

King William COMMUNITY PROFILE



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ECONOMIC INFORMATION SERVICES DIVISION

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I. Introduction

This report provides a community profile of King William County. It is intended to compliment the information found in our VELMA (Virginia's Electronic Labor Market Access) application, which can be accessed online at:

<http://velma.virtuallmi.com>

The report is divided into three major sections. The first contains a profile of regional demographic characteristics and trends, the second supplies similar information for the regional economy, and the third provides a profile of regional education characteristics.

II. Demographic Profile

Overview

The Demographic Profile is designed to assist Workforce Investment Boards (WIB), economic developers, educators, and other local planners in the development of a vibrant workforce that will continue to meet the needs of the local economy.

The social characteristics of the population that follow are age, race, and ethnicity, and gender from the 2000 Census. Also provided are the projected percentage change and absolute value for the area on a decennial basis through 2030. Of great value are the population projections by age, also through 2030. Completing this profile is a measure of the population in 2000, in King William County that lacked English proficiency, and commuting patterns of workers in the area.



Related Census Terms and Definitions

Ability to speak English

For people who speak a language other than English at home, the response represents the person's own perception of his or her ability to speak English. Because census questionnaires are usually completed by one household member, the responses may represent the perception of another household member.

Age

The age classification is based on the age of the person in complete years as of April 1, 2000. The age of the person usually was derived from their date of birth information. Their reported age was used only when date of birth information was unavailable.

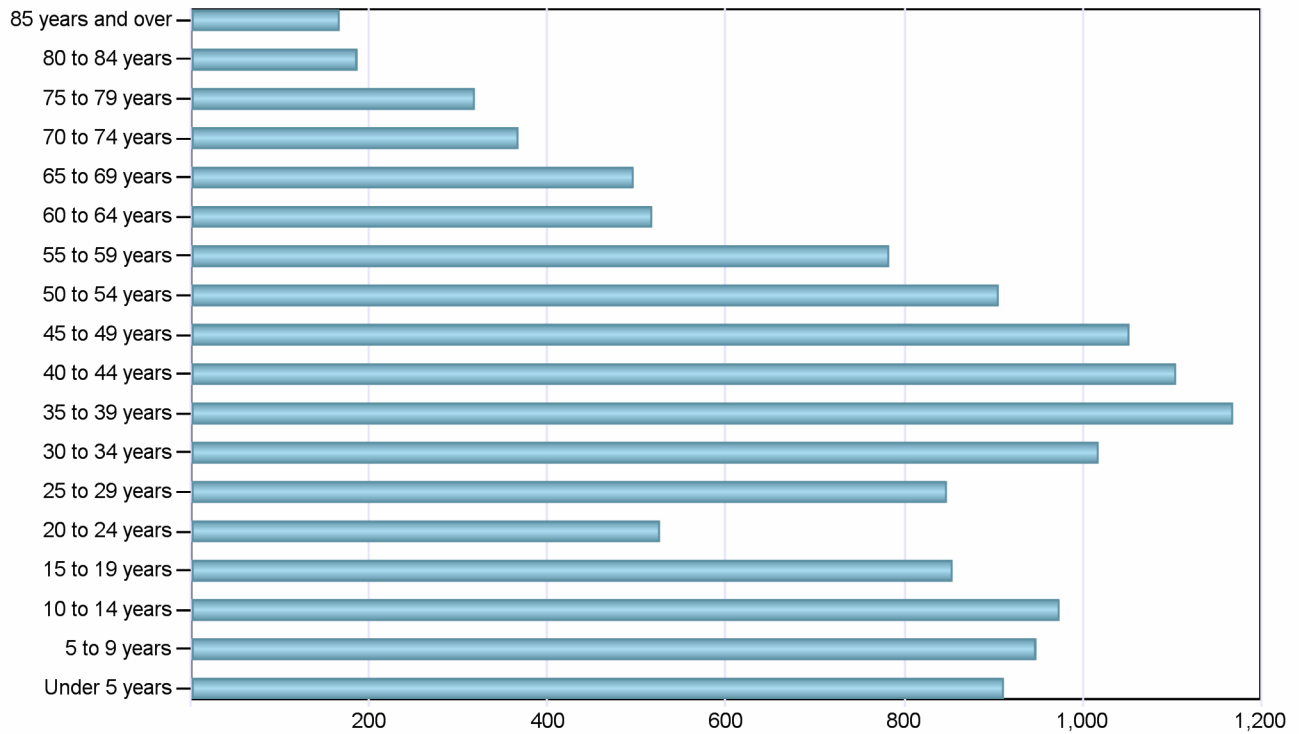
Gender

The data on gender were derived from answers to a question that was asked of all people. Individuals were asked to mark either "male" or "female" to indicate their gender. For most cases in which gender was not reported, it was determined by the appropriate entry from the person's given (i.e., first) name and household relationship. Otherwise, gender was imputed according to the relationship to the householder and the age of the person.

Race

The concept of race as used by the Census Bureau reflects self-identification by people according to the race or races with which they most closely identify. The categories are sociopolitical constructs and should not be interpreted as being scientific or anthropological in nature. Furthermore, the race categories include both racial and national-origin groups.

Population by Age



	King William County	Virginia	United States
Under 5 years	912	461,982	19,175,798
5 to 9 years	948	495,084	20,549,505
10 to 14 years	974	495,955	20,528,072
15 to 19 years	854	484,065	20,219,890
20 to 24 years	526	480,574	18,964,001
25 to 29 years	848	497,172	19,381,336
30 to 34 years	1,018	539,793	20,510,388
35 to 39 years	1,169	610,810	22,706,664
40 to 44 years	1,105	589,880	22,441,863
45 to 49 years	1,053	526,221	20,092,404
50 to 54 years	906	473,035	17,585,548
55 to 59 years	783	358,442	13,469,237
60 to 64 years	517	273,169	10,805,447
65 to 69 years	496	229,553	9,533,545
70 to 74 years	367	202,903	8,857,441
75 to 79 years	318	166,178	7,415,813
80 to 84 years	186	106,433	4,945,367
85 years and over	166	87,266	4,239,587
	13,146	7,078,515	281,421,906

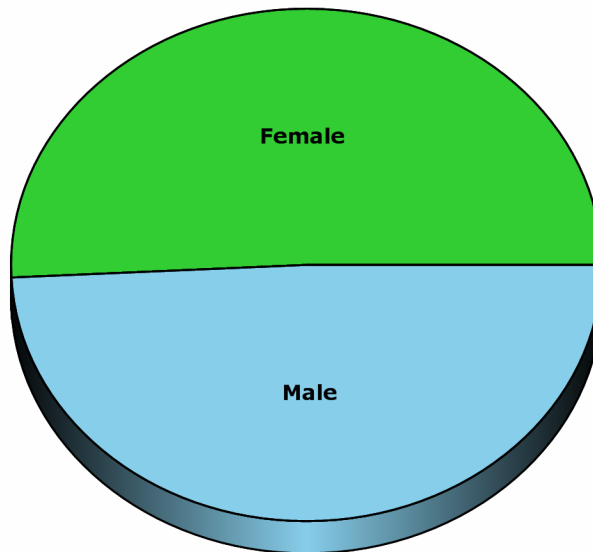
Source: 2000 Census.

Population by Race/Ethnicity

	King William County	Virginia	United States
Total			
Total Population	13,146	7,078,515	281,421,906
Race			
White	9,703	5,120,110	211,460,626
Black or African American	2,999	1,390,293	34,658,190
American Indian or Alaska Native	202	21,172	2,475,956
Asian	48	261,025	10,242,998
Native Hawaiian/Pacific Islander		3,946	398,835
Other and Multi-Race	194	281,969	22,185,301
Ethnicity			
Hispanic or Latino (of any race)	120	329,540	35,305,818

Source: 2000 Census.

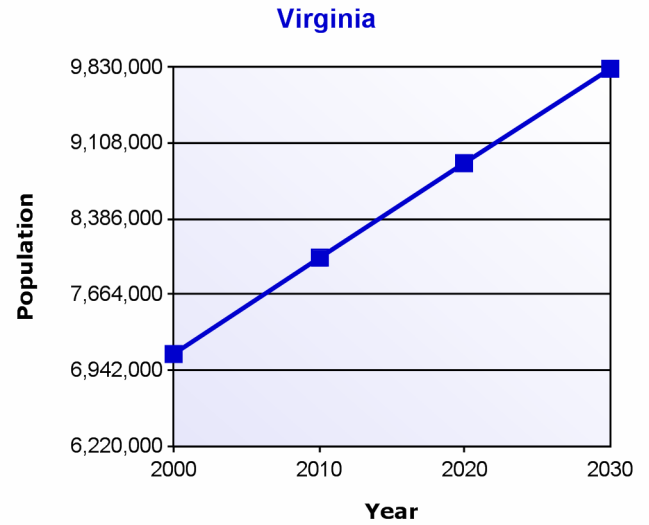
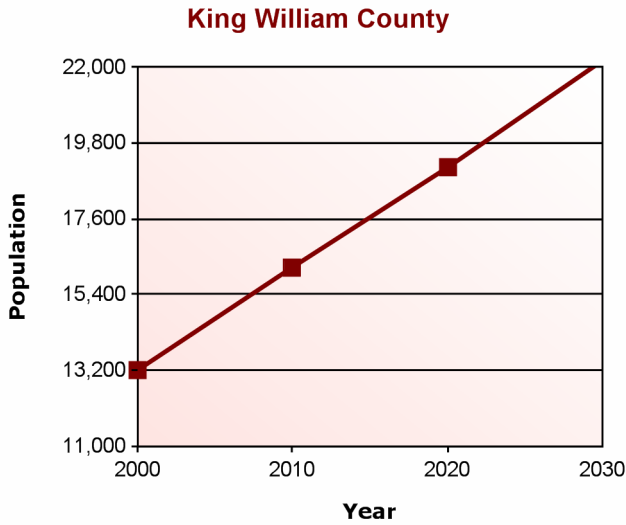
Population by Gender



	King William County	Virginia	United States
Male	6,470	3,471,895	138,053,563
Female	6,676	3,606,620	143,368,343
	13,146	7,078,515	281,421,906

Source: 2000 Census.

Population Change



	King William County	(% change)	Virginia	(% change)
1990	10,998		6,216,884	
2000	13,208	20.09 %	7,104,078	14.27 %
2010	16,187	22.55 %	8,010,342	12.76 %
2020	19,119	18.11 %	8,917,575	11.33 %
2030	22,227	16.26 %	9,825,288	10.18 %

Source: U.S. Census Bureau, Virginia Employment Commission.

Did you know...

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Population Projections by Age and Gender

	2010		2020		2030	
	Female	Male	Female	Male	Female	Male
Under 5 years	547	554	614	622	684	699
5 to 9 years	509	563	617	652	672	712
10 to 14 years	470	537	604	630	686	712
15 to 19 years	497	516	524	587	637	690
20 to 24 years	518	564	492	594	633	698
25 to 29 years	494	549	567	612	606	707
30 to 34 years	457	355	591	683	578	723
35 to 39 years	583	536	588	649	690	733
40 to 44 years	611	607	553	403	708	771
45 to 49 years	692	663	693	626	698	735
50 to 54 years	639	597	694	690	630	455
55 to 59 years	571	521	724	682	741	663
60 to 64 years	453	466	652	601	724	700
65 to 69 years	378	374	579	500	754	668
70 to 74 years	231	234	444	410	656	543
75 to 79 years	209	194	333	289	516	385
80 to 84 years	148	100	176	144	343	254
85 years and over	178	72	215	85	303	120
	8,185	8,002	9,660	9,459	11,259	10,968
	16,187		19,119		22,227	

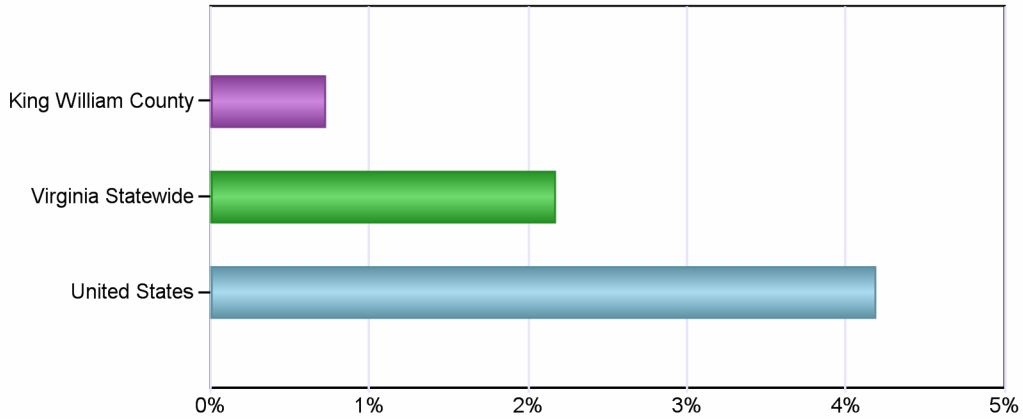
Source: Virginia Employment Commission.

