

Social Media Portal	Metrics	Launch Date	Status Date	Cumulative Totals	Last Month's Totals	Average Monthly Totals
NRC Blog		01/31/2011				
	Posts		12/02/2015	612	9	11
	Approved Comments		12/02/2015	5,777	64	101
	Views		12/02/2015	756,639	10,298	13,274
NRC Twitter Feed		08/24/2011				
	"Tweets"		12/02/2015	2,104	25	44
	Followers		12/02/2015	6,898	43	143
NRC YouTube Channel		09/08/2011				
	Videos		12/02/2015	145	2	3
	Views		12/02/2015	104,700	2,047	2,193
	Subscribers		12/02/2015	715	9	15
NRC Flickr Gallery		03/01/2012				
	Photos		12/02/2015	2,256	4	54
	Views		12/02/2015	3,815,804	73,126	90,852
	Visitors (Photostream)		12/02/2015	1,191,532	730	28,370
Facebook		08/04/2014				
	Posts		12/02/2015	273	15	18
	Likes		12/02/2015	2,301	59	153
	People Engaged		12/02/2015	21,833	615	1456