF DIVIDEHO YIFLD AHD COHFOMND GROUTH EATES.
[D] YIELD EGS T AS HEFQRTED BY MOODY'S IN!ESTORS SERUICE, INC.
[E] DIFFEREHCE BETUEER COST OF EDUITY AHD HUODY'S FUBLIC UTILITY BOHI YIELD.
[F] MOODY'S UTILITY MENS REFORT., AUERAGE UEEK EHDIMG FEBFUGFY 131930 ..
[G] SUA OF GUERAGE PREMIUM [E] AMD SFOT BOND YIELO [F].

Exhibit JWK-7 Page 1 of 3
TEFASPOWER AND LIGHIT COMPANY

|  | (Velue-Lin | ted Beta) |  |
| :---: | :---: | :---: | :---: |
| Adjusted | . . Average Retum on-Book Equity . . . . . . . . . . |  |  |
| $\cdots$ Beta | 19, | 1569-197 | 19964-1978 |
| $0.40-0.60$ | 16.0\% |  |  |
| $0.65-0.75$ | 15.3\% | $14.4 \%$ $12.7 \%$ | $14.8 \%$ |
| $0.80-0.90$ | 14.0\% | $12.7 \%$ $13.7 \%$ | 12.8\% |
| . $95-1.05$ | 15.1\% | 14.9\% | 14.8\% |
| $1.10-1.20$ $1.25-1.35$ | 14.5\% | 15.2\% | 14.9\% |
| 1.40-1.50 | 15.2\% | 15.5\% | 16.4\% |
| $1.55-1.75$ | 13.5\% | 13.5\% | 15.1\% |
| Data not available |  |  | 13.0\% |
| TOTAL/AVERAGE |  |  |  |
|  | 14.5\% | 14.2\% | 14.4\% |

Note: Value Line has assigned Texas Utilities Company a Beta of 0.85 .

## Fotn! Variability (Value Line Priee Stability Index)

|  |  |  |  |
| :---: | :---: | :---: | :---: |
| Stability | Averáge Return on-Book Equity <br>  |  |  |
| $\cdots$ Index - |  |  |  |
| 100-90 | 14.2\% | 14.7\% | 13.6\% |
| $85-75$ | 15.9\% | 15.5\% | 15.2\% |
| $70-60$ | 15.4\% | 15.8\% | 15.5\% |
| $55-45$ | 15.4\% | 15.2\% | 14.7\% |
| $40-30$ | 12.1\% | 12.6\% | 13.6\% |
| $25-15$ | 11.7\% | 11.2\% | 12.7\% |
| $10-5$ | 4.4\% | 6.7\% | 9.3\% |
| Data not available | $\cdots$ | . | - |
| TOTAL/AVERAGE | 12.7\% | 13.1\% | 13.5\% |

Note: Falte fine has assigned Texas Utilities Company a Price Stability index of 95.

TEXAS POWER AND LIGHT GOMPANY



| Year | Average Return <br> on Book-Equity | Moody's <br> Composite Bond <br> YYield-Average- |
| :--- | :---: | :---: |
| 1977 | $13.3 \%$ | $8.4 \%$ |
| 1976 | $14.6 \%$ | $9.0 \%$ |
| 1975 | $13.6 \%$ | $9.6 \%$ |
| 1974 | $15.8 \%$ | $9.0 \%$ |
| 1973 | $15.5 \%$ | $7.8 \%$ |
| 1972 | $13.8 \%$ | $7.6 \%$ |
| 1971 | $13.1 \%$ | $7.9 \%$ |
| 1970 | $13.2 \%$ | $8.5 \%$ |
| 1969 | $14.8 \%$ | $7.4 \%$ |
| 1968 | $15.3 \%$ | $6.5 \%$ |
| 1967 | $15.5 \%$ | $5.8 \%$ |
| 1966 | $16.1 \%$ | $5.3 \%$ |
| 1965 | $15.3 \%$ | $4.6 \%$ |
| 1964 | $14.4 \%$ | $4.6 \%$ |
| 1963 | $13.1 \%$ | $4.5 \%$ |

