

GROWING
IN AN *UNCERTAIN*
WORLD



GENERAL ELECTRIC 2003 ANNUAL REPORT

Through the cycles, GE's long-term financial goals are: revenue growth of twice the U.S. Gross Domestic Product (GDP); 10%-plus annual earnings growth; operating cash flow growth greater than earnings; and a return on total capital exceeding 20%.

Here is how GE performed in 2003:

- Revenues grew 1% to \$134.2 billion. Excluding Power Systems and the expected impact of the decline in U.S. gas turbine shipments, revenue grew 6%, about twice GDP growth.
- Earnings before required accounting changes grew 3% to \$15.6 billion, or \$1.55 per share. Excluding Power Systems, earnings grew 17%.
- Cash flow from operating activities was \$12.9 billion, up 28%, reflecting a \$2.2 billion improvement from inventory, receivables and payables. Return on average total capital remained strong at 19.9%.
- The Board of Directors increased the dividend 5% for GE's 28th consecutive annual increase. At year-end, GE's yield was 2.5%, a 40% premium to the S&P 500. GE returned \$8 billion to investors in 2003, primarily through dividends.
- GE remained one of only seven triple-A rated industrial companies. The Company continued to reduce "parent-supported debt" at GE Capital, with total reductions of more than \$9 billion over 2002-03. Commercial paper as a percentage of total debt remained below 30%.
- Total return for GE shareholders (stock price appreciation assuming reinvested dividends) was 31% versus the S&P 500's total return of 29%. At year-end, GE traded at a price/earnings ratio (P/E) of 20, a slight discount to the S&P 500.
- GE continued to earn the respect of the business world. For the sixth consecutive year, GE was named "The World's Most Respected Company" in the *Financial Times* annual global survey of CEOs. GE was ranked first for governance and integrity.

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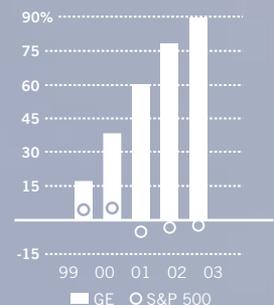
CONSOLIDATED REVENUES
(In billions)



EARNINGS PER SHARE BEFORE ACCOUNTING CHANGES
(In dollars)



GE/S&P CUMULATIVE DIVIDEND GROWTH SINCE 1998



Dear Fellow Stakeholders,

We made GE a stronger Company in 2003. Our businesses performed solidly despite downturns in aviation and energy, high oil prices and slack industrial demand. We grew operating cash flow 28% and strengthened our balance sheet. We invested more than \$4 billion in technology and launched dozens of leading-edge products. We grew our services revenues 10% and global revenues 14%. We reorganized our businesses around markets to simplify our operations and deepen our relationships with customers. And we committed more than \$30 billion to portfolio moves to create faster-growth industrial businesses and improve our returns from financial services.

Overall, we made tremendous progress on the strategy for long-term growth that I outlined in our last annual report. As you will see in this report, our actions in 2003 addressed the key question investors asked us last year: **How will you grow in an uncertain world?**

Our earnings in 2003 trailed our long-term goal of double-digit growth. We will have another challenging year in 2004 as we go through the final year of the U.S. gas turbine decline, lower non-cash pension earnings and the impact of portfolio moves. But this is a great time for your company. The GE team, working with the support of your Board of Directors, is completing a dramatic strategic repositioning of GE while continuing to execute at a high level. We have put together all of the major pieces to generate consistent double-digit growth starting in 2005.

Two important CEO lessons were reinforced for me last year: the value of context, and the importance of driving change. By “context” I mean understanding important global trends and their impact on GE. I believe we are going through a time of rapid and meaningful changes to the economic environment. My belief has only increased my desire to accelerate change at GE. GE must look different ... act different ... *be* different ... to excel in the years ahead.

Over the next few pages, I want to describe the environment we see and the changes we are driving to build a company that wins in the future.

THE ENVIRONMENT WE SEE

Future economic growth will be uneven. To succeed, companies must navigate major global trends that will have significant impact on valuation. These include:

- An increasingly interdependent global economy wracked by excess manufacturing capacity and the resulting price pressure. This is why unemployment remains stubborn and margin growth is tough to achieve. Winning companies will invest in innovation and build new revenue streams from their current capabilities.
- A new economic order of global competitiveness and growth. Competition from places like China and India has evolved beyond low-cost manufacturing labor to include highly competitive engineering graduates who earn less than production workers in the developed world. Winning companies must think globally, but understand local consequences. Only competitive companies can serve investors, employees and stakeholders during this dramatic phase of globalization.
- A move to consolidate distribution channels, which creates value for consumers but makes it difficult for manufacturers to maintain margins. Winning companies will have strong direct sales forces, low costs and value propositions that tie their own profitability to their customers'.
- An opportunity to build growth platforms based on unstoppable demographics. Winning companies will sustain long-term growth by betting on high-growth markets to which they can bring unique technical and management capabilities.
- A more volatile and uncertain world. The underlying insecurity created by 9/11 and the stock market bubbles will not end soon. Winning companies will keep the confidence of customers, investors and employees by maintaining financial and cultural strength.

In this environment, GE can outperform by executing our strategic imperatives: *sustain our strong business model*; *strengthen our portfolio*; and *drive our growth initiatives*. These are the imperatives on which we executed in 2003.

THE GE BUSINESS MODEL

GE is a multi-business growth company bound together by common operating systems and initiatives, and a common culture with strong values. Because of these shared systems, processes and values, the whole of GE is greater than the sum of its parts.

I judge our model's success along two dimensions: broad-based financial contribution of our businesses, measured by the number of them that grow earnings at double digits; and continuous improvement of our execution, measured by cash flow growth and balance sheet strength. Along both dimensions, GE had a successful 2003.

Two-thirds of our businesses had double-digit earnings growth. Our performance leaders were Consumer Finance (+20%), NBC (+21%), Medical Systems (+10%), Specialty Materials (+35%) and, in a very tough market, Consumer Products (+13%). Our best overall performer, and winner of the Chairman's Leadership Award, was Commercial Finance. Mike Neal and his team grew earnings 18% and had an excellent strategic performance that improved both returns and market position.

Two businesses that excelled even without double-digit earnings growth were Power Systems and Aircraft Engines. Power Systems' earnings declined 35%, as demand for gas turbines in the U.S. returned to normal after five years of a "bubble." However, John Rice and his team have built powerful services, oil and gas, and renewables businesses, which together had nearly \$12 billion of high-margin revenues, up 30% in 2003. While we expect one more year of declining turbine shipments in the U.S., Power Systems—now called GE Energy—is positioned for sustained double-digit growth starting in 2005.

The last three years were the worst in the history of commercial aviation, yet in 2003 Aircraft Engines still grew earnings 4%. Dave Calhoun and his team kept investing in technology, services and customers. They and their partners launched a total of six new

(right to left)

JEFFREY R. IMMELT
Chairman of the Board
and Chief Executive Officer

ROBERT C. WRIGHT
Vice Chairman of the Board
and Executive Officer

DENNIS D. DAMMERMAN
Vice Chairman of the Board
and Executive Officer



commercial engines, won significant new commercial engine orders and built a \$28 billion multiyear services backlog. This year, Aircraft Engines is combining with our Rail business to form GE Transportation. With revenues per airline passenger mile growing, and with Charlene Begley and her Rail team expecting locomotive shipments to grow more than 20%, Transportation should see double-digit earnings growth in 2004 for the first time in three years.

Our biggest earnings issue in 2003 was Plastics, where operating profit was more than 70% below 2000 levels. In 1994, when I ran a substantial portion of Plastics, Jack Welch almost fired me because we only grew earnings 7%, nowhere near our 20% target. But we made the business better. John Krenicki, one of our best young leaders, is now running it, and he's going to improve it, too. But with industry overcapacity and high raw material prices, there are no easy answers for John and his team. They are focusing on higher-margin specialty applications and products. They lead in China, the world's fastest-growing plastics market. They are getting smarter about the way they purchase raw materials. And, in a difficult year, John and his team still generated more than \$1 billion in cash flow from operating activities. I'm not sure when Plastics will get back to 2000 profit levels. However, our commitment is to get there ahead of the industry.

There is proof that you can get out of the "GE Doghouse." Last year, I wrote about our disappointment with Employers Reinsurance Corporation (ERC), and I raised questions about the reinsurance industry and our ability to execute. However, I like the way Ron Pressman and his team are executing. They have exited unprofitable lines and written disciplined, high-return new business. Their balance sheet and investment returns are strong. ERC is now a much more stable business with multiple strategic options.

Cash is the best reflection of operating discipline, and in 2003, our cash flow from operating activities (CFOA) grew 28%, including a \$2.2 billion improvement from inventory, receivables and payables. This and other actions helped keep our balance sheet strong and maintain our triple-A ratings. We have improved our financial flexibility by reducing "parent-supported debt" at GE Capital by more than \$9 billion over the past two years. We increased our U.S. pension surplus, now at \$6 billion, and we expect to be able to meet our obligations to our pensioners without having to contribute cash to the GE Pension Plan for the foreseeable future. By 2005, we should be generating approximately \$5 billion of free cash flow.

About one-third of our Six Sigma specialists are now working on a new initiative called "cash entitlement." This is the difference between our performance in a process — for example, inventory turnover at Plastics — versus being twice as good as our competition. Reaching cash entitlement in all of our businesses would free up an additional \$7 billion in cash.

GE has operating momentum. Our markets are more favorable than they have been since 2000. Energy has one more down year, but is positioned for years of double-digit growth thereafter. In 2004, we should have double-digit earnings growth at nine of 11 businesses, with CFOA growing in double digits as well.

BUILDING A STRONGER PORTFOLIO

In 2003, we announced three transformational moves: Amersham, NBC Universal, and Genworth. Each of these moves addresses our future in a different way.

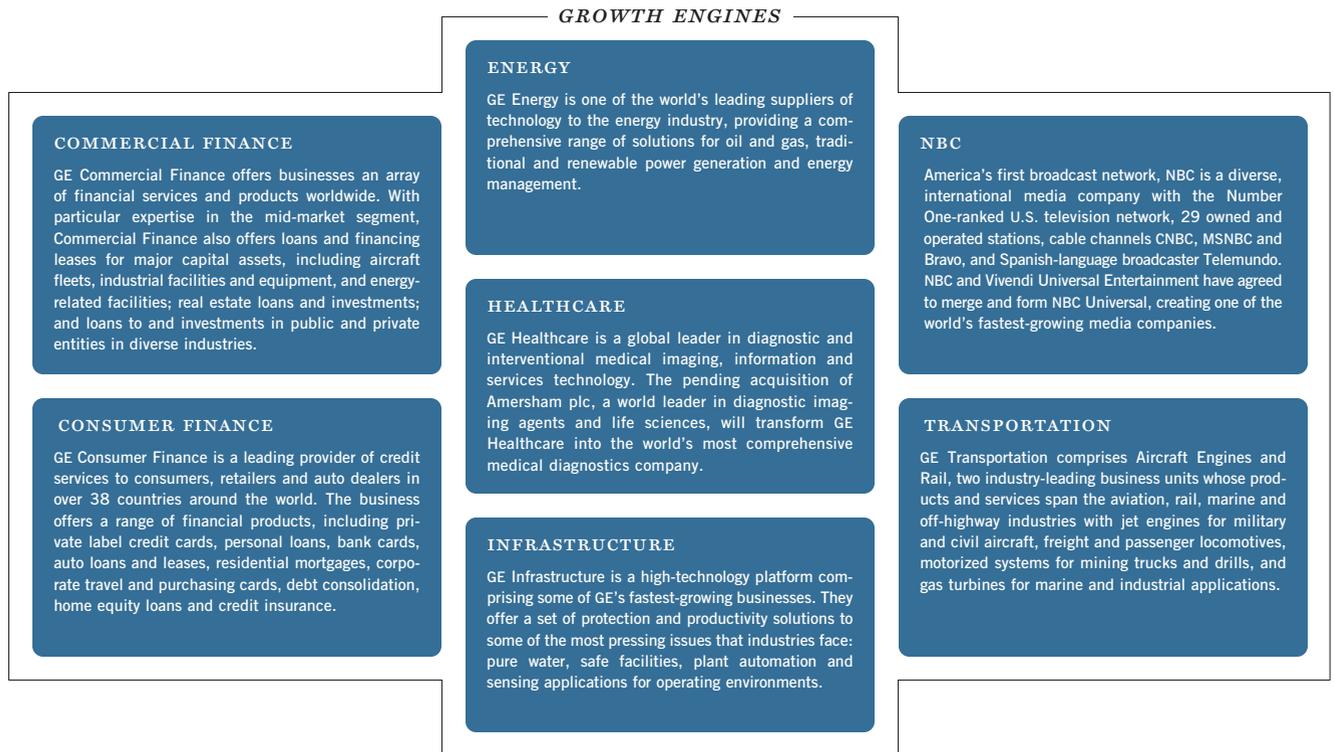
We agreed to acquire Amersham for about \$10 billion, extending our Medical Systems business into diagnostic pharmaceuticals and life sciences. The addition of Amersham will create a \$15 billion Healthcare business in 2005, up from \$4 billion in 1996. Our traditional leadership in diagnostic imaging, services and healthcare information technology has long been supported by an excellent leadership team with a strong reputation among our customers. Now, with Amersham's Sir William Castell, our Joe Hogan, and their teams, we will have the talent in place to develop an extraordinary new era in medicine.

The context of healthcare is compelling. In the emerging era of biotechnology, advanced diagnostics and targeted therapies are moving to the forefront of healthcare delivery. The combination of our imaging technology and Amersham's pharmaceutical biomarkers will allow us to uncover genetic tendencies toward diseases such as breast cancer or Alzheimer's; the combination of our high-tech services and Amersham's drug discovery business opens up new ways to support pharmaceutical customers; the combination of our healthcare information technology with Amersham's predictive therapeutic capabilities builds a bridge to personalized medicine. The combination of Medical Systems with Amersham will make GE the most comprehensive diagnostic company in healthcare and create the potential for decades of profitable growth.

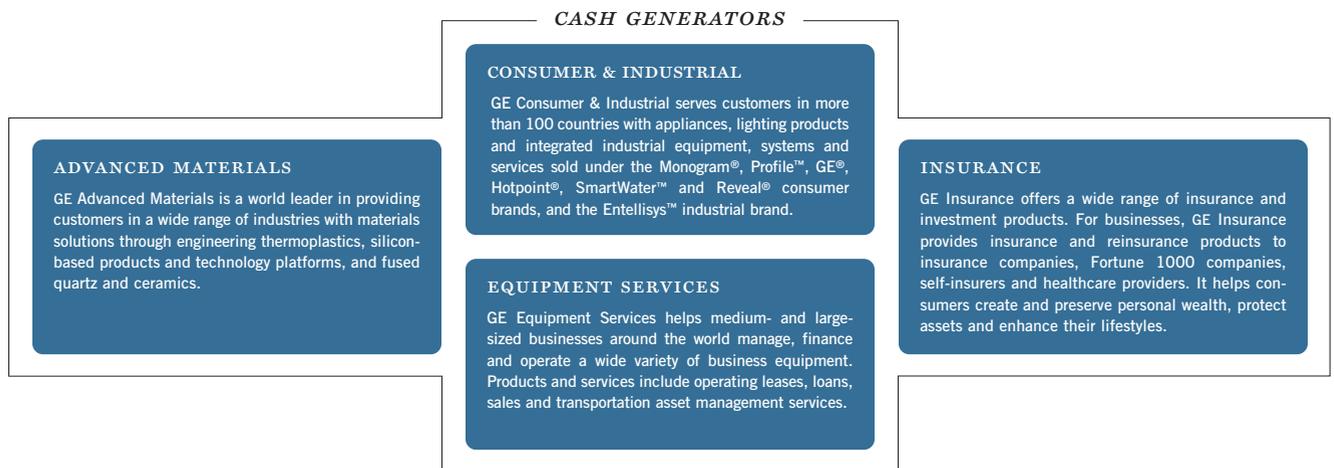
The merger of NBC with Vivendi Universal Entertainment (VUE) will create a media company positioned for a digital future. Over the years, we have built a strong NBC franchise. However, broadcast television will be impacted by changes in entertainment technology and distribution, and we felt that NBC could not stand still. VUE adds tremendous assets to NBC, including great content, attractive cable services, a leading film studio, diversified revenue streams and an excellent management team.

We structured an effective deal for our investors and Vivendi's. NBC Universal, as the venture will be called, builds on the value we have created in NBC and requires a limited amount of upfront consideration—\$5.5 billion compared to a \$14 billion value for VUE's assets. Our partner expects to realize a potentially greater value as NBC Universal performs over time. Bob Wright is a proven industry leader and has a strong team in place. Bob has a track record of creating tremendous value for GE investors. He and his team will do the same with NBC Universal.

Under the leadership of Dennis Dammerman, we began the disposition of a substantial portion of our insurance businesses in 2003. We freed up \$4.5 billion of cash through the sales of Financial Guaranty Insurance Company, GE Edison Life in Japan and our auto insurance business, and we began the process for an initial public offering of our principal life and mortgage insurance businesses through a new company called Genworth Financial. We plan to sell 30% in the IPO and expect to sell down our stake in the next few years. These actions will reduce our investment in insurance by 65%.



*Leading with **PORTFOLIO TRANSFORMATION***



As of January 1, 2004, GE has reorganized its 13 businesses into 11 focused on markets and customers—seven Growth Engines, which generate about 85% of earnings and are market leaders with strengths in technology, cost, services, global distribution and capital efficiency; and four Cash Generators, which consistently generate strong cash flow and grow earnings in an expanding economy.

This chart reflects the most significant changes: the combination of Aircraft Engines and Rail into GE Transportation; the combination of Industrial Systems and Consumer Products into Consumer & Industrial, with portions of Industrial Systems moving to other businesses; and the formation of Infrastructure from portions of Industrial Systems and Specialty Materials. Results for 2003 in this annual report are reported on the 13-business basis in effect in 2003.

The board and I are not selling insurance businesses out of frustration at their operating performance. Insurance is simply not the right business for us in the future. It requires significant capital to grow, and it does not fully leverage GE's capabilities. We decided that Genworth will be far better off as an independent insurance business. With Mike Fraizer leading one of the best teams in the industry, and with direct access to the capital markets, I believe that Genworth can win.

2003 was the biggest acquisition year in our history, with total commitments exceeding \$30 billion. We made some big bets and we made them with confidence. We know Amersham and VUE. We operate in their markets. They mesh with our core capabilities, and we will integrate them with excellence. I have assigned vice presidents to lead integration teams totaling more than 100 people, one-third of whom are internal auditors.

We make these investments with your indulgence and we owe you a solid return. Both deals should be accretive to earnings and returns on capital by 2005. Amersham and VUE both have strong cash flow, and we can quickly generate substantial additional cash through earnings growth, working capital improvements and low reinvestment requirements. We are experienced dealmakers and operators. Both skills are needed to drive growth.

To take advantage of changing trends, we reorganized ourselves around our markets and customers. As you can see on page 5, we view GE businesses in two groups: *Growth Engines* and *Cash Generators*. The *Growth Engines* represent about 85% of GE's earnings; they can grow 15% annually through the cycles with high returns. They are market leaders with great strengths in technology, cost, services, global distribution and capital efficiency. Over the past five years, the average earnings growth of this group is 20%. Our *Cash Generators* represent about 15% of GE's earnings. These businesses are more cyclical, but in an expanding economy, they should have double-digit earnings growth. More important, they will have consistently strong cash flow.

We have created an integrated set of businesses that can achieve our financial goals. Many companies would die to have any one of these businesses. We've got them all.

GE'S GROWTH STRATEGY

The best growth strategies take companies to places where only a few can follow. We are another year along with our five-initiative strategy to create high-margin, capital-efficient growth:

- Technical Leadership
- Services
- Customer Focus
- Globalization
- Growth Platforms

The result of these initiatives will be a company that can achieve organic growth at twice the GDP with high margins and returns.

Technical Leadership

Technology and innovation are at the heart of our initiatives. Technical leadership produces high-margin products, wins competitive battles and creates new markets.

We have about 2,000 researchers in our Global Research Centers linked to market and customer needs and in constant dialogue with our businesses. In 2003, we completed several phases of a \$100 million upgrade of our Global Research Center in Niskayuna, New York; opened a center in Shanghai; and broke ground for another in Germany.

Global Research continues to advance GE's technical leadership. For instance, nano-technology plays to GE's traditional strength in materials; last year we filed 28 nano-technology patents and made significant progress in the development of nano-metals, -ceramics and -plastics that can enable a new generation of GE products. We can now



imagine super-light alloys that could take half the weight out of some jet engine components and create substantial fuel efficiencies and cost savings.

As a company, we made great progress in energy efficiency. We introduced four leading products in 2003: the H System™ gas turbine; a 3.6-megawatt wind turbine; the GE Evolution™ Series locomotive engine; and the GE90-115B jet engine. These four products are 5–15% more energy-efficient than our current market-leading products. That is the equivalent of conserving 500 million barrels of oil each year. Such products, combined with our advanced hydrogen energy, photovoltaic and fuel cell research programs, put GE in the forefront of technical solutions to the problems of energy consumption and supply.

Services

Technical leadership has created a massive installed base of more than 100,000 long-lived GE jet engines, power turbines, locomotives and medical devices for which we can provide high-margin services for decades. In 2003, our services revenues grew to \$23 billion, up 10%. Our “annuity stream” from services has the potential to total more than \$200 billion of revenue and more than \$60 billion of profits between now and 2010.

But services only work if they make our customers more profitable. In the energy market, we have built an asset optimization business to improve customers’ energy efficiency, uptime and environmental performance. This year, our customer Norfolk Southern will begin operating with GE’s Precision Dispatch System™, the rail industry’s most comprehensive traffic management system, to improve locomotive availability and customer service. In Healthcare, more than 8,000 of our installed products have broadband connections. We use this technology to upgrade and repair our products remotely and proactively, creating more uptime and revenue for our customers.

Every year we find something new that leads to larger businesses. In 2003, it was Non-Destructive Testing (NDT). NDT applies the imaging technology embedded in our Healthcare business to preventive maintenance for our aviation, water, and oil and gas customers. We see tremendous growth ahead, as NDT can be included in half of our service agreements.

Customer Focus

We continue on our quest to make GE a truly great commercial company. Last year, we formed a sales and marketing council led by Beth Comstock and Dave Nissen, two of our best growth leaders. Their agenda includes: aligning our sales force with customer needs; taking Six Sigma to our customers; developing world-class marketing; driving sales force effectiveness; and serving global customers with excellence. I will remain personally involved with this effort to create a world-class commercial culture.

One of our successes is in “vertical selling,” the practice of aligning our offerings in four industries that are critical to GE: healthcare, energy, transportation and retail. They represent \$47 billion of industrial revenues and \$169 billion of financial services assets. GE brings a unique array of capabilities to these industries, includ-

ing products, services, information and financing. On this broad foundation, we can build deeper partnerships with our customers.

This transformation is under way. In 2003, we signed a multi-year agreement with New York-Presbyterian Hospital to support them clinically and help them improve their business operations. We formed a \$2 billion relationship with Emirates Airlines to help modernize their aircraft and make their assets and people more productive. We continued our strong relationship with Xerox, providing our financing and operating capabilities to help them improve their marketing efforts. In every case, dealing with “one GE” makes our customers more profitable.

Globalization

We can take every growth idea and multiply its effectiveness through globalization. Globalization is a GE core competency. We have made and sold products outside the U.S. for 100 years, and one-third of our leadership team is global. Our global revenues were almost \$61 billion in 2003, up 14%, and should grow 15% in 2004. We succeed because we recognize one central fact: Global growth requires more than simply shipping products. You must be equally committed to developing capabilities and relationships in the markets where you want to succeed.

This is critical to our strategy for China, where our revenues were \$2.6 billion last year. China will invest \$300 billion for infrastructure — energy, aviation, water and healthcare — in this decade. The 2008 Olympics in Beijing is one massive infrastructure project. GE can participate in every aspect of this growth, which makes us a particularly good partner for China. We have superior infrastructure technology at a competitive cost.

But we can also win because we have committed the breadth of GE to support Chinese customers. We have more than 1,700 sales and service people on the ground. We have built a Global Research Center in Shanghai to develop the capabilities of our Chinese suppliers and technology that we can use globally. We are training our own Chinese leaders and our customers in GE management techniques. We have local products that solve local needs. In other words, we are treating China exactly as we do developed markets such as the U.S., Japan and Europe.

This approach is also working in other developing markets. Revenues in Eastern Europe, Russia and Iraq should grow from \$1.2 billion in 2003 to \$5 billion in 2005. We recently signed a \$700 million agreement to modernize the rail system in Russia and have an additional \$2 billion of power project opportunities. Our Consumer and Commercial Finance profits in Eastern Europe are growing 30% annually. And more than half of Iraq’s power grid is GE technology. GE has the capabilities that Iraq will need as it rebuilds. We received \$450 million of orders in Iraq in 2003, and we could receive \$3 billion over the next few years.

Globalization is controversial today. In fact, it is viewed in some quarters as un-American. I am proud to be an American CEO of an American company. But growing GE requires us to view the world as our market. GE has several responsibilities in the pursuit of global trade. First and foremost, we must set high



standards for behavior everywhere. Then we must give our customers everywhere the products and services that fit their needs. We must continue to give our employees everywhere the investments in technology and management training that make them competitive.

Will globalization result in the loss of jobs in developed economies? It probably will in low-tech industries that lack differentiation in the eyes of their customers. But in industries that are technically based and innovative, globalization will unlock decades of growth and jobs that create wealth. At GE we plan to bridge this global transition by being competitive in all of our businesses — a leader in innovation — and compassionate to employees who are impacted by change.

Growth Platforms

A key GE strength is our ability to conceptualize the future, identify “unstoppable” trends and develop new ways to grow. Last year, I told you about our thrusts in water, security and sensing, oil and gas, healthcare information technologies, Hispanic media and U.S. consumer finance. These are markets that have above-average growth rates and can uniquely benefit from GE’s capabilities.

We have built our industrial platforms to \$7.7 billion of revenues in 2003 with an organic growth rate of 14%. We follow a disciplined process for growth. First, we segment broad markets and launch with a small platform acquisition. Then we transform the business model using our growth initiatives, such as services and globalization. Finally, we apply our financial strength to invest in organic growth or acquisitions. We can get big quickly while generating solid returns.

Our experience in Hispanic media is a great example. In 2002 we acquired Telemundo, a distant No. 2 in a fast-growing entertainment segment. We believed in the Hispanic demographic and felt the market would give us time to fix Telemundo’s business model. In 2002–03, we applied NBC’s management and programming expertise, and Telemundo went from purchasing 80% to producing two-thirds of its content. Telemundo underperformed while we were making these changes, but in the second half of 2003 we launched six new programs, and Telemundo’s ratings grew 50% over the first half of the year. Telemundo is now capturing more than 25% of the Hispanic ad market, and we see it growing revenues more than 20% in 2004.

In 2005, our industrial growth platforms should generate close to \$10 billion of revenues with \$1.5 billion of operating profit. Because they can grow at multiples of the GDP, they can increase the growth rate of the entire company by 1 to 2 percentage points.

Growth is *the* initiative, *the* core competency we are building at GE. To achieve this, we are developing a different kind of GE leader.

THE GE TEAM

I am very proud of your team. They are passionate and committed. I spend about one-third of my time on people with my partner Bill Conaty, GE’s Human Resources leader. We recruit, we train, we develop, we improve, we think about people constantly. I am happy to report that retention remains high, with voluntary turnover among our leaders of less than 3%.

Historically, we have been known as a company that developed *professional managers*. These are broad problem-solvers with experience in multiple businesses or functions. However, I want to raise a generation of *growth leaders* — people with market depth, customer touch and technical understanding. This change emphasizes depth.

We are expecting people to spend more time in a business or a job. We think this will help our team develop “market instincts,” so important for growth, and the confidence to grow global businesses. Ultimately, careers should be broad *and* deep, giving our leaders the confidence to solve problems and the experience to drive growth. But today, to get the right balance, we are emphasizing depth.

About a year ago, one of our executive development classes suggested that we reformulate our values to capture the spirit of GE as a growth company. Values can’t just be

(left to right)

BEN HEINEMAN
Senior Vice President,
Law and Public Affairs

GARY REINER
Senior Vice President and
Chief Information Officer

KEITH SHERIN
Senior Vice President, Finance
and Chief Financial Officer

BETH COMSTOCK
Vice President and
Chief Marketing Officer

BILL CONATY
Senior Vice President,
Human Resources

BOB JEFFE
Senior Vice President,
Corporate Business Development

BRACKETT DENNISTON
Vice President and General Counsel

words on a page. To be effective, they must shape action. We looked to make them simpler, more inclusive and aspirational.