Population Projections by Race/Ethnicity

	2010	2020	2030
Total			
Total Population	16,187	19,119	22,227
Race			
White	12,314	14,511	16,629
Black or African American	3,329	3,804	4,440
American Indian or Alaska Native	240	257	276
Asian	63	125	207
Ethnicity			
Hispanic or Latino (of any race)	241	422	675

Source: Virginia Employment Commission.

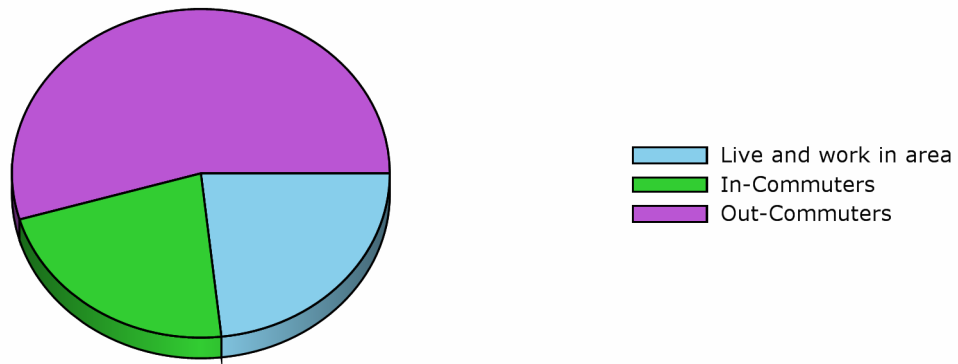
English Language Skills (Age 5 and over that speak English less than well)



	Total	Speak English less than well	Percent
King William County	12,234	89	0.73%
Virginia Statewide	6,616,533	143,865	2.17%
United States	262,246,108	10,986,851	4.19%

Source: 2000 Census.

Commuting Patterns



Commuting Patterns	
People who live and work in the area	1,972
In-Commuters	1,882
Out-Commuters	4,622
Net In-Commuters (In-Commuters minus Out-Commuters)	-2,740

Source: 2000 Census.

Top 10 Places Residents are Commuting To

Area	Workers
Hanover County, VA	1,128
Henrico County, VA	1,126
Richmond city, VA	999
Chesterfield County, VA	248
King and Queen County, VA	154
Essex County, VA	122
New Kent County, VA	105
Caroline County, VA	102
James City County, VA	98
Williamsburg city, VA	87

Top 10 Places Workers are Commuting From

Area	Workers
King and Queen County, VA	435
New Kent County, VA	208
Gloucester County, VA	183
Henrico County, VA	179
Middlesex County, VA	155
James City County, VA	140
Hanover County, VA	118
Essex County, VA	94
Mathews County, VA	71
Richmond city, VA	42

Source: 2000 Census.

III. Economic Profile

Overview

The Economic Profile of King William County will provide a selection of workforce data collected and developed by the Virginia Employment Commission (VEC), along with data stemming from a partnership with the U.S. Census Bureau.

In its central concentration, economic data provides insight into the area's industrial strengths and weaknesses. Viewing our historical and current Quarterly Census of Employment and Wages (QCEW) data, one can track employment levels as industry reacts to domestic and foreign exogenous effects. Industry's need for workers will, in time, be reflected in the Local Area Unemployment Statistics (LAUS) data; this series is a useful gauge on the health of the overall economy. The Characteristics of the Insured Unemployed is an accurate depiction of the social and economic attributes of the worker that is available for hire. This data is a valuable resource for economic developers in marketing the unemployed workers to prospective companies, especially where mass layoffs have occurred. The LAUS and Characteristics of the Insured Unemployment data are useful in viewing the surpluses and shortages of labor, and also who this labor is. Unemployment Insurance Payments data is a temporal series designed to track the dollar amount of payments made to claimants of unemployment insurance. It is yet another measure of the wellness of the local workforce and area.

The Occupational Employment Statistics (OES) program is a survey of the businesses in Virginia in relation to the occupations of the people they employ. This data is a vital segment of the long-term Industry and Occupational Projections that are prepared every other year. These data are aggregated at the state and WIB levels. Recently, the VEC and the U.S. Census Bureau partnered to produce a new workforce data series that would possess a dimensional quality. The aptly named Local Employment Dynamics (LED) data describes the workforce not only by industry but also by demographic qualities such as gender and age brackets. LED also enumerates the flow of the workforce within the local and state economies. Lastly, this profile chronicles ten years of the monthly Consumer Price Index (CPI) and the Local Option Sales Tax.

Related Terms and Definitions

Average Weekly Wage

Computed as average quarterly wages divided by 13.

Consumer Price Index (CPI)

The Consumer Price Index measures the average change over time in the prices paid by urban consumers for a representative market basket of consumer goods and services.

Local Employment Dynamics (LED)

The Local Employment Dynamics Program at the Census Bureau, together with its state partners, provides employment information at the county, city, and Workforce Investment Area level. This information tracks workers in different industries by age and gender and provides statistics on job creation, separation, turnover, and wages.

Quarterly Census of Employment & Wages (QCEW)

A federal/state cooperative program that collects and compiles employment and wage data for workers covered by state unemployment insurance (UI) laws and the federal civilian workers covered by Unemployment Compensation for Federal Employees (UCFE). These data are maintained at the state in micro and macro levels and also sent to BLS quarterly.

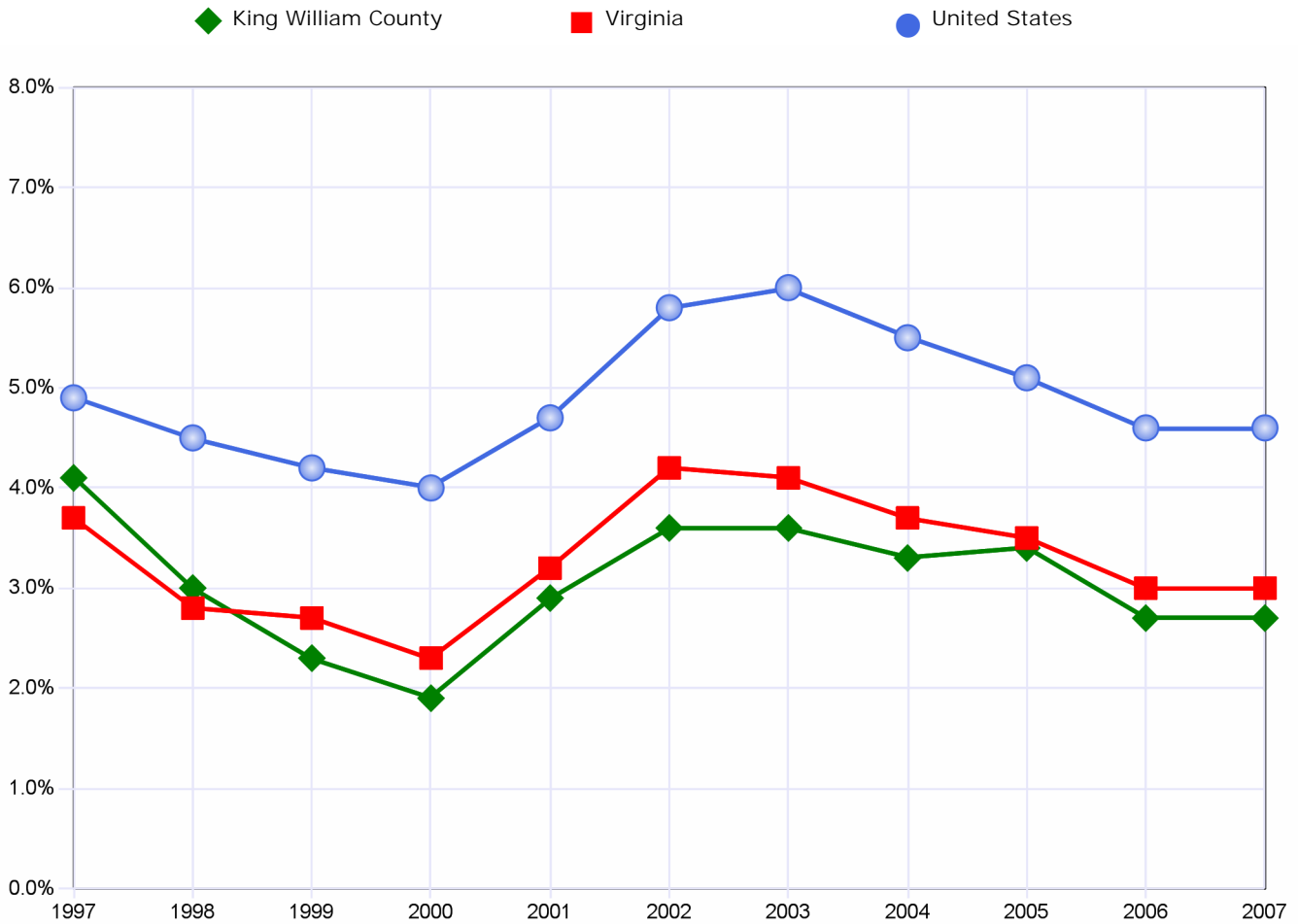
Unemployment Insurance (UI)

Unemployment insurance is a program for the accumulation of funds paid by employers to be used for the payment of unemployment insurance to workers during periods of unemployment which are beyond the workers' control. Unemployment insurance replaces a part of the worker's wage loss if he becomes eligible for payments. UI serves as an economic stabilizer by maintaining an individual's purchasing power when unemployed.

Unemployment Rate

The number of unemployed people as a percentage of the labor force.