> FEXAS POHER AND HIGHT COMPANY

Eatimetion-Tecintigue
Cost of Equity
. Estimate . .
Discounted Cash Elow
a. Retention Growthb. Adjusted Historical Trend
$14.6-15.0 \%$ ..... $14.5-15.5 \%$
Projected Earnings
a. Investment Analyst Forecasts$14.3 \%$
Direct Inquiry
a. Mitchel Hutchins Survey ..... $14.5-15.0 \%$
Bond Yield/Risk Premiuma. Expectations Model$17.0-18.8 \%$
Comparable Earnings
a. Adjusted Beta ..... 13.6 - $14.0 \%$b. Value Line Price Stability Index$13.2-15.6 \%$
Judgemental Conclusion ..... $14.25-14.75 \%$

| January | March |
| :---: | :---: |
| 1979 Offepinge | 1978 Offering | 1978-Offering

$$
\$ 19.10
$$

Pre-Issue NBV/Share
\$20.14
May 1977 Offering

$$
\$ 18.09
$$

Post-Issue NBV/Share
\$20.08
\$19.14
\$18.15
Dilution
per Share
\% Dilution
per Share
$0.30 \%$
(0.21) \%
(0.33)\%

Cost of Issue
3.06\%
2.98\%
$3.07 \%$

TEXAS POWER AND LIGHT COMPANY

$\mathrm{P}=$ market price of common share
$B=$ book value of common share
$M / B=$ target market price to book value ratio
$k=$ cost of equity
$k^{*}=$ cost of equity adjusted to encourage a target market-to-book ratio
$D_{1}=$ expected dividend per share in next period
$\mathrm{g}=$ expected long-term growth

$$
\begin{gathered}
P=B=\frac{D_{1}}{k-g} \\
P=B(M / B)=\frac{D_{1}}{k^{*}-g}(M / B) \\
P=\frac{D_{1}}{k^{*}-g}(M / B) \\
\frac{P}{(M / B)}=\frac{D_{1}}{k^{*}-g} \\
P k^{*}-P g=D_{1}(M / B) \\
P k^{*}=D_{1}(M / B)+P \\
k^{*}=\frac{D_{1}(M / B)+P}{P} \\
k^{*}=\frac{D_{-1}}{P}(M / B)+g
\end{gathered}
$$

|  | September 30, 1979 |  |  | December 31, 1978 |  |  | Decomber 3:, 1977 |  |  | December 31, 1976 |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Amount | Percent |  | Ampunt | Percent |  | Amount | Fercent |  | Amount | Percent |
| Leng-term debt (1) | \$ | 923.576 | $46.6 \%$ | \$ | 820,113 | $46.4 \%$ | \$ | 815.047 | $47.5 \%$ | \$ | 695,709 | 46.98 |
| Preterred Stock |  | 256,112 | 12.9\% |  | 226,521 | 12.8\% |  | 226,521 | 13.2\% |  | 196.866 | 13.37 |
| Common Equity |  | 803,205 | 40.5\% |  | 722,263 | 40.87 |  | 675,046 | 39.38 |  | 590,576 | 39.87 |
| total |  | ,982,893 | $100.0 \%$ | \$ | 768,897 | 100.0\% | \$ | ,716,614 | 100.0\% | \$ | 483,151 | 100.07 |

## TEXAS POWFR \& LICHT COMPANY <br> IMPORTH: OUMLITY MEISUREVFNTS OF 100 ELECTRIC UTIIITIES: $6 / 30 / 72$




Notes
(1) - Holding Coryany
(2) (A) Potal afte inclused in pre-tax income
(3) (B) Total artc exclused
(4) - Copyright 1979, Duft \& phelps, inc. And published with its persission

TEXAS POWER AND WIGHT GOMPANY WEIGHTEX HHERIGX GOSTOE HNESTED GAPITAB

| Gombenent |  | Amount | Percent of Toterl | Component <br> Percentage <br> …Cost | Component <br> Weighted <br> Average <br> - Cost . . |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Long-Term Debt ${ }^{\text {(a) }}$ | \$ | 901,582,328 | 43.95\% | 7.79\% | 3.42\% |
| Notes Payable ${ }^{(\mathrm{b})}$ |  | 1,879,553 | 0.09 | 7.49\% | 0.01 |
| Preferred Stock ${ }^{\text {(e) }}$ |  | 237,759,654 | 11.59 | 7.51\% | 0.87 |
| Accumulated Deferred Investment Tax Credits |  | 118,041,518 | 5.75 | 10.91\% | 0.63 |
| Common Equity ${ }^{(\mathrm{e})}$ |  | 792;074;899 | $-38 \div 61$ | 15.50\% | -5.98 |
| TOTAL |  | ,051; 237,952 | 100.00\% |  | 10.91\% |

(a) Schedule fi 6, page 1 of 1 less notes payable.
(b) Schedule $\mathrm{H}-5$, page 2 of 4 of Rate-Filing Package.
(c) Schedule H-4, page 1 of 1 of Rate-Filing Package.
(d) Schedule H, page 2 of 2 of Rate-Filing Package.
(e) Schedule H, page of 2 of Rate-Filing Package.


