

EDO Principal Correspondence Control

FROM: DUE: / /

EDO CONTROL: G20070503

DOC DT: 06/28/07

FINAL REPLY:

Tom L. Ogburn, Jr.
Wake Forest University

TO:

Chairman

FOR SIGNATURE OF :

** GRN **

CRC NO: 07-0454

DESC:

Participation in the 2007 - 2008 Management
Consulting Practicum (Proposed Projects Due:
9/7/07) (EDATS: SECY-2007-0234)

ROUTING:

Reyes
Virgilio
Kane
Ash
Ordaz
Cyr/Burns
Hagan, ADM
Landau, OEDO

DATE: 07/12/07

ASSIGNED TO:

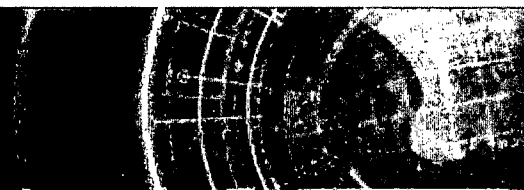
CONTACT:

HR

McDermott

SPECIAL INSTRUCTIONS OR REMARKS:

For Appropriate Action.



EDATS Number: SECY-2007-0234

Initiating Office: SECY

General Information

Assigned To: HR

OEDO Due Date: NONE

Other Assignees:

SECY Due Date: NONE

Subject: Participation in the 2007 - 2008 Management Consulting Practicum

Description:

CC Routing: ADM

ADAMS Accession Numbers - Incoming: NONE

Response/Package: NONE

Other Information

Cross Reference Number: G20070503, LTR-07-0454

Staff Initiated: NO

Related Task:

Recurring Item: NO

File Routing: EDATS

Agency Lesson Learned: NO

Process Information

Action Type: Appropriate Action

Priority: Medium

Sensitivity: None

Signature Level: No Signature Required

Urgency: NO

OEDO Concurrence: NO

OCM Concurrence: NO

OCA Concurrence: NO

Special Instructions: For Appropriate Action.

Document Information

Originator Name: Tom L. Ogburn, Jr.

Date of Incoming: 6/28/2007

Originating Organization: Wake Forest University

Document Received by SECY Date: 7/12/2007

Addressee: Chairman

Date Response Requested by Originator: NONE

Incoming Task Received: Letter

OFFICE OF THE SECRETARY
CORRESPONDENCE CONTROL TICKET

Date Printed: Jul 11, 2007 15:17

PAPER NUMBER: LTR-07-0454 **LOGGING DATE:** 07/11/2007
ACTION OFFICE: EDO

AUTHOR: Tom Ogburn
AFFILIATION: NC
ADDRESSEE: Nil Diaz
SUBJECT: Invitation to participate in the 2007-2008 Management Consulting Practicum

ACTION: Appropriate
DISTRIBUTION: RF

LETTER DATE: 06/28/2007

ACKNOWLEDGED No
SPECIAL HANDLING: Made publicly available in ADAMS via EDO/DPC

NOTES:

FILE LOCATION: ADAMS

DATE DUE: **DATE SIGNED:**

EDO --G20070503

WAKE FOREST
UNIVERSITY

GRADUATE SCHOOL of
MANAGEMENT
THE CHARLES H. BABCOCK SCHOOL

Tom L. Ogburn, Jr.
Executive Professor of Management
Director of The Family Business Center

June 28, 2007

Nils Diaz
Nuclear Regulatory Comm.
11555 Rockville Pike
Rockville, MD 20852

Dear Nils:

I would like to invite your organization to participate in the 2007-2008 Management Consulting Practicum, a student consulting program of the Babcock Graduate School of Management at Wake Forest University. The Practicum consists of a consulting project, conducted at no charge to you, by a team of second-year MBA students working under the supervision of a faculty advisor. From now until Sept 7, 2007 organizations are invited to submit projects for consideration by students who then select those they wish to work on. Actual work will occur between mid-October and the end of February 2008. Upon completion, your student team will provide you with a comprehensive written report and formal oral presentation. This is a unique educational experience for our MBA students as well as a program that delivers real value to you. Not only do you receive thousands of dollars of free creative consulting, but you have an opportunity to look at innovative potential employees with no risk.

For a project to be considered by students we ask three things of you and your organization:

1. The project must address an important or high level issue that will have a major impact on your firm. It can cover any area, such as strategy, operations, finance, marketing, human relations, information technology, etc., or a combination of several.
2. The organization must commit its time and provide information critical to the project. This includes:
 - Attending the kick-off dinner with your student team on October 15, 2007.
 - Being available either in person or via phone/email to answer questions from the team.
 - Providing available information pertinent to the project and,
 - Bringing the team to your location for at least their final presentation to you.
3. The organization covers any minimal out-of-pocket expenses agreed to with the team.

You can submit your project proposal directly by filling out the Problem Statement on our website at <http://www.mba.wfu.edu/practicum>. You may submit more than one project. The final date to receive proposed projects for this fall's Management Consulting Practicum is Friday, September 7, 2007. Only students and faculty in the Practicum will have access to your project. Additional information about the Practicum can be found on our website. The following are some key dates for this year's Management Consulting Practicum:

- September 7, 2007 – Final date to receive projects proposed by companies or organizations.
- October 15, 2007 – Formal kick-off dinner at Wake Forest for students, faculty advisors, and client organizations.
- February 22, 2008 – All client reports and presentations completed and delivered by this date.

Because of the broad interest in this program, we normally receive more projects than we have student teams. As a result, your project may not be selected. However, if your project is not selected, I will be happy to make it available for consideration by students seeking projects in other Wake Forest MBA classes. For additional consideration, just indicate your permission to post your project for other students on the project proposal form.

I sincerely hope you will submit a project this year. Based on the experiences of organizations in the past, both large and small, I believe you will be greatly surprised by the benefits your organization receives.

Warm regards,



Tom L. Ogburn, Jr.
Executive Professor of Management
Director, Management Consulting Practicum