

Are Plant Neighbors Prepared... Just in Case?

Lessons from National Survey of 64 EPZs

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First National Survey of Residents Within 10-Mile Radius of Nuclear Power Plants Sites

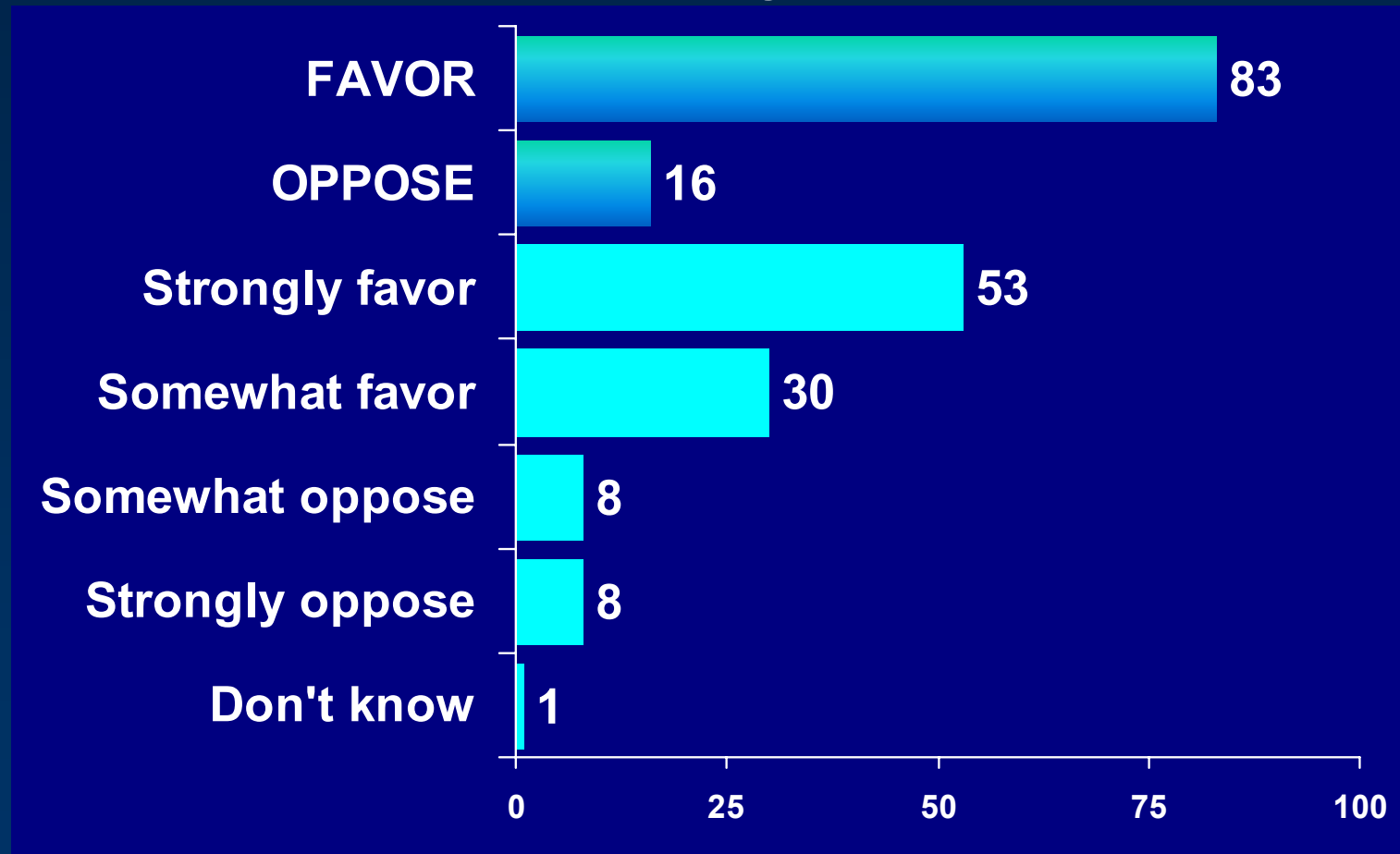
- 18 adults at each of the 64 sites.
- 1,152 total.
- Electric company employees excluded.
- Surveyed in August by Bisconti Research Inc.