TEXAS POWER \& LICHT COMPANY ELECTRIC UTILITY INTEREST COVERAGE RATIOS

Exhibit JWK-13
Page 1 of 2


Notes: (1) (A) Total AYO included in pre-tax income
(a) rotsi AFLC excluled from the calculations.
(2) parent Conpany symbols:

AYF - Al: Eynmy Pover System
Alp - Averisin tiectise power CSa - Centrsi. Suuth ine C

NES - New Enyland Electric System
Nu - furthedse Utilities
CPJ - Genersi fublie Juilifies OEC - Onio Edisan
MSU - Milide Soutn Utilities So - Southern company
(J) N.A. - hot availaske due to interin testatement.
(4) Copyrligh 1979, Dutt pheifs. Inc. and pubilshed vith its fermission.


Exhfbit Juk-14
Page 1 of 1

Internal Cash Genuration
Return
(Interest)
(Pref. Stock Drv.)
(Conmon Stock Div.)
(Cormon Stock Div.)
Deprectation
Deferred Taxes
ITC
TOTAL AVAILLBLE
Construction
z Cash Ceneration
AFLDC As Percent Set Income
Available For Cormon
Return
(Interest)
(Pref. Stock Div.)
AFUDC
TOTAL AVAILABLE
z AFUDC
Interest Coverage Excluding AFUDC

## Return

FIT
total availlale
Coverage
(Supplemental)
Interest Coverage Including AFUDC
Return
FIT
AFUDC
TOTAL AVAILABLE

## Coverage

(Supplemental)
Cash Cov. of Common DIv.
Internal Cash
Comson Stock Div.

## total availlale

Coverage

| TP | $\underline{1980}$ |  |
| :---: | :---: | :---: |
| 186,736 | 188,819 | 1981 |
| $(70,351)$ | $(76,351)$ | 189,928 |
| $(17,853)$ | $(18,602)$ | $(82,351)$ |
| $(63,800)$ | $(61,886)$ | $(65,852)$ |
| 67,818 | 69,074 | 72,128 |
| 22,284 | 22,284 | 22,284 |
| 33,179 | 25,710 | $\underline{24,042}$ |
| 158,013 | 149,048 | 136,362 |
| $308,8: 6$ | 263,890 | 250,836 |

51.27

56.52

54.42
;

| 186,736 | 188,819 | 189,928 |
| :---: | :---: | :---: |
| $(70,351)$ | $(76,351)$ | $(82,351)$ |
| $(17,853)$ | $(18,602)$ | $(20,852)$ |
| 20,791 | 24,734 | 26,541 |
| 119,323 | 118,600 | 113,266 |
| $17.4 Z$ | $20.9 \%$ | $23,4 \%$ |



| 186,736 | 188,819 |  |
| :---: | :---: | :---: |
| 104,741 | 101,406 | 189,928 97.513 |
| $\underline{20,791}$ | 24,734 | +26,541 |
| 312,268 | 314,959 | 313,982 |
| $\begin{gathered} 4.44 x \\ (3.70 x) \end{gathered}$ | 4.13x | 3.81 X |


| $\begin{array}{r} 158,013 \\ 63,800 \\ \hline \end{array}$ | $\begin{array}{r} 149,007 \\ 61,886 \\ \hline \end{array}$ | $\begin{array}{r} 136,362 \\ 68,817 \\ \hline \end{array}$ |
| :---: | :---: | :---: |
| 221,813 | 210,893 | 205,179 |
| 3.48 x | 3.41x | 2.98x |



