



POLICY ISSUE (Information)

December 4, 1989

SECY-89-336A

For: The Commissioners
From: Harold R. Denton, Director
Office of Governmental and Public Affairs

Subject: VIDEO TELEINFORMATION TRANSFER (VTT)

Purpose: To inform the Commission of the results of the survey requested from the known downlink stations for the pilot video teleinformation transfer program.

Background: On October 27, 1989 the Office of Governmental and Public Affairs informed the Commission of the results of a preliminary telephone survey of twelve randomly selected downlink sites.

Discussion: The results of the random sampling indicated that, for the most part, the comments were complimentary. The representative for the Conference of Radiation Control Program Directors (CRCPD) reported that 38 States had secured downlink sites to view the program. Of these 38 sites, only 18 responded to the voluntary program evaluation survey. Eight additional sites not in the 38 responded.

From the downlink sites that responded, it can be determined that 202 viewers watched the program. Of these 202 viewers, 38 rated the program the highest rating, a 5 (on a scale of 1 to 5), 91 a 4, 46 a 3, 6 a 2, and 1 a 1.

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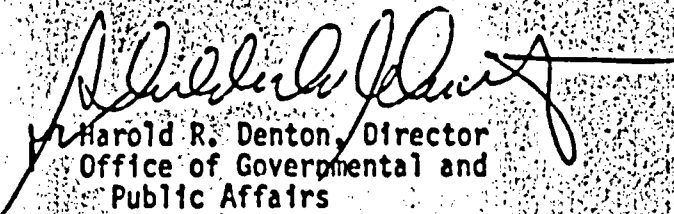
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One hundred and seventy five (175) respondents said the program was helpful and 174 said we should continue to use video teleinformation transfer as a teaching tool and to relay topical information to both States and licensees. Eleven indicated the NRC should not utilize VTT for training. SLITP staff concludes that we should include VTT as one of our training modalities for communicating information on topical subjects of interest to a large audience.

SLITP believes we can successfully utilize VTT by allowing our training coordinators to identify training needs and topical subjects under their purview which would be suited for VTT. Furthermore, to help reduce the costs of VTT productions, we would seek the assistance of Carolyn B. Bassin, OP/TDEA, Roger A. Lindsay, and Dan F. Dehn, ADM/PAVSB.

However, for the first few productions, we would anticipate requiring the support of VTT professionals from other governmental agencies or the commercial sector.



Harold R. Denton, Director
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