



# FEDERAL EMERGENCY MANAGEMENT AGENCY

Washington D.C. 20472

OCT 28 1960

Honorable John Ahearne  
Chairman, U.S. Nuclear Regulatory Commission  
1717 H Street, N.W.  
Washington, D.C. 20555

Dear John:

In responding to the President's charge to the Federal Emergency Management Agency (FEMA) to develop public education information programs concerning response to any possible incident at a nuclear generating plant, FEMA has, among other actions, awarded a contract to Nancy Low & Associates, Inc. (NLA), a Washington, D.C. firm specializing in public information, education and communication, with experience in radiation problems and policy.

The contract calls for NLA to evaluate existing educational materials and to develop an information package to be used by state and local emergency preparedness officers, along with dissemination strategies and procedures, and a communications manual. The information package is to consist of both print and audiovisual materials designed to help the public better understand radiation as it relates to nuclear power facilities.

During the course of this project, it will be extremely valuable to NLA research personnel to have ready access to the resources of your agency -- both knowledgeable persons and background materials. May I ask your cooperation and assistance in response to requests for information or direction from members of the NLA team.

The cooperation of the agencies will go a long way toward assuring that one of the Administration's prime objectives can be met: that the product accurately project a unified viewpoint, thereby enhancing the Government's credibility in the area of radiation policy.

Representing NRC on the Federal Radiological Preparedness Coordinating Committee (FRPCC, formerly FICCC) is Kevin Cornell, Deputy Executive Director for Operations, NRC; and on the Public Information and Public Education Task Force is Joseph Fouchard, Director of Public Affairs, NRC, through whom the requests will be made.

Thank you in advance for your help and cooperation.

Sincerely yours,

John W. Macy, Jr.  
Director

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