With this in mind, we reshaped GE values around four core actions: *Imagine*, *Solve*, *Build* and *Lead*. *Imagine* at GE is the freedom to dream and the power to make it real. This requires the values of passion and curiosity. *Solve* reflects GE's unique ability to tackle the world's toughest problems and expresses our values of resourcefulness and accountability. *Build* requires a performance culture that creates customer and shareowner value, and the word captures our values of teamwork and commitment. *Lead* reflects our spirit of optimism that embraces change, and our values of openness and energy; it's what it will take to win.

Jim Campbell, who led our Consumer Products business in 2003, is a great example of GE values. In 2003, we asked Jim to grow earnings by double digits, generate \$1 billion in cash, restore GE as a clear leader in innovation, rebuild relationships with our customers, reduce structural cost by integrating Lighting with Appliances and persuade his production associates to ratify a new contract. He hit them all.

Jim had to *imagine* new approaches for innovative products in an old industry. He had to *solve* real problems in our Lighting business, where we have underperformed. He had to *build* new relationships with customers like Home Depot, Lowe's and Wal-Mart. He had to *lead* in a difficult market ... one in which tough actions like restructuring were required to fund growth. He did all this with a remarkable feel for the market and our team. He is both a learner and a winner. He lives the GE values.

I love your GE team. I am thankful for their loyalty, commitment and hard work. It is an honor to lead them.

RESTORING INVESTOR TRUST

Despite a good year in the equity markets, investor trust has been slow to return. Each new event that creates cynicism means that good companies must raise the bar even higher to set standards that rebuild trust. In 2002, under the leadership of Ben Heineman, our board took major steps to lead in governance, and we continued to build on those actions in 2003.

Our approach begins with the bedrock principle of performance with integrity. Keith Sherin, our CFO, leads a world-class financial team who ensure that we honor our financial commitments, adhere to high standards of controllership, and lead in disclosure and transparency. We have significantly increased our communication to all investors — shareowners and bondholders, institutional and retail — with the goal of talking about GE externally the way we run it internally.

We have built a strong and independent Board of Directors that is working harder than ever. We are in our second year with a presiding director helping to set the board's agenda and guiding the board's independent activity. Based on the board's input, we have changed our meetings to cover fewer topics with deeper interaction.

Our directors have access to the company at all levels, and I insist that they use it. I want our board to experience the culture. They do this by visiting our businesses on their own, in informal settings with our managers; by reviewing in detail employee issues brought to them by our ombudsperson's office; and by teaching at the Welch Center in Crotonville, New York.

Our board can also rely on a 370-person Corporate Audit Staff, which reports jointly to the Audit Committee and our CFO. Every Audit Committee meeting ends with Katy McCarthy, the leader of the Audit Staff, giving our independent directors her assessment without management present.

One of the areas where I asked for the board's help last year was executive compensation, particularly my own. Like most CEOs, I love my job because I love my company. I hate the controversy around CEO pay, because it takes attention away from the more important elements of strategy and teamwork.



Working with the board, we established a few principles about my pay. Namely, it should be transparent, performance-based and aligned with investors. To reinforce this alignment, I will no longer receive stock options or restricted stock. Instead, I will receive “performance share units.” These units vest in five years based on two metrics: I receive half if GE’s total shareholder return meets or exceeds that of the S&P 500, and the other half if our average annual operating cash flow growth over the vesting period exceeds 10%. If these metrics are not achieved, the performance share units are cancelled. Success will require sustained excellent performance in the long-term interests of GE investors.

I trust the board. I work without a contract and plan to do so as long as I am chairman. There are no targets or commitments for my total compensation. I leave that to the board’s judgment of my performance and the value I create by leading GE.

I work for you. You set my pay, through the judgment of your board.

THE FUTURE

We are well positioned in 2004. We should have double-digit earnings growth at nine of 11 businesses. In addition, we should have double-digit expansion of CFOA. As Energy and Transportation rebound and we complete our portfolio moves this year, we are set for a prolonged period of double-digit growth. We have built a company that wins in the future:

- If you believe the world will continue to have excess capacity and price pressure ... *GE wins.* Your company is a technical and services leader capable of delivering organic growth and margin expansion.
- If you believe that globalization is both an opportunity and a risk ... *GE wins.* GE is one of the few companies that can view China as a profit driver from both selling and sourcing, and that has growth opportunities worldwide.
- If you believe that consolidating distribution channels will impact value ... *GE wins.* GE receives 90% of its revenues through direct customer contacts, and we have deep industry expertise that makes us more competitive and our customers more profitable.
- If you believe that identifying businesses with unstoppable demographics will drive long-term industry growth rates ... *GE wins.* We have expanded our Healthcare business. We are growing in Hispanic media. We will be big in China. In developing markets, we are the global infrastructure leader. We are a leader in security and energy efficiency.
- If you are worried about a more volatile world ... *GE wins.* This is a financially strong, triple-A rated company with a strong culture and values. We will not let you down.

GE is better positioned than ever. As in the past, GE has changed ahead of the times. Our investors will be the beneficiaries.



JEFFREY R. IMMELT
Chairman of the Board
and Chief Executive Officer



DENNIS D. DAMMERMAN
Vice Chairman of the Board
and Executive Officer



ROBERT C. WRIGHT
Vice Chairman of the Board
and Executive Officer

February 13, 2004

*Five QUESTIONS, Five ANSWERS,
One GROWTH STRATEGY*

————— GROWING GE —————

HOW DO YOU

DEFEAT THE
COMMODITY
THREAT?

— ONE —

In 2003, GE introduced dozens of new products for industries and consumers, using advanced materials and designs to deliver unprecedented levels of performance. But that was last year. Without new technical breakthroughs, a company's products can become mere commodities subject to deflation and shrinking margins. So GE invests in innovation at every point in the economic cycle to build market share and expand margins, open up new markets and deepen relationships with customers. The challenge GE and its researchers face every day is to understand the dynamics of industries, make the right bets on future technologies, and move innovations from the lab to the marketplace.



WIND

More than 2,000 1.5 megawatt wind turbines from GE are providing power worldwide. In 2003, GE began to infuse its wind turbine designs with GE technologies—power electronics, drive-trains from off-highway vehicles, and blade materials and designs.



H SYSTEM

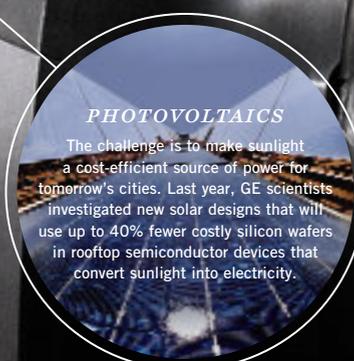
GE's breakthrough turbine technology entered commercial service in 2003. Its advanced materials and design result in the capability for a record 60% thermal efficiency vs. combined-cycle turbines' average of 55%.

NEXT-GEN ENERGY
Technology-driven energy efficiency reduces customers' operating costs and earns GE a premium on the products that deliver those savings. No wonder, then, that GE is focused on extracting the most from any given fuel—oil, natural gas, hydrogen, wind, sun—through the use of advanced materials, designs and processes in all of its products.



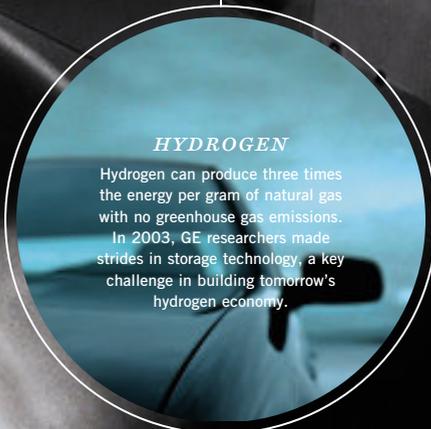
FUEL CELL

GE researchers are developing solid-oxide fuel cells that are big enough to power neighborhoods and reduce greenhouse gas emissions. In 2003, they developed durable metals that can perform far longer in the intense heat within the fuel cell.



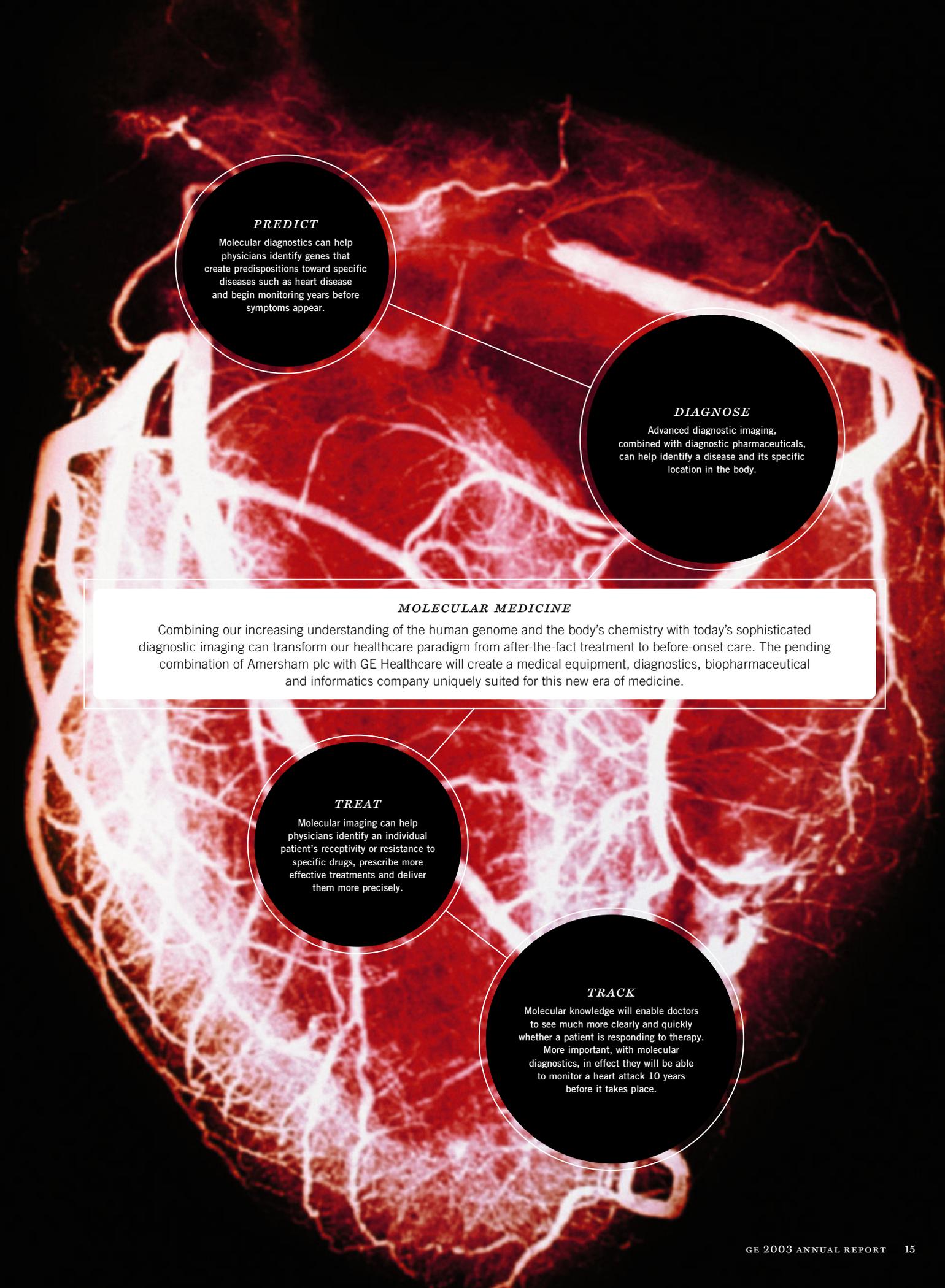
PHOTOVOLTAICS

The challenge is to make sunlight a cost-efficient source of power for tomorrow's cities. Last year, GE scientists investigated new solar designs that will use up to 40% fewer costly silicon wafers in rooftop semiconductor devices that convert sunlight into electricity.



HYDROGEN

Hydrogen can produce three times the energy per gram of natural gas with no greenhouse gas emissions. In 2003, GE researchers made strides in storage technology, a key challenge in building tomorrow's hydrogen economy.



PREDICT

Molecular diagnostics can help physicians identify genes that create predispositions toward specific diseases such as heart disease and begin monitoring years before symptoms appear.

DIAGNOSE

Advanced diagnostic imaging, combined with diagnostic pharmaceuticals, can help identify a disease and its specific location in the body.

MOLECULAR MEDICINE

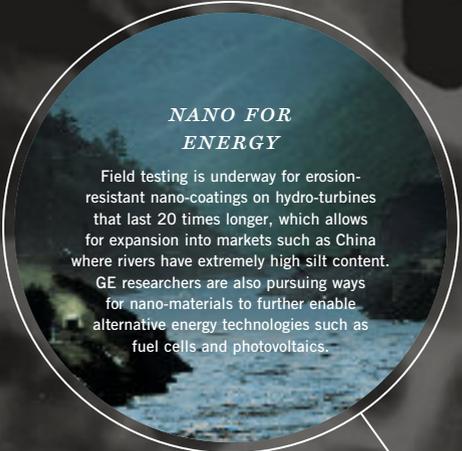
Combining our increasing understanding of the human genome and the body's chemistry with today's sophisticated diagnostic imaging can transform our healthcare paradigm from after-the-fact treatment to before-onset care. The pending combination of Amersham plc with GE Healthcare will create a medical equipment, diagnostics, biopharmaceutical and informatics company uniquely suited for this new era of medicine.

TREAT

Molecular imaging can help physicians identify an individual patient's receptivity or resistance to specific drugs, prescribe more effective treatments and deliver them more precisely.

TRACK

Molecular knowledge will enable doctors to see much more clearly and quickly whether a patient is responding to therapy. More important, with molecular diagnostics, in effect they will be able to monitor a heart attack 10 years before it takes place.



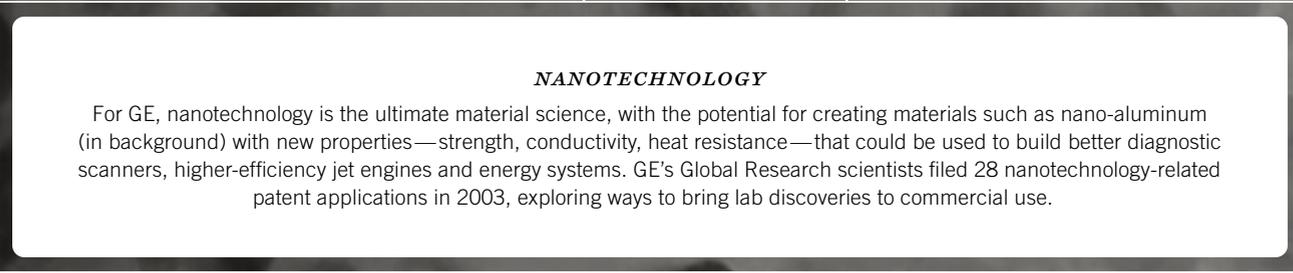
NANO FOR ENERGY

Field testing is underway for erosion-resistant nano-coatings on hydro-turbines that last 20 times longer, which allows for expansion into markets such as China where rivers have extremely high silt content. GE researchers are also pursuing ways for nano-materials to further enable alternative energy technologies such as fuel cells and photovoltaics.



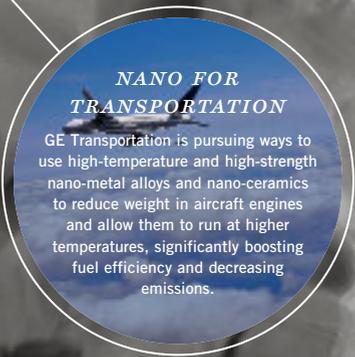
NANO FOR HEALTHCARE

GE scientists are working with molecular chemists and biologists to create nano-size "contrast agents" that will detect cancer, heart disease and Alzheimer's disease long before any symptoms develop. The agents must be small enough to seek out specific diseased cells, but create a large enough "signal" that can be picked up and displayed by imaging scanners.



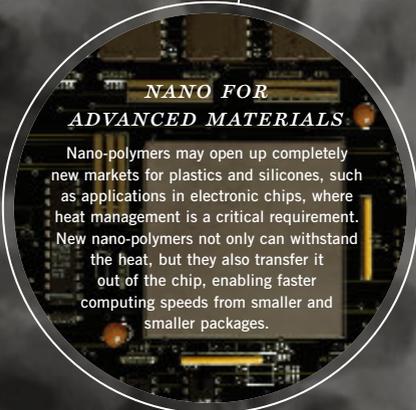
NANOTECHNOLOGY

For GE, nanotechnology is the ultimate material science, with the potential for creating materials such as nano-aluminum (in background) with new properties—strength, conductivity, heat resistance—that could be used to build better diagnostic scanners, higher-efficiency jet engines and energy systems. GE's Global Research scientists filed 28 nanotechnology-related patent applications in 2003, exploring ways to bring lab discoveries to commercial use.



NANO FOR TRANSPORTATION

GE Transportation is pursuing ways to use high-temperature and high-strength nano-metal alloys and nano-ceramics to reduce weight in aircraft engines and allow them to run at higher temperatures, significantly boosting fuel efficiency and decreasing emissions.



NANO FOR ADVANCED MATERIALS

Nano-polymers may open up completely new markets for plastics and silicones, such as applications in electronic chips, where heat management is a critical requirement. New nano-polymers not only can withstand the heat, but they also transfer it out of the chip, enabling faster computing speeds from smaller and smaller packages.

HOW DO YOU
MAKE MONEY FOR
YOUR *CUSTOMERS?*

— TWO —

GE transforms the idea of services from making products run better to making customers' businesses run better. With more than 100,000 long-lived devices providing power, flight, locomotion and medical images around the world, GE takes "maintenance" beyond the tune-up to the core technology upgrade and the sharing of best practices, all with the goal of making customers more profitable.

A man with a mustache, wearing a dark blue button-down shirt and black trousers, stands with his arms crossed on top of a large jet engine. The engine is part of a Southwest Airlines aircraft, with the tail fin and fuselage visible in the background. The sky is blue with scattered white clouds. The man is looking upwards and to the right.

Keep my AIRLINE AIRBORNE

JAMES C. WIMBERLEY

Executive Vice President and Chief of Operations, SOUTHWEST AIRLINES

Southwest Airlines uses GE to keep nearly 650 of its fleet's jet engines out of the maintenance shop, "on wing" and transporting customers. GE is installing next-generation aero-compressor technology in 300 of Southwest's engines to further extend the time between overhauls, improve fuel consumption and reduce noise—all of which can lower Southwest's costs and keep them moving people about the country.



Keep my CUSTOMERS' CREDIT REVOLVING

TONY DENUNZIO
President and Chief Executive, ASDA

ASDA, one of the United Kingdom's fastest-growing store chains, uses GE Consumer Finance's new dual card to provide its consumers with convenient in-store credit and the added flexibility that comes from pairing the store's private label credit card with a MasterCard®. Consumer Finance's experience serving 100 million credit card customers enables ASDA to cost-effectively build value propositions tailored to the individual interests of consumers, deepening loyalties and driving future business while better managing costs and keeping prices lower.

look at it.

Keep my WORKING CAPITAL WORKING



THE DOCUMENT COMPANY
XEROX

ANNE M. MULCAHY
Chairman and CEO, XEROX CORPORATION

Xerox partners with GE Commercial Finance to manage customer financing activities so the world's largest document company can focus on doing what it does best: helping customers use Xerox systems and services to transform their operations and increase productivity.



Keep my TRAINS MOVING

DAVID R. GOODE

Chairman, President and CEO, NORFOLK SOUTHERN CORPORATION

Norfolk Southern is deploying GE's Precision Dispatch System—the rail industry's most comprehensive traffic management system—to coordinate the movements of 1,000 freight trains over 21,500 miles of track so they deliver their customers' freight to the appointed places at the committed times. With Precision Dispatch System, Norfolk Southern aims to improve on-time performance and run more trains without adding new track.

WHAT DISTINGUISHES
A PARTNER FROM A
VENDOR?

THREE

It's an approach that builds one-time sales into enduring relationships. In key industries — healthcare, transportation, energy and retail — the challenges are multidimensional. With its long experience in these industries and its diverse set of businesses, GE can offer multifaceted solutions. Customers such as New York-Presbyterian Hospital (portrayed here), which signed a multiyear agreement with GE in 2003 for imaging technology and management training, are transforming their transactions with GE into partnerships.

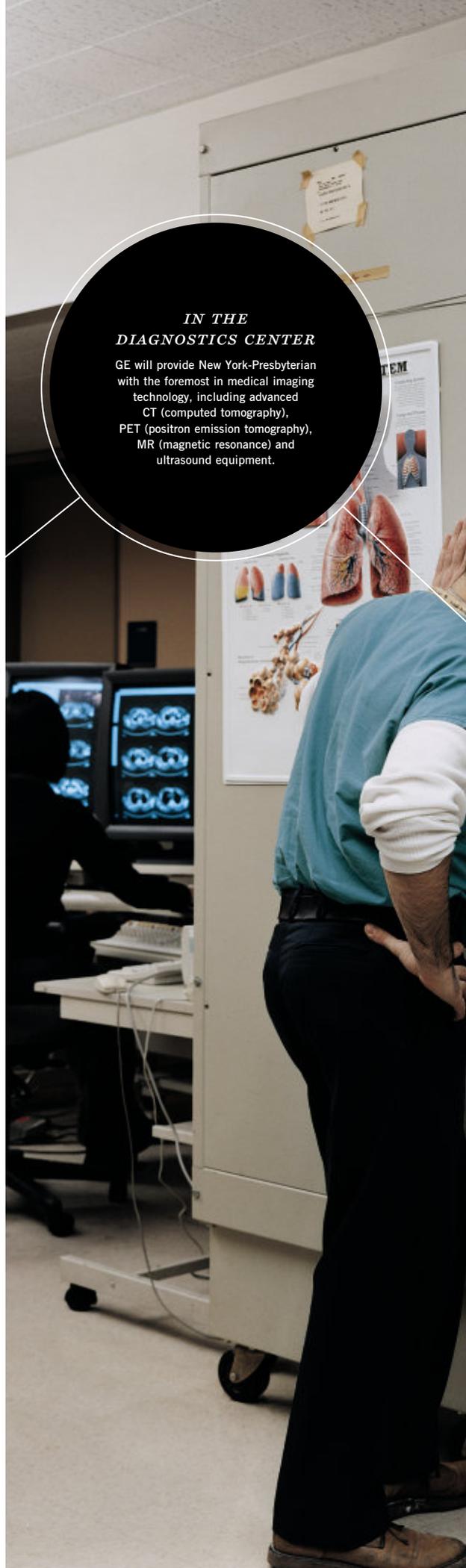


IN ADMISSIONS

GE Healthcare's information technology unit is tackling the paper problem at hospitals by putting a patient's health records and diagnostic images online and making them available throughout the hospital, from the admissions desk to the doctor's office to the patient's bedside. GE's IT solutions simplify record-keeping, enable faster patient treatment and reduce the potential for errors.

IN THE DIAGNOSTICS CENTER

GE will provide New York-Presbyterian with the foremost in medical imaging technology, including advanced CT (computed tomography), PET (positron emission tomography), MR (magnetic resonance) and ultrasound equipment.

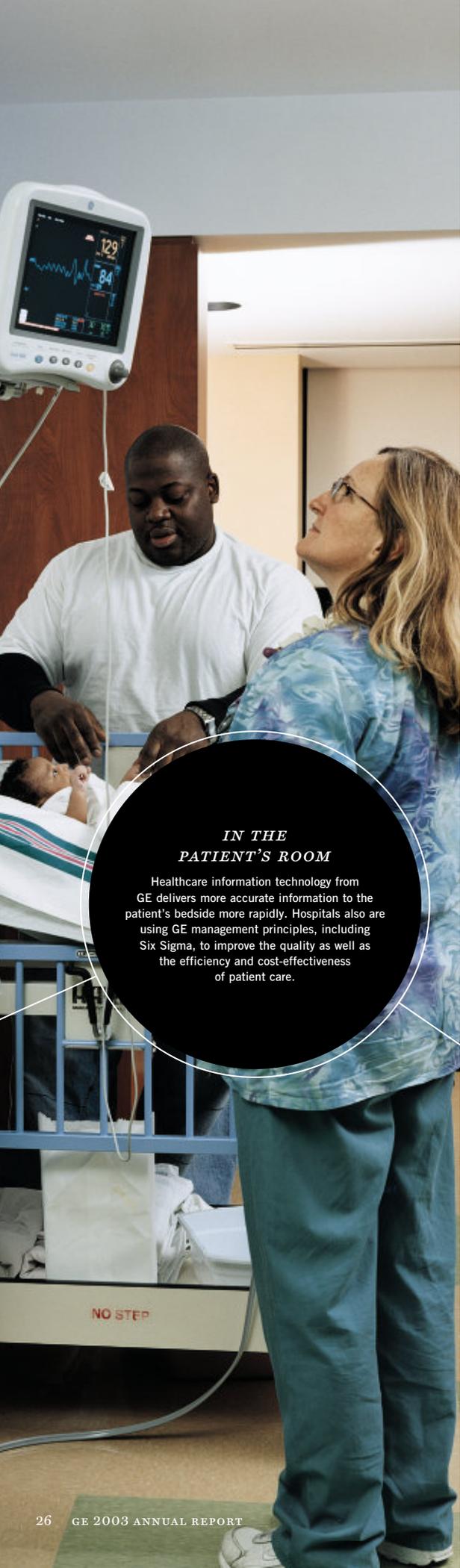




*IN THE
OPERATING ROOM*

GE provides anesthesia delivery systems, integrated monitoring that gives surgeons enhanced feedback from multiple functions (brain, lung, circulation, cardiac) simultaneously, and GE's new InstaTrak® surgical navigation system, which enables surgeons to visualize the patient's anatomy during delicate ear, nose and throat, cranial and spinal procedures.





*IN THE
PATIENT'S ROOM*

Healthcare information technology from GE delivers more accurate information to the patient's bedside more rapidly. Hospitals also are using GE management principles, including Six Sigma, to improve the quality as well as the efficiency and cost-effectiveness of patient care.



*IN THE
CFO'S OFFICE*

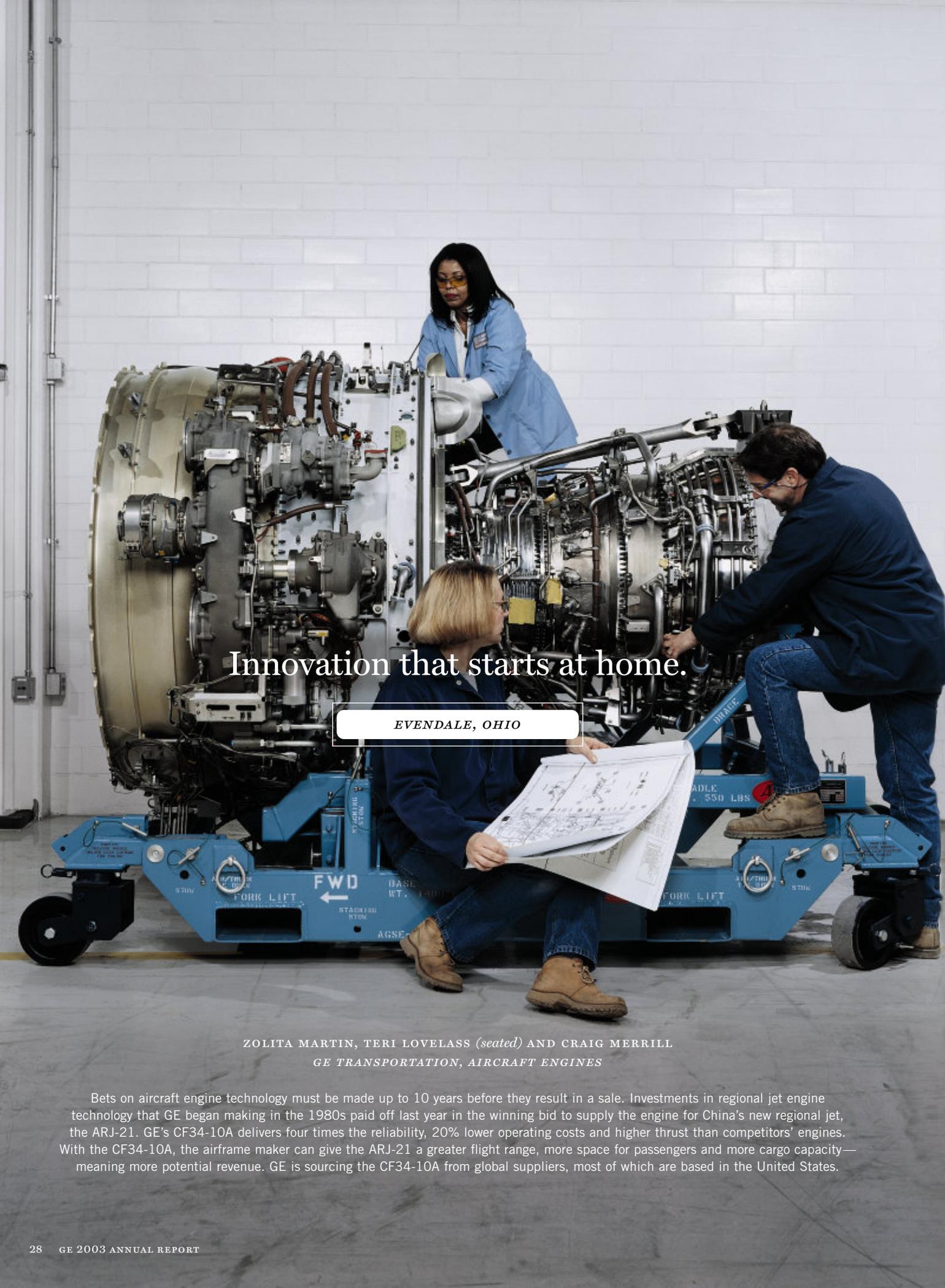
Beyond the revenue gains that GE's imaging technologies offer with faster procedures and higher reliability, the Healthcare Financial Services unit of GE Commercial Finance can provide hospitals with financing that helps them manage risk and strengthen their balance sheets. GE can also provide a variety of basic facilities needs: real estate, security systems, water processing, electrical circuits and even lighting fixtures.

