

## StrataRossLAPEm Resource

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**From:** Miller, Debra  
**Sent:** Wednesday, December 14, 2011 8:19 AM  
**To:** Moore, Johari; Bjornsen, Alan  
**Subject:** FW: Your online ad report  
**Attachments:** Outlook.jpg

Thought you'd like to see this.

---

**From:** Lou Cardran [<mailto:Lou.Cardran@Trib.Com>]  
**Sent:** Tuesday, December 13, 2011 7:07 PM  
**To:** Miller, Debra  
**Subject:** Your online ad report

Thought you would like to see how well your online ad worked as well as the print ad.



# Report

## Flyer Report: Nuclear Regulatory Commission

Nuclear Regulatory Commis:  
Sales Rep: Lou Cardran (lou.cardran  
Posted By: Connie Edwards (Connie.Edw

[\(Export Report\)](#) [\(Share This\)](#) [\(Pe](#)

Flyer Info		
<b>12/06/2011</b> start		<b>2,752</b> v
<b>12/12/2011</b> end		<b>13</b> clicks
<b>1</b> publication		<b>0</b> shares
		<b>0.47%</b>

Filter by date (optional):

All Time (default)   to

Publication	Views	Clicks	URL Clicks	C
Casper Star-Tribune (News)	2,606	0	0	0.0
<b>View All</b>	146	13	0	8.9
Total:	2,752	13	0	0.4

*Lou Cardran*  
*Ad Consultant & Recruitment Specialist*  
[lou.cardran@trib.com](mailto:lou.cardran@trib.com)  
*Casper Star-Tribune*  
*307-266-0587 - Work*  
*307-266-0629 - Fax*  
[www.trib.com](http://www.trib.com)

**GETTING BEST RESULTS!!**

*Employment Package:*

- *Print ad in Classified Employment on days specified & “ Hot Jobs ” in the main retail section on Tues.*
- *30 days YAHOO! Hot Jobs*
- *Top Jobs TV online employment video or display ad for 30 days*
- *Top Jobs ad on home page of [www.trib.com](http://www.trib.com) for 15 days*
- *The weekly Casper Journal delivered to every household in Natrona County on Wednesday*
- *An Online ad on the front of our recruitment site in rotation with other Help Wanted Ads on [trib.com/hotjobs/](http://trib.com/hotjobs/) for 30 days*
- *Present your BT ad for 5,000 page views to prospective job seekers*

**Hearing Identifier:** StrataEnergyRoss\_LA\_Public  
**Email Number:** 312

**Mail Envelope Properties** (9C2386A0C0BC584684916F7A0482B6CA586D70BB18)

**Subject:** FW: Your online ad report  
**Sent Date:** 12/14/2011 8:19:27 AM  
**Received Date:** 12/14/2011 8:19:28 AM  
**From:** Miller, Debra

**Created By:** Debra.Miller@nrc.gov

**Recipients:**

"Moore, Johari" <Johari.Moore@nrc.gov>  
Tracking Status: None  
"Bjornsen, Alan" <Alan.Bjornsen@nrc.gov>  
Tracking Status: None

**Post Office:** HQCLSTR02.nrc.gov

<b>Files</b>	<b>Size</b>	<b>Date &amp; Time</b>
MESSAGE	1174	12/14/2011 8:19:28 AM
Outlook.jpg	138825	

**Options**

**Priority:** Standard  
**Return Notification:** No  
**Reply Requested:** No  
**Sensitivity:** Normal  
**Expiration Date:**  
**Recipients Received:**

PaperG | Report - Windows Internet Explorer provided by Casper Star-Tribune

https://www.paperg.com/report.php?id=80380&sp=a06d0229fab8ca061c3063c2213a2c41

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Star Tribune COMMUNICATIONS

## Report

### Flyer Report: Nuclear Regulatory Commission

Nuclear Regulatory Commission  
 Sales Rep: Lou Cardran (lou.cardran@trib.com)  
 Posted By: Connie Edwards (Connie.Edwards@trib.com)

(Export Report) (Share This) (Permalink)

Flyer Info		Flyer Stats (All-Time)	
<b>12/06/2011</b> start		<b>2,752</b> views	
<b>12/12/2011</b> end		<b>13</b> clicks	
<b>1</b> publication		<b>0</b> shares	
		<b>0.47%</b> CTR	

Filter by date (optional):

All Time (default)  [ ] to [ ]

Publication	Views	Clicks	URL Clicks	CTR	Shares	Share Rate	Type
Casper Star-Tribune (News)	2,606	0	0	0.00%	0	0.00%	Rotating
View All	146	13	0	8.90%	0	0.00%	
Total	2,752	13	0	0.47%	0	0.00%	

Done, but with errors on page.

start Star Tribune - Time C... PaperG | Report - Wi... Inbox - Microsoft Out... Search Web 4 3 2 1 5:06 PM