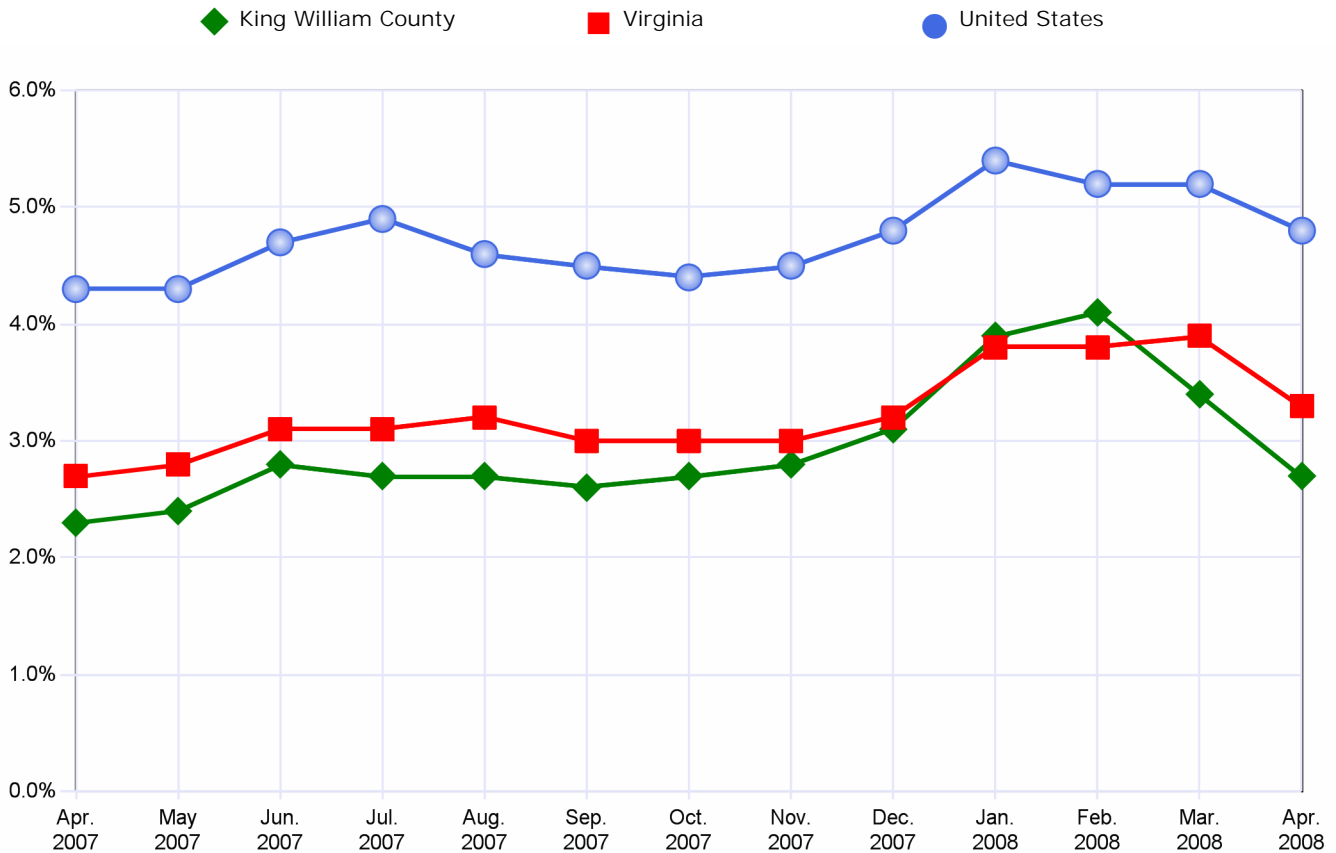
Unemployment Rates Trends



	King William County	Virginia	United States
1997	4.1%	3.7%	4.9%
1998	3.0%	2.8%	4.5%
1999	2.3%	2.7%	4.2%
2000	1.9%	2.3%	4.0%
2001	2.9%	3.2%	4.7%
2002	3.6%	4.2%	5.8%
2003	3.6%	4.1%	6.0%
2004	3.3%	3.7%	5.5%
2005	3.4%	3.5%	5.1%
2006	2.7%	3.0%	4.6%
2007	2.7%	3.0%	4.6%

Source: Virginia Employment Commission, Local Area Unemployment Statistics.

Unemployment Rates Past 12 Months



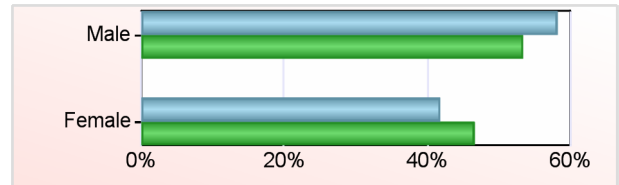
	King William County	Virginia	United States
Apr. 2007	2.3%	2.7%	4.3%
May 2007	2.4%	2.8%	4.3%
Jun. 2007	2.8%	3.1%	4.7%
Jul. 2007	2.7%	3.1%	4.9%
Aug. 2007	2.7%	3.2%	4.6%
Sep. 2007	2.6%	3.0%	4.5%
Oct. 2007	2.7%	3.0%	4.4%
Nov. 2007	2.8%	3.0%	4.5%
Dec. 2007	3.1%	3.2%	4.8%
Jan. 2008	3.9%	3.8%	5.4%
Feb. 2008	4.1%	3.8%	5.2%
Mar. 2008	3.4%	3.9%	5.2%
Apr. 2008	2.7%	3.3%	4.8%

Source: Virginia Employment Commission,
Local Area Unemployment Statistics.

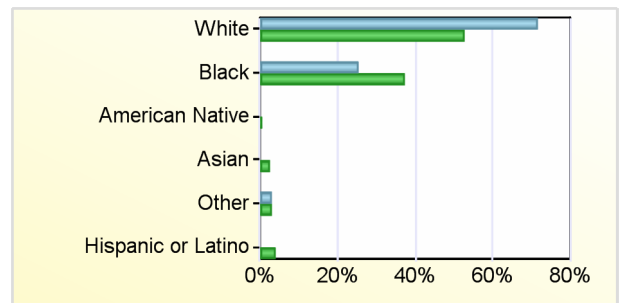
Characteristics of the Insured Unemployed

King William County - (67 claimants)
 Virginia - (42,933 claimants)

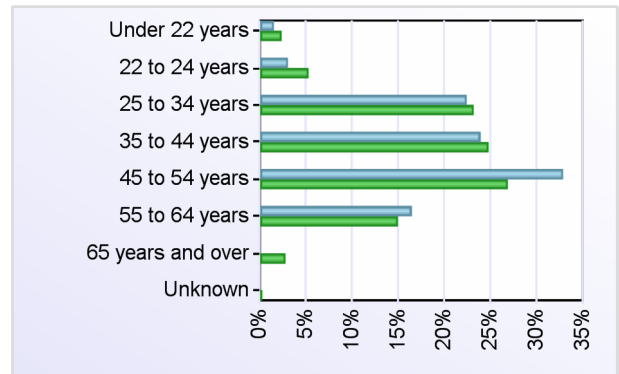
Gender	King William County	Virginia
Male	39	22,920
Female	28	20,013
Unspecified		



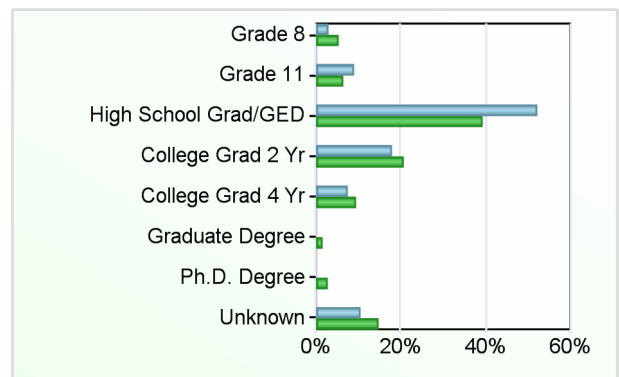
Race	King William County	Virginia
White	48	22,617
Black	17	16,004
American Native		225
Asian		1,095
Other	2	1,296
Hispanic or Latino		1,696



Age	King William County	Virginia
Under 22 years	1	1,003
22 to 24 years	2	2,244
25 to 34 years	15	9,930
35 to 44 years	16	10,627
45 to 54 years	22	11,527
55 to 64 years	11	6,415
65 years and over		1,185
Unknown		2



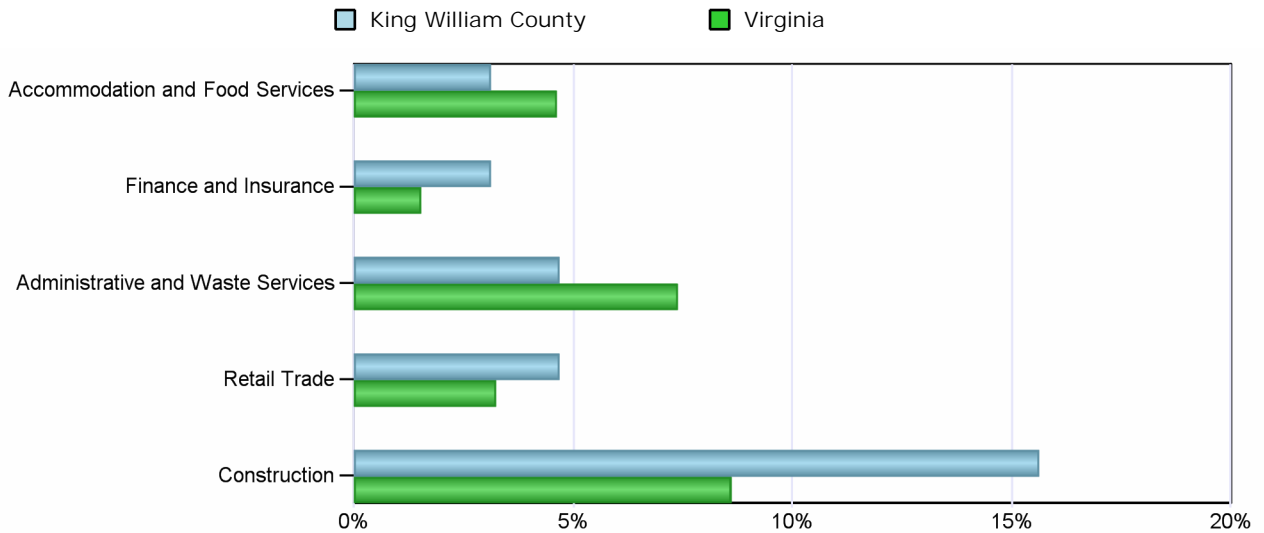
Education	King William County	Virginia
Grade 8	2	2,271
Grade 11	6	2,770
High School Grad/GED	35	16,848
College Grad 2 Yr	12	8,898
College Grad 4 Yr	5	4,020
Graduate Degree		651
Ph.D. Degree		1,162
Unknown	7	6,313



Source: Virginia Employment Commission, Characteristics of the Insured Unemployed, May 2008.

Characteristics of the Insured Unemployed

Top 5 Industries With Largest Number of Claimants in King William County
(excludes unclassified)

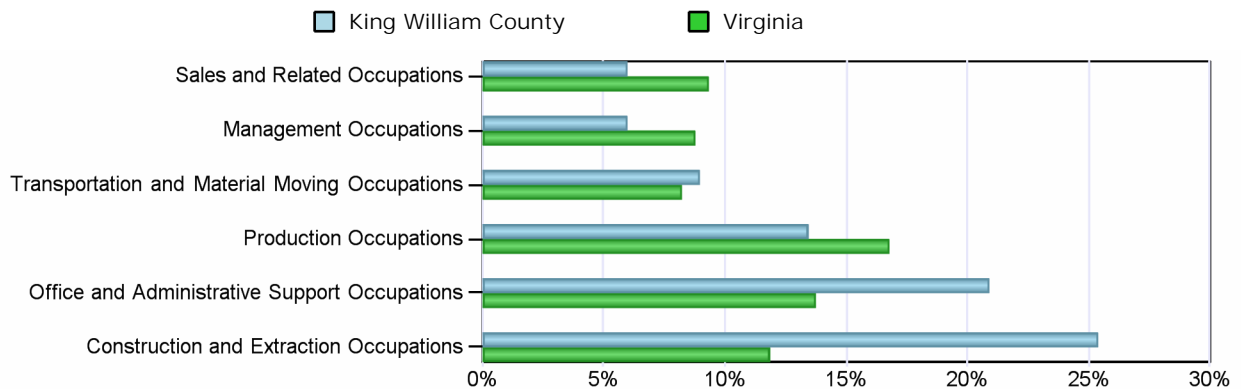


Industry	King William County	Virginia
Agriculture, Forestry, Fishing & Hunting		94
Mining		70
Utilities		9
Construction	10	3,204
Manufacturing	1	1,371
Wholesale Trade	1	788
Retail Trade	3	1,207
Transportation and Warehousing		565
Information		415
Finance and Insurance	2	572
Real Estate and Rental and Leasing		343
Professional and Technical Services	1	1,105
Management of Companies and Enterprises		61
Administrative and Waste Services	3	2,748
Educational Services		252
Health Care and Social Assistance	1	1,167
Arts, Entertainment, and Recreation		95
Accommodation and Food Services	2	1,721
Other Services, Ex. Public Admin	1	455
Unclassified	39	20,992

Source: Virginia Employment Commission,
Characteristics of the Insured Unemployed, May 2008.