GLOBALIZATION

WHERE DO YOU
DRAW YOUR
BORDERS?

FOUR

In a global economy, the answer is to operate worldwide as one global team. If companies are to grow, they must serve markets and customers far beyond their home countries, not only exporting products and services but also developing local capabilities in those new markets. By operating as one global team, GE businesses serve customers throughout the world, stimulating economic growth and creating high-value, high-tech jobs in the U.S. and around the world.

A photograph showing three GE technicians working on a large aircraft engine in a factory. One woman is standing and working on the top of the engine, another woman is kneeling and looking at a large set of blueprints, and a man is kneeling on the right side, working on the engine. The engine is mounted on a blue mobile cart with wheels. The background is a white brick wall.

Innovation that starts at home.

EVENDALE, OHIO

ZOLITA MARTIN, TERI LOVELASS (*seated*) AND CRAIG MERRILL
GE TRANSPORTATION, AIRCRAFT ENGINES

Bets on aircraft engine technology must be made up to 10 years before they result in a sale. Investments in regional jet engine technology that GE began making in the 1980s paid off last year in the winning bid to supply the engine for China's new regional jet, the ARJ-21. GE's CF34-10A delivers four times the reliability, 20% lower operating costs and higher thrust than competitors' engines. With the CF34-10A, the airframe maker can give the ARJ-21 a greater flight range, more space for passengers and more cargo capacity—meaning more potential revenue. GE is sourcing the CF34-10A from global suppliers, most of which are based in the United States.



Sales that speak the local language.

SHANGHAI, CHINA

(left to right)

WEIMING XIANG

GE TRANSPORTATION, AIRCRAFT ENGINES

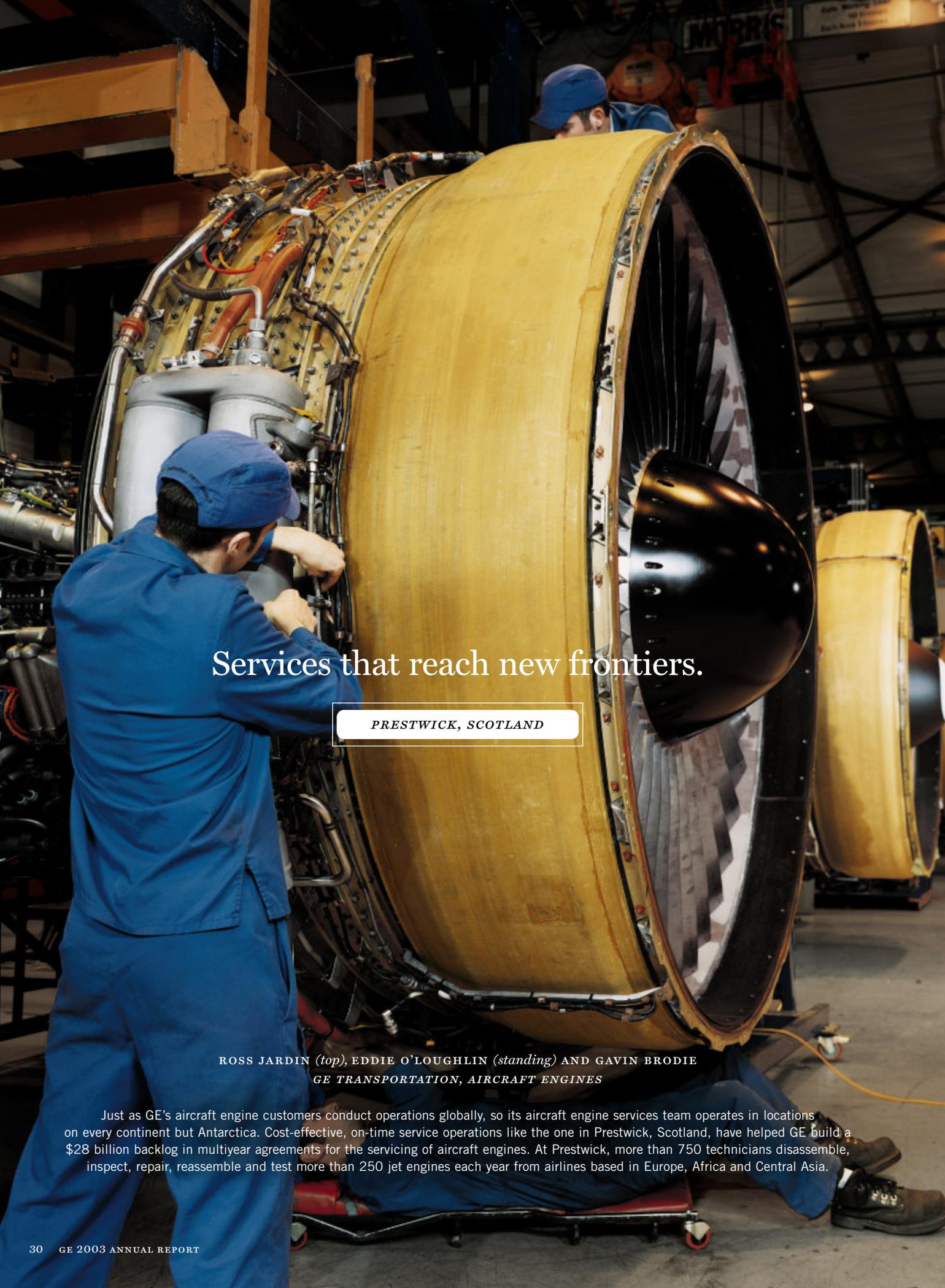
YUZHONG YANG

Chairman, AVIC 1 COMMERCIAL AIRCRAFT CO. LTD. (ACAC)

LI LIU

GE COMMERCIAL FINANCE, AVIATION SERVICES

China plans to build more than 50 regional airports in the next seven years to meet the country's need for swifter intra-country travel. ACAC designed its ARJ-21 regional jet for China's diverse and demanding flight environments, which include the hot temperatures and high altitudes experienced on routes in western China. GE worked with ACAC to design its CF34-10A engine for such airspaces. GE also committed to the long-term success of ACAC and China's airline industry, leasing aircraft to Air China, opening a new technology center in Shanghai to work with customers and offering training for Chinese executives in GE management processes. ACAC and GE see a potential market for 500 ARJ-21s over the next 20 years, representing a potential value to GE of \$3 billion.

A large, yellow-painted GE aircraft engine is the central focus of the image. It is mounted on a stand in a factory setting. Two technicians in blue uniforms and caps are working on the engine. One is in the foreground, leaning over the engine, and another is visible in the background. The engine's large, circular intake is prominent on the right side. The background shows the industrial environment of a factory with various structures and equipment.

Services that reach new frontiers.

PRESTWICK, SCOTLAND

ROSS JARDIN (top), EDDIE O'LOUGHLIN (standing) AND GAVIN BRODIE
GE TRANSPORTATION, AIRCRAFT ENGINES

Just as GE's aircraft engine customers conduct operations globally, so its aircraft engine services team operates in locations on every continent but Antarctica. Cost-effective, on-time service operations like the one in Prestwick, Scotland, have helped GE build a \$28 billion backlog in multiyear agreements for the servicing of aircraft engines. At Prestwick, more than 750 technicians disassemble, inspect, repair, reassemble and test more than 250 jet engines each year from airlines based in Europe, Africa and Central Asia.



ARE YOU

LEADING CHANGE
OR *CHASING IT?*

— FIVE —

GE has always been a multi-business company. Over the past 125 years, GE has swiftly evolved to seize new opportunities created by changes in technology and the economy. Today GE is building new platforms in industries and markets with above-GDP growth that provide opportunities to apply GE technology and management expertise to accelerate that growth.

Looking toward A MORE SECURE WORLD



KEN BOYDA

GE INFRASTRUCTURE, SECURITY

In an uncertain world, security is paramount. Out of a \$125 billion global security market, GE identified the fast-growing segment of electronic security technology as a \$29 billion, high-margin opportunity, and launched its security business with the acquisition of Interlogix in early 2002. GE's process of reshaping new businesses, identifying adjacent markets and adding imaging technology from other GE businesses helped Security fast-track technologies like trace material detection and VideolQ™. Security achieved \$900 million of revenues in 2003 and expects annual revenues to approach \$3 billion in 2005.



CLAUDI SANTIAGO
GE ENERGY, OIL & GAS

Oil & Gas, a unit of GE Energy, serves the vast networks of wells, pipelines and refineries that transform crude oil and natural gas into fuel for the world's infrastructure. Starting with the acquisition of Nuovo Pignone from the Italian government in 1994, Oil & Gas has followed the pattern for a GE growth business: identify the high-growth segments of exploration and production, transportation and processing; create new technology such as advanced turbomachinery and compressors for transporting liquid natural gas; build a strong value-added service platform including pipeline inspection; expand globally, with operations in 42 countries; and expand the view of the industry to include new opportunities such as subsea exploration technology. As a result, Oil & Gas has grown to \$2.8 billion of revenues in 2003.

"Optical film is a highly sophisticated material. To make it, we needed advanced designers, physicists who specialize in optics, and people who could develop advanced methods of defect detection. We were able to tap optics experts at Lighting and Global Research."

JOHN KRENICKI
Advanced Materials

"We've shared our imaging technologies with Transportation, Energy and Water Technologies, and we've found some terrific management ideas, like Transportation's lean manufacturing process. It's a great give-and-take process."

JOE HOGAN
Healthcare

"We all learn that leaders should have a player/coach ethic. Wherever you go, you have to roll up your sleeves and dive into the business. Coming from outside the insurance industry, I used that approach and attitude to help lead the team through a tough turnaround."

RON PRESSMAN
Insurance

"At Water Technologies we're using Transportation's remote monitoring and diagnostics to alert us to corrosion problems, Healthcare's ultrasound to pinpoint their exact location, and our own treatments to solve them."

BILL WOODBURN
Infrastructure

"We saw how Mike Neal's equipment financing unit segmented a market to identify potential customers—define narrow segments, find adjacent areas with complementary technologies, and find technology transfers that can create new products. It was a perfect blueprint for building GE's new security, sensing and automation platforms."

LLOYD TROTTER
Consumer & Industrial

"We are 11 separate businesses, each of which would be in the Fortune 500 as a separate entity. But the things we share—a consistent, tested operating system, common values and a depth of leadership—are the very core of our combined company. They are what make us GE."

MIKE NEAL
Commercial Finance

"We are using ideas from every GE business to grow in Asia, and our new research center in Shanghai will return the favor for GE worldwide."

YOSHIAKI FUJIMORI
Asia and Japan

"At GE Capital I learned about managing long-term financial risks. Now I have tens of billions of dollars in multiyear aircraft engine service contracts that transfer financial and operating risk from our customers to us. I've found the GE Capital approach well suited for a long-cycle business like ours."

DAVE CALHOUN
Transportation

"As a centralized research organization, our purpose is not only to discover and develop new technologies, but also to spread them across the GE businesses. So we bring thousands of scientists and engineers from an array of scientific disciplines to the major technical challenges of our industries."

SCOTT DONNELLY
Global Research

"We added sensor technology from Global Research to our new GE VeriWise™ trailer-tracking system—now it not only locates trailers but also monitors their performance. This new technology will help our customers reduce logistics costs and cargo losses and address some of their concerns about homeland security."

ART HARPER
Equipment Services

"We're putting sensor technology developed for medical devices, aircraft engines and electrical systems into refrigerators, ranges and other home products to give consumers superior control."

JIM CAMPBELL
Consumer & Industrial

"Our IT people found a great idea at Fleet Services—move your communications traffic from dedicated leased lines to virtual private networks that route calls over the Internet. We tried it in Japan in 2003, quadrupled our download speeds and saved \$1.6 million."

DAVE NISSEN
Consumer Finance

"Our wind turbines are literally being made out of other GE businesses: power electronics and controls from Consumer & Industrial, gearboxes from Rail, knowledge of materials and aero design from Transportation, and systems integration from Global Research. The result is going to be a world-class turbine."

JOHN RICE
Energy

"Being part of GE gives NBC the financial means to do things like the pending merger with Vivendi Universal Entertainment. And it forces us to work within a rigorous operating framework that has us always thinking a few big steps ahead of the competition. In a fast-moving industry like ours, this is a crucial competitive advantage."

JEFF ZUCKER
NBC

"Because NBC is part of GE, we have more to offer advertisers—namely, access to the best practices of other GE businesses. When we shared with Samsung what we know about driving organizational change, the result was not just a big media buy, but an expanded commercial relationship with Samsung that touches every other GE business."

RANDY FALCO
NBC

"In Europe, the Middle East and Africa, we are exploring new markets on the basis of 'one GE'—common initiatives, processes and values—with great results in terms of growth, far beyond what the businesses can achieve working on their own."

NANI BECCALLI
Europe, Middle East and Africa

"We're adapting some of Consumer & Industrial's marketing tools to our process for launching new products and services. We have robust technical reviews and cost controls, and now we want to add C&I's rigor in defining customer expectations at the early stages of product development."

CHARLENE BEGLEY
Rail

*What's the ADVANTAGE of a
MULTI-BUSINESS company?*

YOU CAN BORROW IDEAS FROM YOUR FRIENDS

*There is NO QUESTION
about GOVERNANCE*

CORPORATE GOVERNANCE

The role of GE's Board of Directors is clear: to oversee how management serves the long-term interests of shareowners and other stakeholders. To do this, GE's directors have adopted corporate governance principles aimed at ensuring that the board remains informed, independent and involved in your company. GE's goal is to have two-thirds of its board be independent under a strict definition. Today, 12 of GE's 16 directors meet that standard.

In 2003, the board changed compensation policies to further align the long-term interests of our executives and shareowners. Most prominently, the equity compensation of GE's CEO will consist entirely of performance share units that will vest only if specific long-term performance goals are met. The change reflects the board's belief that the CEO of GE needs no retention compensation and that his or her equity compensation should be focused entirely on performance. In addition, non-employee directors now receive 60% of their compensation in deferred stock units that do not vest until one year after they leave the board.

GE's governance principles are published in the Governance section of the GE Web site at www.ge.com/governance.

MEETINGS

The GE board held 13 meetings in 2003. In December, the board voted to increase GE's quarterly dividend for the 28th consecutive year. The Audit Committee, composed entirely of independent directors, held 11 meetings to review the activities and

independence of GE's external auditors and the activities of GE's internal audit staff. It also reviewed GE's system of disclosure controls and procedures — including internal control over financial reporting — and compliance with key GE policies and applicable laws. The Management Development and Compensation Committee, composed entirely of independent directors, reviewed in nine meetings all executive compensation plans, policies and practices, changes in executive assignments and responsibilities, and key succession plans. The Public Responsibilities Committee, in three meetings, reviewed GE's litigation matters and GE's policies on charitable contributions.

GARY ROGERS AND ANDY SIGLER

In anticipation of his retirement later this year after more than 37 years of outstanding service to GE, Gary L. Rogers stepped down from the board and his role as a Vice Chairman in December 2003. He will continue to serve the company as a senior advisor until he retires this December.

Andy Sigler, a GE director for 20 years and the board's current presiding director, has announced his intention to retire in 2004. Andy's vast business knowledge and experience, and his determination to help make GE a leader in governance, have served GE well. Ralph Larsen, former chairman and CEO of Johnson & Johnson, has agreed to succeed Andy as chairman of the Management Development and Compensation Committee and presiding director.



KENNETH G. LANGONE ^{1, 3}

Chairman, President and Chief Executive Officer, Invemed Associates, LLC, investment banking and brokerage, New York, N.Y. Director since 1999.

JAMES I. CASH, JR. ^{1, 4}

Retired James E. Robison Professor of Business Administration, Harvard Graduate School of Business, Boston, Mass. Director since 1997.

ROBERT J. SWIERINGA ¹

Dean and Professor of Accounting, Johnson Graduate School of Management, Cornell University, Ithaca, N.Y. Director since 2002.



A.G. LAFLEY ³

Chairman, President and Chief Executive, The Procter & Gamble Company, personal and household products, Cincinnati, Ohio. Director since 2002.

ROGER S. PENSKE ⁴

Chairman of the Board, Penske Corporation, Penske Truck Leasing Corporation and United Auto Group, Inc., transportation and automotive services, Detroit, Mich. Director since 1994.

ANDREA JUNG ^{2, 3}

Chairman of the Board and Chief Executive Officer, Avon Products, Inc., cosmetics, New York, N.Y. Director since 1998.



SAM NUNN ^{2, 4}

Retired Partner, King & Spalding, law firm, Atlanta, Ga. Director since 1997.

RALPH S. LARSEN ^{2, 3, 5}

Former Chairman and CEO, Johnson & Johnson, pharmaceutical, medical and consumer products, New Brunswick, N.J. Director since 2002.

ANN M. FUDGE ⁴

Chairman and Chief Executive Officer, Young & Rubicam Inc., advertising and media services, New York, N.Y. Director since 1999.



CLAUDIO X. GONZALEZ ^{1, 2, 3}

Chairman of the Board and Chief Executive Officer, Kimberly-Clark de Mexico, S.A. de C.V., Mexico City, and Director, Kimberly-Clark Corporation, consumer and paper products. Director since 1993.

ROCHELLE B. LAZARUS ^{3, 4}

Chairman and Chief Executive Officer, Ogilvy & Mather Worldwide, advertising, New York, N.Y. Director since 2000.

DOUGLAS A. WARNER III ^{1, 2, 3}

Former Chairman of the Board, J.P. Morgan Chase & Co., The Chase Manhattan Bank, and Morgan Guaranty Trust Company of New York, New York, N.Y. Director since 1992.

INTERNAL DIRECTORS (pictured page 3)

JEFFREY R. IMMELT ⁴

Chairman of the Board and Chief Executive Officer, General Electric Company. Director since 2000.

DENNIS D. DAMMERMAN ⁴

Vice Chairman of the Board and Executive Officer, General Electric Company, and Chairman, General Electric Capital Services, Inc. Director since 1994.

ROBERT C. WRIGHT ⁴

Vice Chairman of the Board and Executive Officer, General Electric Company, and Chairman and Chief Executive Officer, National Broadcasting Company, Inc. Director since 2000.

¹ Audit Committee

² Management Development and Compensation Committee

³ Nominating and Corporate Governance Committee

⁴ Public Responsibilities Committee

⁵ Presiding Director



*A GREAT COMPANY must
also be a GOOD COMPANY*

CITIZENSHIP

Being a good citizen has always been an important part of our corporate history and how we run your company. Today, citizenship means environmental compliance, leadership in corporate governance, the very highest of ethical standards and strong community engagement. GE has a long and proud history of supporting the communities where we live and work, and education remains at the forefront of GE's philanthropic and volunteer efforts. In 2003, through the combined efforts of the GE Foundation, GE businesses and generous donations from employees and retirees, the GE family contributed \$140 million and one million hours of volunteer time to support the important work of thousands of community organizations.

There are some areas of the world, however, where even the most basic needs remain unmet. GE has been particularly touched by the plight of many people in Africa who do not have access to modern healthcare, sufficient power, or even clean water. By tapping our diverse portfolio, we have found a small way to make a difference. Over the next five years, GE Energy, GE Healthcare and GE Infrastructure will donate X-ray machines, patient monitors, power generators and water purification systems worth approximately \$20 million to local hospitals. The project will touch the lives of thousands of people in Ghana and then expand to other African hospitals in 2005. We're proud, and humbled, to know that the very best of our resources can help improve the lives of those in need around the globe.

ABOUT THESE FINANCIAL STATEMENTS

Keeping our investors well informed about GE is vitally important to us. In 2001, we committed to increasing our transparency, which led to the presentation of significantly more financial information and analysis in our annual report. We continue to be guided by that commitment. We believe the 2003 financial statements will provide you with even more insight about our company.

The pages that follow have been organized to walk you through our financial condition and results from top to bottom.

FINANCIAL TABLE OF CONTENTS

42	Management's Discussion of Financial Responsibility	We begin with Management's Discussion of Financial Responsibility . Here our Chief Executive and Financial Officers discuss our unyielding commitment to rigorous oversight, controllership and visibility to investors.
43	Independent Auditors' Report	Then we present our Independent Auditors' Report , submitted by KPMG LLP. Here our auditors express their independent opinion on our consolidated financial statements.
44	Management's Discussion and Analysis	The next section is Management's Discussion and Analysis . We
44	Operations	begin the Operations section with an overview of our earnings from 2001 to 2003, which provides perspective on how the global economic environment has affected our businesses over the last three years. We then discuss various key operating results for GE industrial (GE) and financial services (GECS). Because of the fundamental differences in their businesses, reviewing certain information separately for GE and GECS offers a more meaningful analysis. This year's discussion of our segment results includes expanded quantitative and qualitative disclosure about the factors affecting segment revenues and profits, and the effects of recent acquisitions and significant transactions. Next is an overview of our operations from an international perspective.
44	Overview of Our Earnings	
49	Segment Operations	
54	International Operations	
56	Financial Resources and Liquidity	We then move to a discussion of our Financial Resources and Liquidity . Here we provide an overview of the major factors that affected our consolidated financial position. This section has been significantly expanded and reorganized to provide better insight into the liquidity and cash flow activities of GE and GECS.
64	Selected Financial Data	Selected Financial Data provides five years of financial information for GE and GECS. This table includes commonly used metrics that facilitate comparison with other companies.
66	Critical Accounting Estimates	Following that is our discussion of Critical Accounting Estimates used by management in preparing our financial statements. We discuss what these estimates are, why they are important, how they are developed and what could cause them to change.
70	Audited Financial Statements	Finally, we present our Audited Financial Statements , including consolidating data for GE and GECS, and related notes.
114	Glossary	For your convenience, we provide a Glossary of key terms used in our financial statements. We also continue to present our financial information electronically at www.ge.com/investor . This award-winning site is interactive and informative.

High quality financial reporting is an excellent measure of a company and its management. We demonstrate our commitment to high quality reporting by adopting appropriate accounting policies, devoting our full, unyielding commitment to ensuring that those policies are applied properly and consistently, and presenting our results in a manner that is complete and clear. We welcome suggestions from those who use our reports.

Rigorous Management Oversight

Members of our corporate leadership team review each of our businesses constantly, on matters that range from overall strategy and financial performance to staffing and compliance. Our business leaders constantly monitor real-time financial and operating systems, enabling us to identify potential opportunities and concerns at an early stage, and positioning us to develop and execute rapid responses. Our Board of Directors oversees management's business conduct, and our Audit Committee, which consists entirely of independent directors, oversees our system of controls and procedures. We continually examine our governance practices in an effort to enhance investor trust and improve the board's overall effectiveness. Our Presiding Director, who conducts at least three meetings per year with non-employee directors, has helped us to set more focused and effective meeting agendas. We changed compensation policies for our executives, including modifying CEO compensation to award equity grants only if key performance metrics are met, thereby aligning leadership's interests with the long-term interests of GE investors.

Dedication to Controllershship

We maintain a dynamic system of controls and procedures — including internal controls over financial reporting — designed to ensure reliable financial record-keeping, transparent financial reporting and disclosure, protection of physical and intellectual property, and efficient, effective use of resources. We recruit, develop and retain a world-class financial team, including 520 internal auditors who conduct thousands of financial, compliance and process improvement audits each year, in every geographic area, at every GE business. The Audit Committee oversees the scope and results of these reviews. Our global integrity policies—the “Spirit & Letter”—require compliance with law and policy, and pertain to such vital issues as upholding financial integrity and avoiding conflicts of interest. These integrity policies are available in 27 languages, and we have provided them to every one of GE's more than 300,000 global employees, holding each of these individuals — from our top management on down — personally accountable for compliance. Our integrity policies serve to reinforce key employee responsibilities around the world, and we inquire extensively about compliance. Our strong compliance culture reinforces these efforts by requiring employees to raise any compliance concerns and by prohibiting retribution for doing so. We hold our consultants, agents and independent contractors to the same integrity standards.

Visibility to Investors

We are keenly aware of the importance of full and open presentation of our financial position and operating results. To facilitate this, we maintain a Disclosure Committee, which includes senior executives with exceptional knowledge of our businesses and the related needs of our investors. We ask this committee to evaluate the fairness of our financial and non-financial disclosures, and to report their findings to us and to the Audit Committee. We further ensure strong disclosure by holding more than 250 analyst and investor meetings every year, and by communicating any material information covered in those meetings to the public. In testament to the effectiveness of our stringent disclosure policies, investors surveyed annually by *Investor Relations* magazine have given us 19 awards in the last eight years, including Best Overall Investor Relations Program by a mega-cap company for six of those years. We are in regular contact with representatives of the major rating agencies, and our debt continues to receive their highest ratings. We welcome the strong oversight of our financial reporting activities by our independent audit firm, KPMG LLP, who are engaged by and report directly to the Audit Committee. Their report for 2003 appears on page 43.

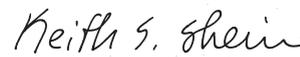
A Great Company

GE continues to earn the admiration of the business world. We were named “The World's Most Respected Company” for the sixth consecutive year in the *Financial Times* annual CEO survey, ranking first for governance and integrity.

Great companies are built on the foundation of reliable financial information and compliance with the law. For GE, the financial disclosures in this report are a vital part of that foundation. We present this information proudly, with the expectation that those who use it will understand our company, recognize our commitment to performance with integrity, and share our confidence in GE's future.



Jeffrey R. Immelt
Chairman of the Board and
Chief Executive Officer



Keith S. Sherin
Senior Vice President, Finance, and
Chief Financial Officer

February 6, 2004

**To Shareowners and Board of Directors of
General Electric Company**

We have audited the accompanying statement of financial position of General Electric Company and consolidated affiliates ("GE") as of December 31, 2003 and 2002, and the related statements of earnings, changes in shareowners' equity and cash flows for each of the years in the three-year period ended December 31, 2003. These consolidated financial statements are the responsibility of GE management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the aforementioned financial statements appearing on pages 70, 72, 74, 48 and 76-113 present fairly, in all material respects, the financial position of General Electric Company and consolidated affiliates at December 31, 2003 and 2002, and the results of their operations and their cash flows for each of the years in the three-year period ended December 31, 2003, in conformity with accounting principles generally accepted in the United States of America.

As discussed in note 1 to the consolidated financial statements, GE in 2003 changed its methods of accounting for variable interest entities and asset retirement obligations, in 2002 changed its methods of accounting for goodwill and other intangible assets and for stock-based compensation, and in 2001 changed its methods of accounting for derivative instruments and hedging activities and impairment of certain beneficial interests in securitized assets.

Our audits were made for the purpose of forming an opinion on the consolidated financial statements taken as a whole. The accompanying consolidating information appearing on pages 71, 73 and 75 is presented for purposes of additional analysis of the consolidated financial statements rather than to present the financial position, results of operations and cash flows of the individual entities. The consolidating information has been subjected to the auditing procedures applied in the audits of the consolidated financial statements and, in our opinion, is fairly stated in all material respects in relation to the consolidated financial statements taken as a whole.

