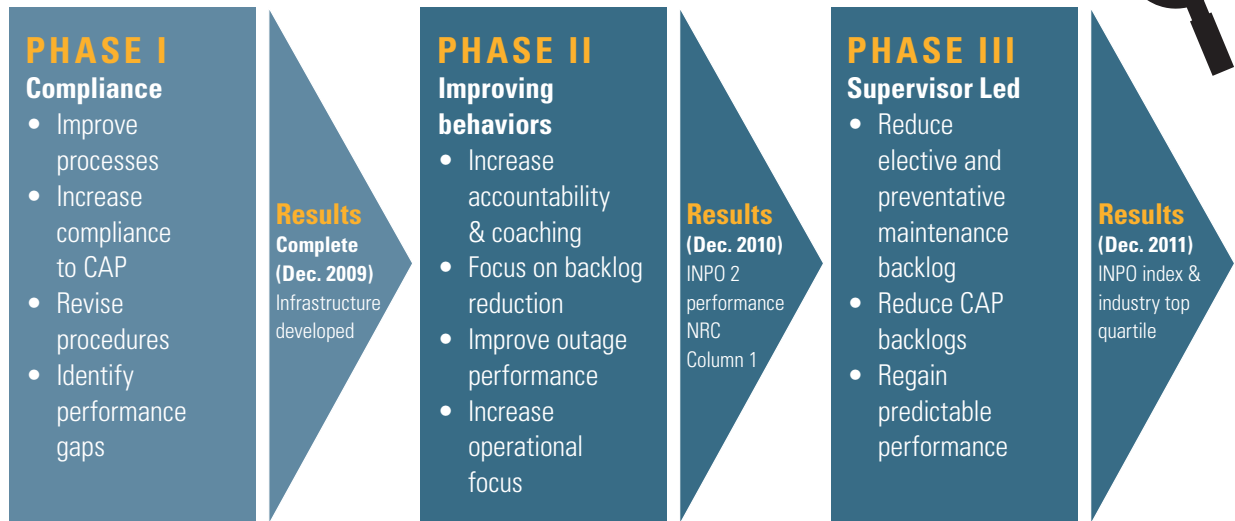


PRIDE INITIATIVE Focus|2010



HUMAN PERFORMANCE

- Use of Human Performance tools
- Accountability, coaching and behaviors
- Risk Management Principles and Behaviors
- Procedure Use and Adherence

EQUIPMENT RELIABILITY

- Alignment on prioritization of equipment issues
- Outage preparation and execution
- Work management fundamentals
- Project implementation

CORRECTIVE ACTION PROGRAM

- Prompt identification of issues
- Causal evaluation quality
- Corrective action implementation quality
- Performance Assessment Review Board (PARB) oversight

VISION, MISSION, & VALUES

Vision: Work together to provide safe, reliable, and cost effective nuclear energy for the communities we serve.

Mission: Foster a learning environment that promotes safe operations, continually enhances operational performance, promotes accountability for strong financial stewardship and demonstrates leadership within the nuclear industry and the communities we serve.

Values: Maintain a defense in depth strategy to protect employees, the public, and the environment from the inherent nuclear, radiological, environmental, and industrial safety risks associated with operations. Be honest, ethical, and accountable; treating people with respect as we work toward our common goals.