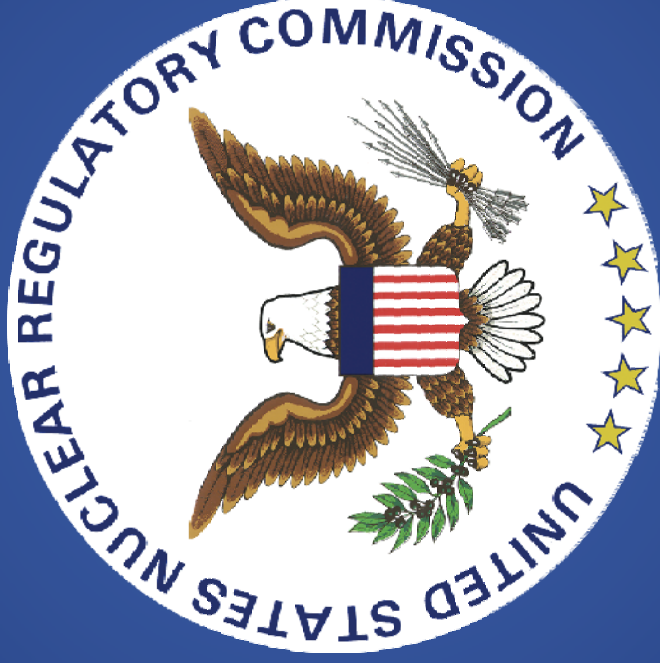


NRC PERSPECTIVES

DOE/NNSA NUCLEAR EXECUTIVE LEADERSHIP TRAINING



MICHAEL WEBER
DEPUTY EDO

OVERVIEW

- NRC Overview – Shared heritage & missions
- Communications – Building trust & confidence
- Continuous Improvement – Learning from Fukushima-Daiichi & 9/11
- Comments

NRC OVERVIEW

- Established in 1975
- Led by 5-Member Commission
- Derived from Atomic Energy Commission
 - NRC – Civilian uses of nuclear material
 - DOE – Defense uses of nuclear material



COMMUNICATIONS

- Mission requires effective communications
 - Internal
 - External
- Communication directly affects trust and confidence
- Nuclear is different – nuclear safety and security