KPMG LLP

KPMG LLP

Stamford, Connecticut

February 6, 2004, except as to page 48 and notes 10, 12, 13, 16 and 27, which are as of March 29, 2004.

OPERATIONS

Our consolidated financial statements combine the industrial manufacturing and product services businesses of General Electric Company (GE) and the financial services businesses of General Electric Capital Services, Inc. (GECS or financial services).

We present Management's Discussion of Operations in three parts: Overview of Our Earnings from 2001 through 2003, Segment Operations and International Operations.

In the accompanying analysis of financial information, we sometimes refer to data derived from consolidated financial information but not required by U.S. generally accepted accounting principles (GAAP) to be presented in financial statements. Certain of these data are considered "non-GAAP financial measures" under the U.S. Securities and Exchange Commission (SEC) regulations; those rules require the supplemental explanation and reconciliation provided on page 68.

ON JANUARY 1, 2004, WE SIMPLIFIED OUR ORGANIZATION. With 11 operating segments, we will achieve lower costs of operations in platforms that will accommodate our future growth. The new segments most affected by this change follow:

- Advanced Materials — plastics, silicones and quartz
- Infrastructure — water, security, sensors and Fanuc Automation
- Transportation — aircraft engines, rail and certain parts of GE Supply
- Consumer and Industrial — appliances, lighting and industrial
- Commercial Finance — the combination of Commercial Finance and the Fleet Services business that was previously part of Equipment Management
- Equipment & Other Services — the combination of Equipment Management (excluding Fleet Services) and the All Other GECS segments

Results in this financial section have been reclassified on the basis of that January 1, 2004, reorganization.

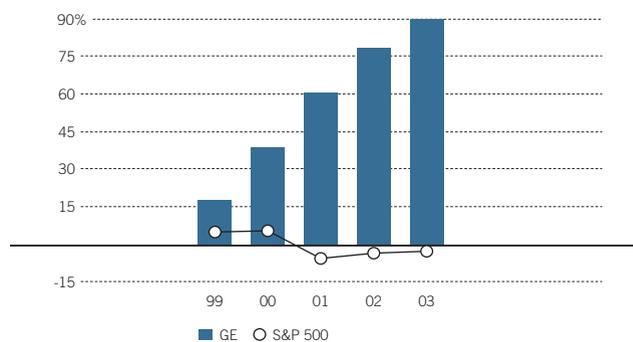
During 2003, we entered into an agreement to acquire U.K.-based Amersham plc, a world leader in medical diagnostics and life sciences. We also entered into an agreement to merge NBC with Vivendi Universal Entertainment to create one of the world's premier media companies, NBC Universal.

We announced in November 2003 our intent for an initial public offering (IPO) of a new company, Genworth Financial, Inc. (Genworth), comprising most of our life and mortgage insurance businesses. We plan to sell approximately one-third of Genworth's equity in the IPO, and we expect (subject to market conditions) to reduce our ownership over the next three years as Genworth transitions to full independence. We commenced the IPO process in January 2004 and expect to complete the IPO in the first half of the year, subject to market conditions and receipt of various regulatory approvals.

WE DECLARED \$7.8 BILLION IN DIVIDENDS IN 2003. Per-share dividends of \$0.77 were up 5% from 2002, following an 11% increase from the preceding year. We have rewarded our shareowners with 28 consecutive years of dividend growth. Our dividend growth for the past five years has significantly outpaced dividend growth of companies in the Standard & Poor's 500 stock index.

Except as otherwise noted, the analysis in the remainder of this section presents the results of GE (with GECS included on a one-line basis) and GECS. See the Segment Operations section on page 49 for a more detailed discussion of the businesses within GE and GECS.

GE/S&P CUMULATIVE DIVIDEND GROWTH SINCE 1998



Overview of Our Earnings from 2001 through 2003

The global economic environment must be considered when evaluating our 2001 to 2003 results. Important factors for us included slow global economic growth, a mild U.S. recession that did not cause significantly higher credit losses, lower global interest rates, distinct developments in three industries that are significant to us (power generation, property and casualty insurance and commercial aviation), and escalating raw material prices. As you will see in detail in the following pages, our diversification and risk management strategies reduced the earnings effects of many of the significant developments of the last three years.

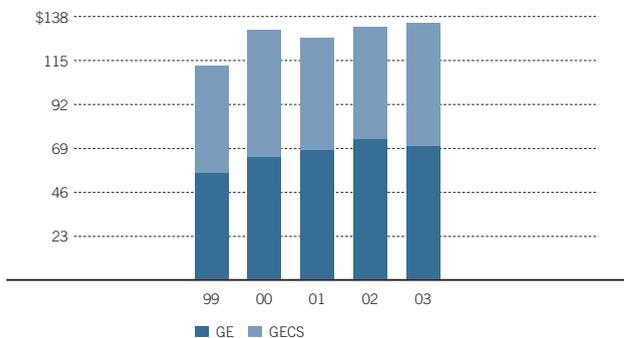
If, for comparison, we adjust 2001 results for the required accounting change to stop goodwill amortization, our earnings would have increased modestly in percentage terms over this three-year period. This modest increase results from a combination of factors, both positive and negative.

First, consider two businesses whose results were noteworthy.

- Energy is significant to our consolidated results, at 16% and 21% of three-year revenues and earnings before accounting changes, respectively. Energy was significantly affected by the unprecedented industry dynamics sometimes referred to as the "U.S. power bubble," a phenomenon that dramatically increased demand for power generation equipment, peaking during 2002. Energy continued shipping large numbers of

gas turbine units in 2002, reaching \$0.09 per share growth in earnings — up 29% from 2001. (Note that per-share results we present in this discussion are on a diluted basis.) The subsequent 2003 decline in shipments was reflected in the \$0.14 per share drop in 2003 earnings. We foresaw the 2002 end of the “bubble” and took appropriate action to cushion the downturn, right-sizing the business and growing and investing in other lines of the power generation business such as product services and GE Wind. The result is an Energy business whose results are remarkable from any perspective save its own extraordinary recent history.

CONSOLIDATED REVENUES
(In billions)



- At Employers Reinsurance Corporation (ERC), we, like most of the reinsurance industry, faced volatility throughout the period. We are now confident we have worked through our historical underwriting mistakes. But in 2002 we recognized losses on our 1997-2001 business, increasing loss reserves by \$3.5 billion, resulting in a loss of \$0.18 per share in 2002, a decline of \$0.19 per share from 2001. In 2003, our turn-around efforts started to pay off. We realized benefits from improved ERC operations and ERC earnings rebounded by \$0.23 per share to a profit of \$0.05 per share.

Most of our operations achieved operating results in line with expectations in the 2001 to 2003 economic environment.

- Commercial and Consumer Finance at 23% and 34% of consolidated three-year revenues and earnings before accounting changes, respectively, are large, profitable growth businesses in which we continue to invest with confidence. In a challenging economic environment, these businesses grew earnings by \$0.09 per share in 2003 and \$0.06 per share in 2002. Solid core growth, disciplined risk management and successful acquisitions have delivered these strong results.

- Transportation continued to invest in market-leading technology and services. While our commercial aviation and rail customers were sometimes understandably reluctant to buy new equipment in these markets, our business model also succeeds by diversification. Product services and the military engines business continued strong, and overall this segment grew 6%, or \$0.01 per share, in 2003, following a slight decline in 2002.
- NBC and Healthcare contributed strong performances in their distinct markets. NBC's leadership in key demographics yielded higher pricing on strong demand from advertisers. Healthcare continued to invest in new products and sustained its product leadership position, with strong double-digit growth in Healthcare IT and Ultrasound. The successful acquisitions of Bravo and Instrumentarium also provided growth, and Telemundo improved to a promising position entering 2004. Earnings from these segments increased \$0.03 per share in 2003 following a \$0.02 per share increase in 2002.
- Infrastructure, with its new growth platforms such as security and water treatment, grew significantly through acquisitions. We continue to foresee dramatic growth in these platforms.
- Advanced Materials, Equipment & Other Services, and Consumer & Industrial are economically sensitive and consequently were affected adversely by the U.S. recession and by slow global growth in developed countries. Even in the difficult environments they faced, these businesses continued to succeed in their primary role in GE, to generate cash. Higher capacity, in combination with declining or weak volume growth in many of these industries, resulted in fierce competitive price pressures. Advanced Materials was hit particularly hard because of additional pressures from inflation in certain raw materials such as benzene and natural gas. Earnings from this group of businesses as a whole declined by \$0.09 per share over this period with Advanced Materials down \$0.03 per share in 2003 and \$0.03 per share in 2002.

Other factors that were important to our recent earnings performance included reduced earnings from our principal postretirement benefit plans (down \$0.05 per share in 2003 following a decline of \$0.04 per share in 2002) and unusual events in 2002 such as the gains on the sale of Global eXchange Services (\$0.03 per share) and the Bravo exchange net of restructuring (\$0.03 per share), as well as favorable tax settlements with the U.S. Internal Revenue Service (IRS) in 2002 (\$0.07 per share).

Acquisitions affected our operations and contributed \$5.4 billion, \$7.2 billion and \$3.5 billion, respectively, to consolidated revenues in each of the last three years. Our consolidated net earnings in 2003, 2002 and 2001 included approximately \$0.5 billion, \$0.6 billion and \$0.2 billion, respectively, from acquired businesses. We integrate acquisitions as quickly as possible and only revenues and earnings during the first 12 months following the quarter in which we complete the acquisition are attributed to such businesses.

Significant matters in our Statement of Earnings, pages 70 and 71, are explained below.

OPERATING MARGIN is sales of goods and services less the costs of goods and services sold, as well as selling, general and administrative expenses. GE operating margin was 15.9% of sales in 2003, down from 19.1% in 2002 and 19.6% in 2001. The decrease in 2003 was attributable to lower operating margins at Energy and Advanced Materials. The decline in 2002 was attributable to Advanced Materials and Consumer & Industrial, and also reflected \$0.6 billion of restructuring and other charges, partially offset by improvements in operating margins at Energy, NBC and Infrastructure. Restructuring and other charges in 2002 included \$0.4 billion for rationalizing certain operations and facilities of GE's worldwide industrial businesses.

Sales of product services were \$22.9 billion in 2003, a 10% increase over 2002. Increases in product services in 2003 and 2002 were widespread, led by continued strong growth at Energy, Infrastructure and Healthcare. Operating margin from product services was approximately \$5.3 billion, compared with \$5.2 billion in 2002. The increase reflected improvements at Energy and Infrastructure.

TOTAL COST PRODUCTIVITY (sales in relation to costs, both on a constant dollar basis) for GE was negative 1.3% in 2003 on declining volume at Energy and Advanced Materials. In 2002 total cost productivity was 0.7% on variable cost productivity improvements partially offset by lower base cost productivity, primarily at Energy and Infrastructure.

PRINCIPAL POSTRETIREMENT BENEFIT PLANS contributed modestly to pre-tax earnings in 2003, compared with \$0.8 billion and \$1.5 billion in 2002 and 2001, respectively. Benefit costs relating to these plans increased in 2003 primarily because of a reduction in the pension discount rate for the year from 7.25% to 6.75% (which increased the pension obligation), amortization of prior years' investment losses, plan benefit changes resulting from union negotiations and increases in retiree medical and drug costs.

Considering current and expected asset allocations, as well as historical and expected returns on various categories of assets in which our plans are invested, we assumed that long-term returns on our pension plan assets would be 8.5% in 2003 and 2002 and 9.5% in 2001. Reducing the assumed return by 100 basis points in 2002 increased annual pension costs by about \$480 million

pretax. Actual annual investment returns are extremely volatile. Because this short-term market volatility occurs in context of the long-term nature of pension plans, U.S. accounting principles provide that differences between assumed and actual returns are recognized over the average future service of employees. See notes 5 and 6 for additional information about funding status, components of earnings effects and actuarial assumptions of the plans. See page 68 for discussion of pension assumptions.

We believe our postretirement benefit costs will increase in 2004 for a number of reasons, including a further reduction in the pension discount rate from 6.75% to 6.0%, additional amortization of investment losses, plan benefit changes as a result of union negotiations and continued increases in retiree healthcare costs. We continue to expect that our plan assets will earn 8.5%, on average, over the long term.

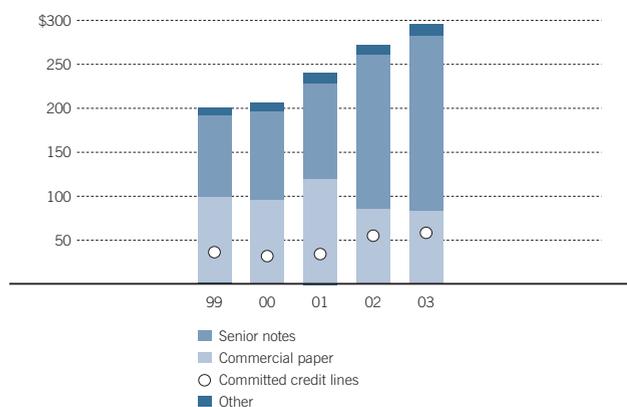
We will not make any contributions to the GE Pension Plan in 2004. To the best of our ability to forecast the next five years, we do not anticipate making contributions to that Plan so long as expected investment returns are achieved. The present funding status provides assurance of benefits for our participants, but future effects on operating results and funding depend on economic conditions and investment performance.

GE INTEREST AND OTHER FINANCIAL CHARGES amounted to \$0.9 billion, \$0.6 billion and \$0.8 billion in 2003, 2002 and 2001, respectively. Interest costs in 2003 were higher as a result of our issuing \$5.0 billion of long-term bonds in the first quarter of the year and higher average short-term borrowings, partially offset by lower average interest rates. The decrease in 2002 was primarily the result of reduced interest on lower tax liabilities following the 2002 settlements described on page 47.

GECS INTEREST EXPENSE ON BORROWINGS was \$9.9 billion in 2003 and 2002, compared with \$10.6 billion in 2001. Changes over the three-year period reflected the effects of lower interest rates, partially offset by the effects of higher average borrowings of \$279.7 billion, \$250.1 billion and \$212.2 billion in 2003, 2002 and 2001, respectively, used to finance asset growth and acquisitions. The average composite effective interest rate was 3.5% in 2003, compared with 4.1% in 2002 and 5.1% in 2001. In 2003, average assets of \$521.6 billion were 15% higher than in 2002, which in turn were 18% higher than in 2001. See page 59 for a discussion of interest rate risk management.

GECS BORROWINGS

(In billions)



INCOME TAXES on consolidated earnings before accounting changes were 21.7%, compared with 19.9% in 2002 and 28.3% in 2001. Our consolidated income tax rate increased in 2003 by 1.8 percentage points over 2002 because our savings from 2003 business dispositions were less than our 2002 savings from settlements with the IRS. Income tax rates were lower than they otherwise would have been in both 2003 and 2002 because of the increasing share of earnings from lower taxed international operations. A more detailed analysis of differences between the U.S. federal statutory rate and the consolidated rate, as well as other information about our income tax provisions, is provided in note 7. The nature of business activities and associated income taxes differ for GE and for GECS, and a separate analysis of each is presented in the paragraphs that follow.

Because GE tax expense does not include taxes on GECS earnings, the GE effective tax rate is best analyzed in relation to GE earnings excluding GECS. In 2003, 2002 and 2001, respectively, GE's pre-tax earnings excluding GECS were \$10.7 billion, \$14.3 billion and \$12.7 billion. On this basis, GE's effective tax rate was 26.7% in 2003 and 2002, and 32.9% in 2001. The 2003 GE rate was reduced by approximately 1.7 percentage points because certain reductions in pre-tax earnings — specifically, lower earnings at Energy and from our principal pension plans — affected taxes at higher than our average rate. The 2003 GE rate was also reduced by approximately 1.0 percentage point (after adjusting for the effect of the lower pre-tax income at Energy and our principal pen-

sion plans) from a tax benefit on the disposition of shares of GE Superabrasives U.S., Inc., included in the line, "All other — net" in note 7. In 2002, GE entered into settlements with the IRS concerning certain export tax benefits. The effect of the settlements, the tax portion of which is included on the line "Tax on international activities including exports" in note 7, was a reduction of the GE tax rate of approximately 2.7 percentage points. Also in 2002, GE entered into a tax-advantaged transaction to exchange certain assets for the cable network Bravo. The related reduction of approximately 1.0 percentage point in the GE effective tax rate is reflected in the line, "All other — net" in note 7.

GECS effective tax rate was 15.8% in 2003, negative 1.7% in 2002 and 19.8% in 2001. The increase from 2002 to 2003 reflected the absence of a current year counterpart to the 2002 pre-tax loss at ERC and the IRS settlements discussed below, as well as lower pre-tax losses at GE Equity, partially offset by an approximately three percentage point decrease due to the 2003 pre-tax loss and tax benefit on the disposition of shares of ERC Life Reinsurance Corporation (ERC Life), included in the line "All other — net" in note 7.

GECS 2002 effective tax rate reflected pre-tax losses at ERC and GE Equity, the effects of lower taxed earnings from international operations and favorable tax settlements with the IRS. Pre-tax losses of \$2.9 billion at ERC and \$0.6 billion at GE Equity reduced the effective tax rate of GECS by approximately 17 percentage points.

During 2002, as a result of revised IRS regulations, GECS reached a settlement with the IRS allowing the deduction of previously realized losses associated with the prior disposition of Kidder Peabody. Also during 2002, we reached a settlement with the IRS regarding the treatment of certain reserves for obligations to policyholders on life insurance contracts in Insurance. The benefits of these settlements, which reduced the GECS tax rate approximately four percentage points (excluding the ERC and GE Equity losses), are included in the line "All other — net" in note 7.

SUMMARY OF OPERATING SEGMENTS

General Electric Company and consolidated affiliates

For the years ended December 31 (In millions)	2003	2002	2001	2000	1999
REVENUES					
Advanced Materials	\$ 7,078	\$ 6,963	\$ 7,069	\$ 8,020	\$ 7,118
Commercial Finance	20,813	19,592	17,723	17,549	14,506
Consumer Finance	12,845	10,266	9,508	9,320	7,562
Consumer & Industrial	12,843	12,887	13,063	13,406	13,051
Energy	19,082	23,633	21,030	15,703	10,998
Equipment & Other Services	4,427	5,545	7,735	15,074	14,768
Healthcare	10,198	8,955	8,409	7,275	6,171
Infrastructure	3,078	1,901	392	486	421
Insurance	26,194	23,296	23,890	24,766	19,433
NBC	6,871	7,149	5,769	6,797	5,790
Transportation	13,515	13,685	13,885	13,285	13,293
Corporate items and eliminations	(2,757)	(1,662)	(2,057)	(1,296)	(961)
CONSOLIDATED REVENUES	\$134,187	\$132,210	\$126,416	\$130,385	\$112,150
SEGMENT PROFIT					
Advanced Materials	\$ 616	\$ 1,000	\$ 1,433	\$ 1,864	\$ 1,588
Commercial Finance	3,910	3,310	2,879	2,528	1,940
Consumer Finance	2,161	1,799	1,602	1,295	848
Consumer & Industrial	577	567	894	1,270	1,330
Energy	4,109	6,294	4,897	2,598	1,583
Equipment & Other Services	(419)	(388)	(222)	(212)	25
Healthcare	1,701	1,546	1,498	1,321	1,107
Infrastructure	462	297	26	45	63
Insurance	2,102	(95)	1,879	2,201	2,142
NBC	1,998	1,658	1,408	1,609	1,427
Transportation	2,661	2,510	2,577	2,511	2,233
Total segment profit	19,878	18,498	18,871	17,030	14,286
GECS goodwill amortization	—	—	(552)	(620)	(512)
GE corporate items and eliminations	(491)	1,041	819	935	960
GE interest and other financial charges	(941)	(569)	(817)	(811)	(810)
GE provision for income taxes	(2,857)	(3,837)	(4,193)	(3,799)	(3,207)
Earnings before accounting changes	15,589	15,133	14,128	12,735	10,717
Cumulative effect of accounting changes	(587)	(1,015)	(444)	—	—
CONSOLIDATED NET EARNINGS	\$ 15,002	\$ 14,118	\$ 13,684	\$ 12,735	\$ 10,717

The notes to consolidated financial statements on pages 76-113 are an integral part of this summary.

Segment Operations

REVENUES AND SEGMENT PROFIT FOR OPERATING SEGMENTS are shown on page 48. As discussed in our 2003 Annual Report, effective January 1, 2004, and January 1, 2003, we made changes to the way we report our segments. Information in this report reflects those changes. For additional information, including a description of the products and services included in each segment, see pages 112 and 113.

Segment profit is determined based on internal performance measures used by the Chief Executive Officer to assess the performance of each business in a given period. In connection with that assessment, the Chief Executive Officer may exclude matters such as charges for restructuring; rationalization and other similar expenses; certain gains/losses from dispositions; and litigation settlements or other charges, responsibility for which precedes the current management team.

Segment profit always excludes goodwill amortization, the effects of principal pension plans and accounting changes. Segment profit excludes or includes interest and other financial charges and segment income taxes according to how a particular segment management is measured—excluded in determining operating profit for Advanced Materials, Consumer & Industrial, Energy, Healthcare, Infrastructure, NBC and Transportation; included in determining segment profit which we refer to as “segment net earnings” for Commercial Finance, Consumer Finance, Equipment & Other Services and Insurance.

ADVANCED MATERIALS revenues in 2003 were up 2% at \$7.1 billion as the effects of the weaker U.S. dollar (\$0.3 billion) and the OSi acquisition (\$0.1 billion) offset lower volume (\$0.2 billion). Operating profit of \$0.6 billion was 38% lower than in 2002 reflecting higher material costs (\$0.2 billion), primarily benzene, and lower productivity (\$0.2 billion), partially offset by effects of dispositions and the OSi acquisition. Advanced Materials revenues of \$7.0 billion in 2002 were down 2% from 2001 levels, as weakness in pricing (\$0.6 billion) offset increased volume (\$0.4 billion). Operating profit declined 30% in 2002 to \$1.0 billion as productivity and higher volume were not sufficient to offset the effects of lower prices (\$0.6 billion).

See GE Corporate Items and Eliminations on page 54 for a discussion of items not allocated to this segment.

COMMERCIAL FINANCE

(In millions)	2003	2002	2001
REVENUES	\$20,813	\$19,592	\$17,723
NET REVENUES			
Total revenues	\$20,813	\$19,592	\$17,723
Interest expense	5,789	5,979	6,055
Total net revenues	\$15,024	\$13,613	\$11,668
NET EARNINGS	\$ 3,910	\$ 3,310	\$ 2,879

December 31 (In millions)	2003	2002
TOTAL ASSETS	\$214,016	\$202,462

(In millions)	2003	2002	2001
REAL ESTATE			
Revenues	\$ 2,386	\$ 2,124	\$ 1,886
Net earnings	834	650	528
AVIATION SERVICES			
Revenues	2,881	2,694	2,173
Net earnings	506	454	497

December 31 (In millions)	2003	2002
REAL ESTATE		
Assets	\$ 27,767	\$ 29,522
AVIATION SERVICES		
Assets	33,271	30,512

Commercial Finance revenues and net earnings increased 6% and 18%, respectively, compared with 2002. The increase in revenues resulted primarily from acquisitions across substantially all businesses (\$1.1 billion), higher investment gains at Real Estate (\$0.1 billion) and origination growth, partially offset by lower securitization activity (\$0.1 billion). The increase in net earnings resulted primarily from origination growth, acquisitions across substantially all businesses (\$0.2 billion), higher investment gains at Real Estate as a result of the sale of properties and our investments in Regency Centers and Prologis (\$0.1 billion), lower credit losses (\$0.1 billion) resulting from continued improvement in overall portfolio credit quality as reflected by lower delinquencies and nonearning receivables, and growth in lower taxed earnings from international operations (\$0.1 billion).

The most significant acquisitions affecting Commercial Finance 2003 results were the commercial inventory financing business of Deutsche Financial Services and the structured finance business of ABB, both of which were acquired during the fourth quarter of 2002. These two acquisitions contributed \$0.5 billion and \$0.1 billion to 2003 revenues and net earnings, respectively.

The 2002 increase in revenues of 11% principally reflected acquisitions and increased originations across substantially all businesses, partially offset by reduced market interest rates and lower securitization activity. The 2002 net earnings increase of 15% primarily reflected acquisitions (\$0.4 billion) and origination growth, productivity across all businesses and growth in lower taxed earnings from international operations, partially offset by increased credit losses and lower securitization activity.

Included in Equipment & Other Services on page 51 are items not allocated to this segment.

CONSUMER FINANCE

(In millions)	2003	2002	2001
REVENUES	\$12,845	\$10,266	\$9,508
NET REVENUES			
Total revenues	\$12,845	\$10,266	\$9,508
Interest expense	2,696	2,143	2,179
Total net revenues	\$10,149	\$ 8,123	\$7,329
NET EARNINGS	\$ 2,161	\$ 1,799	\$1,602

December 31 (In millions)	2003	2002
TOTAL ASSETS	\$106,530	\$76,965

Consumer Finance revenues increased 25% in 2003, a result of acquisitions (\$1.1 billion), the net effects of the weaker U.S. dollar (\$0.7 billion), origination growth as a result of continued global expansion and the premium on the sale of The Home Depot private label credit card receivables (\$0.1 billion). Net earnings increased 20% in 2003 as a result of origination growth, growth in lower taxed earnings from international operations, the premium on the sale of The Home Depot private label credit card receivables (\$0.1 billion) and acquisitions. These increases were partially offset by lower securitization activity (\$0.2 billion) and lower earnings in Japan, principally as a result of increased personal bankruptcies.

The most significant acquisitions affecting Consumer Finance 2003 results were First National Bank, which provides mortgage and sales finance products in the United Kingdom, and the retail sales finance unit of Conseco Finance Corp., both of which were acquired during the second quarter of 2003. These businesses contributed \$0.7 billion and \$0.1 billion to 2003 revenues and net earnings, respectively.

Revenues increased in 2002 primarily as a result of acquisitions (\$0.8 billion) and increased international originations, partially offset by lower securitization activity (\$0.4 billion). Net earnings increased 12% in 2002, as a result of origination growth, acquisitions (\$0.1 billion), growth in lower taxed earnings from international operations and productivity benefits, partially offset by lower securitization activity (\$0.1 billion).

Included in Equipment & Other Services on page 51 are items not allocated to this segment.

CONSUMER & INDUSTRIAL revenues decreased slightly to \$12.8 billion in 2003 as lower prices (\$0.3 billion) primarily of home appliances and consumer lighting products were partially offset by the effect of the weaker U.S. dollar (\$0.2 billion). Operating profit rose slightly as productivity (\$0.3 billion), primarily achieved by combining the lighting and appliance businesses, the mix of higher-margin appliances and an investment gain were partially offset by lower prices (\$0.3 billion).

In 2002, Consumer & Industrial revenues fell slightly to \$12.9 billion as higher volume (\$0.1 billion) was more than offset by the effects of lower prices (\$0.3 billion). Operating profit decreased 37% in 2002 to \$0.6 billion, with adverse results in the lighting products business, particularly lower prices, higher base costs and higher charges resulting from customer credit issues. Lower prices reduced 2002 operating profit by \$0.3 billion.

ENERGY revenues fell 19% to \$19.1 billion as growth in the energy services and wind businesses was more than offset by lower volume (\$4.8 billion) reflecting the continued effects of the decline in sales of large gas turbines (208 in 2003 compared with 362 in 2002) and industrial aero-derivative products, partially offset by the net effects of the weaker U.S. dollar (\$0.7 billion). Operating profit dropped 35% to \$4.1 billion in 2003, principally reflecting the combined effects of lower volume (\$1.3 billion), lower productivity (\$0.8 billion) and lower prices (\$0.5 billion). Customer contract termination fees, net of associated costs, were \$0.6 billion in 2003 and \$0.9 billion in 2002, reflecting the decline in demand for new power generation equipment that began in 2002, with such fees primarily occurring in that year and the first half of 2003. Energy revenues increased 12% to \$23.6 billion in 2002 on higher volume (\$2.2 billion) and price (\$0.2 billion). Operating profit rose 29% to \$6.3 billion in 2002 on higher volume (\$0.5 billion), and productivity (\$0.6 billion) which included the \$0.9 billion positive effect of customer contract termination fees, net of associated costs. Results in 2002 also included restructuring and other charges of \$0.2 billion as Energy adjusted its cost structure.