Characteristics of the Insured Unemployed

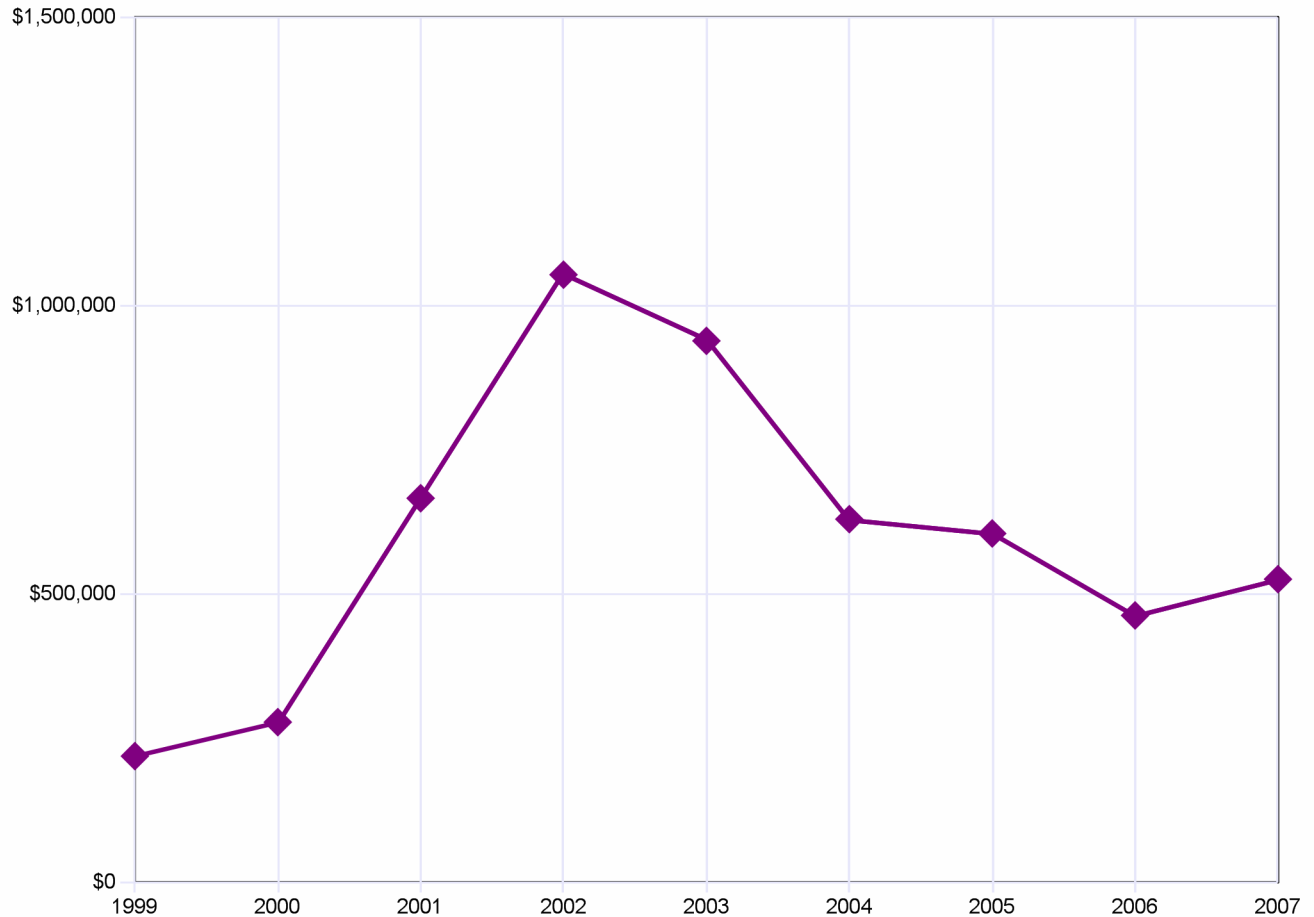
Top 5 Occupation Groups With Largest Number of Claimants in King William County
(excludes unclassified)



Occupation	King William County	Virginia
Management Occupations	4	3,767
Business and Financial Operations Occupations	3	1,703
Computer and Mathematical Occupations	1	1,290
Architecture and Engineering Occupations		603
Life, Physical, and Social Science Occupations		149
Community and Social Services Occupations		312
Legal Occupations		232
Education, Training, and Library Occupations		427
Arts, Design, Entertainment, Sports, and Media Occ		383
Healthcare Practitioners and Technical Occupations		529
Healthcare Support Occupations	1	961
Protective Service Occupations		419
Food Preparation and Serving Related Occupations	1	2,068
Building and Grounds Cleaning and Maintenance Occu	1	1,068
Personal Care and Service Occupations	1	414
Sales and Related Occupations	4	4,003
Office and Administrative Support Occupations	14	5,903
Farming, Fishing, and Forestry Occupations	2	240
Construction and Extraction Occupations	17	5,088
Installation, Maintenance, and Repair Occupations	2	2,072
Production Occupations	9	7,199
Transportation and Material Moving Occupations	6	3,528
Military Specific Occupations	1	488
Unknown Occupational Code		87

Source: Virginia Employment Commission,
Characteristics of the Insured Unemployed, May 2008.

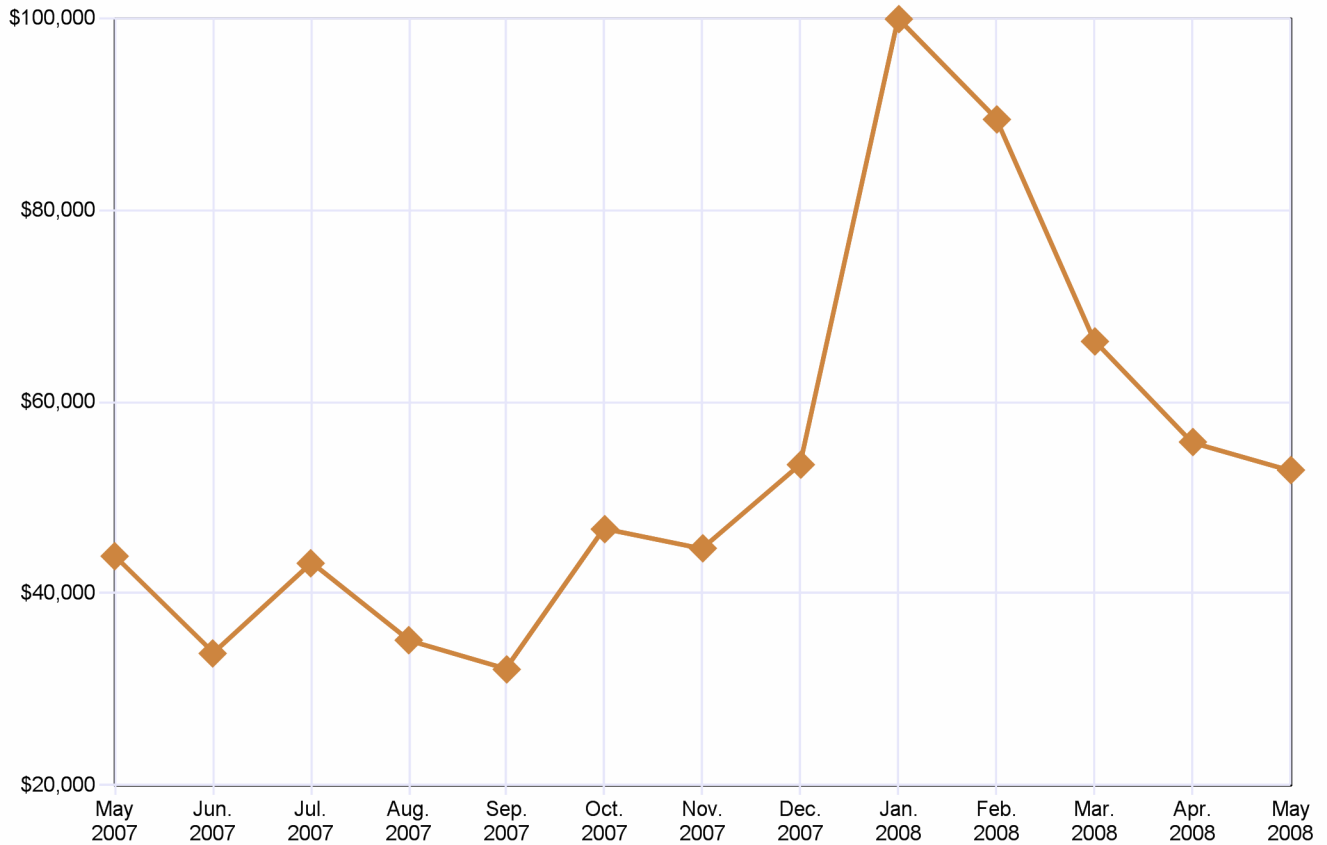
Unemployment Insurance Payments *Trends*



	King William County		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
1999	1,136	\$218,924	846,080	\$150,487,201
2000	1,260	\$277,794	841,397	\$165,958,616
2001	2,564	\$665,875	1,382,207	\$330,438,798
2002	3,458	\$1,053,403	2,167,763	\$633,612,578
2003	3,387	\$938,702	2,017,738	\$519,599,853
2004	2,554	\$629,638	1,422,869	\$320,142,800
2005	2,421	\$604,846	1,213,268	\$280,130,941
2006	1,788	\$462,777	1,173,439	\$287,935,814
2007	1,945	\$525,641	1,224,336	\$316,060,906

Source: Virginia Employment Commission, Unemployment Insurance Program.

Unemployment Insurance Payments Past 12 Months



	King William County		Virginia	
	Weeks Paid	Amount Paid	Weeks Paid	Amount Paid
May 2007	158	\$43,908	108,693	\$27,917,436
Jun. 2007	123	\$33,760	92,762	\$23,570,701
Jul. 2007	163	\$43,167	110,711	\$27,971,510
Aug. 2007	132	\$35,142	97,136	\$25,057,288
Sep. 2007	125	\$32,094	82,010	\$21,723,125
Oct. 2007	169	\$46,726	96,647	\$25,856,377
Nov. 2007	173	\$44,726	91,068	\$24,137,134
Dec. 2007	201	\$53,456	94,973	\$25,189,840
Jan. 2008	355	\$99,935	146,623	\$38,002,744
Feb. 2008	309	\$89,473	128,647	\$33,761,920
Mar. 2008	233	\$66,311	127,475	\$33,669,452
Apr. 2008	197	\$55,816	139,368	\$37,263,529
May 2008	177	\$52,889	113,349	\$30,414,112

Source: Virginia Employment Commission, Unemployment Insurance Program.

Employers by Size of Establishment

	King William County	Virginia
Zero; no employment	23	19,649
1 to 4 employees	200	104,330
5 to 9 employees	73	38,235
10 to 19 employees	37	26,870
20 to 49 employees	22	19,680
50 to 99 employees	5	7,012
100 to 249 employees	4	3,793
250 to 499 employees	***	1,081
500 to 999 employees	***	392
1000 and over employees	0	234
	366	221,276

Employment by Size of Establishment

	King William County	Virginia
Zero; no employment	2	1,214
1 to 4 employees	397	203,892
5 to 9 employees	486	253,502
10 to 19 employees	491	364,609
20 to 49 employees	638	596,482
50 to 99 employees	322	478,295
100 to 249 employees	504	565,540
250 to 499 employees	***	371,118
500 to 999 employees	***	268,525
1000 and over employees	0	593,882
	3,808	3,697,059

Note: Asterisks (***) indicate non-disclosable data.