About the Survey Sample

- 25% in the Northeast.
 - 27% in the Midwest.
 - 30% in the South.
 - 19% in the West.
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- 25% in high population density areas.
 - 19% in medium population density areas.
 - 56% in low population density areas.

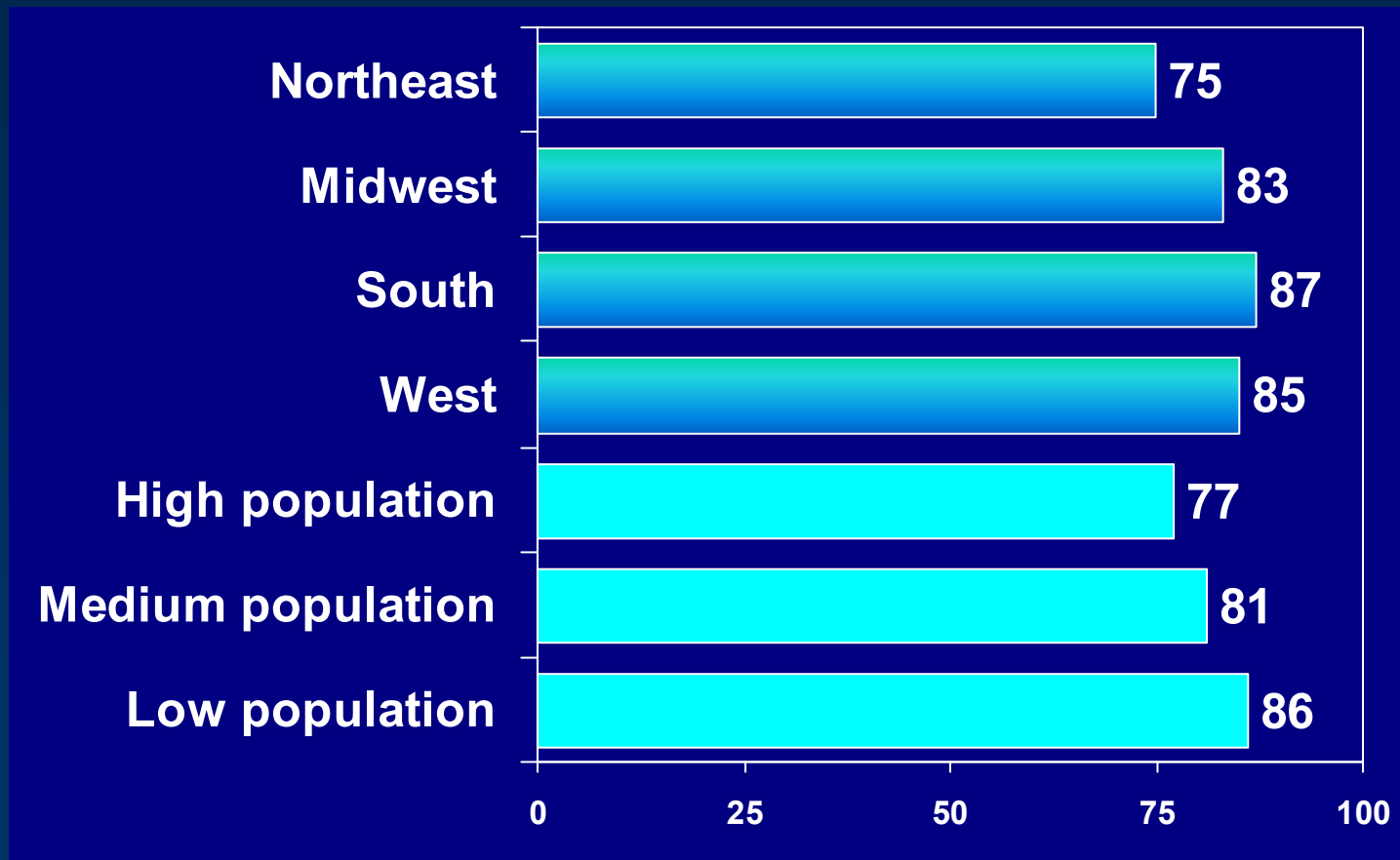
Favorability to Nuclear Energy

Percentages



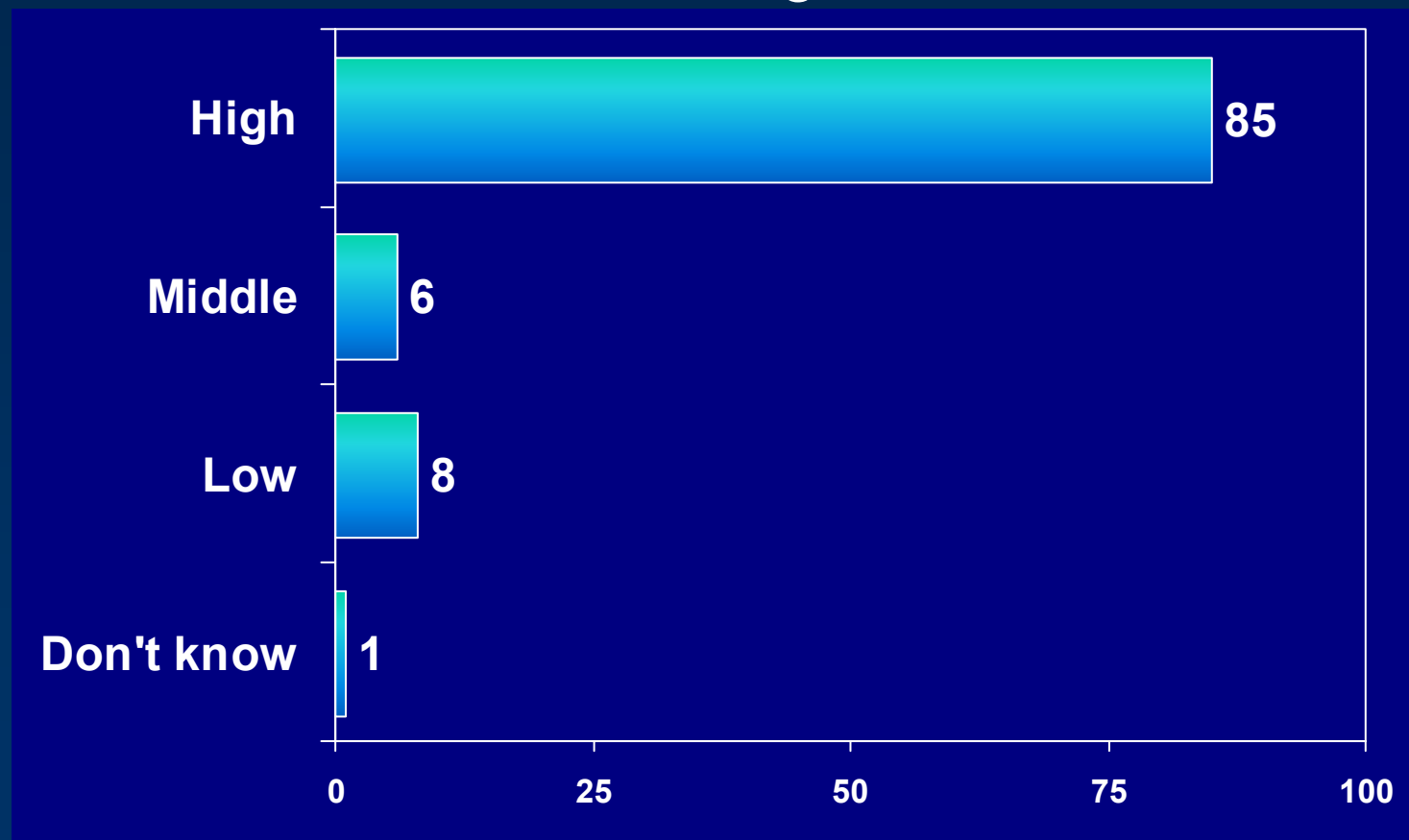
Percent Favor Nuclear Energy

(By Region and Population Density)