Energy orders were \$15.4 billion in 2003, compared with \$13.3 billion in 2002, reflecting strong demand for wind turbines, oil and gas turbomachinery, and services. The \$12.5 billion total backlog at year-end 2003 comprised unfilled product orders of \$7.9 billion (of which 70% was scheduled for delivery in 2004) and product services orders of \$4.6 billion scheduled for 2004 delivery. Comparable December 31, 2002, total backlog was \$16.5 billion.

EQUIPMENT & OTHER SERVICES

(In millions)	2003	2002	2001
REVENUES	\$4,427	\$5,545	\$7,735
NET EARNINGS	\$ (419)	\$ (388)	\$ (222)

Equipment & Other Services operating performance over the past three years was primarily the result of the effects of the U.S. recession and higher capacity, in combination with declining growth in many industries served by the businesses in the Equipment & Other Services segment, which resulted in fierce competitive pressures.

Equipment & Other Services revenues and net earnings in 2003, decreased 20% and 8%, respectively, as compared with 2002. More specifically, revenues decreased as a result of the following:

- The exit of certain European operations at IT Solutions (\$1.3 billion) in response to intense competition and transition of the computer equipment market to a direct distribution model;
- Continued poor market conditions and product line market exits at IT Solutions and the run-off of the Auto Financial Services (AFS) business (\$0.3 billion); and
- Lower asset utilization and price (\$0.2 billion) an effect of industry-wide excess equipment capacity reflective of current conditions in the road and rail transportation sector.

These decreases were partially offset by the overall improvement in equity markets and lower level of investment losses in 2003 at GE Equity (\$0.2 billion) and the consolidation of certain entities in our financial statements (\$0.7 billion) as a result of our July 1, 2003, adoption of Financial Accounting Standards Board Interpretation No. 46, *Consolidation of Variable Interest Entities*, (see note 29). The decrease in net earnings resulted primarily from lower asset utilization and price (\$0.1 billion) and the absence of a 2002 tax settlement related to Kidder Peabody (\$0.2 billion), offset by improved performance in 2003 at GE Equity (\$0.2 billion) and the tax benefit related to the sale of ERC Life (\$0.1 billion).

Equipment & Other Services revenues and net earnings in 2002, decreased 28% and 75%, respectively, as compared with 2001. The decrease in revenues resulted primarily from the following:

- The 2001 sale of Americom (\$1.7 billion);
- Continued poor market conditions and product line and geographic market exits at IT Solutions and the run-off of AFS (\$0.5 billion);
- Increased losses on investments and lower gains at GE Equity (\$0.3 billion); and
- Lower asset utilization and price (\$0.2 billion) an effect of industry-wide excess equipment capacity reflective of current conditions in the road and rail transportation sector.

These decreases were partially offset by the absence of 2001 asset impairments and product line exits (\$0.4 billion). The decrease in net earnings resulted primarily from the 2001 sale of Americom (\$0.9 billion); reduced net earnings at IT Solutions and AFS (\$0.1 billion); increased losses on investments and lower gains at GE Equity (\$0.1 billion); and lower asset utilization and price (\$0.1 billion). These decreases were partially offset by the absence of 2001 asset impairments and product line exits (\$0.7 billion) and a favorable tax settlement with the IRS allowing the deduction of previously realized losses associated with the prior disposition of Kidder Peabody (\$0.2 billion).

Certain amounts are not included in other financial services operating segments or businesses because they are excluded from the measurement of their operating performance for internal purposes. In 2001, after-tax charges of \$0.7 billion primarily related to asset impairments and product line exits, included: other-than-temporary impairments of investments totaling \$0.3 billion, the largest of which were primarily held by GE Equity and Insurance; charges of \$0.1 billion related to loss events and the exit of certain insurance and financing product lines at Insurance, primarily non-standard automobile and higher limit industrial property insurance coverages; charges of \$0.1 billion related to the exit of certain financing product lines at Consumer Finance; and costs related to restructuring totaling \$0.1 billion, consisting of involuntary termination benefits, facilities exit costs, and asset impairments.

HEALTHCARE revenues increased 14% to \$10.2 billion in 2003 reflecting \$0.5 billion of sales from recently acquired businesses, primarily Instrumentarium, and other volume growth (\$0.7 billion) that more than offset lower prices (\$0.4 billion). Operating profit of \$1.7 billion rose 10% as productivity (\$0.3 billion) and higher volume (\$0.2 billion) more than offset the \$0.4 billion effects of lower prices. Healthcare revenues increased 6% to \$9.0 billion in 2002, on higher equipment and product services volume, partially offset by lower prices (\$0.4 billion) and weak market conditions in Latin America and Japan. Operating profit of \$1.5 billion was relatively flat in 2002 as productivity (\$0.2 billion) and increased volume (\$0.2 billion) were partially offset by a \$0.4 billion effect of lower pricing.

See GE Corporate Items and Eliminations on page 54 for a discussion of items not allocated to this segment.

Orders received by Healthcare in 2003 were \$10.5 billion, compared with \$9.4 billion in 2002. The \$4.6 billion total backlog at year-end 2003 comprised unfilled product orders of \$2.8 billion (of which 95% was scheduled for delivery in 2004) and product services orders of \$1.8 billion scheduled for 2004 delivery. Comparable December 31, 2002, total backlog was \$4.0 billion.

During 2003, we entered into an agreement to acquire U.K.-based Amersham plc, a world leader in medical diagnostics and life sciences.

INFRASTRUCTURE reported a 62% increase in revenues, to \$3.1 billion in 2003, on higher volume (\$1.0 billion) primarily from acquisitions. Recently acquired businesses, the largest of which were Betz-Dearborn and Osmonics, contributed \$0.5 billion of sales in 2003. Operating profit rose 56% to \$0.5 billion on higher volume (\$0.2 billion) primarily from acquisitions. Infrastructure revenues more than tripled to \$1.9 billion in 2002 on higher volume (\$1.5 billion), reflecting the contributions of acquisitions. Operating profit at Infrastructure was \$0.3 billion in 2002 compared with less than \$0.1 billion in 2001, reflecting higher volume (\$0.1 billion) and productivity (\$0.2 billion).

INSURANCE

(In millions)	2003	2002	2001
REVENUES	\$26,194	\$23,296	\$23,890
NET EARNINGS	\$ 2,102	\$ (95)	\$ 1,879
GE GLOBAL INSURANCE HOLDING (ERC)			
Revenues	\$11,600	\$ 9,432	\$ 9,453
Net earnings	481	(1,794)	78

Insurance revenues increased \$2.9 billion (12%) in 2003 on increased premium revenues (\$2.2 billion), a gain of \$0.6 billion on sale of GE Edison Life Insurance Company (Edison Life), higher investment income (\$0.4 billion) and the net effects of the weaker U.S. dollar (\$0.7 billion). The premium revenue increase reflected continued favorable pricing at ERC (\$0.5 billion), net volume growth in certain ERC and other insurance businesses (\$0.8 billion), absence of prior year loss adjustments (\$0.4 billion), adjustment of current year premium accruals to actual (\$0.3 billion) and lower levels of ceded premiums resulting from a decline in prior year ERC loss events (\$0.1 billion). Partial revenue offsets resulted from absence of revenues following the sale of Edison Life (\$0.7 billion) and a \$0.2 billion loss on the disposition of Financial Guaranty Insurance Company (FGIC) at the end of 2003. Revenues decreased 2% in 2002, principally the result of ongoing planned run-off of acquired policies at Toho and lower realized investment gains.

Net earnings increased \$2.2 billion in 2003, primarily from the substantial improvement in current operating results at ERC (\$2.3 billion) reflecting improved underwriting, lower adverse development (discussed below) and generally favorable industry conditions during the year. Net earnings also benefited from the gain on the sale of Edison Life (\$0.3 billion). These increases were partially offset by the absence of a current year counterpart to the favorable tax settlement with the IRS in 2002 (\$0.2 billion) and the loss on the sale of FGIC (\$0.1 billion after tax).

Net earnings decreased \$2.0 billion in 2002, primarily the result of adverse development at ERC. Also in 2002, investment gains decreased, an effect partially offset by core premium growth including higher premium pricing at ERC, and benefit from the favorable tax settlement with the IRS.

As described on page 67 under the caption "Insurance liabilities and reserves," insurance loss provisions are adjusted up or down based on the best available estimates. Reported claims activity at ERC related to prior year loss events, particularly for liability-related exposures underwritten in 1997 through 2001, has performed much worse than we anticipated.

- In the fourth quarter of 2002, considering the continued acceleration in reported claims activity, we concluded that our best estimate of ultimate pre-tax losses was \$2.5 billion higher in the range of reasonably possible loss scenarios than we had previously estimated. The more significant 2002 adverse development was in hospital medical malpractice, product liability and professional liability (\$0.3 billion each) and umbrella liability, workers compensation, individual liability and asbestos (\$0.2 billion each). With amounts recognized in the first three quarters of 2002, our total 2002 pre-tax charge for adverse development at ERC amounted to \$3.5 billion.
- In 2003, we continued to monitor our reported claims activity compared with our revised expected loss levels. In a majority of our lines of business, reported claims activity in 2003 was reasonably close to expected amounts. In a few lines — principally medical malpractice, product liability and certain director and officer related coverage — reported claims volumes exceeded our revised loss expectations. Accordingly, we increased our loss reserves to the newly-indicated ultimate levels in 2003, recording adverse development of \$0.9 billion pretax. We are confident we have worked through our historical underwriting mistakes.

Throughout 2003, ERC has remained disciplined in rejecting risks that either fail to meet the established standards of price or terms and conditions, or that involve risks for which sufficient historical data do not exist to permit us to make a satisfactory evaluation. For risks that pass our criteria, we have sought to retain and even judiciously expand our business. On the other hand, we have curtailed or exited business in particular property and casualty business channels when expected returns do not appear to justify the risks.

ERC's improved operating performance is illustrated by its "combined ratio"—the sum of claims-related losses incurred plus related underwriting expenses in relation to earned premiums. A combined ratio of less than 100% reflects an underwriting profit, that is, profit before investment income, another

significant revenue source for most insurance entities. ERC's 2003 combined ratio was 106%, but, in an early indication of the effectiveness of our revised underwriting standards, the combined ratio excluding prior-year loss events was 93%.

Our mortgage insurance business had favorable development throughout the three years ended December 31, 2003, primarily reflecting continued strength in certain real estate markets and the success of our loss containment initiatives in that business.

Included in Equipment & Other Services on page 51 are items not allocated to this segment. See page 44 for a discussion of our planned Genworth offering.

NBC revenues decreased 4% to \$6.9 billion in 2003 following a 24% increase to \$7.1 billion in 2002. Operating profit rose 21% to \$2.0 billion in 2003, following an 18% increase in the prior year. Results were affected by several events during the three-year period. Improved pricing and higher syndication and network sales increased revenues by \$0.2 billion in 2002 and higher prices and network sales increased revenues \$0.5 billion in 2003, but were partially offset in 2003 by advertising reductions because of coverage of the Iraq war (\$0.1 billion). The Salt Lake City Olympic Games and final year of NBA coverage contributed \$0.7 billion and \$0.3 billion, respectively, to 2002 revenues, but the NBA contract resulted in a loss that exceeded profit from the Olympics. We acquired Telemundo and Bravo in 2002; together they added \$0.7 billion and \$0.3 billion of advertising revenues in 2003 and 2002, respectively, and \$0.1 billion operating profit in 2003. The 2002 exchange of certain assets for Bravo resulted in \$0.6 billion of gain, \$0.2 billion of which was attributed to NBC's segment results, an amount equal to \$0.2 billion of other charges for impairments in 2002. The remainder was included in GE Corporate Items and Eliminations as discussed on page 54.

During 2003, we entered into an agreement to merge NBC with Vivendi Universal Entertainment to create one of the world's premier media companies, NBC Universal.

TRANSPORTATION

(In millions)	2003	2002	2001
REVENUES	\$13,515	\$13,685	\$13,885
OPERATING PROFIT	\$ 2,661	\$ 2,510	\$ 2,577
AIRCRAFT ENGINES			
Revenues	\$10,972	\$11,371	\$11,530
Operating profit	2,201	2,096	2,167
RAIL			
Revenues	\$ 2,543	\$ 2,314	\$ 2,355
Operating profit	460	414	410

Transportation revenues decreased slightly in 2003 on lower volume (\$0.2 billion). Operating profit rose 6% in 2003 to \$2.7 billion as productivity (\$0.2 billion) more than offset the effects of lower volume. Revenues in 2002 decreased slightly on lower prices (\$0.1 billion) and lower volume (\$0.1 billion). Operating profit also fell slightly as productivity partially offset the effects of lower prices.

Aircraft Engines revenues decreased 4% to \$11.0 billion in 2003 reflecting lower volume (\$0.5 billion), primarily related to commercial aircraft and industrial aero-derivative engines, partially offset by higher military spare parts volume. Despite the decrease in revenues, operating profit rose 5% to \$2.2 billion reflecting the effects of productivity (\$0.2 billion) largely from workforce efficiency, and lower research and development spending upon completion of certain development programs, more than offsetting the effect of decreased volume (\$0.1 billion). Aircraft Engines reported a 1% decrease in revenues in 2002 as commercial engine pricing pressures and reduced commercial product services revenues, combined with lower industrial units, were substantially offset by increased military sales. Operating profit in 2002 was 3% lower than in 2001, primarily as a result of lower pricing (\$0.1 billion), including pricing for commercial engines, lower product services volume from reduced customer flight hours, and higher labor costs, partially offset by lower material costs and productivity.

In 2003, Aircraft Engines revenues from sales to the U.S. government were \$2.4 billion, compared with \$2.2 billion and \$1.9 billion in 2002 and 2001, respectively.

Aircraft Engines received orders of \$10.4 billion in 2003, compared with \$11.6 billion in 2002, as military orders decreased from \$4.3 billion to \$2.2 billion and commercial engines increased \$0.6 billion to \$2.3 billion. The \$10.6 billion total backlog at year-end 2003 comprised unfilled product orders of \$8.0 billion (of which 38% was scheduled for delivery in 2004) and product services orders of \$2.6 billion scheduled for 2004 delivery. Comparable December 31, 2002, total backlog was \$11.5 billion.

Rail revenues of \$2.5 billion increased 10% compared with 2002 on higher volume (\$0.2 billion), primarily from locomotive sales and growth in the global signaling business. Operating profit rose 11% to \$0.5 billion in 2003 on the higher volume, partially offset by reduced pricing. In 2002, Rail revenues of \$2.3 billion were 2% lower and operating profit of \$0.4 billion was about the same as in 2001, as product services revenues, strong variable cost productivity and lower material costs offset the effects of lower volume and pricing pressures.

Rail received orders of \$2.9 billion in 2003, compared with \$2.8 billion in 2002. The \$2.4 billion total backlog at year-end 2003 comprised unfilled product orders of \$1.3 billion (of which 69% was scheduled for delivery in 2004) and product services orders of \$1.1 billion scheduled for 2004 delivery. Comparable December 31, 2002, total backlog was \$2.1 billion.

See GE Corporate Items and Eliminations below for a discussion of items not allocated to this segment.

GE CORPORATE ITEMS AND ELIMINATIONS

(In millions)	2003	2002	2001
REVENUES			
Eliminations	\$(2,757)	\$ (1,662)	\$(2,057)
OPERATING PROFIT			
Principal pension plans	\$ 1,040	\$ 1,556	\$ 2,095
Eliminations	(504)	(558)	(544)
Underabsorbed corporate overhead	(582)	(367)	(334)
Not allocated	(228)	115	(545)
Other	(217)	295	147
Total	\$ (491)	\$ 1,041	\$ 819

GE Corporate Items and Eliminations include the effects of eliminating transactions between operating segments; cost reductions from our principal pension plans; liquidating businesses; underabsorbed corporate overhead; certain non-allocated amounts described below; a variety of sundry items; and, before 2002, goodwill amortization. Corporate overhead is allocated to GE operating segments based on a ratio of segment net cost of operations, excluding direct materials, to total company cost of operations. This caption also includes internal allocated costs for segment funds on deposit.

Not allocated—Certain amounts are not included in GE operating segments because they are excluded from the measurement of their operating performance for internal purposes. In 2003 and 2002, these comprised charges of \$0.2 billion and \$0.1 billion, respectively, for settlement of litigation, restructuring and other charges at Healthcare; in 2002, a portion of NBC's gain from the Bravo exchange; in 2002, a total of \$0.1 billion for restructuring and other charges at Transportation and Advanced Materials; and in 2001, a total of \$0.5 billion of goodwill amortization.

Other includes a \$0.5 billion gain from the sale of 90% of Global eXchange Services in 2002.

International Operations

Our international activities span all global regions and primarily encompass manufacturing for local and export markets, import and sale of products produced in other regions, leasing of aircraft, sourcing for our plants domiciled in other global regions and provision of financial services within these regional economies. Thus, when countries or regions experience currency and/or economic stress, we often have increased exposure to certain risks, but also often have new profit opportunities. Potential increased risks include, among other things, higher receivables delinquencies and bad debts, delays or cancellation of sales and orders principally related to power and aircraft equipment, higher local currency financing costs and a slowdown in established financial services activities. New profit opportunities include, among other things, more opportunities for lower cost outsourcing, expansion of industrial and financial services activities through purchases of companies or assets at reduced prices and lower U.S. debt financing costs.

Estimated results of international activities include the results of our operations located outside the United States plus all U.S. exports. We classify certain GECS operations that cannot meaningfully be associated with specific geographic areas as "Other international" for this purpose.

International revenues rose 14% to \$60.8 billion in 2003 compared with \$53.4 billion and \$51.9 billion in 2002 and 2001, respectively. International revenues as a percentage of consolidated revenues were 45% in 2003, compared with 40% and 41% in 2002 and 2001, respectively. The effects of exchange rates on reported results were to increase revenues by \$3.8 billion and \$0.4 billion in 2003 and 2002, respectively, and increase earnings by \$0.1 billion in 2003 and decrease earnings by \$0.1 billion in 2002.

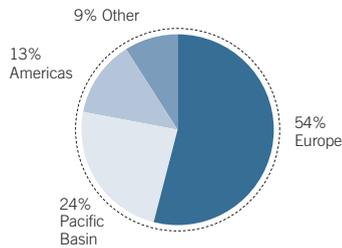
CONSOLIDATED INTERNATIONAL REVENUES

(In millions)	2003	2002	2001
Europe	\$30,505	\$24,813	\$24,381
Pacific Basin	13,119	12,026	11,447
Americas	5,854	5,165	5,507
Other international	4,608	3,911	3,456
	54,086	45,915	44,791
Exports from the U.S. to external customers	6,719	7,481	7,149
Total	\$60,805	\$53,396	\$51,940

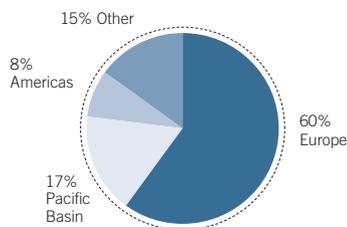
GE international revenues were \$33.0 billion, \$29.0 billion and \$28.3 billion in 2003, 2002 and 2001, respectively. The \$4.0 billion increase in GE international revenues related to increased operations outside the U.S., partially offset by lower U.S. exports.

2003 CONSOLIDATED INTERNATIONAL REVENUES BY REGION

(Including exports from the U.S.)



GE revenues in Europe rose 25%, led by Energy, Healthcare and Infrastructure, reflecting the net effects of the weaker U.S. dollar and volume growth. GE revenues in the Pacific Basin increased 14% as most businesses reported improved results. Energy and Infrastructure were the primary contributors to a 16% increase in revenues in the Americas and Energy more than accounted for the 10% decrease in U.S. exports. The increase in 2002 related to both an increase in operations outside the U.S. and higher U.S. exports. Revenue increases in Europe were led by Healthcare in 2002. Transportation and Energy were the primary contributors to a 9% decrease in revenues in the Americas. Increases in U.S. export sales in 2002 were primarily in Advanced Materials and Energy, partially offset by lower exports by Healthcare and Transportation.

2003 TOTAL ASSETS OF INTERNATIONAL OPERATIONS

GECS international revenues were \$27.8 billion, \$24.4 billion and \$23.6 billion in 2003, 2002 and 2001, respectively. The \$3.4 billion increase related to a 21% increase in Europe in 2003 as a result of the growth in premiums and price increases at Insurance (\$2.1 billion), acquisitions (\$1.0 billion) and the net effects of the weaker U.S. dollar (\$0.7 billion), primarily at Consumer Finance and Commercial Finance, partially offset by geographic market exits at certain Equipment & Other Services businesses (\$1.3 billion).

International operating profit was \$8.8 billion in 2003, an increase of 35% over 2002, which was 7% higher than in 2001. Operating profit in 2003 rose 89% to \$4.0 billion in Europe, primarily as a result of lower adverse development at Insurance (\$1.1 billion). Operating profit also rose 30% to \$1.5 billion in the Americas and was relatively unchanged in the Pacific Basin (\$2.4 billion) and "Other international" (\$0.9 billion).

Total assets of international operations were \$258.9 billion in 2003 (40% of consolidated assets), an increase of \$29.9 billion, or 13%, over 2002. GECS international assets grew 12% from \$207.5 billion at the end of 2002 to \$231.9 billion at the end of 2003. GECS assets increased 31% in Europe as a result of acquisitions (\$14.8 billion), primarily at Consumer Finance and Commercial Finance, the net effects of the weaker U.S. dollar (\$11.7 billion) and growth at Consumer Finance and Insurance. GECS assets increased 13% in the Americas as a result of growth at Commercial Finance and Insurance.

Financial results of our international activities reported in U.S. dollars are affected by currency exchange. We use a number of techniques to manage the effects of currency exchange, including selective borrowings in local currencies and selective hedging of significant cross-currency transactions. Such principal currencies are the British pound sterling, the euro, the Japanese yen and the Canadian dollar.

Environmental Matters

Our operations, like operations of other companies engaged in similar businesses, involve the use, disposal and cleanup of substances regulated under environmental protection laws.

We have developed environmental, health and safety management systems that are implemented at all of our facilities and track our performance. Since 1996, we have reduced employee injuries by over 70% as well as reducing air and wastewater exceedances and emissions at our facilities. We also actively participate in various programs that recognize facilities with health and safety programs that exceed legal requirements, including the United States Occupational Safety and Health Administration's Voluntary Protection Program (VPP) as well as a similar government program in Mexico. Participation in these programs requires government audits to verify our comprehensive health and safety management systems. We are a leading participant in the U.S. VPP program with 82 sites, and have an additional 25 sites participating in the Mexico program. We have a Global Star program designed to recognize sites with world-class health and safety programs in those countries without government VPP programs. The 44 Global Star sites have passed a rigorous evaluation conducted by GE internal health and safety experts. We also have 79 sites accredited by outside auditors under the ISO 14000 Standard for Environmental Management Systems.

Over the last two years we spent a total of about \$0.1 billion for projects related to the environment. These amounts exclude expenditures for remediation actions, which are principally expensed and are discussed below. Capital expenditures for environmental purposes have included pollution control devices — such as wastewater treatment plants, groundwater monitoring devices, air strippers or separators, and incinerators — at new and existing facilities constructed or upgraded in the normal course of business. Consistent with policies stressing environmental responsibility, we expect our capital expenditures other than for remediation projects to total about \$0.1 billion over the next two years for new or expanded programs to build facilities or modify manufacturing processes to minimize waste and reduce emissions.

We also are involved in a sizable number of remediation actions to clean up hazardous wastes as required by federal and state laws. Such statutes require that responsible parties fund remediation actions regardless of fault, legality of original disposal or ownership of a disposal site. Expenditures for site remediation actions amounted to \$0.1 billion in each of the last two years. We presently expect that such remediation actions will require average annual expenditures in the range of \$0.1 billion to \$0.2 billion over the next two years.

The U.S. Environmental Protection Agency (EPA) ruled in February 2002 that approximately 150,000 pounds of polychlorinated biphenyls (PCBs) must be dredged from a 40-mile stretch of the upper Hudson River in New York State. We have submitted what is known as a "Good Faith Offer" under the Superfund law and began negotiations with the EPA to undertake the design and engineering of the remedy. Our Statement of Financial Position as of December 31, 2003 and 2002, included liabilities for the estimated costs of this remediation.

FINANCIAL RESOURCES AND LIQUIDITY

This discussion of financial resources and liquidity addresses the Statement of Financial Position (pages 72-73), Statement of Changes in Shareowners' Equity (page 70) and the Statement of Cash Flows (pages 74-75).

Only a small portion of GECS business is directly related to other GE operations. The fundamental differences between GE and GECS are reflected in the measurements commonly used by investors, rating agencies and financial analysts. These differences will become clearer in the discussion that follows with respect to the more significant items in the financial statements.

Overview of Financial Position

Major changes in our financial position resulted from the following:

- During 2003, we completed our acquisitions of First National Bank, Allbank and the retail sales finance business of Conseco. At the acquisition date, these transactions resulted in an increase in total assets of approximately \$13.2 billion of which \$11.6 billion was financing receivables before allowance for losses, and an increase in total liabilities of approximately \$5.0 billion, \$4.0 billion of which was debt.
- During 2003, we sold our Tokyo-based Edison Life and U.S. Auto and Home businesses to American International Group, Inc., our FGIC business to a group of investors led by The PMI Group, Inc. and our ERC Life business to Scottish Re Group Limited. These sales resulted in a reduction in assets at the disposition date of \$24.9 billion, comprising primarily \$18.8 billion of investment securities. Liabilities were reduced by approximately \$21.4 billion, relating primarily to \$19.9 billion of insurance liabilities and reserves.
- In 2003, Healthcare acquired Instrumentarium at a total cost of \$2.4 billion.
- We adopted FIN 46 on July 1, 2003, and consequently consolidated certain entities in our financial statements for the first time. New balance sheet captions, "Consolidated, liquidating securitization entities," included \$36.3 billion of assets and \$35.8 billion of liabilities at transition. Also, investment securities and other GECS receivables included an additional \$14.1 billion and \$1.0 billion, respectively, at transition for investment securities related to guaranteed investment contracts (GICs) issued by Trinity, a group of sponsored special purpose entities. The related GIC liabilities of \$14.7 billion consolidated at transition are displayed in the caption, "Insurance liabilities, reserves and annuity benefits."

Statement of Financial Position (pages 72-73)

Because GE and GECS share certain significant elements of their Statements of Financial Position — property, plant and equipment, and borrowings, for example — the following discussion addresses significant captions in the "consolidated" statement. Within the following discussions, however, we distinguish between GE and GECS activities in order to permit meaningful analysis of each individual statement.

INVESTMENT SECURITIES for each of the past two years comprised mainly investment-grade debt securities held by Insurance in support of obligations to annuitants and policyholders. Investment securities were \$120.7 billion at the end of 2003, compared with \$116.9 billion at the end of 2002. The increase of \$3.8 billion was primarily the result of \$14.4 billion of investment securities held by Trinity. The increase was also attributed to the investment of premiums received, reinvestment of investment income and the performance of the equity and debt markets, net of impairments and losses (\$5.7 billion). These were partially offset by the sales of Edison Life, U.S. Auto and Home, FGIC and ERC Life businesses (\$18.6 billion).

We regularly review investment securities for impairment based on criteria that include the extent to which carrying value exceeds market value, the duration of that market decline, our ability to hold to recovery and the financial strength and specific prospects for the issuer of the security. Of securities with unrealized losses at December 31, 2003, approximately \$0.1 billion of portfolio value is at risk of being charged to earnings in the next 12 months. Impairment losses recognized in 2003 and 2002 were \$0.5 billion and \$0.8 billion, respectively.

Gross unrealized gains and losses were \$4.7 billion and \$1.2 billion, respectively, at December 31, 2003, compared with \$4.4 billion and \$2.5 billion, respectively, at December 31, 2002, reflecting broad market improvement in 2003. We estimate that available gains, net of hedging positions and estimated impairment of insurance intangible assets, could be as much as \$2.1 billion at December 31, 2003. Market value used in determining unrealized gains and losses is defined by relevant accounting standards and should not be viewed as a forecast of future gains or losses. See note 9.

WORKING CAPITAL, representing GE cash invested in inventories and receivables from customers, less trade payables and progress collections, increased to \$5.3 billion at the end of 2003 from \$3.8 billion at the end of 2002. Working capital balances are significantly affected by progress collections, primarily from Energy customers, as shown below:

December 31 (In millions)	2003	2002
Working capital	\$5,282	\$ 3,821
Less progress collections	(4,381)	(6,603)
Working capital, excluding progress collections	\$9,663	\$10,424

We expect Energy progress collections to continue to decline in 2004. We discuss current receivables and inventories, two important elements of working capital, in the following paragraphs.