'Zero; no employment' typically represents new startup firms or sole-proprietorships.

Source: Virginia Employment Commission,
Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2007.

50 Largest Employers

1. Stone Container Corporation
2. King William County Schools
3. Town of West Point School Board
4. Nestle Purina Petcare Company
5. County of King William
6. Virginia Log Company
7. Food Lion
8. J. Sanders Construction Company
9. Riverside Regional Medical Center
10. Rivers Healthcare
11. McDonald's
12. Town of West Point
13. Baylands Fed Credit Union
14. Augusta Lumber LLC
15. Parent Child Corporation
16. Tri County Appraisals Inc
17. Peninsula Metropolitan YMCA
18. Tennis Courts
19. Cafeteria Fund
20. Mid Atlantic Tree Harvest
21. Tidewater Skanska Inc.
22. 7-Eleven
23. Bank of Essex
24. Hardee's
25. West Point Chips
26. Central Virginia Health Service
27. King William Pharmacy Inc
28. Vinny's Italian Grill
29. Shore Stop Store
30. Crop Production Services Inc
31. Enfield Sod, Inc.
32. Luck Stone Corporation
33. Postal Service
34. Un Paperwrks Int Un Loc 467 T
35. Citizen's & Farmer's Bank
36. Pizza Hut
37. Southern States Co-operative, Inc.
38. Cook Mechanical Inc
39. U S Components Inc
40. William Specialty Servce
41. Movie Gallery US LLC
42. Tidewater Physicians
43. Buoy Food & Deli
44. Henley Do It Best Hardware
45. Queenfield Golf Club
46. Rite Aid
47. Tony and George's Seafood
48. Fauteux Trucking Inc
49. Wyatt Ogg Furniture Company
50. American Celebrations Inc

Source: Virginia Employment Commission,
Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2007.

Did you know...

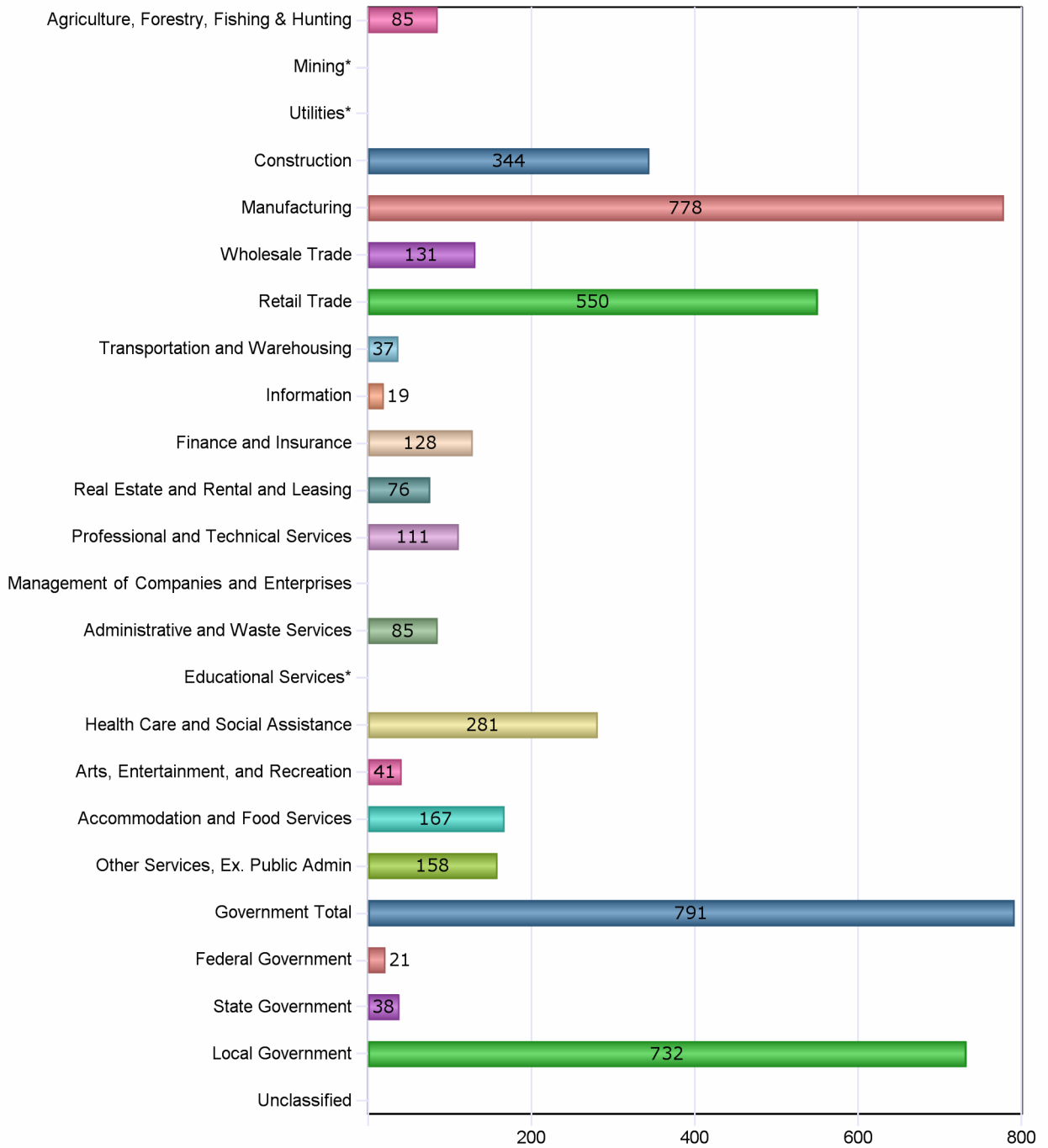
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<http://Velma.VirtualLMI.com>

Employment by Industry

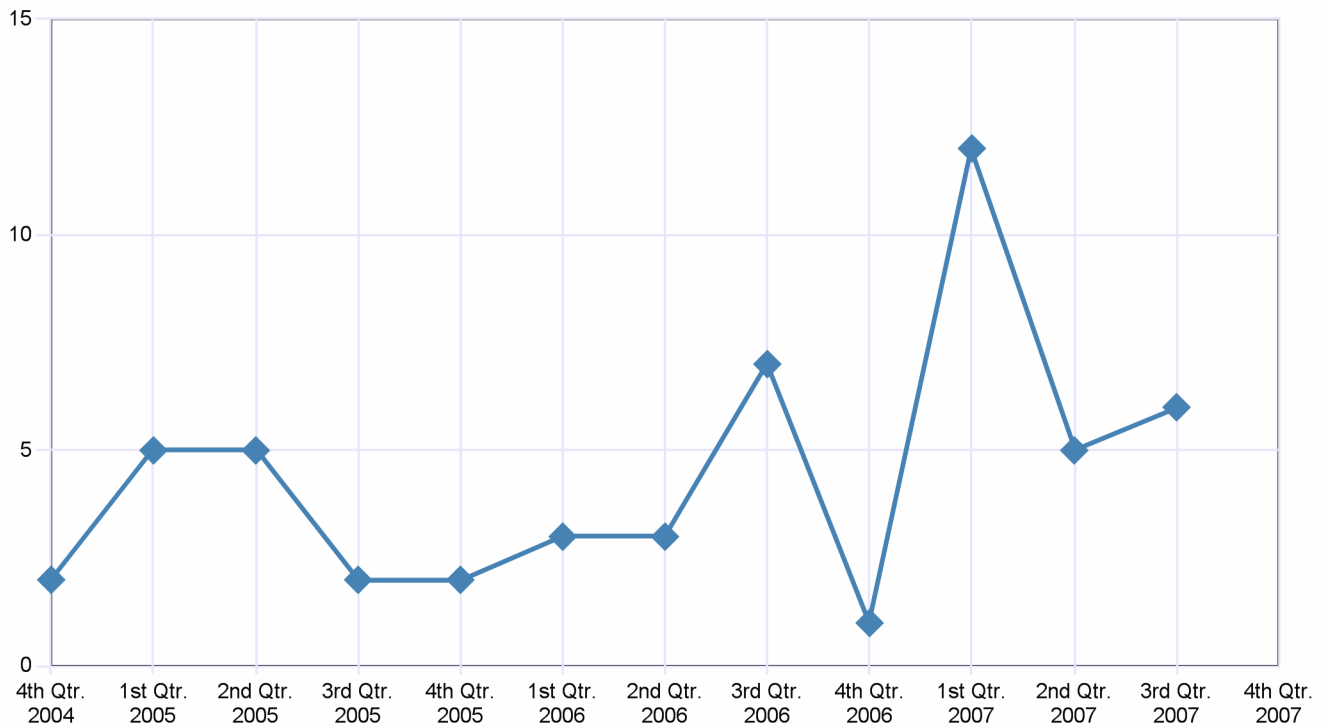


Total: 3,809

Note: Asterisk (*) indicates non-disclosable data.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2007.

New Startup Firms



	King William County	Virginia
4th Qtr. 2004	2	1,768
1st Qtr. 2005	5	3,925
2nd Qtr. 2005	5	1,883
3rd Qtr. 2005	2	2,536
4th Qtr. 2005	2	2,408
1st Qtr. 2006	3	2,979
2nd Qtr. 2006	3	2,831
3rd Qtr. 2006	7	2,058
4th Qtr. 2006	1	1,272
1st Qtr. 2007	12	6,407
2nd Qtr. 2007	5	3,207
3rd Qtr. 2007	6	2,919
4th Qtr. 2007		911

Note: The following criteria was used to define new startup firms:
 1.) Setup and liability date both occurred during 4th Quarter (October, November, December) 2007
 2.) Establishment had no predecessor UI Account Number
 3.) Private Ownership
 4.) Average employment is less than 250
 5.) For multi-unit establishments, the parent company must also meet the above criteria.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2007.

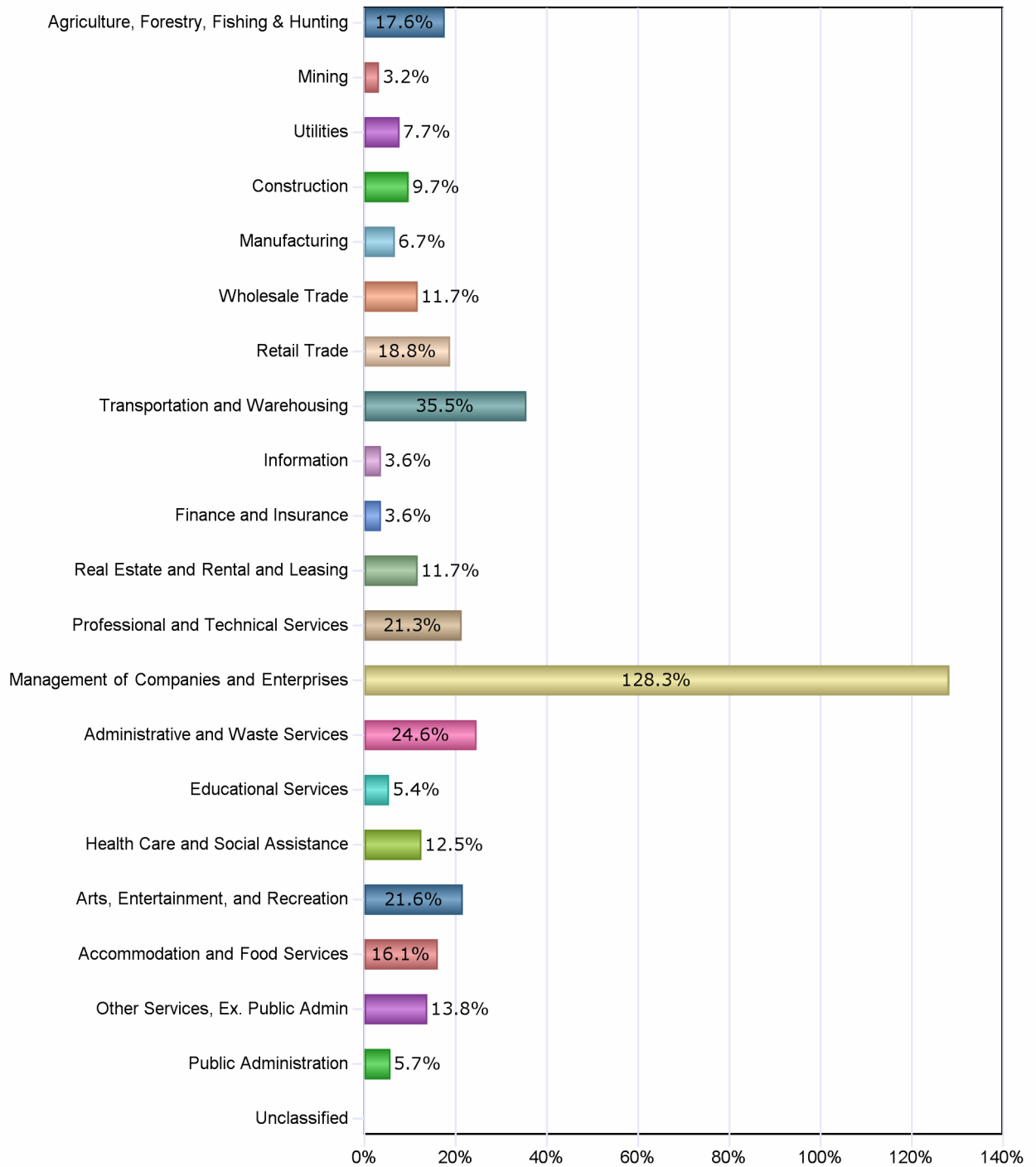
New Hires by Industry



Total: 630

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 3rd Quarter (July, August, September) 2007, all ownerships.

