

Ridge, Christianne

From: Kock, Andrea ^{KSME}
Sent: Wednesday, October 14, 2009 8:55 AM
To: Ford, William
Cc: Ridge, Christianne; Park, James; Yu, Irene
Subject: ACTION: Revision to GEIS comm plan
Attachments: GEIS com plan revised July 09 (2).doc

Hi Bill: Attached is the communication plan that Christianne developed for roll out of the GEIS for ISR facilities. patty asked that we revise it to: (1) develop a communication strategy for the first 3 applications; (2) revise our message that all but one SEIS will be issued within 2 years. Due to the 3 week delay in the schedule for the 3 SEISs for hank, moore, and lost, Hank and nichols SEIS will be issued within 2 years, but the license may not be issued until slightly over 2 years (2 weeks late). I marked up the comm plan with some minor suggested changes to capture this point.

Please review my changes to the communication plan and provide any recommended revisions. Please also add another appendix to the communication plan that will outline our communication strategy for issuing the drafts of the 3 SEISs we are currently working on. This can be very short. Provide minimal background since the rest of the comm plan provides background. Provide key messages. Some key messages would be:

- we are issuing for public comment the first 3 SEISs for ISR facilities.
- there has been a slight change in schedule to account for the need to incorporate BLM comments into the documents to ensure we are efficient and coordinate with EPA to ensure the document addresses their concerns on the GEIS.
- The documents are defensible and thorough and will serve as a template for subsequent SEISs to ensure efficiency.
- Since the BLM MOU is not yet signed, BLM will not be listed as a cooperating agency on the documents. However, extensive coordination with BLM has taken place including several meetings, telecons, and providing draft information to BLM for review.

You may think of others

Also provide a table like the other table in the GEIS with the organizations and dates we will call organizations. We will want to notify many of the same people we did about the change in NEPA strategy including NMA, the applicants, the Commission, congress, OPA, and RIV.

Please have this complete by mid November so that we have time to finalize and post it before the drafts go out for comment at the beginning of December.

once you have the changes made let's discuss your proposal

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(26 pages)