Safety Rating of Nearest Nuclear Power Plant

Percentages

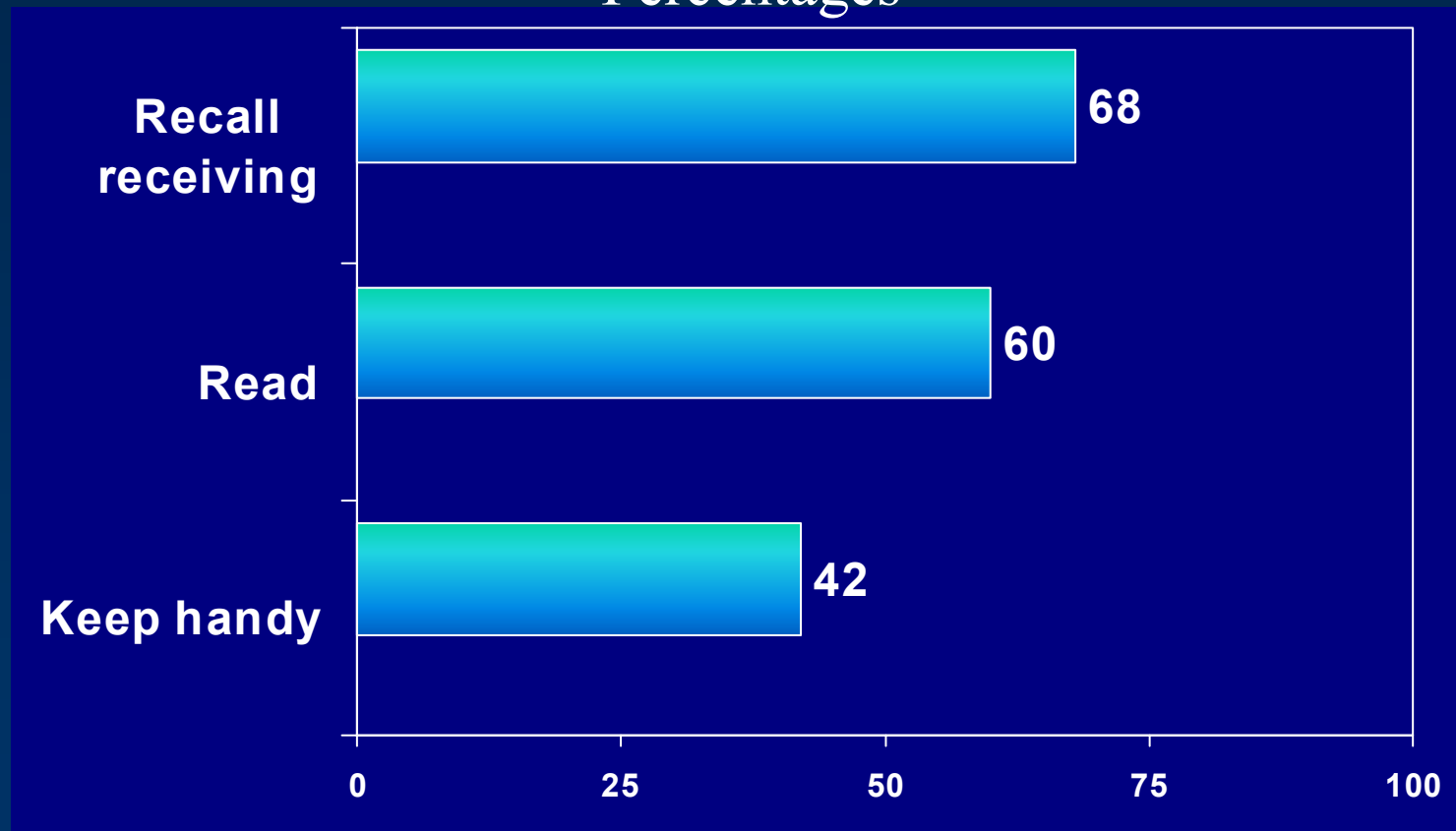


Our Challenge

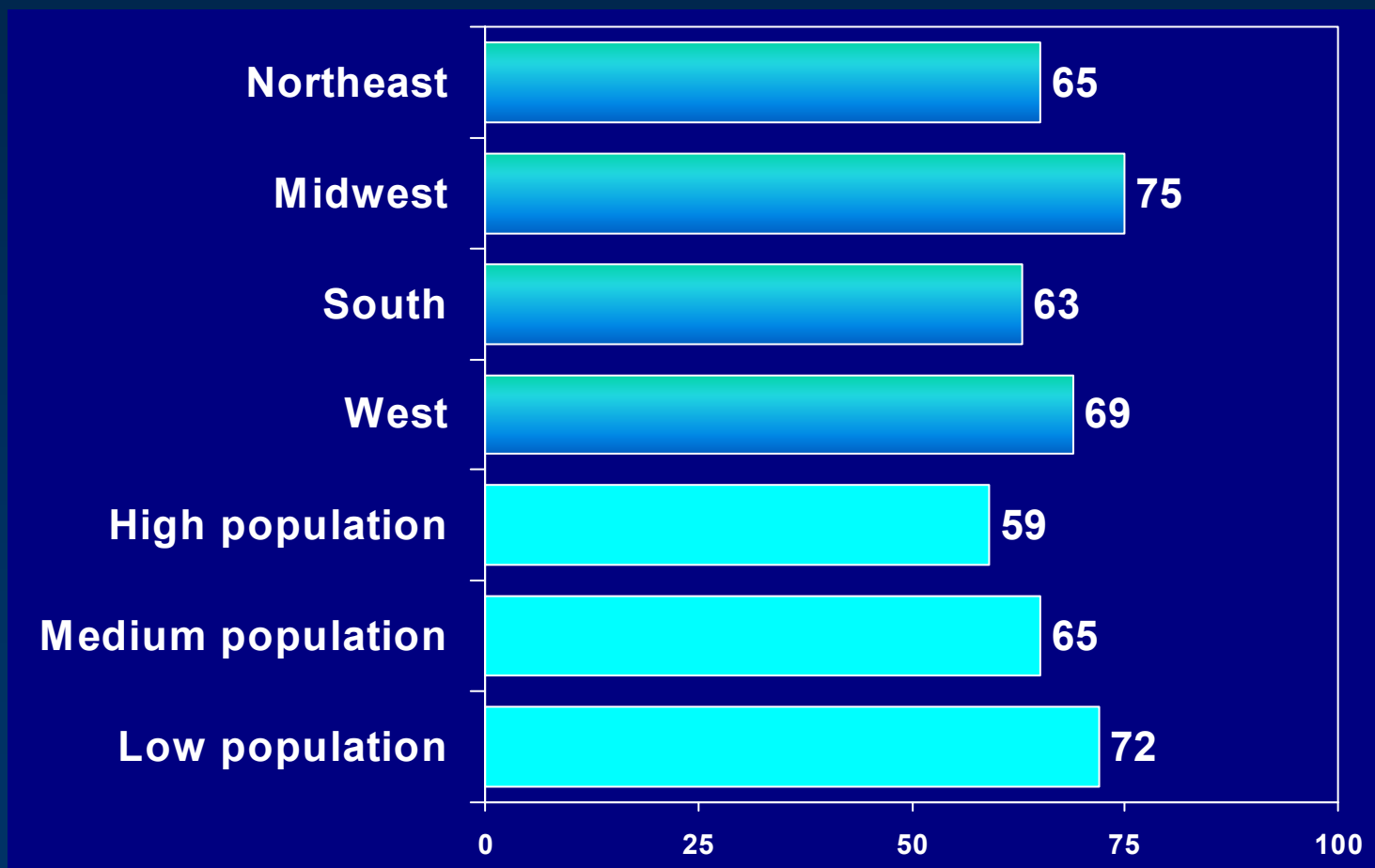
- Gaining full public attention on what to do in case of a nuclear power plant emergency

Experience with “Materials about What to Do in Case on an Emergency at a Nuclear Power Plant Within 10 Miles of Your Home...”

