

Check List for YouTube Posting

In order for a video to be appropriate for posting on the NRC YouTube Channel, it must meet the following criteria:

- Be of interest to the general public and in a language appropriate for a general, lay audience.
- Shorter than 15 minutes; shorter than 7 minutes preferred.
- Less than 2 GB in size
- In AV, MOV or WMV format.
- Closed captioned or accompanied by a transcript in .txt format.
- Approved for posting by the office director or designee.
- Contains no sensitive or safeguards information
- Does not violate the copyrights of others for images, music, etc.

If your video meets these criteria, please provide a copy to AV so they can add the "intro" and "outgo" required of all NRC videos on YouTube. Then AV (or the person responsible for the video) can send a DVD to Holly Harrington/Office of Public Affairs, with a transcript (if appropriate) sent via email to holly.harrington@nrc.gov and opa.resource@nrc.gov. In the email, please indicate that your video meets the criteria above and if there is a specific time frame you'd like the video posted. Please also include a contact person name and number for the video (for internal use only).

Thank you,

Holly Harrington
Office of Public Affairs

B/14

YouTube

Using the FEMA and White House channels as inspiration

<http://www.youtube.com/user/FEMA?blend=9&ob=5> and

<http://www.youtube.com/user/whitehouse?blend=1&ob=5> can we build a YouTube masthead that is the same as blog, but substituting "NRC blog" on the icon to NRC Videos?

Text:

The mission of the U.S. Nuclear Regulatory Commission is to protect the public and the environment through regulation that ensures the safe use of nuclear material. We regulate the 104 commercial nuclear reactors in the U.S., as well as research and test reactors, spent fuel storage facilities, and radiological material used in industry, academia and medicine.

Learn more at www.nrc.gov .

The purpose of this video channel is to provide the public a first-hand look at what we do and how we do it. We hope you find the videos interesting and informative.

We are not taking comments on this forum. For those who wish to leave a comment, please go to our blog and click on YouTube Comment subject line on the left side of the page. Comments are moderated. Comments that meet the blog guidelines will be posted as quickly as feasible.