CURRENT RECEIVABLES for GE were \$11.0 billion at the end of 2003 and 2002, and included \$6.7 billion due from customers at the end of 2003, compared with \$6.3 billion at the end of 2002. Turnover of customer receivables from sales of goods and services was 10.4 in 2003, compared with 10.9 in 2002. Excluding Energy, turnover improved from 12.6 in 2002 to 13.3 in 2003. Other current receivables are primarily amounts that did not originate from sales of GE goods or services, such as advances to suppliers in connection with large contracts. See note 10.

INVENTORIES for GE were \$8.6 billion at December 31, 2003, down \$0.4 billion from the end of 2002. GE inventory turnover was 7.4 in 2003, a decrease from 7.7 in 2002, as a result of declining sales at Energy. Excluding Energy, turnover was 7.6 and 7.5 in 2003 and 2002, respectively. See note 11.

FINANCING RECEIVABLES is our largest category of assets and represents one of our primary sources of revenues. The portfolio of financing receivables, before allowance for losses, increased to \$232.3 billion at December 31, 2003, from \$203.6 billion at the end of 2002, as discussed in the following paragraphs. The related allowance for losses at the end of 2003 amounted to \$6.3 billion compared with \$5.5 billion at December 31, 2002, representing our best estimate of probable losses inherent in the portfolio.

A discussion of the quality of certain elements of the financing receivables portfolio follows. For purposes of that discussion, "delinquent" receivables are those that are 30 days or more past due; "nonearning" receivables are those that are 90 days or more past due (or for which collection has otherwise become doubtful); and "reduced-earning" receivables are commercial receivables whose terms have been restructured to a below-market yield.

Commercial Finance financing receivables, before allowance for losses, totaled \$135.7 billion at December 31, 2003, compared with \$133.6 billion at December 31, 2002, and consisted of loans and leases to the equipment, commercial and industrial, real estate and commercial aircraft industries. This portfolio of receivables increased primarily from origination growth (\$17.3 billion), the net effects of international receivables translated into the weaker U.S. dollar (\$5.3 billion) and acquisitions (\$4.3 billion), partially offset by securitizations and sales (\$25.2 billion). Related non-earning and reduced-earning receivables were \$1.7 billion (1.3% of outstanding receivables) at December 31, 2003, compared with \$2.2 billion (1.6% of outstanding receivables) at year-end 2002, the result of improving economic conditions and collection results. Commercial Finance financing receivables are generally backed by assets and there is a broad spread of geographic and credit risk in the portfolio.

Consumer Finance financing receivables, before allowance for losses, primarily card receivables, installment loans, auto loans and leases, and residential mortgages, were \$94.7 billion at December 31, 2003, compared with \$66.0 billion at December 31, 2002. This portfolio of receivables increased as a result of acquisitions (\$13.9 billion), the net effects of international receivables translated into the weaker U.S. dollar (\$8.6 billion) and origination growth, partially offset by the sale of The Home Depot private label credit card receivables. Acquisitions are a key to our growth strategy as we expand our global market presence. Nonearning consumer receivables at December 31, 2003, were \$2.5 billion (2.6% of outstanding receivables), compared with \$1.6 billion (2.4% of outstanding receivables) at year-end 2002. This increase is the result of adverse credit performance in Japan and growth in our secured financing business, a business that tends to experience relatively higher delinquencies but relatively lower losses than the rest of our consumer portfolio.

Equipment & Other Services financing receivables, amounted to \$1.9 billion and \$4.0 billion at December 31, 2003 and 2002, respectively, before allowance for losses. Nonearning receivables of \$0.1 billion, 2.3% and 1.4% of outstanding receivables at December 31, 2003 and 2002, respectively, were about the same as at the end of 2002.

Delinquency rates on managed Consumer Finance financing receivables at December 31, 2003, were 5.57%; at year-end 2002 were 5.58%; and at year-end 2001 were 5.34%. Delinquency rates remained stable from 2002 to 2003, as a change in portfolio mix related to the growth in our secured financing business was offset by improved collection results. Increased 2002 delinquency rates reflected our secured financing business acquired in 2001 and volume growth in that business in 2002. When delinquent, these loans have relatively lower losses than the rest of our consumer portfolio. Delinquency rates on managed Commercial Finance equipment loans and leases were 1.37%, 1.74% and 2.14% at year-end 2003, 2002 and 2001, respectively. The decline at December 31, 2003, primarily reflected improved economic conditions and collection results. The decline at December 31, 2002, primarily reflected a higher concentration of short-term receivables coupled with improved collection results. See notes 12 and 13.

OTHER GECS RECEIVABLES totaled \$11.9 billion at December 31, 2003, and \$13.0 billion at December 31, 2002, and consist primarily of nonfinancing customer receivables, accrued investment income, amounts due from GE (generally related to certain material procurement programs), amounts due under operating leases, receivables due on sale of securities and various sundry items. Balances at December 31, 2003 and 2002, include securitized, managed GE trade receivables of \$2.7 billion and \$2.4 billion, respectively.

PROPERTY, PLANT AND EQUIPMENT (including equipment leased to others) was \$53.4 billion at December 31, 2003, up \$4.3 billion from 2002, primarily reflecting acquisitions of commercial aircraft and vehicles at Commercial Finance. GE property, plant and equipment consists of investments for its own productive use, whereas the largest element for GECS is equipment provided to third parties on operating leases. Details by category of investment are presented in note 15.

GE expenditures for plant and equipment during 2003 totaled \$2.2 billion, compared with \$2.4 billion in 2002. Total expenditures for the past five years were \$12.5 billion, of which 37% was investment for growth through new capacity and product development; 35% was investment in productivity through new equipment and process improvements; and 28% was investment for other purposes such as improvement of research and development facilities and safety and environmental protection.

GECS additions to property, plant and equipment (including equipment leased to others) were \$7.6 billion and \$11.7 billion during 2003 and 2002, respectively, primarily reflecting additions of commercial aircraft and vehicles at Commercial Finance.

INTANGIBLE ASSETS were \$55.0 billion at year-end 2003, up from \$46.2 billion at year-end 2002. GE intangibles increased to \$30.2 billion from \$23.1 billion at the end of 2002, principally as a result of goodwill and other intangibles related to acquisitions by Healthcare, NBC and Advanced Materials. GECS intangibles increased \$1.7 billion to \$24.8 billion, reflecting goodwill and other intangibles associated with acquisitions, and the net effects of the weaker U.S. dollar, partially offset by the disposition of Edison Life. See note 16.

ASSETS IN CONSOLIDATED, LIQUIDATING SECURITIZATION ENTITIES were \$26.5 billion at December 31, 2003, as a result of our adoption of FIN 46 on July 1, 2003. At transition we consolidated \$36.3 billion of assets, but because we have stopped transferring assets to these entities, balances decreased reflecting repayments. See note 29.

ALL OTHER ASSETS totaled \$97.1 billion at year-end 2003, an increase of \$3.9 billion. This increase resulted principally from investment of funds received as collateral on securities loaned from the Insurance investment securities portfolio, increases in separate accounts (investments controlled by policyholders) resulting from the net effects of exchange rates and broad market improvements in 2003 and an increase in the prepaid pension asset. These increases were partially offset by the sale of The Home Depot private label credit card receivables, decreases in associated companies and the disposition of Edison Life. See note 17.

CONSOLIDATED BORROWINGS were \$304.9 billion at December 31, 2003, compared with \$279.4 billion at the end of 2002.

GE total borrowings were \$10.9 billion at year-end 2003 (\$2.5 billion short term, \$8.4 billion long term), an increase of \$1.1 billion from year end 2002. GE total debt at the end of 2003 equaled 12.0% of total capital, down from 13.1% at the end of 2002.

GECS total borrowings were \$295.5 billion at December 31, 2003, of which \$133.0 billion is due in 2004 and \$162.5 billion is due in subsequent years. Comparable amounts at the end of 2002 were \$270.9 billion in total, \$130.1 billion due within one year and \$140.8 billion due thereafter. A large portion of GECS borrowings (\$80.6 billion and \$84.2 billion at the end of 2003 and 2002, respectively) was issued in active commercial paper markets that we believe will continue to be a reliable source of short-term financing. The average remaining terms and interest rates of GE Capital commercial paper were 50 days and 1.48% at the end of 2003, compared with 47 days and 1.95% at the end of 2002. The GE Capital ratio of debt to equity was 6.20 to 1 at the end of 2003 and 6.58 to 1 at the end of 2002. See note 18.

LIABILITIES IN CONSOLIDATED, LIQUIDATING SECURITIZATION ENTITIES were \$25.7 billion at December 31, 2003, as a result of our adoption of FIN 46 on July 1, 2003. At transition we consolidated \$35.8 billion of liabilities, but because we have stopped transferring assets to these entities, balances decreased reflecting repayments. See note 29.

INSURANCE LIABILITIES, RESERVES AND ANNUITY BENEFITS of \$136.3 billion at December 31, 2003, were \$0.4 billion higher than in 2002. The increase is primarily attributable to the additional liabilities associated with the consolidation of Trinity upon our 2003 adoption of FIN 46 (\$14.1 billion), the net effects of the weaker U.S. dollar and growth in separate accounts, deferred annuities and adverse development (\$6.2 billion), partially offset by the sale of Edison Life, U.S. Auto and Home, ERC Life and FGIC businesses (\$19.7 billion). See note 19.

EXCHANGE RATE AND INTEREST RATE RISKS are managed with a variety of straightforward techniques, including match funding and selective use of derivatives. We use derivatives to mitigate or eliminate certain financial and market risks because we conduct business in diverse markets around the world and local funding is not always efficient. In addition, we use derivatives to adjust the debt we are issuing to match the fixed or floating nature of the assets we are acquiring. We apply strict policies to manage each of these risks, including prohibitions on derivatives trading, derivatives market-making or other speculative activities. Following is an analysis of the potential effects of changes in currency exchange and interest rates using so-called "shock" tests that model effects of shifts in rates. These are not forecasts.

- If, on January 1, 2004, interest rates had increased 100 basis points across the yield curve (a "parallel shift" in that curve) and that increase remained in place for 2004, we estimate, based on our year-end 2003 portfolio and holding everything else constant, that our 2004 GE and GECS net earnings would decline pro-forma by \$0.1 billion and \$0.2 billion, respectively.
- If, on January 1, 2004, currency exchange rates were to decline by 10% against the U.S. dollar and that decline remained in place for 2004, we estimate, based on our year-end 2003 portfolio and holding everything else constant, that the effect on our 2004 GE and GECS net earnings would be insignificant.

Statement of Changes in Shareowners' Equity (page 70)

Shareowners' equity increased \$15.5 billion, \$8.9 billion and \$4.3 billion in 2003, 2002 and 2001, respectively. The increases were largely attributable to net earnings of \$15.0 billion, \$14.1 billion and \$13.7 billion, partially offset by dividends declared of \$7.8 billion, \$7.3 billion and \$6.6 billion in 2003, 2002 and 2001, respectively. Currency translation adjustments increased equity by \$5.1 billion in 2003, compared with an increase of \$1.0 billion in 2002 and a reduction of \$0.6 billion in 2001. Changes in the currency translation adjustment reflect the effects of changes in currency exchange rates on our net investment in non-U.S. subsidiaries that have functional currencies other than the U.S. dollar. In 2003 and 2002, the euro and, to a lesser extent, Asian currencies strengthened against the dollar. In 2001, Asian currencies weakened versus the dollar, while the euro was relatively unchanged. Accumulated currency translation adjustments affect net earnings only when all or a portion of an affiliate is disposed of or substantially liquidated.

Overview of Our Cash Flow from 2001 through 2003 (pages 74-75)

GE cash from operating activities (CFOA) is a useful measure of performance for our non-financial businesses. Our GE Statement of Cash Flows on page 74 shows CFOA in the required format. While that display is of some use in analyzing how various assets and liabilities affected our year-end cash positions, we believe it is also useful to supplement that display and to examine in a broader context the business activities that provide and require cash. This overview provides that perspective.

CFOA in 2003 totaled \$12.9 billion, an increase of \$2.8 billion from the previous year's \$10.1 billion. Energy experience over this period, which was significantly affected by the 2002 peak of the U.S. power bubble, can obscure significant ongoing trends. For example, one major factor that affects CFOA comparisons is the effect of progress collections in Energy. Excluding these effects, CFOA was \$15.2 billion in 2003, the same as 2002 and up from \$13.8 billion in 2001, including effects of receivable monetization programs in both years.

Generally, factors that affect our earnings — for example, pricing, volume, costs and productivity — affect CFOA similarly. However, while management of working capital, including timing of collections and payments and levels of inventory, affects operating results only indirectly, the effect of these programs on CFOA can be significant. Excluding progress collections, working capital improvements contributed \$2.2 billion and \$0.1 billion to CFOA in 2003 and 2002, respectively, as we applied our inventory and other working capital management tools broadly.

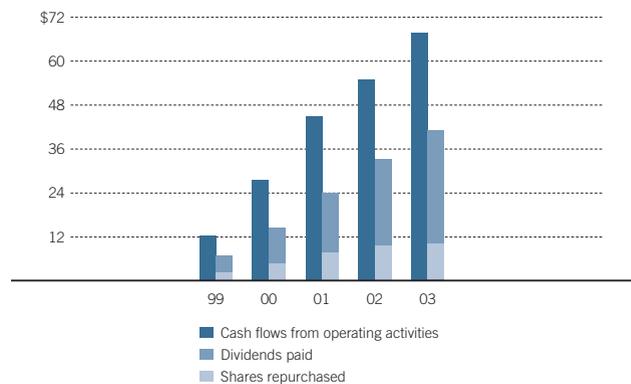
The most significant source of cash in CFOA is customer-related activities, the largest of which is collecting cash following a product or services sale. Excluding Energy, GE cash collections from customer-related activities were about \$51.9 billion in 2003, an increase of about \$2.6 billion from 2002. This increase is consistent with the change in comparable GE operating segment revenues, including increases at Healthcare, Infrastructure and Advanced Materials, partially offset by decreases at NBC and Transportation. Including Energy, cash from customer-related activities was about \$68.4 billion and \$67.5 billion in 2003 and 2002, respectively. Analyses of operating segment revenues on page 48 is the best way of understanding their customer-related CFOA.

The most significant operating use of cash is to pay our suppliers and employees for the wide range of material and services necessary in a diversified global organization. Excluding payments by Energy, GE cash paid to suppliers and employees was about \$40.9 billion in 2003, an increase of about \$1.8 billion from 2002. Including Energy, cash paid to suppliers and employees was about \$56.2 billion and \$57.1 billion in 2003 and 2002, respectively.

CFOA also included cash dividends from GECS, totaling \$3.4 billion in 2003 and \$2.0 billion in 2002 and 2001. These dividends represented distribution of a portion of GECS retained earnings, and are distinct from cash from operating activities within the financial services businesses, which decreased in 2003 by \$0.1 billion to \$21.4 billion. Financial services cash is not necessarily freely available for alternative uses. For example, cash generated by our Insurance businesses is restricted by various insurance regulations (see note 23). Further, any reinvestment in financing receivables is shown in cash used for investing, not operating activities. Therefore maintaining or growing Commercial and Consumer Finance assets requires that we invest much of the cash they generate from operating activities in their earning assets. Also, we are increasing the equity of our financial services businesses as discussed on page 62. The amount we show in CFOA is the total dividend, including the normal dividend as well as any special dividends.

GE CUMULATIVE CASH FLOWS SINCE 1998

(In billions)



Based on past performance and current expectations, in combination with the financial flexibility that comes with a strong balance sheet and the highest credit ratings, we believe we are in a sound position to grow dividends and continue making selective investments for long-term growth. With the financial flexibility that comes with excellent credit ratings, we believe that GE and GECS should be well positioned to meet the global needs of its customers for capital and to continue providing our shareowners with good returns.

Cash Requirements

Achieving optimal returns on cash used often involves making long-term commitments. SEC regulations require that we present our contractual obligations, and we have done so in the table that follows. However, our future cash flow prospects cannot reasonably be assessed based on such obligations — the most significant factor affecting our future cash flows is our ability to earn and collect cash from customers. Future cash outflows, whether they are contractual obligations or not, will vary based on our future needs. While some such outflows are completely fixed (for example, commitments to repay principal and interest on fixed-rate borrowings) most depend on future events (for example, supply agreements to purchase commodity raw materials at quantities to be determined in the future at then-market prices). Many purchase obligations are linked to cash-generating revenue contracts (for example, payments to subcontractors under long-term contracts). Further, normal operations involve significant expenditures that are not based on “commitments,” for example, expenditures for income taxes or for payroll.

As defined by reporting regulations, our consolidated contractual obligations as of December 31, 2003, follow:

(In millions)	Payments due by period				
	Total	2004	2005-2006	2007-2008	2009 and thereafter
Borrowings (note 18)	\$304,921	\$134,917	\$76,893	\$31,379	\$61,732
Operating lease obligations (note 4)	7,118	1,327	2,007	1,465	2,319
Purchase obligations ^{(a)(b)}	62,000	41,000	11,000	5,000	5,000
Insurance liabilities (note 19) ^(c)	52,000	10,000	9,000	7,000	26,000
Other liabilities ^(d)	58,000	15,000	3,000	2,000	38,000

^(a) Includes all take-or-pay arrangements, capital expenditures, contractual commitments to purchase equipment that will be classified as equipment leased to others, software acquisition/license commitments, contractual minimum programming commitments and contractually required cash payments for acquisitions. We estimated ordinary course of business purchase orders and other commitments using Six Sigma statistical sampling techniques.

^(b) Excludes funding commitments entered into in the ordinary course of business by our financial services businesses. Further information on these commitments is provided in note 30. Also excludes commitments of \$14.3 billion to acquire businesses settleable in stock or cash at our option during 2004.

^(c) Includes guaranteed investment contracts, structured settlements and single premium immediate annuities based on scheduled payouts, as well as those contracts with readily determinable cash flows such as liabilities associated with the run-off of universal life, term life, long-term care, whole life and other life insurance contracts as well as workers' compensation tabular indemnity loan and long-term liability claims.

^(d) Because their future cash outflows are uncertain, the following non-current liabilities are excluded from the table above: deferred taxes, derivatives, deferred revenue and other sundry items. Refer to notes 21 and 28 for further information on these items.

Other matters that provide additional context for considering our liquidity position are discussed below.

WE USE OFF-BALANCE SHEET ARRANGEMENTS in the ordinary course of business to improve shareowner returns. Beyond improving returns, these securitization transactions serve as funding sources for a variety of diversified lending and securities transactions. Our securitization transactions are similar to those used by many financial institutions. In a typical transaction, assets are sold by the transferor to a special purpose entity, which purchases the assets with cash raised through issuance of beneficial interests (usually debt instruments) to third party investors. Investors in the beneficial interests usually have recourse to the assets in the special purpose entities (SPEs) and often benefit from credit enhancements supporting the assets (such as overcollateralization). The SPE may also hold derivatives, such as interest rate swaps, in order to match the interest rate characteristics of the assets with those of the beneficial interests. An example is an interest rate swap converting fixed rate assets to variable rate to match floating rate debt instruments issued by the SPE.

Historically, we have used both sponsored and third-party entities to execute securitization transactions in the commercial paper and term markets. With our adoption of FIN 46 on July 1, 2003, consolidating \$36.3 billion of assets and \$35.8 billion of liabilities in certain sponsored entities, we stopped executing new securitization transactions with those entities. We continue to engage in securitization transactions with third party conduits and through public market term securitizations.

Assets held by SPEs include: receivables secured by equipment, commercial real estate and other assets; credit card receivables; and trade receivables. Examples of these assets include loans and leases on manufacturing and transportation equipment, loans on commercial property, commercial loans, and balances of high credit quality accounts from sales of a broad range of products and services to a diversified customer base. In certain transactions, the credit quality of assets transferred is enhanced by providing credit support. Off-balance sheet assets securitized totaled \$26.8 billion and \$54.9 billion at December 31, 2003 and 2002, respectively. This comparison is significantly affected by the consolidation of a majority of our sponsored and supported securitization entities.

In order to provide comparative information about our overall securitization activities, the disclosures that follow describe all entities used for securitization, including those that were recently consolidated under FIN 46.

We provide financial support related to assets held by certain SPEs through liquidity agreements, credit support, and guarantee and reimbursement contracts. Net 2004 credit and liquidity support amounted to \$21.5 billion at January 1, 2004, down from \$27.5 billion a year earlier. Of the total, \$18.4 billion relates to assets and debt that were consolidated under FIN 46. The \$21.5 billion includes credit support, in which we provide recourse for a maximum of \$14.1 billion of credit losses in SPEs. Of this amount, \$8.6 billion related to assets that were consolidated under FIN 46. Potential credit losses are provided for in our financial statements. Based on management's best estimate of probable losses inherent in the portfolio of assets that remain off-balance sheet, our financial statements included \$0.1 billion representing fair value of recourse obligations at year-end 2003. See note 29.

We periodically enter into guarantees and other similar arrangements as part of transactions in the ordinary course of business. These are described further in note 30.

We have extensive experience in evaluating economic, liquidity and credit risk. In view of this experience, the high quality of assets in these entities, the historically robust quality of commercial paper markets, and the historical reliability of controls applied to both asset servicing and to activities in the credit markets, we believe that, under any reasonable future economic developments, the likelihood is remote that any financial support arrangements could have an adverse economic effect on our financial position or results of operations.

Debt Instruments, Guarantees and Covenants

The major debt rating agencies routinely evaluate the debt of GE, GECS and GE Capital, the major borrowing affiliate of GECS. These agencies have given the highest debt ratings to GE and GE Capital (long-term rating AAA/Aaa; short-term rating A-1+/P-1). One of our strategic objectives is to maintain these ratings as they serve to lower our cost of funds and to facilitate our access to a variety of lenders. We manage our businesses in a fashion that is consistent with maintaining our Triple-A ratings.

GE, GECS and GE Capital have distinct business characteristics that the major debt rating agencies evaluate both quantitatively and qualitatively.

Quantitative measures include:

- Earnings and profitability, including earnings quality, revenue growth, the breadth and diversity of sources of income and return on assets,
- Asset quality, including delinquency and write-off ratios and reserve coverage,
- Funding and liquidity, including cash generated from operating activities, leverage ratios such as debt to capital, market access, back-up liquidity from banks and other sources, composition of total debt and interest coverage, and
- Capital adequacy, including required capital and tangible leverage ratios.

Qualitative measures include:

- Franchise strength, including competitive advantage and market conditions and position,
- Strength of management, including experience, corporate governance and strategic thinking, and
- Financial reporting quality, including clarity, completeness and transparency of all financial performance communications.

GE Capital's ratings are supported contractually by a GE commitment to maintain the ratio of earnings to fixed charges at a specified level.

Before 2003, GE Capital maintained a capital structure that included about \$8 of debt for each \$1 of equity — a "leverage ratio" of 8:1. For purposes of measuring segment profit, each of our financial services businesses was also assigned debt and interest costs on the basis of that consolidated 8:1 leverage ratio. As of January 1, 2003, we extended a business-specific, market-based leverage to the performance measurement of each of our financial services businesses. As a result, at January 1, 2003, debt of \$12.5 billion previously allocated to the segments was allocated to the Equipment & Other Services segment. We refer to this as "parent supported debt."

During 2003, a total of \$4.6 billion of such debt was eliminated, reducing the total to \$7.9 billion at year end. This reduction was the result of the following:

- The decision of the GECS Board of Directors to reduce GECS dividend payments to GE to 10% of operating earnings (\$1.7 billion),
- Strategic dispositions of Edison Life and U.S. Auto and Home assets and FGIC (\$1.7 billion),
- Rationalization of other insurance related activities including disposition of certain originated mortgages (\$0.7 billion), and
- The continuing strategy to optimize fleet mix, age and size at Equipment & Other Services (\$0.5 billion).

We plan to continue to reduce debt relative to our equity in financial services businesses. As such, we remain on track to eliminate parent supported debt by the end of 2005. Proceeds from further strategic dispositions, including Genworth, will continue to be evaluated when and if they are received, but we anticipate using at least some of those proceeds to reduce financial services debt.

During 2003, the financial services business declared special dividends to GE of \$2.7 billion which related to the strategic dispositions in the Insurance segment (\$1.7 billion) and more efficient capital management programs (\$1.0 billion).

GE Capital issued \$51.1 billion of long-term debt in the U.S. and 13 international markets in 2003 with maturities ranging from two years to 37 years bearing fixed and floating interest rates. This debt was issued to both institutional investors and retail investors.

These funds were used primarily for maturing long-term debt, acquisitions and asset growth, with the remainder used to reduce the amount of commercial paper outstanding. GE Capital anticipates issuing approximately \$50 billion to \$60 billion of long-term debt using both U.S. and international institutional and retail markets during 2004. The ultimate amount of debt issuances will depend on the growth in assets, acquisition activity, availability of markets and movements in interest rates.

Following is the debt composition of GECS:

December 31	2003	2002
Senior notes	55%	52%
Commercial paper	27	31
Current portion of long-term debt	13	13
Other—bank and other retail deposits	5	4
Total	100%	100%

We target a ratio for commercial paper of 25% to 35% of outstanding debt based on the anticipated composition of our assets and the liquidity profile of our debt. GE Capital is the most widely held name in global commercial paper markets.

We believe that alternative sources of liquidity are sufficient to permit an orderly transition from commercial paper in the unlikely event of impaired access to those markets. Funding sources on which we would rely would depend on the nature of such a hypothetical event, but include \$57.2 billion of contractually committed lending agreements with 85 highly-rated global banks and investment banks, an increase of \$3.1 billion since December 31, 2002. See note 18.

Beyond contractually committed lending agreements, other sources of liquidity include medium and long-term funding, monetization, asset securitization, cash receipts from our lending and leasing activities, short-term secured funding on global assets, and potential asset sales.

PRINCIPAL DEBT CONDITIONS are described below.

The following two conditions relate to GE and GECS:

- If the long-term credit rating of either GE or GECS under certain swap, forward and option contracts falls below A-/A3, certain remedies are required as discussed in note 28.
- If GE Capital's ratio of earnings to fixed charges, which was 1.86:1 at the end of 2003, were to deteriorate to 1.10:1 or, upon redemption of certain preferred stock, its ratio of debt to equity, which was 6.20:1 at the end of 2003, were to exceed 8:1, GE has committed to contribute capital to GE Capital. GE also has guaranteed subordinated debt of GECS and GE Capital with a face amount of \$1.0 billion at December 31, 2003 and 2002.

The following three conditions relate to securitization SPEs and apply to entities that were consolidated upon adoption of FIN 46 on July 1, 2003, that are reported in the captions, "Consolidated, liquidating securitization entities":

- If the short-term credit rating of GE Capital or certain consolidated SPEs discussed further in note 29 were to fall below A-1/P-1, GE Capital would be required to provide substitute liquidity for those entities or provide funds to retire the outstanding commercial paper. The maximum net amount that GE Capital would be required to provide in the event of such a downgrade is determined by contract, and amounted to \$19.9 billion at January 1, 2004. Amounts related to non-consolidated SPEs were \$2.1 billion.
- If the long-term credit rating of GE Capital were to fall below AA/Aa2, GE Capital would be required to provide substitute credit support or liquidate the consolidated SPEs. The maximum amount that GE Capital would be required to substitute in the event of such a downgrade is determined by contract, and amounted to \$1.4 billion at December 31, 2003.
- For certain transactions, if the long-term credit rating of GE Capital were to fall below A/A2 or BBB+/Baa1 or its short-term credit rating were to fall below A-2/P-2, GE Capital could be required to provide substitute credit support or fund the undrawn commitment. GE Capital could be required to provide up to \$3.2 billion in the event of such a downgrade based on terms in effect at December 31, 2003.

The following condition relates to the Trinity SPEs, which are reported in the captions, "Investment securities" and "Insurance liabilities, reserves and annuity benefits":

- If the long-term credit rating of GE Capital were to fall below AA-/Aa3 or its short-term credit rating were to fall below A-1+/P-1, GE Capital could be required to provide up to \$1.2 billion to the Trinity SPEs and could be required to repay up to \$4.1 billion of the Trinity's guaranteed investment contracts based on terms in effect at December 31, 2003.

In our history, we have never violated any of the above conditions either at GE or at GECS. We believe that under any reasonable future economic developments, the likelihood that any such arrangements could have a significant effect on our operations, cash flows or financial position is remote.

COMMERCIAL AVIATION is an industry in which we have a significant ongoing interest. As has been widely reported, this industry has been under pressure, but has undertaken steps to reduce unused capacity and align costs. Consequently, during 2003, major U.S. and European airlines achieved moderate improvements in operations, including traffic, revenues and load factors. Our customers that had been operating at losses generally reduced those losses in 2003, and their year end cash positions were improved.