|  |  |  |  | Exhiblt Jati-14 <br> Page 1 |
| :---: | :---: | :---: | :---: | :---: |
| Intermal Cash Gencration | TP | 1930 | 1981 |  |
| Return <br> (Interest) <br> (Prot. Stuck Div.) <br> (Common Stock Div.) <br> Depreciation <br> Deferred Taxes <br> ITC | $\begin{gathered} 186,733 \\ (70,351) \\ (17,853) \\ (63,800) \\ 67,954 \\ 21,993 \\ 33,179 \\ \hline \end{gathered}$ | $\begin{gathered} 188,365 \\ (76,351) \\ (18,692) \\ (61,836) \\ 69,210 \\ 21,993 \\ 25.710 \\ \hline \end{gathered}$ | 189,725 <br> $(82,351)$ <br> $(20,852)$ <br> $(68,817)$ <br> 72,264 <br> 21,993 <br> 24,042 |  |
| TOTAL AVAILIBLE | 157,855 | 148,939 | 136,204 |  |
| Construction | 308,846 | 263, 890 | 250,336 |  |
| Z Cash Ceneration | 51.17 | $55.4 \%$ | 54.37 |  |
|  |  |  |  | - |
| ```Recurn (Interest) (Pref. Stock Div.) AFUDC``` | $\begin{gathered} 185,733 \\ (70,351) \\ (17,853) \\ 20,791 \\ \hline \end{gathered}$ | $\begin{aligned} & 188,865 \\ & (76,351) \\ & (19,602) \\ & 24,734 \end{aligned}$ | $\begin{aligned} & 189,925 \\ & (82,351) \\ & (20,352) \\ & 26,341 \\ & \hline \end{aligned}$ |  |
| TOTAL AVAILABLE | 119,320 | 118,646 | 113,262 |  |
| 2 AFIDC | 17.4\% | 20.8\% | $23.4 \%$ |  |
| Interes: Coverage Excluding AFUDC |  |  |  |  |
| Return EIT | $\begin{aligned} & 156,733 \\ & 103.976 \\ & \hline \end{aligned}$ | $\begin{aligned} & 185,865 \\ & 100,538 \\ & \hline \end{aligned}$ | $\begin{array}{r} 159,925 \\ 96,475 \\ \hline \end{array}$ |  |
| TOTAL AVA:LISLE | 290,709 | 289,503 | 286,400 |  |
| Coverage (Supplenental) | $\begin{gathered} 4.13 x \\ (3.44 x) \end{gathered}$ | 3.79x | 3.48 x |  |
| Interest Coveraze Including AFUSC |  |  |  |  |
| Return EIT <br> AFLDC | $\begin{array}{r} 186,733 \\ 103,976 \\ 20,791 \\ \hline \end{array}$ | $\begin{array}{r} 188,855 \\ 100,538 \\ 24,734 \\ \hline \end{array}$ | $\begin{array}{r} 189,925 \\ 96,475 \\ 26,541 \\ \hline \end{array}$ |  |
| TOTAL AVATLABLE | 311,500 | 314,237 | 312.941 |  |
| Coverage (Supplenental) | $\begin{gathered} 4.43 x \\ (3.69 x) \end{gathered}$ | 4.12X | 3.80x |  |
| Cash Cinverage of Comman Div. |  |  |  |  |
| Internal Cash Cummon Stuck Div. | $\begin{array}{r} 157.855 \\ 63.800 \\ \hline \end{array}$ | $\begin{array}{r} 148,939 \\ 61,985 \\ \hline \end{array}$ | $\begin{array}{r} 136,20 \% \\ 68,817 \\ \hline \end{array}$ |  |
| TOTAL AVALLABLE | 221.555 | 210,525 | 205,021 |  |
| Coverage | 3.47 X | 3.41 X | 2.988 |  |

Exhibit JWK-15
TEXAS PONER \& LIGHT COMPANY
GROWTH IN BASE RATE REVENUE COMDONENTS

|  | Number of Customers | $\begin{gathered} \% \\ \text { Change } \\ \hline \end{gathered}$ | $\begin{gathered} \text { KWH } \\ \text { Sales }(000)(1) \end{gathered}$ | \% <br> Change | $\begin{gathered} \text { KW } \\ \text { Demand } \end{gathered}$ | \% <br> Change |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1974 | 559,984 | ---- | 15312 | ---- | 4071 | ----- |
| 1975 | 574,498 | 2.59 | 15061 | 4.89 | 4121 | 1.23 |
| 1976 | 597,438 | 3.99 | 16949 | 5.53 | 4283 | 3.93 |
| 1977 | 622,408 | 4.18 | 19023 | 12.24 | 4477 | 4.53 |
| 1978 | 654,097 | 5.09 | 21095 | 10.89 | 4926 | 10.03 |
| AVERAGE |  | 3.96 |  | 8.34 |  | 4.88 |

(1) excludes interruptible sales to large commercial customer


[^0]:    [A] COMPARY S AHHUGL REPORTS

[^1]:    Sources: Standard and Poor's Larnings Fopeeastep
    Salomon Brother's Eleetpie-Utmity neatitetion - Grality and Earnings
    Welue tine

[^2]:    48747 Dasis points