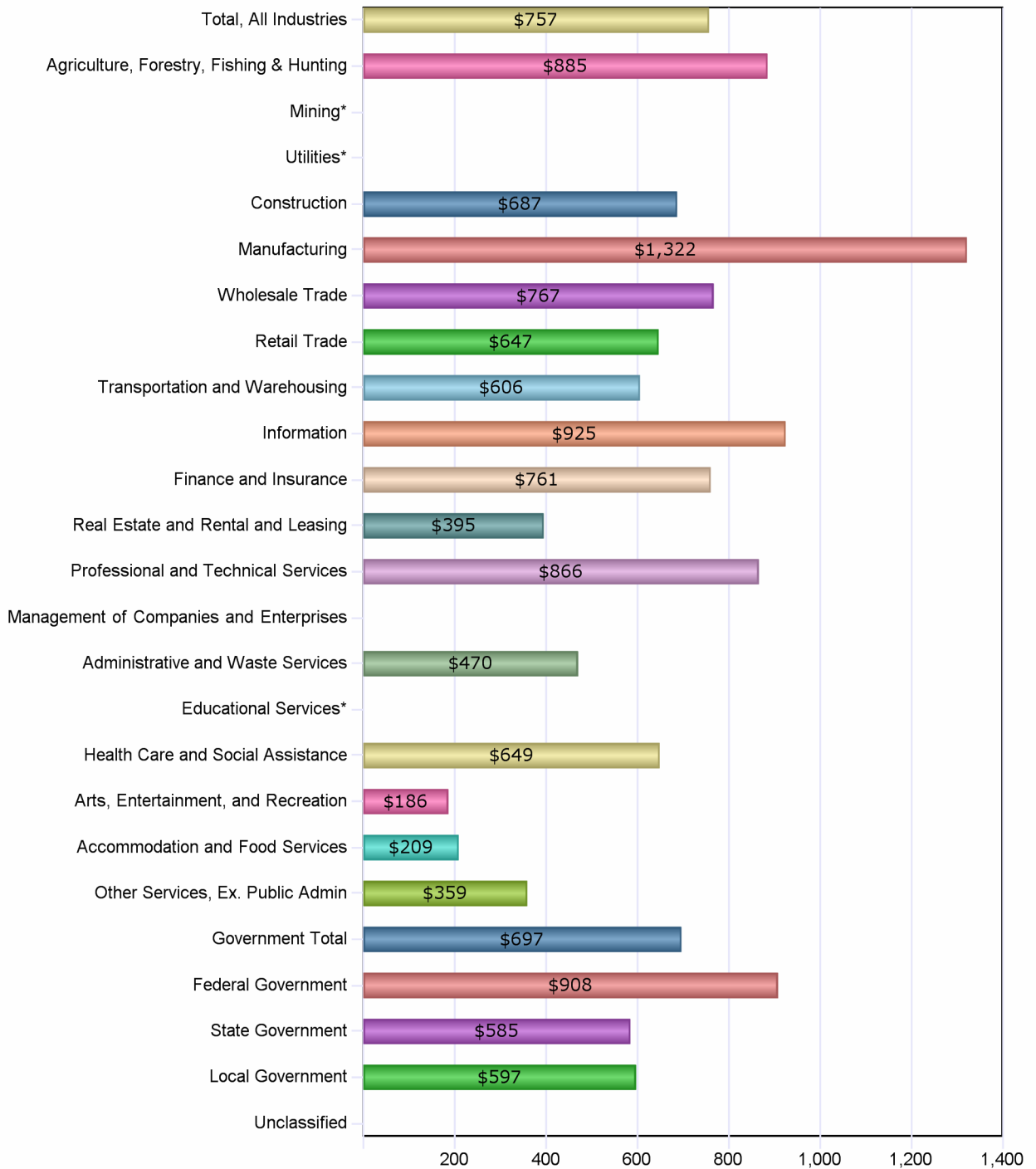
Turnover by Industry



Average: 11.3%

Source: U.S. Census Bureau, Local Employment Dynamics (LED) Program, 2nd Quarter (April, May, June) 2007, all ownerships.

Average Weekly Wage by Industry



Note: Asterisk (*) indicates non-disclosable data.

Source: Virginia Employment Commission, Quarterly Census of Employment and Wages (QCEW), 4th Quarter (October, November, December) 2007.

Age of Workers by Industry

	14 - 18	19 - 21	22 - 24	25 - 34	35 - 44	45 - 54	55 - 64	65+
Total, All Industries	153	168	180	610	953	1,041	703	153
Agriculture, Forestry, Fishing & Hunting	4	7	6	8	10	11	9	4
Mining								
Utilities								
Construction	9	19	28	93	114	86	45	13
Manufacturing	8	16	20	77	247	313	247	21
Wholesale Trade	3		6	10	23	34	27	5
Retail Trade	22	27	29	75	109	97	62	24
Transportation and Warehousing				5		5	6	
Information								
Finance and Insurance		7	8	30	43	41	36	11
Real Estate and Rental and Leasing	4	8	10	27	25	20	6	5
Professional and Technical Services	4	7	5	20	29	41	10	3
Management of Companies and Enterprises								
Administrative and Waste Services	9	6	10	23	16	12	8	5
Educational Services			15	112	158	201	133	21
Health Care and Social Assistance		10	12	46	59	61	38	9
Arts, Entertainment, and Recreation	12	10		3	7	5	5	5
Accommodation and Food Services	50	22	10	15	22	28	16	4
Other Services, Ex. Public Admin	9	13	7	26	22	26	20	13
Public Administration	4	9	8	28	53	52	30	8

Source: U.S. Census Bureau,
Local Employment Dynamics (LED) Program, 3rd Quarter (July, August, September) 2007, all ownerships.

What is LED?

Developed by the U.S. Census Bureau, the Local Employment Dynamics (LED) program merges Virginia's quarterly unemployment insurance wage records and QCEW business establishment records with their demographic data. This allows us to provide statistical data that was not possible before.

Read more about LED on the following website:

<http://lehd.dsd.census.gov>



Total Employment by Industry

	Employment			Percent	
	Estimated 2004	Projected 2014	Change	Total	Annual
Total, All Industries	151,687	183,684	31,997	21.09%	1.93%
Agriculture, Forestry, Fishing & Hunting	385	391	6	1.56%	.15%
Mining	***	***	***	***	***
Utilities	491	483	-8	-1.63%	-.16%
Construction	11,535	13,131	1,596	13.84%	1.3%
Manufacturing	11,115	11,165	50	.45%	.04%
Wholesale Trade	5,278	5,687	409	7.75%	.75%
Retail Trade	19,956	22,231	2,275	11.4%	1.09%
Transportation and Warehousing	3,189	3,708	519	16.27%	1.52%
Information	2,237	2,538	301	13.46%	1.27%
Finance and Insurance	***	***	***	***	***
Real Estate and Rental and Leasing	1,839	2,132	293	15.93%	1.49%
Professional and Technical Services	8,047	11,598	3,551	44.13%	3.72%
Management of Companies and Enterprises	1,488	1,816	328	22.04%	2.01%
Administrative and Waste Services	4,619	6,117	1,498	32.43%	2.85%
Educational Services	15,175	18,071	2,896	19.08%	1.76%
Health Care and Social Assistance	13,258	19,273	6,015	45.37%	3.81%
Arts, Entertainment, and Recreation	1,802	2,102	300	16.65%	1.55%
Accommodation and Food Services	13,337	16,392	3,055	22.91%	2.08%
Other Services, Ex. Public Admin	4,462	6,487	2,025	45.38%	3.81%

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Bay Consortium (LWIA XIII). No data available for King William County.

Source: Virginia Employment Commission,
Industry and Occupational Projections, 2004-2014.

Employment by Major Occupation Group

	Employment			Openings		
	Estimated 2004	Projected 2014	% Change	Replacements	Growth	Total
Total All occupations	151,687	183,684	21.09%	3,724	3,274	6,998
Management Occupations	4,378	5,322	21.56%	83	95	178
Business and Financial Operations Occupations	6,028	8,352	38.55%	103	232	335
Computer and Mathematical Occupations	4,647	6,473	39.29%	65	183	248
Architecture and Engineering Occupations	3,340	3,921	17.4%	75	58	133
Life, Physical, and Social Science Occupations	1,381	1,806	30.77%	34	43	77
Community and Social Services Occupations	1,292	1,676	29.72%	25	38	63
Legal Occupations	649	824	26.96%	8	18	26
Education, Training, and Library Occupations	10,810	13,103	21.21%	226	229	455
Arts, Design, Entertainment, Sports, and Media Occupations	1,724	2,027	17.58%	31	30	61
Healthcare Practitioners and Technical Occupations	5,859	8,459	44.38%	107	260	367
Healthcare Support Occupations	3,492	5,158	47.71%	56	167	223
Protective Service Occupations	2,998	3,473	15.84%	85	48	133
Food Preparation and Serving Related Occupations	11,586	14,468	24.87%	453	288	741
Building and Grounds Cleaning and Maintenance Occupations	5,235	6,295	20.25%	105	106	211
Personal Care and Service Occupations	4,866	6,594	35.51%	119	173	292
Sales and Related Occupations	20,764	23,737	14.32%	722	299	1,021
Office and Administrative Support Occupations	23,106	27,104	17.3%	555	440	995
Farming, Fishing, and Forestry Occupations	1,001	1,082	8.09%	24	12	36
Construction and Extraction Occupations	11,541	13,206	14.43%	229	168	397
Installation, Maintenance, and Repair Occupations	7,554	9,147	21.09%	173	159	332
Production Occupations	8,033	8,534	6.24%	193	74	267
Transportation and Material Moving Occupations	11,403	12,923	13.33%	255	154	409

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Bay Consortium (LWIA XIII). No data available for King William County.

Source: Virginia Employment Commission, Industry and Occupational Projections, 2004-2014.