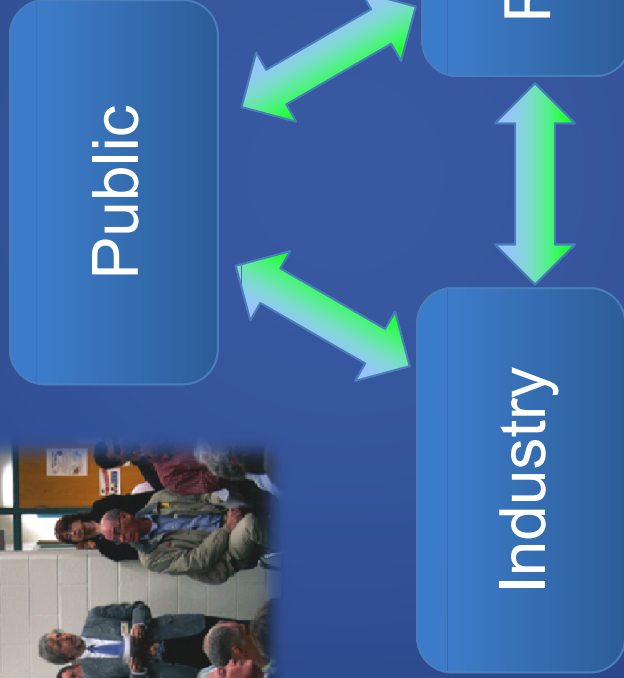


COMMUNICATIONS

- Early
- Accurate
- Understandable
- Genuine

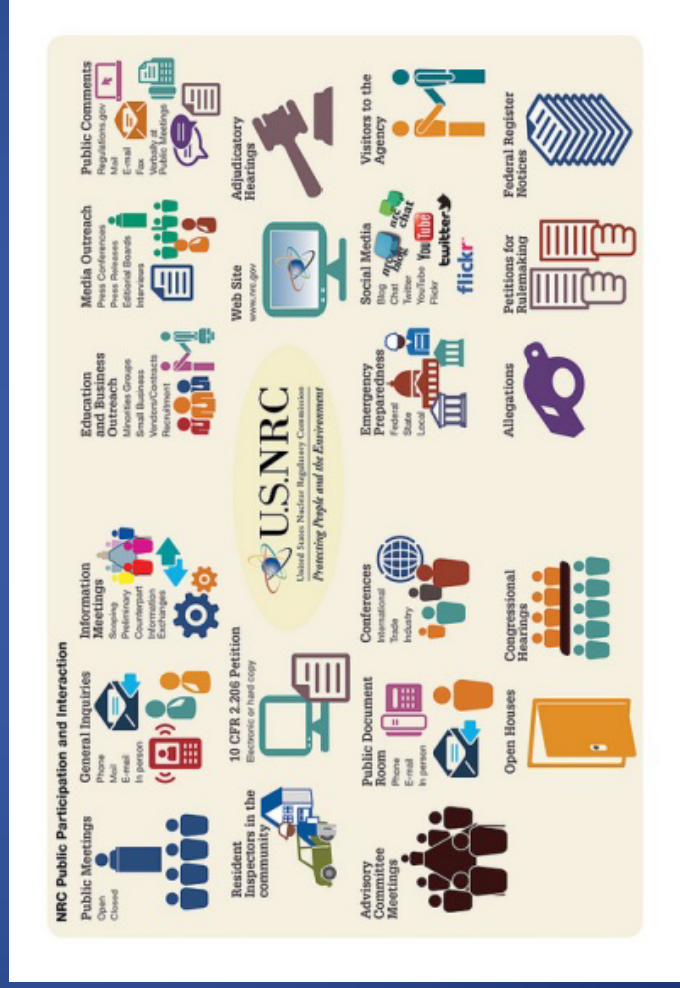


INTERDEPENDENCE



EFFECTIVE COMMUNICATION

- What is your communication objective?
- Who is your audience?
- What do they know?