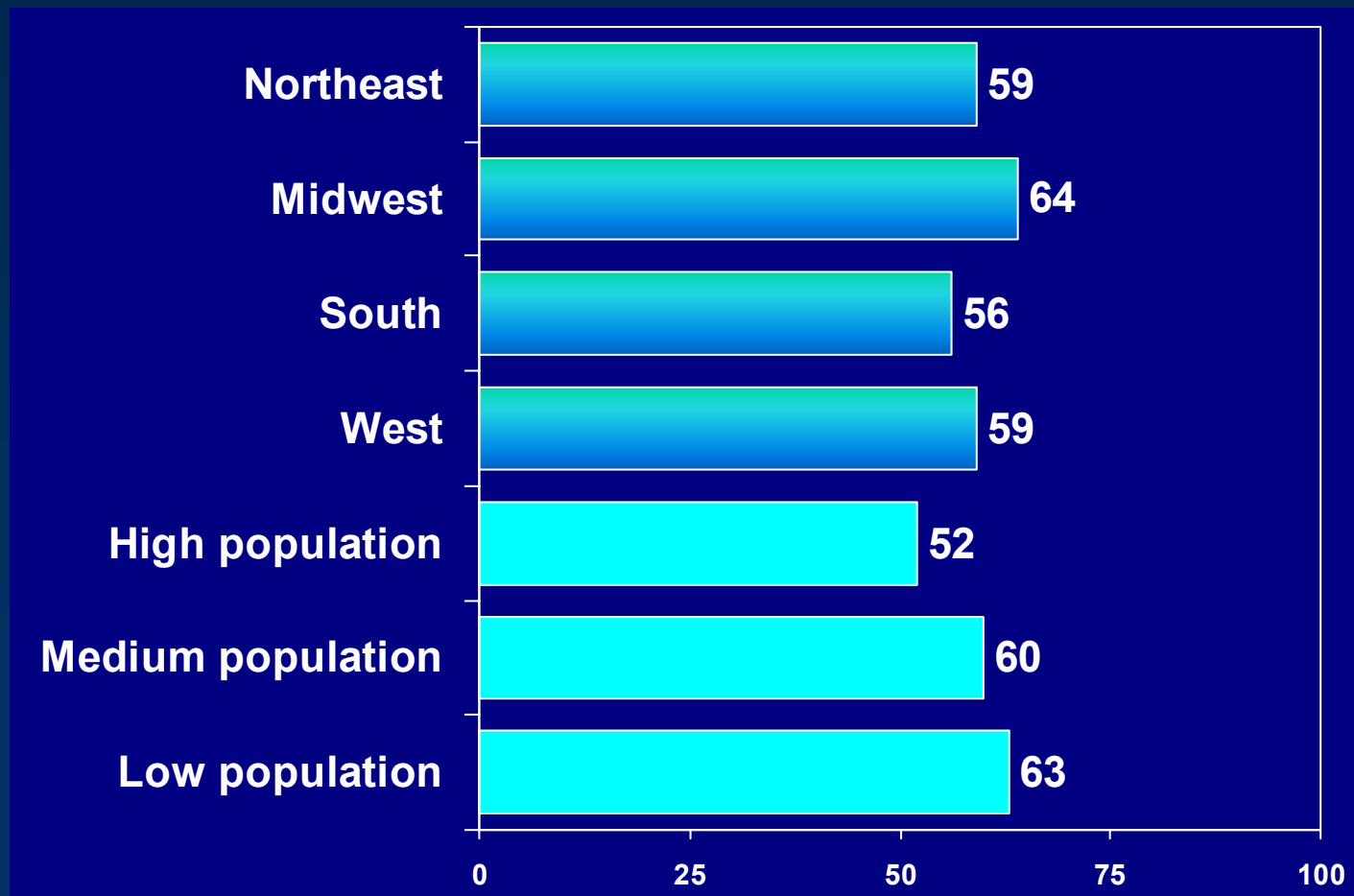
Percentages



Percent Recall Receiving Materials with Information About What to do in Case of a Plant Emergency (By Region and Population Density)



Percent Who Read this Information (By Region and Population Density)



Implications

- High support for and comfort with the local nuclear power plant
- Nearly 7 out of 10 recall receiving information from local plant
- Preparedness gaps may be due to complacency or avoidance
- Some plant neighbors could be surprised and unprepared in case of emergency—and that could lead to confusion and loss of trust
- Role of all-hazards preparation?