Growth Occupations

	Employment			Average Annual Openings			Average Annual Salary
	Estimated 2004	Projected 2014	% Change	Replacements	Growth	Total	
Physical Therapist Assistants	101	208	105.94%	2	11	13	\$35,899
Chiropractors	54	105	94.44%	1	5	6	\$40,681
Physical Therapist Aides	47	91	93.62%	1	4	5	\$20,507
Veterinary Assistants and Laboratory Animal Caretakers	123	228	85.37%	2	11	13	\$18,707
Medical Assistants	137	253	84.67%	3	12	15	\$27,997
Veterinarians	101	180	78.22%	2	8	10	\$74,626
Physical Therapists	278	488	75.54%	3	21	24	\$63,606
Training and Development Managers	8	14	75%	0	1	1	N/A
Mental Health Counselors	104	177	70.19%	2	7	9	\$51,433
Physician Assistants	56	94	67.86%	1	4	5	\$50,832
Nonfarm Animal Caretakers	228	380	66.67%	6	15	21	\$22,632
Dental Assistants	412	678	64.56%	12	27	39	\$27,659
Occupational Therapist Assistants	31	51	64.52%	0	2	2	\$45,476
Diagnostic Medical Sonographers	36	59	63.89%	1	2	3	\$53,513
Network Systems and Data Communications Analysts	290	475	63.79%	3	19	22	\$75,178
Cardiovascular Technologists and Technicians	38	61	60.53%	1	2	3	\$49,086
Personal and Home Care Aides	493	790	60.24%	8	30	38	\$18,497
Surgical Technologists	33	52	57.58%	0	2	2	\$37,932
Photographers	80	126	57.5%	2	5	7	\$45,841
Interviewers, Except Eligibility and Loan	137	215	56.93%	4	8	12	\$29,516

Note: Asterisks (***) indicate non-disclosable data.

Projections and OES wage data are for Bay Consortium (LWIA XIII). No data available for King William County.

Source: Virginia Employment Commission, Industry and Occupational Projections, 2004-2014 Occupational Employment Statistics (OES) Survey, 2006.

Declining Occupations

	Employment			Openings		
	Estimated 2004	Projected 2014	% Change	Replacements	Growth	Total
Meter Readers, Utilities	106	60	-43.4%	3	0	3
Credit Authorizers, Checkers, and Clerks	66	42	-36.36%	1	0	1
File Clerks	138	94	-31.88%	4	0	4
Mail Clerks and Mail Machine Operators, Except Postal Service	216	148	-31.48%	7	0	7
Computer Operators	113	86	-23.89%	2	0	2
Material Moving Workers, All Other	13	10	-23.08%	0	0	0
Fallers	132	107	-18.94%	2	0	2
Cutting, Punching, and Press Machine Setters, Operators, and Tenders, Metal and Plastic	169	140	-17.16%	4	0	4
Parking Lot Attendants	19	16	-15.79%	1	0	1
Drilling and Boring Machine Tool Setters, Operators, and Tenders, Metal and Plastic	37	32	-13.51%	1	0	1
Machine Feeders and Offbearers	82	71	-13.42%	2	0	2
Sewing Machine Operators	105	92	-12.38%	1	0	1
Telemarketers	69	61	-11.59%	1	0	1
Cabinetmakers and Bench Carpenters	153	137	-10.46%	4	0	4
Information and Record Clerks, All Other	254	228	-10.24%	4	0	4
Molding, Coremaking, and Casting Machine Setters,	21	19	-9.52%	1	0	1
Packaging and Filling Machine Operators and Tenders	452	410	-9.29%	9	0	9
Logging Equipment Operators	111	102	-8.11%	2	0	2
Helpers, Construction Trades, All Other	50	46	-8%	2	0	2
Procurement Clerks	46	43	-6.52%	1	0	1

Note: Asterisks (***) indicate non-disclosable data.

Projections data is for Bay Consortium (LWIA XIII). No data available for King William County.

Source: Virginia Employment Commission, Industry and Occupational Projections, 2004-2014.

Consumer Price Index (CPI)

All Urban Consumers (CPI-U)

	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
1998	161.600	161.900	162.200	162.500	162.800	163.000	163.200	163.400	163.600	164.000	164.000	163.900	163.000	1.6
1999	164.300	164.500	165.000	166.200	166.200	166.200	166.700	167.100	167.900	168.200	168.300	168.300	166.600	2.2
2000	168.800	169.800	171.200	171.300	171.500	172.400	172.800	172.800	173.700	174.000	174.100	174.000	172.200	3.4
2001	175.100	175.800	176.200	176.900	177.700	178.000	177.500	177.500	178.300	177.700	177.400	176.700	177.100	2.8
2002	177.100	177.800	178.800	179.800	179.800	179.900	180.100	180.700	181.000	181.300	181.300	180.900	179.900	1.6
2003	181.700	183.100	184.200	183.800	183.500	183.700	183.900	184.600	185.200	185.000	184.500	184.300	184.000	2.3
2004	185.200	186.200	187.400	188.000	189.100	189.700	189.400	189.500	189.900	190.900	191.000	190.300	188.900	2.7
2005	190.700	191.800	193.300	194.600	194.400	194.500	195.400	196.400	198.800	199.200	197.600	196.800	195.300	3.4
2006	198.300	198.700	199.800	201.500	202.500	202.900	203.500	203.900	202.900	201.800	201.500	201.800	201.600	3.2
2007	202.416	203.499	205.352	206.686	207.949	208.352	208.299	207.917	208.490	208.936	210.177	210.036	207.342	2.8
2008	211.080	211.693	213.528	214.823										

Urban Wage Earners and Clerical Workers (CPI-W)

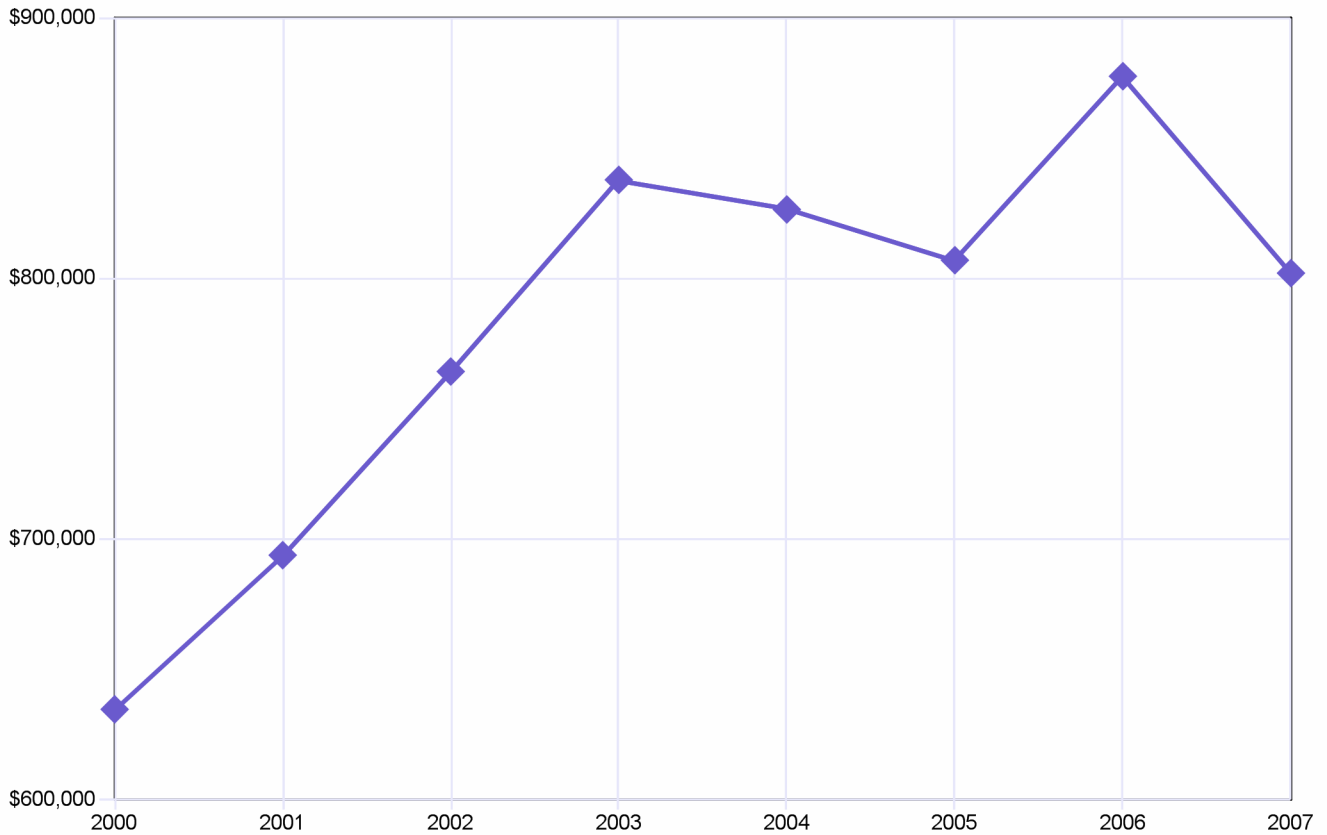
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Ann.	% chg
1998	158.400	158.500	158.700	159.100	159.500	159.700	159.800	160.000	160.200	160.600	160.700	160.700	159.700	1.3
1999	161.000	161.100	161.400	162.700	162.800	162.800	163.300	163.800	164.700	165.000	165.100	165.100	163.200	2.2
2000	165.600	166.500	167.900	168.000	168.200	169.200	169.400	169.300	170.400	170.600	170.900	170.700	168.900	3.5
2001	171.700	172.400	172.600	173.500	174.400	174.600	173.800	173.800	174.800	174.000	173.700	172.900	173.500	2.7
2002	173.200	173.700	174.700	175.800	175.800	175.900	176.100	176.600	177.000	177.300	177.400	177.000	175.900	1.4
2003	177.700	179.200	180.300	179.800	179.400	179.600	179.600	180.300	181.000	180.700	180.200	179.900	179.800	2.2
2004	180.900	181.900	182.900	183.500	184.700	185.300	184.900	185.000	185.400	186.500	186.800	186.000	184.500	2.6
2005	186.300	187.300	188.600	190.200	190.000	190.100	191.000	192.100	195.000	195.200	193.400	192.500	191.000	3.5
2006	194.000	194.200	195.300	197.200	198.200	198.600	199.200	199.600	198.400	197.000	196.800	197.200	197.100	3.2
2007	197.559	198.544	200.612	202.130	203.661	203.906	203.700	203.199	203.889	204.338	205.891	205.777	202.767	2.9
2008	206.744	207.254	209.147	210.698										

Note: CPI data is for the United States only. No data available for King William County.

The CPI-U includes expenditures by urban wage earners and clerical workers, professional, managerial, and technical workers, the self-employed, short-term workers, the unemployed, retirees and others not in the labor force. The CPI-W only includes expenditures by those in hourly wage earning or clerical jobs.

Source: Bureau of Labor Statistics,
Consumer Price Indexes (CPI) Program.