At December 31, 2003, we had the following positions related to our global commercial aviation business, principally in our Commercial Finance segment:

- 1,239 commercial aircraft, of which 1,236 were on lease,
- \$29.0 billion of loans and leases,
- \$2.3 billion of investment securities including \$0.4 billion in our insurance businesses and \$0.2 billion in the Trinity SPEs,
- \$1.2 billion of funding commitments,
- \$13.5 billion (list price) of multiple-year orders for various Boeing, Airbus and other aircraft. We had 104 aircraft (\$4.5 billion) scheduled for delivery in 2004, of which 101 were under agreement to commence operations with commercial airline customers.

Regional jets, with capacity for 50-90 passengers, have had a significant effect on the commercial aviation industry in recent years. These jets have enabled airlines to replace less efficient equipment, both turboprop and older, narrow-bodied jets. At December 31, 2003, our fleet included 278 regional jets, diversifying our total aircraft holdings. Two of our businesses have capitalized on the trend toward regional jets; Transportation through engine sales and servicing and Commercial Finance through leases. We believe that we continue to offer a suitable range of equipment that is attractive to the industry.

Transportation sales of new equipment often include long-term customer financing commitments. Under these commitments, it is our policy to establish a secured position in the aircraft being financed. At year-end 2003, guarantees of \$0.4 billion were in place. Further, we had committed \$1.2 billion to provide financial assistance on future aircraft sales (see note 30). Our guarantees and commitments are secured by individual aircraft or pools of aircraft engines related to the specific financing arrangement. When particular guarantees exceed the value of the associated security, we consider credit risk of the associated customer and provide for estimated losses. At December 31, 2003, the total estimated fair value of aircraft securing these guarantees exceeded the guaranteed amounts, net of the associated allowance for losses.

UAL Corp. and Air Canada, the parent companies of two of our major airline customers, are experiencing significant financial difficulties and both filed for reorganization in bankruptcy. UAL Corp. filed for bankruptcy protection in 2002 and Air Canada filed in Canada on April 1, 2003. At December 31, 2003, our total exposure related to these airlines amounted to \$4.3 billion,

including loans, leases, investment securities and commitments. Various Boeing, Airbus and Bombardier aircraft secure substantially all of these financial exposures. Included in this exposure is a \$0.7 billion debtor-in-possession financing commitment to Air Canada. Another major airline customer, US Airways Group, parent of US Airways, filed for reorganization in bankruptcy in 2002 but emerged from bankruptcy on March 31, 2003. At December 31, 2003, our total exposure related to US Airways amounted to \$2.5 billion, including leases, loans, investment securities and commitments. Atlas Air Worldwide Holdings Inc. (Atlas Air) filed for reorganization in bankruptcy in January 2004. At December 31, 2003, our total exposure to Atlas Air was \$1.0 billion of operating leases, secured loans and investment securities. Our financial statements include provisions for probable losses based on our best estimates of such losses.

Commercial Finance tests the recoverability of its commercial aircraft operating lease portfolio as described on page 67, and recognized impairment losses of \$0.2 billion in each of the last two years.

SELECTED FINANCIAL DATA

Information summarized on the following page is divided into three sections: upper portion — consolidated data; middle portion — GE data that reflect various conventional measurements for such enterprises; and lower portion — GECS data that reflect key information pertinent to financial services businesses.

GE'S TOTAL RESEARCH AND DEVELOPMENT expenditures were \$2.7 billion in 2003, compared with \$2.6 billion and \$2.3 billion in 2002 and 2001, respectively. In 2003, expenditures from GE's own funds were \$2.1 billion compared with \$2.2 billion in 2002. Expenditures funded by customers (mainly the U.S. government) were \$0.6 billion in 2003, compared with \$0.4 billion in 2002. The decrease in company funded expenditures was attributed to commercial introduction of major development programs, including the H System gas turbine at Energy and U.S. Federal Aviation Administration certification of the GE90-115B jet engine at Transportation. Product technology efforts in 2003 included continuing development work on the next generation of gas turbines, further advances in state-of-the-art diagnostic imaging technologies, developing reduced emissions and more fuel-efficient locomotives, improving the performance and efficiency of wind energy turbines and continuing development of more fuel-efficient, cost-effective aircraft engine designs. Services technologies include further advances in diagnostic applications, including remote diagnostic capabilities related to repair and maintenance of medical equipment, aircraft engines, power generation equipment and locomotives. Information technology advances in the healthcare field are helping our customers integrate their various devices and critical systems. Process technologies provided improved product quality and performance and increased capacity for manufacturing engineered materials.

SELECTED FINANCIAL DATA

(Dollar amounts in millions; per-share amounts in dollars)	2003	2002	2001	2000	1999
GENERAL ELECTRIC COMPANY AND CONSOLIDATED AFFILIATES					
Revenues	\$134,187	\$132,210	\$126,416	\$130,385	\$112,150
Earnings before accounting changes	15,589	15,133	14,128	12,735	10,717
Cumulative effect of accounting changes	(587)	(1,015)	(444)	—	—
Net earnings	15,002	14,118	13,684	12,735	10,717
Dividends declared	7,759	7,266	6,555	5,647	4,786
Return on average shareowners' equity excluding the effect of accounting changes	22.1%	25.8%	27.1%	27.5%	26.8%
Per share					
Earnings before accounting changes—diluted	\$ 1.55	\$ 1.51	\$ 1.41	\$ 1.27	\$ 1.07
Cumulative effect of accounting changes—diluted	(0.06)	(0.10)	(0.04)	—	—
Earnings—diluted	1.49	1.41	1.37	1.27	1.07
Earnings before accounting changes—basic	1.56	1.52	1.42	1.29	1.09
Cumulative effect of accounting changes—basic	(0.06)	(0.10)	(0.04)	—	—
Earnings—basic	1.50	1.42	1.38	1.29	1.09
Dividends declared	0.77	0.73	0.66	0.57	0.48 ^{2/3}
Stock price range	32.42–21.30	41.84–21.40	52.90–28.25	60.50–41.67	53.17–31.42
Year-end closing stock price	30.98	24.35	40.08	47.94	51.58
Total assets	647,483	575,244	495,023	437,006	405,200
Long-term borrowings	170,004	140,632	79,806	82,132	71,427
Shares outstanding—average (in thousands)	10,018,587	9,947,113	9,932,245	9,897,110	9,833,478
Shareowner accounts—average	670,000	655,000	625,000	597,000	549,000
GE DATA					
Short-term borrowings	\$ 2,555	\$ 8,786	\$ 1,722	\$ 940	\$ 2,245
Long-term borrowings	8,388	970	787	841	722
Minority interest	1,079	1,028	948	968	823
Shareowners' equity	79,180	63,706	54,824	50,492	42,557
Total capital invested	\$ 91,202	\$ 74,490	\$ 58,281	\$ 53,241	\$ 46,347
Return on average total capital invested excluding effect of accounting changes	19.9%	24.5%	27.0%	27.4%	25.8%
Borrowings as a percentage of total capital invested	12.0%	13.1%	4.3%	3.3%	6.4%
Working capital ^(a)	\$ 5,282	\$ 3,821	\$ (2,398)	\$ 799	\$ 3,922
Additions to property, plant and equipment	2,158	2,386	2,876	2,536	2,036
Employees at year end					
United States	122,000	125,000	125,000	131,000	124,000
Other countries	96,000	94,000	94,000	92,000	86,000
Total employees	218,000	219,000	219,000	223,000	210,000
GECS DATA					
Revenues	\$ 64,279	\$ 58,699	\$ 58,856	\$ 66,709	\$ 56,269
Earnings before accounting changes	7,754	4,626	5,586	5,192	4,443
Cumulative effect of accounting changes	(339)	(1,015)	(169)	—	—
Net earnings	7,415	3,611	5,417	5,192	4,443
Shareowner's equity	45,308	36,929	28,590	23,022	20,321
Minority interest	4,701	4,445	4,267	3,968	4,391
Total borrowings	295,528	270,962	239,935	205,371	200,025
Ratio of debt to equity at GE Capital	6.20:1	6.58:1	7.31:1	7.53:1	8.44:1
Total assets	\$554,526	\$489,828	\$425,484	\$370,636	\$345,018
Insurance premiums written	18,602	16,999	15,843	16,461	13,624
Employees at year end					
United States	33,000	36,000	33,000	37,000	43,000 ^(b)
Other countries	54,000	60,000	58,000	53,000	57,000
Total employees	87,000	96,000	91,000	90,000	100,000

Transactions between GE and GECS have been eliminated from the consolidated information.

^(a) Working capital is defined as the sum of receivables from the sales of goods and services, plus inventories, less trade accounts payable and progress collections.

^(b) Excludes employees of Montgomery Ward in 1999.

GE'S TOTAL BACKLOG of firm unfilled orders at the end of 2003 was \$31.2 billion, a decrease of 12% from year-end 2002, reflecting softening demand for new equipment in the power generation business at Energy and at Transportation, partially offset by higher backlog at Healthcare. Of the total backlog, \$21.2 billion related to products, of which 63% was scheduled for delivery in 2004. Product services orders, included in this reported backlog for only the succeeding 12 months, were \$10.0 billion at the end of 2003. Orders constituting this backlog may be canceled or deferred by customers, subject in certain cases to penalties. See Segment Operations beginning on page 49 for further information.

CRITICAL ACCOUNTING ESTIMATES

Accounting estimates and assumptions discussed in this section are those that we consider to be the most critical to an understanding of our financial statements because they inherently involve significant judgments and uncertainties. For all of these estimates, we caution that future events rarely develop exactly as forecast, and the best estimates routinely require adjustment.

LOSSES ON FINANCING RECEIVABLES are recognized when they are incurred. Our best estimate of such probable losses requires consideration of historical loss experience, adjusted for current conditions, and judgments about the probable effects of relevant observable data, including present economic conditions such as delinquency rates, financial health of specific customers and market sectors, collateral values, and the present and expected future levels of interest rates. Our lending and leasing experience and the extensive data we accumulate and analyze facilitate estimates that have been reliable over time. Our actual loss experience was in line with expectations for 2003, 2002 and 2001. While losses depend to a large degree on future economic conditions, we do not anticipate significant adverse credit development in 2004. Further information is provided in the financing receivables section on page 57, and in notes 1, 12, 13 and, for special purpose entities, in note 29.

REVENUE RECOGNITION ON LONG-TERM AGREEMENTS to provide product services (product services agreements) requires estimates of profits over the multiple-year terms of such agreements, considering factors such as the frequency and extent of future monitoring, maintenance and overhaul events; the amount of personnel, spare parts and other resources required to perform the services; and future cost changes. We routinely review estimates under product services agreements and regularly revise them to adjust for changes in outlook. Revisions that affect a product services agree-

ment's total estimated profitability will also result in an immediate adjustment of earnings. We provide for probable losses. We also regularly assess customer credit risk inherent in the carrying amounts of contract costs and estimated earnings. We gain insight into future utilization and cost trends, as well as credit risk, through our knowledge of the installed base of equipment and the close interaction with our customers that comes with supplying critical services and parts over extended periods. Carrying amounts for product services agreements in progress at December 31, 2003 and 2002, were \$3.2 billion and \$2.9 billion, respectively, and are included in the line, "Contract costs and estimated earnings" in note 17. Adjustments to earnings resulting from revisions to estimates on product services agreements have been insignificant for each of the years in the three-year period ended December 31, 2003.

ASSET IMPAIRMENT assessment involves various estimates and assumptions as follows:

INVESTMENTS We regularly review investment securities for impairment based on criteria that include the extent to which the investment's carrying value exceeds its related market value, the duration of the market decline, our ability to hold to recovery and the financial strength and specific prospects of the issuer of the security. We perform comprehensive market research and analysis and monitor market conditions to identify potential impairments. Further information about actual and potential impairment losses is provided on page 57 and in note 9.

LONG-LIVED ASSETS We review long-lived assets for impairment whenever events or changes in circumstances indicate that the related carrying amounts may not be recoverable. Determining whether an impairment has occurred typically requires various estimates and assumptions, including determining which cash flows are directly related to the potentially impaired asset, the useful life over which cash flows will occur, their amount, and the asset's residual value, if any. In turn, measurement of an impairment loss requires a determination of fair value, which is based on the best information available. We use internal discounted cash flow estimates, quoted market prices when available and independent appraisals as appropriate to determine fair value. We derive the required cash flow estimates from our historical experience and our internal business plans and apply an appropriate discount rate.

Commercial aircraft are a significant concentration of assets in our Commercial Finance business, and are particularly subject to market fluctuations. Therefore we test recoverability of each aircraft in our operating lease portfolio at least annually. Additionally we perform quarterly evaluations in circumstances such as when aircraft are re-leased, current lease terms have changed or a specific lessee's credit standing changes. Future rentals and residual values are based on historical experience and information received routinely from independent appraisers. Estimated cash flows from future leases are reduced for expected downtime between leases and for estimated technical costs required to prepare aircraft to be redeployed. Fair value used to measure impairment is based on current market values from independent appraisers.

GOODWILL AND OTHER IDENTIFIED INTANGIBLE ASSETS We test goodwill for impairment annually and whenever events or circumstances make it more likely than not that an impairment may have occurred, such as a significant adverse change in the business climate or a decision to sell or dispose of a reporting unit. Determining whether an impairment has occurred requires valuation of the respective reporting unit, which we estimate using a discounted cash flow methodology. When available and as appropriate, we use comparative market multiples to corroborate discounted cash flow results. In applying this methodology, we rely on a number of factors, including actual operating results, future business plans, economic projections and market data.

If this analysis indicates goodwill is impaired, measuring its impairment requires a fair value estimate of each identified tangible and intangible asset. In this case we supplement the cash flow approach discussed above with independent appraisals, as appropriate.

We test other identified intangible assets with defined useful lives and subject to amortization by comparing the carrying amount to the sum of undiscounted cash flows expected to be generated by the asset. We test intangible assets with indefinite lives annually for impairment using a fair value methodology such as discounted cash flows.

Further information is provided on page 58 and in notes 1, 9, 15 and 16.

INSURANCE LIABILITIES AND RESERVES differ for short and long-duration insurance contracts. Short-duration contracts such as property and casualty policies are accounted for based on actuarial estimates of losses inherent in that period's claims, including losses for which claims have not yet been reported. Short-duration contract loss estimates rely on actuarial observations of ultimate loss experience for similar historical events. Measurement of long-duration insurance liabilities (such as guaranteed renewable term, whole life and long-term care insurance policies) also is based on approved actuarial methods that include assumptions about expenses, mortality, morbidity, lapse rates and future yield on related investments. Historical insurance industry experience indicates that a greater degree of inherent variability exists in assessing the ultimate amount of losses under short-duration property and casualty contracts than exists for long-duration mortality exposures. This inherent variability is particularly significant for liability-related exposures, including latent claims issues (such as asbestos and environmental related coverage disputes), because of the extended period of time—often many years—that transpires between when a given claim event occurs and the ultimate full settlement of such claim. This situation is then further exacerbated for reinsurance entities (as opposed to primary insurers) due to coverage often being provided on an "excess-of-loss" basis and the resulting lags in receiving current claims data.

We continually evaluate the potential for changes in loss estimates with the support of qualified reserving actuaries and use the results of these evaluations both to adjust recorded reserves and to proactively modify underwriting criteria and product offerings. For actuarial analysis purposes, reported and paid claims activity is segregated into several hundred reserving segments, each having differing historical settlement trends. A variety of actuarial methodologies are then applied to the underlying data for each of these reserving segments in arriving at an estimated range of "reasonably possible" loss scenarios. Factors such as line of business, length of historical settlement pattern, recent changes in underwriting standards and unusual trends in reported claims activity will generally affect which actuarial methodologies are given more weight for purposes of determining the "best estimate" of ultimate losses in a particular reserving segment. As discussed in the insurance section on page 52 and in note 19, reported claims activity at ERC related to prior year loss events, particularly for liability-related exposures underwritten in 1997 through 2001, has performed much worse than we anticipated. This trend was considered in the actuarial reserve study completed in the fourth quarter of 2002, resulting in a significant increase in recorded reserves. Following these actions, we have continued to monitor reported claims volumes

relative to our revised expected loss levels. While for the majority of our lines of business, reported claims activity in 2003 was reasonably close to expected amounts, for certain lines of business the reported claims volumes exceeded our revised loss expectations. In response to this new data, we further increased our loss reserves in 2003. ERC continues its comprehensive efforts to apply more rigorous underwriting standards that began in 2002. Actuarial reserve studies and recorded reserves continue to be updated accordingly.

PENSION ASSUMPTIONS Pension benefit obligations and the related effects on operations are calculated using actuarial models. Two critical assumptions — discount rate and expected return on assets — are important elements of plan expense and asset/liability measurement. We evaluate these critical assumptions at least annually. Other assumptions involving demographic factors such as retirement age, mortality and turnover are evaluated periodically and are updated to reflect our experience. Actual results in any given year will often differ from actuarial assumptions because of economic and other factors.

The discount rate enables us to state expected future cash flows at a present value on the measurement date. We have little latitude in selecting this rate; it is the yield on high-quality fixed income investments at the measurement date. A lower discount rate increases the present value of benefit obligations and increases pension expense. To reflect market interest rate conditions, we reduced our discount rate at December 31, 2003, from 6.75% to 6.0%.

To determine the expected long-term rate of return on pension plan assets, we consider the current and expected asset allocations, as well as historical and expected returns on various categories of plan assets. We assumed that long-term returns on our pension plans were 8.5% in 2003 and 2002 and 9.5% in 2001.

Sensitivity to changes in key assumptions follows:

- Discount rate — A 75 basis point reduction in discount rate would increase pension expense in 2004 by \$0.3 billion.
- Expected return on assets — A 50 basis point increase in the expected return on assets of our principal plans would decrease pension expense in 2004 by \$0.2 billion.

Further information on our principal postretirement benefit plans is provided on page 46 and in notes 5 and 6.

OTHER LOSS CONTINGENCIES are recorded as liabilities when it is probable that a liability has been incurred and the amount of the loss is reasonably estimable. Disclosure is required when there is a reasonable possibility that the ultimate loss will exceed the recorded provision. Contingent liabilities are often resolved over long time periods. Estimating probable losses requires analysis of multiple forecasts that often depend on judgments about potential actions by third parties such as regulators.

CERTAIN SIGNIFICANT ACCOUNTING POLICIES do not involve the same level of measurement uncertainties as those discussed above, but are nevertheless important to an understanding of the financial statements. Policies related to revenue recognition, financial instruments and business combinations require difficult judgments on complex matters that are often subject to multiple sources of authoritative guidance. Certain of these matters are among topics currently under reexamination by accounting standard setters and regulators; based on their tentative conclusions, significant changes to GAAP, and therefore to certain of our accounting policies, are possible in the future. Also see note 1, Summary of Significant Accounting Policies, which discusses accounting policies that we have selected from acceptable alternatives.

OTHER INFORMATION

New Accounting Standards

In December 2003, the FASB modified FIN 46, *Consolidation of Variable Interest Entities* with FIN 46R, which amended FIN 46 and deferred its application in certain cases. Our adoption of FIN 46 on July 1, 2003, was unchanged by FIN 46R. However, on January 1, 2004, we will adopt FIN 46R, adding approximately \$2.5 billion to our total assets and liabilities. No cumulative or significant future effect on our earnings or equity will result from this change.

Financial Measures that Supplement GAAP

We sometimes refer to data derived from consolidated financial information but not required by GAAP to be presented in financial statements. Certain of these data are considered “non-GAAP financial measures” under SEC regulations. Specifically, we have referred to:

- 2003 revenue and earnings growth excluding the operations of Power Systems,
- GE CFOA excluding progress collections for the three years ended December 31, 2003, and
- GE earnings before income taxes and accounting changes and the corresponding effective tax rate for the three years ended December 31, 2003.

We believe trends in the Power Systems segment may be so significant as to obscure patterns and trends of our businesses in total. For this reason, we believe that investors may find it useful to see the measures noted above.

REVENUES EXCLUDING POWER SYSTEMS

(In billions)	2003	2002	Percentage change
Revenues as reported	\$134.2	\$132.2	
Less Power Systems	18.5	22.9	
Revenues excluding Power Systems	\$115.7	\$109.3	6%

EARNINGS BEFORE ACCOUNTING CHANGES EXCLUDING POWER SYSTEMS

(In billions)	2003	2002	Percentage change
Earnings before accounting changes as reported	\$15.6	\$15.1	
Less Power Systems at 35% tax rate	2.6	4.0	
Earnings before accounting changes excluding Power Systems	\$13.0	\$11.1	17%

GE CFOA EXCLUDING PROGRESS COLLECTIONS

(In billions)	2003	2002	2001
GE CFOA excluding progress collections	\$15.2	\$15.2	\$13.8
Progress collections	(2.3)	(5.1)	3.4
GE CFOA as reported	\$12.9	\$10.1	\$17.2

GE TAX RATE EXCLUDING GECS EARNINGS

(In millions)	2003	2002	2001
GE earnings before income taxes and accounting changes	\$18,446	\$18,970	\$18,321
Less GECS earnings	7,754	4,626	5,586
Total	\$10,692	\$14,344	\$12,735
Provision for income taxes	\$ 2,857	\$ 3,837	\$ 4,193
Effective tax rate	26.7%	26.7%	32.9%

STATEMENT OF EARNINGS

General Electric Company and consolidated affiliates			
For the years ended December 31 (In millions; per-share amounts in dollars)	2003	2002	2001
REVENUES			
Sales of goods	\$ 49,963	\$ 55,096	\$ 52,677
Sales of services	22,391	21,138	18,722
Other income (note 2)	602	1,013	234
Earnings of GECS before accounting changes	—	—	—
GECS revenues from services (note 3)	60,536	54,963	54,783
Consolidated, liquidating securitization entities (note 29)	695	—	—
Total revenues	134,187	132,210	126,416
COSTS AND EXPENSES (note 4)			
Cost of goods sold	37,189	38,833	35,678
Cost of services sold	14,017	14,023	13,419
Interest and other financial charges	10,432	10,216	11,062
Insurance losses and policyholder and annuity benefits	16,369	17,608	15,062
Provision for losses on financing receivables (note 13)	3,752	3,084	2,481
Other costs and expenses	31,727	29,229	28,665
Minority interest in net earnings of consolidated affiliates	290	326	348
Consolidated, liquidating securitization entities (note 29)	507	—	—
Total costs and expenses	114,283	113,319	106,715
EARNINGS BEFORE INCOME TAXES AND ACCOUNTING CHANGES	19,904	18,891	19,701
Provision for income taxes (note 7)	(4,315)	(3,758)	(5,573)
EARNINGS BEFORE ACCOUNTING CHANGES	15,589	15,133	14,128
Cumulative effect of accounting changes (note 1)	(587)	(1,015)	(444)
NET EARNINGS	\$ 15,002	\$ 14,118	\$ 13,684
PER-SHARE AMOUNTS (note 8)			
Per-share amounts before accounting changes			
Diluted earnings per share	\$ 1.55	\$ 1.51	\$ 1.41
Basic earnings per share	\$ 1.56	\$ 1.52	\$ 1.42
Per-share amounts after accounting changes			
Diluted earnings per share	\$ 1.49	\$ 1.41	\$ 1.37
Basic earnings per share	\$ 1.50	\$ 1.42	\$ 1.38
DIVIDENDS DECLARED PER SHARE	\$ 0.77	\$ 0.73	\$ 0.66

CONSOLIDATED STATEMENT OF CHANGES IN SHAREOWNERS' EQUITY

(In millions)	2003	2002	2001
CHANGES IN SHAREOWNERS' EQUITY (note 24)			
Balance at January 1	\$ 63,706	\$ 54,824	\$ 50,492
Dividends and other transactions with shareowners	(5,520)	(6,382)	(7,529)
Changes other than transactions with shareowners			
Increase attributable to net earnings	15,002	14,118	13,684
Investment securities—net	549	1,303	(306)
Currency translation adjustments—net	5,123	1,000	(562)
Derivatives qualifying as hedges—net	320	(1,157)	(955)
Total changes other than transactions with shareowners	20,994	15,264	11,861
Balance at December 31	\$ 79,180	\$ 63,706	\$ 54,824

The notes to consolidated financial statements on pages 76–113 are an integral part of these statements.

GE			GECS		
2003	2002	2001	2003	2002	2001
\$47,767	\$51,957	\$49,057	\$ 2,228	\$ 3,296	\$ 3,627
22,675	21,360	18,961	—	—	—
645	1,106	433	—	—	—
7,754	4,626	5,586	—	—	—
—	—	—	61,356	55,403	55,229
—	—	—	695	—	—
78,841	79,049	74,037	64,279	58,699	58,856
35,102	35,951	32,419	2,119	3,039	3,266
14,301	14,245	13,658	—	—	—
941	569	817	9,869	9,935	10,598
—	—	—	16,369	17,608	15,062
—	—	—	3,752	3,084	2,481
9,870	9,131	8,637	22,342	20,343	20,320
181	183	185	109	143	163
—	—	—	507	—	—
60,395	60,079	55,716	55,067	54,152	51,890
18,446	18,970	18,321	9,212	4,547	6,966
(2,857)	(3,837)	(4,193)	(1,458)	79	(1,380)
15,589	15,133	14,128	7,754	4,626	5,586
(587)	(1,015)	(444)	(339)	(1,015)	(169)
\$15,002	\$14,118	\$13,684	\$ 7,415	\$ 3,611	\$ 5,417

In the consolidating data on this page, "GE" means the basis of consolidation as described in note 1 to the consolidated financial statements; "GECS" means General Electric Capital Services, Inc. and all of its affiliates and associated companies. Transactions between GE and GECS have been eliminated from the "General Electric Company and consolidated affiliates" columns on page 70.

STATEMENT OF FINANCIAL POSITION

General Electric Company and consolidated affiliates		
At December 31 (In millions)	2003	2002
ASSETS		
Cash and equivalents	\$ 12,664	\$ 8,910
Investment securities (note 9)	120,724	116,862
Current receivables (note 10)	10,732	10,681
Inventories (note 11)	8,752	9,247
Financing receivables (investments in time sales, loans and financing leases)— net (notes 12 and 13)	226,029	198,060
Insurance receivables—net (note 14)	27,053	31,585
Other GECS receivables	9,545	11,432
Property, plant and equipment (including equipment leased to others)— net (note 15)	53,382	49,073
Investment in GECS	—	—
Intangible assets—net (note 16)	55,025	46,180
Consolidated, liquidating securitization entities (note 29)	26,463	—
All other assets (note 17)	97,114	93,214
TOTAL ASSETS	\$647,483	\$575,244
LIABILITIES AND EQUITY		
Short-term borrowings (note 18)	\$134,917	\$138,775
Accounts payable, principally trade accounts	19,824	18,874
Progress collections and price adjustments accrued	4,433	6,706
Dividends payable	2,013	1,895
All other current costs and expenses accrued	15,343	15,577
Long-term borrowings (note 18)	170,004	140,632
Insurance liabilities, reserves and annuity benefits (note 19)	136,264	135,853
Consolidated, liquidating securitization entities (note 29)	25,721	—
All other liabilities (note 20)	41,357	35,236
Deferred income taxes (note 21)	12,647	12,517
Total liabilities	562,523	506,065
Minority interest in equity of consolidated affiliates (note 22)	5,780	5,473
Common stock (10,063,120,000 and 9,969,894,000 shares outstanding at year-end 2003 and 2002, respectively)	669	669
Accumulated gains/(losses)—net		
Investment securities	1,620	1,071
Currency translation adjustments	2,987	(2,136)
Derivatives qualifying as hedges	(1,792)	(2,112)
Other capital	17,497	17,288
Retained earnings	82,796	75,553
Less common stock held in treasury	(24,597)	(26,627)
Total shareowners' equity (notes 24 and 25)	79,180	63,706
TOTAL LIABILITIES AND EQUITY	\$647,483	\$575,244

The sum of accumulated gains/(losses) on investment securities, currency translation adjustments, and derivatives qualifying as hedges constitutes "Accumulated nonowner changes other than earnings," as shown in note 24, and was \$2,815 million and \$(3,177) million at year-end 2003 and 2002, respectively.

The notes to consolidated financial statements on pages 76–113 are an integral part of this statement.

