



United Way
of Greater Toledo

First Energy's United Way Involvement

November 4, 2010

- The Davis Besse Nuclear Power Station, and on a larger scale, the First Energy Corporation, are a **tremendous community partner** to the local United Way.
- Since 1993, First Energy has **contributed more than \$13.5 million** to United Way of Greater Toledo which serves Ottawa, Wood, and Lucas counties.
 - \$3.1 million came from corporate gifts.
 - \$10.4 million from its incredibly generous employees.
 - First Energy has also earned **United Way's Pillar Award** each year since at least 1992... which means they consistently give more than \$100,000 each year to the greater Toledo campaign.
- Not only does this community consistently get solid financial support from First Energy and its employees, but executive leadership has also demonstrated exceptional personal commitment to our work.
 - In 1993, **Don Saunders** chaired the local United Way campaign, raising \$12.5 million.
 - In 2005, **Jim Murray**, now retired, but formerly First Energy President of Ohio Operations, chaired the local United Way campaign. Under Mr. Murray's leadership, the campaign raised \$13.3 million.
 - We also presented Mr. Murray with our prestigious **Spirit of Caring** award in 2006 for demonstrating value and concern for our community through vision, leadership, service, and commitment to the people of our community.
 - In 2009, **Trent Smith**, regional president of Toledo Edison/First Energy, became chairman of United Way of Greater Toledo's Board of Trustees and is drawing to a close on his second year of service.
 - Mr. Smith has gone above and beyond the level of service, dedication, and commitment we typically see from Board chairs.
 - He has become involved in virtually every level of our work, digging in and helping find real solutions.
 - In addition to these executive leaders, numerous upper level management have supported United Way by using their voice and relationships to help secure financial and volunteer support as well as advocating on behalf of United Way and the NW Ohio region.
 - In addition to Don Saunders, Jim Murray, and Trent Smith, some of these standout employees include **Debbie Paul, Meg Adams, and Mel Womack**.
 - Additionally, in the 1990s, **Jennifer Shriver** served five years as the chair of our Community Impact Cabinet, the highest level of community impact volunteers who decide how money is allocated in the community. Also joining her on the cabinet was **Jenny Amidon**. Both are now retired.

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- First Energy also demonstrates incredible commitment to the community through sponsorships of or participation in programs and events.
 - In 1993 and 1994, Davis Besse sponsored our **Loaned Executive program**, a program that provides United Way with temporary campaign employees. First Energy began sponsoring this program in 1996 and continued for 11 years.
 - Employees consistently contribute to and participate in **Stamp Out Hunger** and/or **Scouting for Food** efforts each year. They were a major sponsor of our **Family Food Fund** in 2008.
 - First Energy was a sponsor of our **Community Building Event** in 2005 and was the initiator and sponsor of our **Veterans' Appreciation Event** in 2006 which continued until 2009.

- Davis Besse and First Energy are a valued community partner, both philanthropically and economically. They have been incredible contributors to our community over the past 20 years and we only hope this will continue for at least another 20.