Local Option Sales Tax Trends

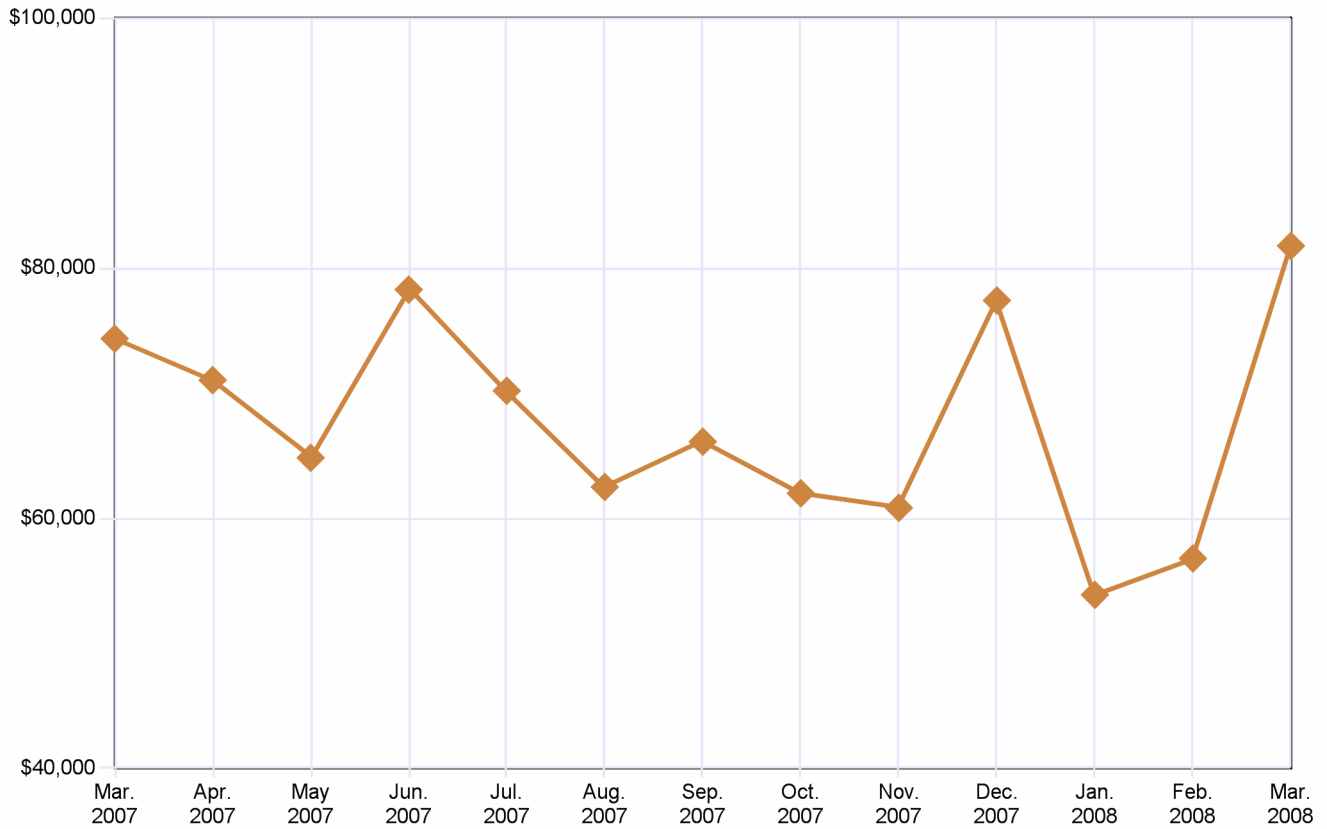


	King William County	Virginia
2000	\$634,670	\$777,850,960
2001	\$693,806	\$777,241,737
2002	\$764,257	\$789,905,170
2003	\$837,793	\$838,275,059
2004	\$826,411	\$914,499,686
2005	\$806,948	\$976,923,577
2006	\$877,528	\$1,028,544,074
2007	\$802,004	\$1,056,766,678

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

Local Option Sales Tax Past 12 Months



	King William County	Virginia
Mar. 2007	\$74,348	\$88,954,561
Apr. 2007	\$71,034	\$85,856,927
May 2007	\$64,829	\$90,452,834
Jun. 2007	\$78,265	\$92,985,333
Jul. 2007	\$70,182	\$86,382,482
Aug. 2007	\$62,496	\$88,491,580
Sep. 2007	\$66,117	\$85,574,021
Oct. 2007	\$61,991	\$90,277,091
Nov. 2007	\$60,830	\$86,866,150
Dec. 2007	\$77,399	\$105,716,675
Jan. 2008	\$53,879	\$75,993,755
Feb. 2008	\$56,785	\$76,916,885
Mar. 2008	\$81,763	\$87,279,803

Note: This data is based on Virginia sales tax revenues deposited, rather than the actual taxable sales figures as reported on a dealer's return.

Source: Virginia Department of Taxation, Revenue Forecasting.

IV. Education Profile

Overview

The Education Profile for King William County provides an assortment of data collected from the National Center for Education Statistics (NCES) and the United States Census Bureau.

Education levels for individuals ages 25 and over are broken down by the following categories: high school graduate/GED, some college, associate's degree, bachelor's degree, post-graduate degree. Also provided are the annual graduate data trends for the past 10 years. The program completion data is taken from a database that includes information from over 2,300 schools across the Commonwealth of Virginia and is broken down into 10 degree/certificate levels. Completing this profile is a sample of the various training providers in King William County offering post-secondary instructional programs. The sample includes the top 10 schools with the largest number of graduates for the 2004-2005 academic year.



Related Terms and Definitions

Associate's degree

An award that normally requires at least two but less than four years of full-time equivalent college work.

Bachelor's degree

An award that normally requires at least four but not more than five years of full-time equivalent college-level work.

Post-baccalaureate certificate

An award that requires completion of an organized program of study equivalent to 18 semester credit hours beyond the bachelor's. It is designed for persons who have completed a bachelor's degree, but do not meet the requirements of a master's degree.

Master's degree

An award that requires the successful completion of a program of study of at least the full-time equivalent of one but not more than two academic years of work beyond the bachelor's degree.

Post-master's certificate

An award that requires completion of an organized program of study equivalent to 24 semester credit hours beyond the master's degree, but does not meet the requirements of academic degrees at the doctor's level.

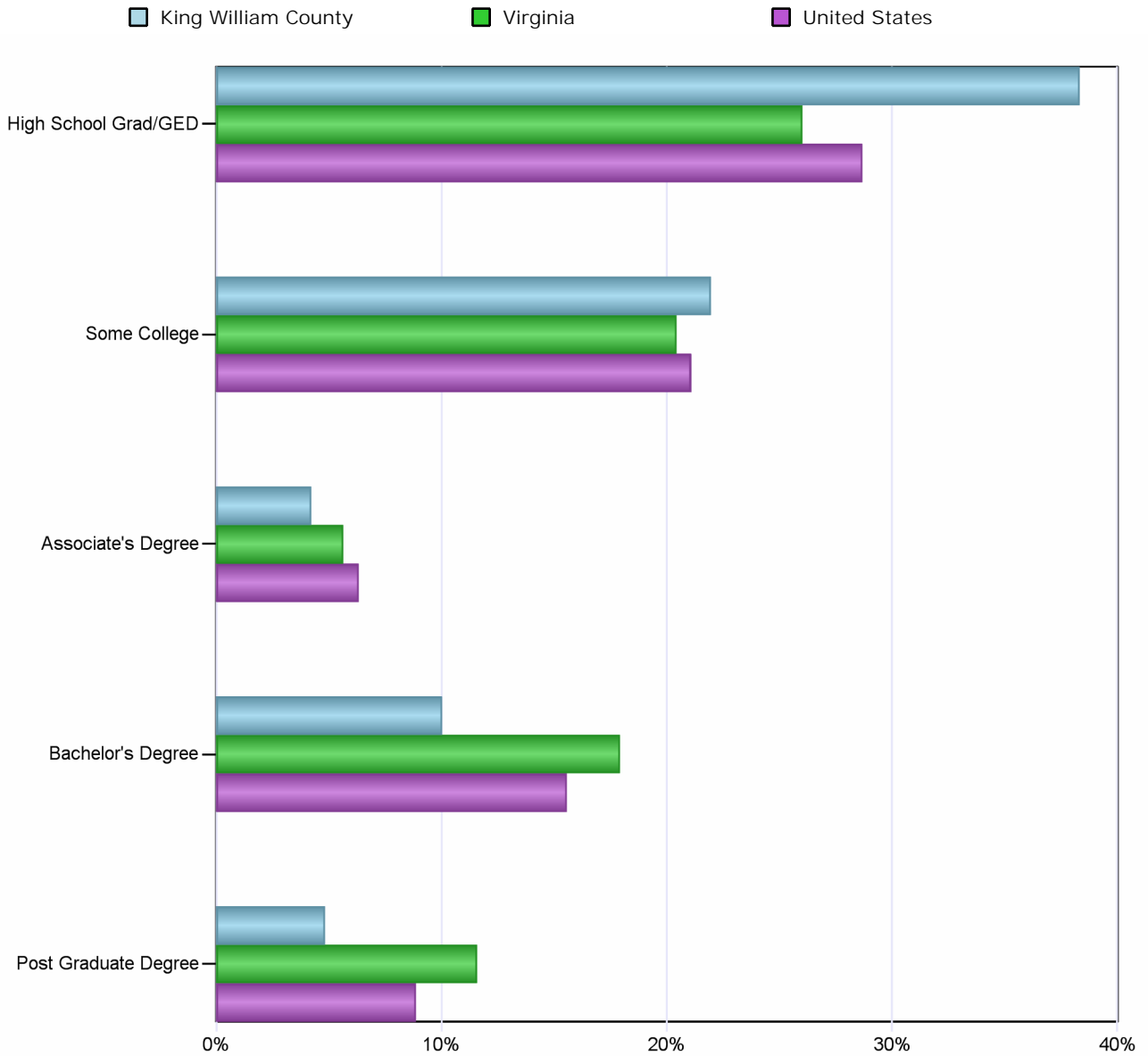
Doctor's degree

The highest award a student can earn for graduate study.

First-professional degree

An award that requires completion of a program that meets all of the following criteria: (1) completion of the academic requirements to begin practice in the profession; (2) at least two years of college work prior to entering the program; and (3) a total of at least six academic years of college work to complete the degree program, including prior required college work plus the length of the professional program itself.

Education Level (Population 25 years and over)



	King William County	Virginia	United States
High School Grad/GED	3,422	1,212,463	52,168,981
Some College	1,961	951,700	38,351,595
Associate's Degree	377	262,813	11,512,833
Bachelor's Degree	895	835,011	28,317,792
Post Graduate Degree	432	539,977	16,144,813

Source: 2000 Census.

Graduate Data Trends

King William County

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
1995										
1996										
1997										
1998										
2000										
2001										
2002										
2003										
2004										
2005										

Note: This table only reflects the degrees completed from institutions within King William County.

Virginia Statewide

	Cert. <1 yr.	Cert. 1-2 yrs.	Assoc.	Cert. 2-4 yrs.	BA	Cert. Post-BA	MA	Cert. Post-MA	Ph.D.	1st Prof.
1995	3,083	3,667	10,660	349	30,437	128	10,406	163	1,073	1,801
1996	2,840	3,731	10,847	396	30,891	225	10,546	201	1,059	1,836
1997	3,315	3,713	11,305	455	30,207	291	10,897	217	1,145	1,902
1998	3,773	3,920	10,931	528	30,350	227	10,666	226	1,083	1,919
2000	4,426	4,069	11,086	442	32,815	495	10,766	142	1,122	2,181
2001	5,361	3,863	11,453	426	34,544	382	10,968	131	1,094	2,134
2002	5,860	4,257	12,256	412	34,665	496	10,690	124	1,167	2,213
2003	5,291	3,868	12,355	309	34,253	181	10,637	451	1,056	2,133
2004	4,522	5,145	12,913	358	35,057	253	11,394	388	1,116	2,407
2005	4,006	5,271	13,393	426	36,405	497	12,390	275	1,378	2,496

Source: U.S. Department of Education, Institute of Education Sciences (IES).

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<http://Velma.VirtualLMI.com>



Training Providers

University of Mary Washington

1301 College Ave
Fredericksburg, VA 22401-5300

Phone: (540) 065-1000

www.umw.edu

Number of 2005 graduates: 1,128

Rappahannock Community College

12745 College Drive
Glenns, VA 23149-2616

Phone: (804) 475-6700

www.rcc.vccs.edu/

Number of 2005 graduates: 219

Eastern Shore Community College

29300 Lankford Hwy
Melfa, VA 23410-

Phone: (757) 778-1789

www.es.vccs.edu

Number of 2005 graduates: 116

Career Training Solutions

4343 Plank Road, Suite 115
Fredericksburg, VA 22407-

Phone: (540) 078-2000 ext. 21

careertrainingsolutions.com

Number of 2005 graduates: 50

*Source: U.S. Department of Education,
Institute of Education Sciences (IES), 2005.*