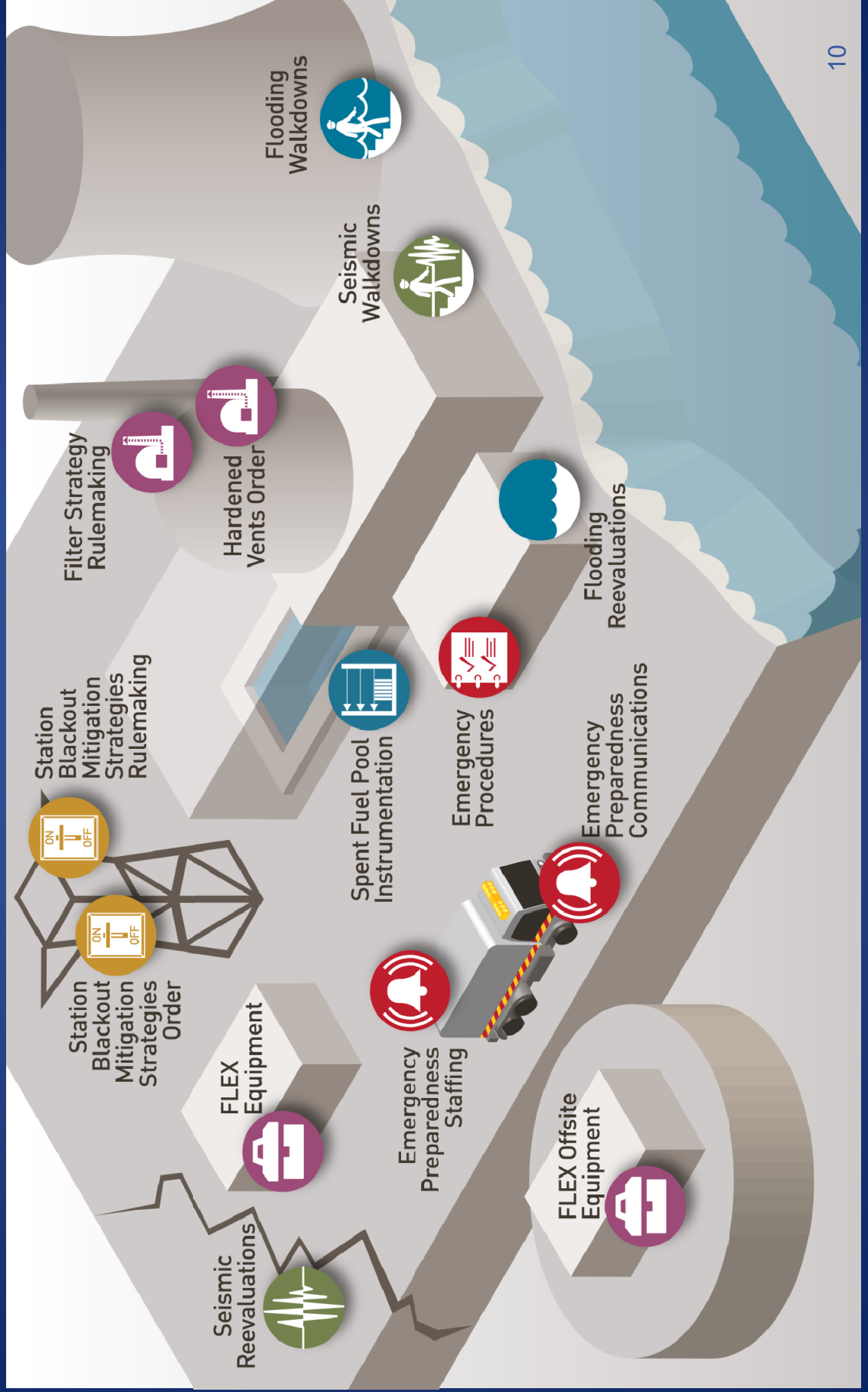
MEANINGFUL ENGAGEMENT

...The time to build trust and confidence is before a major event or emergency occurs.

COMMUNICATION TAKEAWAYS

- 1) Assess your communications
 - Tailor your communications to the understanding of your audience.
 - Determine how well you are achieving your objectives.
- 2) Proactively communicate
 - Communicate early
 - Seek out those who might not agree with you.

CONTINUOUS IMPROVEMENT



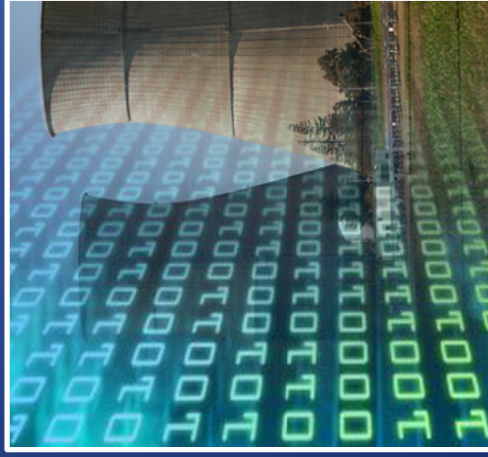
REACTOR OVERSIGHT PROCESS



- Increasing Safety Significance
- Increasing NRC Inspection Efforts
- Increasing NRC/Licensee Management Involvement
- Increasing Regulatory Actions

SECURITY ENHANCEMENTS

- Post 9/11 Upgrades
- Force on Force exercises
- Cyber Protection - Critical Digital Assets



DISCUSSION

Thanks for doing what **you** do
to accomplish nuclear safety
and security!