GE		GECS	
2003	2002	2003	2002
\$ 1,670	\$ 1,079	\$ 11,273	\$ 7,918
380	332	120,344	116,530
10,973	10,973	—	—
8,555	9,039	197	208
—	—	226,029	198,060
—	—	27,053	31,585
—	—	11,901	12,984
14,566	13,743	38,816	35,330
45,308	36,929	—	—
30,204	23,049	24,821	23,131
—	—	26,463	—
30,448	30,167	67,629	64,082
\$142,104	\$125,311	\$554,526	\$489,828
\$ 2,555	\$ 8,786	\$132,988	\$130,126
8,753	8,095	13,440	12,608
4,433	6,706	—	—
2,013	1,895	—	—
15,343	15,577	—	—
8,388	970	162,540	140,836
—	—	136,264	135,853
—	—	25,721	—
18,449	16,621	22,828	18,441
1,911	1,927	10,736	10,590
61,845	60,577	504,517	448,454
1,079	1,028	4,701	4,445
669	669	1	1
1,620	1,071	1,823	1,191
2,987	(2,136)	2,639	(782)
(1,792)	(2,112)	(1,727)	(2,076)
17,497	17,288	12,268	12,271
82,796	75,553	30,304	26,324
(24,597)	(26,627)	—	—
79,180	63,706	45,308	36,929
\$142,104	\$125,311	\$554,526	\$489,828

In the consolidating data on this page, "GE" means the basis of consolidation as described in note 1 to the consolidated financial statements; "GECS" means General Electric Capital Services, Inc. and all of its affiliates and associated companies. Transactions between GE and GECS have been eliminated from the "General Electric Company and consolidated affiliates" columns on page 72.

STATEMENT OF CASH FLOWS

General Electric Company and consolidated affiliates			
For the years ended December 31 (In millions)	2003	2002	2001
CASH FLOWS—OPERATING ACTIVITIES			
Net earnings	\$ 15,002	\$ 14,118	\$ 13,684
Adjustments to reconcile net earnings to cash provided from operating activities			
Cumulative effect of accounting changes	587	1,015	444
Depreciation and amortization of property, plant and equipment	6,956	6,511	5,873
Amortization of goodwill	—	—	1,252
Earnings (before accounting changes) retained by GECS	—	—	—
Deferred income taxes	1,127	2,414	1,426
Decrease (increase) in GE current receivables	534	(409)	197
Decrease (increase) in inventories	874	(87)	(485)
Increase (decrease) in accounts payable	802	227	4,676
Increase (decrease) in GE progress collections	(2,268)	(5,062)	3,446
Increase in insurance liabilities and reserves	1,679	9,454	8,194
Provision for losses on financing receivables	3,752	3,084	2,481
All other operating activities	1,244	(1,264)	(8,296)
CASH FROM OPERATING ACTIVITIES	30,289	30,001	32,892
CASH FLOWS—INVESTING ACTIVITIES			
Additions to property, plant and equipment	(9,767)	(14,056)	(16,394)
Dispositions of property, plant and equipment	4,945	6,357	7,591
Net increase in GECS financing receivables	(14,273)	(18,082)	(13,837)
Payments for principal businesses purchased	(14,407)	(21,570)	(12,429)
Investment in GECS	—	—	—
All other investing activities	10,599	(15,111)	(5,742)
CASH USED FOR INVESTING ACTIVITIES	(22,903)	(62,462)	(40,811)
CASH FLOWS—FINANCING ACTIVITIES			
Net increase (decrease) in borrowings (maturities of 90 days or less)	(11,107)	(17,347)	20,482
Newly issued debt (maturities longer than 90 days)	67,545	95,008	32,071
Repayments and other reductions (maturities longer than 90 days)	(43,155)	(40,454)	(37,001)
Net dispositions (purchases) of GE shares for treasury	726	(985)	(2,435)
Dividends paid to shareowners	(7,643)	(7,157)	(6,358)
All other financing activities	(9,998)	3,873	2,047
CASH FROM (USED FOR) FINANCING ACTIVITIES	(3,632)	32,938	8,806
INCREASE (DECREASE) IN CASH AND EQUIVALENTS DURING YEAR	3,754	477	887
Cash and equivalents at beginning of year	8,910	8,433	7,546
Cash and equivalents at end of year	\$ 12,664	\$ 8,910	\$ 8,433
SUPPLEMENTAL DISCLOSURE OF CASH FLOWS INFORMATION			
Cash paid during the year for interest	\$(10,561)	\$ (9,654)	\$(11,125)
Cash recovered (paid) during the year for income taxes	(1,539)	(948)	(1,487)

The notes to consolidated financial statements on pages 76–113 are an integral part of this statement.

	GE			GECS		
	2003	2002	2001	2003	2002	2001
\$15,002	\$14,118	\$13,684	\$ 7,415	\$ 3,611	\$ 5,417	
587	1,015	444	339	1,015	169	
2,277	2,199	1,919	4,679	4,312	3,954	
—	—	545	—	—	707	
(4,319)	(2,661)	(3,625)	—	—	—	
389	1,005	564	738	1,409	862	
585	(486)	207	—	—	—	
909	(149)	(881)	(35)	62	396	
676	708	364	666	(880)	4,804	
(2,268)	(5,062)	3,446	—	—	—	
—	—	—	1,679	9,454	8,194	
—	—	—	3,752	3,084	2,481	
(913)	(590)	530	2,215	(556)	(8,688)	
12,925	10,097	17,197	21,448	21,511	18,296	
(2,158)	(2,386)	(2,876)	(7,609)	(11,670)	(13,518)	
—	—	—	4,945	6,357	7,591	
—	—	—	(14,273)	(18,082)	(13,837)	
(3,870)	(8,952)	(1,436)	(10,537)	(12,618)	(10,993)	
—	(6,300)	(3,043)	—	—	—	
236	203	1,508	9,788	(15,234)	(7,741)	
(5,792)	(17,435)	(5,847)	(17,686)	(51,247)	(38,498)	
(6,704)	7,924	327	(4,035)	(34,687)	23,634	
7,356	66	1,303	59,939	96,044	30,752	
(277)	(1,229)	(950)	(42,878)	(39,225)	(36,051)	
726	(985)	(2,435)	—	—	—	
(7,643)	(7,157)	(6,358)	(3,435)	(1,965)	(1,961)	
—	—	—	(9,998)	10,173	5,090	
(6,542)	(1,381)	(8,113)	(407)	30,340	21,464	
591	(8,719)	3,237	3,355	604	1,262	
1,079	9,798	6,561	7,918	7,314	6,052	
\$ 1,670	\$ 1,079	\$ 9,798	\$ 11,273	\$ 7,918	\$ 7,314	
\$ (248)	\$ (155)	\$ (358)	\$(10,313)	\$ (9,499)	\$(10,767)	
(2,685)	(2,331)	(1,616)	1,146	1,383	129	

In the consolidating data on this page, "GE" means the basis of consolidation as described in note 1 to the consolidated financial statements; "GECS" means General Electric Capital Services, Inc. and all of its affiliates and associated companies. Transactions between GE and GECS have been eliminated from the "General Electric Company and consolidated affiliates" columns on page 74.

NOTE 1**SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES****Consolidation**

Our financial statements consolidate all of our affiliates — companies that we control and in which we hold a majority voting interest. In 2003, as we describe on page 79, we added certain non-affiliates that we do not control to our consolidated financial statements because of new accounting requirements that require consolidation of entities based on holding qualifying residual interests.

Associated companies are companies that we do not control but over which we have significant influence, most often because we hold a shareholder voting position of 20% to 50%. Results of associated companies are presented on a “one-line” basis.

Financial statement presentation

We have reclassified certain prior-year amounts to conform to this year’s presentation.

Financial data and related measurements are presented in the following categories:

- **GE** This represents the adding together of all affiliates other than General Electric Capital Services, Inc. (GECS), whose operations are presented on a one-line basis.
- **GECS** This affiliate owns all of the common stock of General Electric Capital Corporation (GE Capital) and GE Global Insurance Holding Corporation (GE Global Insurance Holding), the parent of Employers Reinsurance Corporation (ERC). GE Capital, GE Global Insurance Holding and their respective affiliates are consolidated in the GECS columns and constitute its business.
- **CONSOLIDATED** This represents the adding together of GE and GECS.

Effects of transactions between related companies are eliminated. Transactions between GE and GECS are immaterial and consist primarily of GECS services for material procurement and trade receivables management, aircraft engines and medical equipment manufactured by GE that are leased by GECS to others, buildings and equipment leased by GE from GECS, and GE investments in GECS commercial paper.

Preparing financial statements in conformity with generally accepted accounting principles requires us to make estimates and assumptions that affect reported amounts and related disclosures. Actual results could differ from those estimates.

Sales of goods and services

We record sales of goods when a firm sales agreement is in place, delivery has occurred and collectibility of the fixed or determinable sales price is reasonably assured. If customer acceptance of products is not assured, sales are recorded only upon formal customer acceptance.

Sales of goods in the Consumer & Industrial, Advanced Materials and Infrastructure businesses typically do not include multiple product and/or service elements, in contrast with sales in certain of the businesses referred to below. Consumer lighting products and computer hardware and software are often sold with a right of return. Accumulated experience is used to estimate and provide for such returns when we record the sale.

Sales of goods in the Transportation, Healthcare, Energy and certain Infrastructure businesses sometimes include multiple components and sometimes include services such as installation. In such contracts, amounts assigned to each component are based on that component’s objectively determined fair value, such as the sales price for the component when it is sold separately or competitor prices for similar components. Sales are recognized individually for delivered components only if undelivered components are not essential to functionality of delivered components, fair values of delivered components have been objectively determined, and the delivered components have value to the customer on a standalone basis. However, when undelivered components are inconsequential or perfunctory and not essential to the functionality of the delivered components (like certain training commitments), we recognize sales on the total contract and make provision for the cost of the incomplete elements.

We record sales of product services and certain power generation equipment in accordance with contracts. For long-term product services agreements, we use estimated contract profit rates to record sales as work is performed. For certain power generation equipment, we use estimated contract profit rates to record sales as major components are completed and delivered to customers. Estimates are subject to revisions; revisions that affect an agreement’s total estimated profitability result in an immediate adjustment of earnings. We provide for any loss when that loss is probable. We expense costs to acquire or originate sales agreements as incurred.

Sales by NBC are recorded when advertisements are broadcast, with provision made for any shortfalls from viewer commitments (“make goods”) based on specific contracts and independent viewer census information.

GECS revenues from services (earned income)

We use the interest method to recognize income on all loans. Interest on time sales and loans includes origination, commitment and other non-refundable fees related to funding (recorded in earned income on the interest method). Nonearning loans are loans on which we have stopped accruing interest at the earlier of the time at which collection of an account becomes doubtful or the account becomes 90 days past due. We recognize interest income on nonearning loans either as cash is collected or on a cost-recovery basis as conditions warrant. We resume accruing interest on nonearning, non-restructured Commercial Finance loans only when (a) payments are brought current according to

the loan's original terms and (b) future payments are reasonably assured. When we agree to restructured terms with the borrower, we resume accruing interest only when reasonably assured that we will recover full contractual payments, and pass underwriting reviews equivalent to those to which we subject new loans. We resume accruing interest on nonearning Consumer Finance loans only upon receipt of the third consecutive minimum monthly payment or the equivalent. Specific limits restrict the number of times any particular type of delinquent loan may be categorized as non-delinquent and interest accrual resumed.

We record financing lease income on the interest method to produce a level yield on funds not yet recovered. Estimated unguaranteed residual values of leased assets are based primarily on periodic independent appraisals of the values of leased assets remaining at expiration of the lease terms. Significant assumptions we use in estimating residual values include estimated net cash flows over the remaining lease term, results of future remarketing, and future component part and scrap metal prices, discounted at an appropriate rate.

We recognize operating lease income on a straight-line basis over the terms of underlying leases.

Fees include commitment fees related to loans that we do not expect to fund and line-of-credit fees. We record these fees in earned income on a straight-line basis over the period to which they relate. We record syndication fees in earned income at the time related services are performed unless significant contingencies exist.

See below and page 78 for a discussion of income from investment and insurance activities.

Depreciation and amortization

The cost of GE manufacturing plant and equipment is depreciated over its estimated economic life. U.S. assets are depreciated using an accelerated method based on a sum-of-the-years digits formula; non-U.S. assets are depreciated on a straight-line basis.

The cost of GECS equipment leased to others on operating leases is amortized on a straight-line basis to estimated residual value over the lease term or over the estimated economic life of the equipment. See note 15.

Losses on financing receivables

Our allowance for losses on financing receivables represents our best estimate of probable losses inherent in the portfolio. Our method of calculating estimated losses depends on the size, type and risk characteristics of the related receivables.

Our consumer loan portfolio consists of homogeneous card receivables, installment loans, auto loans and leases and residential mortgages. The allowance for losses on these receivables is based on ongoing statistical analyses of our historical experience adjusted for the effects of economic cycles.

Our allowance for losses on our commercial and equipment loan and lease portfolios is based on relevant observable data that include, but are not limited to, historical experience; loan strati-

fication by portfolio and, when applicable, geography; collateral type; credit class or program type; size of the loan balance; and delinquency. In certain commercial loan and lease portfolios, we review all loans based on a number of monitored risk factors other than size, including collateral value, financial performance of the borrower, aging and bankruptcy. We stratify portfolios in which we believe that it is informative to differentiate between small and large balance loans depending on geography and portfolio. For loans deemed individually impaired, we determine allowances using the present values of expected future cash flows. If repossession is expected to be a source of repayment, we estimate the fair value of that collateral using independent appraisals when necessary.

Delinquencies are the clearest indication of a developing loss, and we monitor delinquency rates closely in all of our portfolios. Experience is not available with new products; therefore, while we are developing that experience, we set loss allowances based on our experience with the most closely analogous products in our portfolio. When we repossess collateral in satisfaction of a commercial loan, we write the receivable down against the allowance for losses. We transfer the asset to "Other assets" and carry it at the lower of cost or estimated fair value less costs to sell.

Cash and equivalents

Debt securities with original maturities of three months or less are included in cash equivalents unless designated as available for sale and classified as investment securities.

Investment securities

We report investments in debt and marketable equity securities, and equity securities at our insurance affiliates, at fair value based on quoted market prices or, if quoted prices are not available, discounted expected cash flows using market rates commensurate with credit quality and maturity of the investment. Substantially all investment securities are designated as available for sale with unrealized gains and losses included in shareowners' equity, net of applicable taxes and other adjustments. We regularly review investment securities for impairment based on criteria that include the extent to which the investment's carrying value exceeds its related market value, the duration of the market decline, our ability to hold to recovery and the financial strength and specific prospects of the issuer of the security. Unrealized losses that are other than temporary are recognized in earnings. Realized gains and losses are accounted for on the specific identification method.

Inventories

All inventories are stated at the lower of cost or realizable values. Cost for substantially all of GE's U.S. inventories is determined on a last-in, first-out (LIFO) basis. Cost of other GE inventories is determined on a first-in, first-out (FIFO) basis. GECS inventories consist of finished products held for sale. Cost is determined on a FIFO basis.

Intangible assets

As of January 1, 2002, goodwill is no longer amortized but is tested for impairment using a fair value approach, at the “reporting unit” level. A reporting unit is the operating segment, or a business one level below that operating segment (the “component” level) if discrete financial information is prepared and regularly reviewed by management at the component level. We recognize an impairment charge for any amount by which the carrying amount of a reporting unit’s goodwill exceeds its fair value. We use discounted cash flows to establish fair values. When available and as appropriate, we use comparative market multiples to corroborate discounted cash flow results. When a business within a reporting unit is disposed of, goodwill is allocated to the gain or loss on disposition using the relative fair value methodology.

We amortize the cost of other intangibles over their estimated useful lives unless such lives are deemed indefinite. Amortizable intangible assets are tested for impairment based on undiscounted cash flows and, if impaired, written down to fair value based on either discounted cash flows or appraised values. Intangible assets with indefinite lives are tested annually for impairment and written down to fair value as required.

Before January 1, 2002, we amortized goodwill over its estimated period of benefit on a straight-line basis; we amortized other intangible assets on appropriate bases over their estimated lives. No amortization period exceeded 40 years. When an intangible asset’s carrying value exceeded associated expected operating cash flows, we considered it to be impaired and wrote it down to fair value, which we determined based on either discounted future cash flows or appraised values.

GECS insurance accounting policies

Accounting policies for GECS insurance businesses follow.

PREMIUM INCOME. We report insurance premiums as earned income as follows:

- For short-duration insurance contracts (including property and casualty, accident and health, and financial guaranty insurance), we report premiums as earned income, generally on a pro-rata basis, over the terms of the related agreements. For retrospectively rated reinsurance contracts, we record premium adjustments based on estimated losses and loss expenses, taking into consideration both case and incurred-but-not-reported (IBNR) reserves.
- For traditional long-duration insurance contracts (including term and whole life contracts and annuities payable for the life of the annuitant), we report premiums as earned income when due.
- For investment contracts and universal life contracts, we report premiums received as liabilities, not as revenues. Universal life contracts are long-duration insurance contracts with terms that are not fixed and guaranteed; for these contracts, we recognize revenues for assessments

against the policyholder’s account, mostly for mortality, contract initiation, administration and surrender. Investment contracts are contracts that have neither significant mortality nor significant morbidity risk, including annuities payable for a determined period; for these contracts, we recognize revenues on the associated investments and amounts credited to policyholder accounts are charged to expense.

LIABILITIES FOR UNPAID CLAIMS AND CLAIMS ADJUSTMENT EXPENSES represent our best estimate of the ultimate obligations for reported claims plus those IBNR and the related estimated claim settlement expenses for all claims incurred through December 31 of each year. Specific reserves — also referred to as case reserves — are established for reported claims using case-basis evaluations of the underlying claim data and are updated as further information becomes known. IBNR reserves are determined using generally accepted actuarial reserving methods that take into account historical loss experience data and, as appropriate, certain qualitative factors. IBNR reserves are adjusted to take into account certain additional factors that can be expected to affect the liability for claims over time, such as changes in the volume and mix of business written, revisions to contract terms and conditions, changes in legal precedents or developed case law, trends in healthcare and medical costs, and general inflation levels. Settlement of complex claims routinely involves threatened or pending litigation to resolve disputes as to coverage, interpretation of contract terms and conditions or fair compensation for damages suffered. These disputes are settled through negotiation, arbitration or actual litigation. Recorded reserves incorporate our best estimate of the effect that ultimate resolution of such disputes have on both claims payments and related settlement expenses. Liabilities for unpaid claims and claims adjustment expenses are continually reviewed and adjusted; such adjustments are included in current operations and accounted for as changes in estimates.

DEFERRED ACQUISITION COSTS. Costs that vary with and are directly related to the acquisition of new and renewal insurance and investment contracts are deferred and amortized as follows:

- Short-duration contracts — Acquisition costs consist of commissions, brokerage expenses and premium taxes and are amortized ratably over the contract periods in which the related premiums are earned.
- Long-duration contracts — Acquisition costs consist of first-year commissions in excess of recurring renewal commissions, certain variable sales expenses and certain support costs such as underwriting and policy issue expenses. For traditional long-duration insurance contracts, we amortize these costs over the respective contract periods in proportion to either anticipated premium income, or, in the case of limited-payment contracts, estimated benefit payments. For investment contracts and universal life contracts, amortization of these costs is based on estimated gross profits and is adjusted as those estimates are revised.

We review deferred acquisition costs periodically for recoverability considering anticipated investment income.

PRESENT VALUE OF FUTURE PROFITS. The actuarially determined present value of anticipated net cash flows to be realized from insurance, annuity and investment contracts in force at the date of acquisition of life insurance policies is recorded as the present value of future profits and is amortized over the respective policy terms in a manner similar to deferred acquisition costs. We adjust unamortized balances to reflect experience and impairment, if any.

Accounting changes

We adopted Financial Accounting Standards Board (FASB) Interpretation No. (FIN) 46, *Consolidation of Variable Interest Entities*, on July 1, 2003, and consolidated certain entities in our financial statements for the first time. New balance sheet captions, "Consolidated, liquidating securitization entities," included \$36.3 billion of assets and \$35.8 billion of liabilities at transition related to entities involved in securitization arrangements. Given their unique nature and the fact that their activities have been discontinued, they are classified in separate financial statement captions. Further information about these entities is provided in note 29. In addition, \$14.1 billion and \$1.0 billion were added to "Investment securities" and "Other GECS receivables," respectively, at transition for investment securities related to guaranteed investment contracts (GICs) issued by Trinity, a group of sponsored special purpose entities. The related GIC liabilities of \$14.7 billion, consolidated at transition, are displayed in "Insurance liabilities, reserves and annuity benefits." As issuance of GICs by these entities is likely to continue in the future, we have displayed these investment securities in financial statement captions consistent with like items of our Insurance businesses. Our consolidation of these entities resulted in a \$372 million after-tax accounting charge (\$0.04 per share) to net earnings and is reported in the caption "Cumulative effect of accounting changes." This charge resulted from several factors. For entities consolidated based on carrying amounts, the effect of changes in interest rates resulted in transition losses on interest rate swaps that did not qualify for hedge accounting before transition. Losses also arose from the FIN 46 requirement to record carrying amounts of assets in certain securitization entities as if those entities had always been consolidated, requiring us to eliminate certain previously recognized gains. For certain other entities that we were required to consolidate at their July 1, 2003, fair values, we recognized a loss on consolidation because their liabilities, including the fair value of interest rate swaps, exceeded independently appraised fair values of the related assets.

Statement of Financial Accounting Standards (SFAS) 143, *Accounting for Asset Retirement Obligations*, became effective for us on January 1, 2003. Under SFAS 143, obligations associated with the retirement of long-lived assets are recorded when there is a legal obligation to incur such costs. This amount is accounted for like an additional element of cost, and, like other cost elements, is depreciated over the corresponding asset's useful life. SFAS 143 primarily affects our accounting for costs associated with the future retirement of facilities used for storage and production of nuclear fuel. On January 1, 2003, we recorded a one-time, non-cash transition charge of \$330 million (\$215 million after tax, or \$0.02 per share) which is reported in the caption "Cumulative effect of accounting changes."

In 2002, we adopted SFAS 142, *Goodwill and Other Intangible Assets*, under which goodwill is no longer amortized but is tested for impairment using a fair value methodology. Using the required reporting unit basis, we tested all of our goodwill for impairment as of January 1, 2002, and recorded a non-cash charge of \$1.204 billion (\$1.015 billion after tax, or \$0.10 per share). All of the charge related to Equipment & Other Services. Factors contributing to the impairment charge were the difficult economic environment in the information technology sector and heightened price competition in the auto insurance industry. No impairment charge had been required under our previous goodwill impairment policy, which was based on undiscounted cash flows.

Also in 2002, we adopted the stock option expense provisions of SFAS 123, *Accounting for Stock-Based Compensation*. A comparison of reported and pro-forma net earnings, including effects of expensing stock options, follows.

(In millions; per-share amounts in dollars)	2003	2002	2001
Net earnings, as reported	\$15,002	\$14,118	\$13,684
Earnings per share, as reported			
Diluted	1.49	1.41	1.37
Basic	1.50	1.42	1.38
Stock option expense included in net earnings	81	27	—
Total stock option expense ^(a)	315	330	296
PRO-FORMA EFFECTS			
Net earnings, on pro-forma basis	14,768	13,815	13,388
Earnings per share, on pro-forma basis			
Diluted	1.47	1.38	1.33
Basic	1.47	1.39	1.35

(a) As if we had applied SFAS 123 to expense stock options in all periods. Includes amounts we actually recognized in 2003 and 2002 earnings.

In 2001, we adopted SFAS 133, *Accounting for Derivative Instruments and Hedging Activities*, as amended. Under SFAS 133, all derivative instruments are recognized in the balance sheet at their fair values. Further information about derivatives and hedging is provided in note 28. The cumulative transition effect of adopting this accounting change at January 1, 2001, was a \$324 million (\$0.03 per share) reduction of net earnings and \$827 million reduction in equity.

Also in 2001, we adopted Emerging Issues Task Force (EITF) Issue 99-20. Under this consensus, impairment of certain retained interests in securitized assets must be recognized when (a) the asset's fair value is below its carrying value, and (b) it is probable that there has been an adverse change in estimated cash flows. The cumulative effect of adopting EITF 99-20 at January 1, 2001, was a one-time reduction of net earnings of \$120 million (\$0.01 per share).

NOTE 2

GE OTHER INCOME

(In millions)	2003	2002	2001
Licensing and royalty income	\$135	\$ 103	\$ 75
Associated companies	118	(170)	(106)
Marketable securities and bank deposits	75	31	184
Bravo exchange	—	571	—
Global eXchange Services gain	—	488	—
Other items	317	83	280
Total	\$645	\$1,106	\$ 433

NOTE 3

GECS REVENUES FROM SERVICES

(In millions)	2003	2002	2001
Premiums earned by insurance businesses	\$18,646	\$16,484	\$15,634
Interest on time sales and loans	16,495	14,068	12,136
Operating lease rentals	7,199	6,879	6,762
Investment income	6,468	5,570	6,593
Financing leases	4,077	4,441	4,346
Fees	3,349	2,943	2,535
Other income	5,122	5,018	7,223
Total	\$61,356	\$55,403	\$55,229

For insurance businesses, the effects of reinsurance on premiums written and premiums earned were as follows:

(In millions)	2003	2002	2001
PREMIUMS WRITTEN			
Direct	\$11,640	\$11,659	\$ 9,958
Assumed	9,616	9,409	9,603
Ceded	(2,654)	(4,069)	(3,718)
Total	\$18,602	\$16,999	\$15,843
PREMIUMS EARNED			
Direct	\$11,433	\$10,922	\$ 9,912
Assumed	9,964	9,569	9,471
Ceded	(2,751)	(4,007)	(3,749)
Total	\$18,646	\$16,484	\$15,634

NOTE 4

SUPPLEMENTAL COST INFORMATION

Total expenditures for research and development were \$2,656 million, \$2,631 million and \$2,349 million in 2003, 2002 and 2001, respectively. The portion we funded was \$2,103 million in 2003, \$2,215 million in 2002 and \$1,980 million in 2001.

Rental expense under operating leases is shown below.

(In millions)	2003	2002	2001
GE	\$733	\$773	\$ 694
GECS	893	977	1,006

At December 31, 2003, minimum rental commitments under noncancelable operating leases aggregated \$2,764 million and \$4,354 million for GE and GECS, respectively. Amounts payable over the next five years follow.

(In millions)	2004	2005	2006	2007	2008
GE	\$568	\$466	\$375	\$298	\$240
GECS	759	627	539	509	418

GE's selling, general and administrative expense totaled \$9,870 million in 2003, \$9,131 million in 2002 and \$8,637 million in 2001. Capitalized interest is insignificant in 2003, 2002 and 2001.

We recorded restructuring charges of \$270 million (\$354 million including other related charges) in 2002 to rationalize certain operations and facilities of GE's worldwide industrial businesses. Major elements of these restructuring programs included costs for employee severance, lease termination, dismantlement, and other exit costs. These programs were essentially completed by the end of 2003.

NOTE 5**RETIREE HEALTH AND LIFE BENEFITS**

We sponsor a number of retiree health and life insurance benefit plans (retiree benefit plans). Principal retiree benefit plans are discussed below; other such plans are not significant individually or in the aggregate.

PRINCIPAL RETIREE BENEFIT PLANS generally provide health and life insurance benefits to employees who retire under the GE Pension Plan (see note 6) with 10 or more years of service. Retirees share in the cost of healthcare benefits. Benefit provisions are subject to collective bargaining. These plans cover approximately 250,000 retirees and dependents. Our principal retiree benefit plans have a December 31 measurement date.

The effect on operations of principal retiree benefit plans is shown in the following table.

EFFECT ON OPERATIONS

(In millions)	2003	2002	2001
Expected return on plan assets	\$ (159)	\$(170)	\$(185)
Service cost for benefits earned	307	277	191
Interest cost on benefit obligation	535	469	459
Prior service cost	191	96	90
Net actuarial loss recognized	127	78	60
Retiree benefit plans cost	\$1,001	\$ 750	\$ 615

ACTUARIAL ASSUMPTIONS. The discount rate at December 31 was used to measure the year-end benefit obligations and the earnings effects for the subsequent year. Actuarial assumptions used to determine benefit obligations and earnings effects for principal retiree benefit plans follow.

ACTUARIAL ASSUMPTIONS

December 31	2003	2002	2001	2000
Discount rate ^(a)	6.0%	6.75%	7.25%	7.5%
Compensation increases	5	5	5	5
Expected return on assets	8.5	8.5	9.5	9.5
Healthcare cost trend rate ^(b)	10.5	13	12	10

^(a) Weighted average discount rate for determination of 2003 costs was 6.4%.

^(b) For 2003, gradually declining to 5% after 2010.

To determine the expected long-term rate of return on retiree life plan assets, we consider the current and expected asset allocations, as well as historical and expected returns on various categories of plan assets. We apply our expected rate of return to a market-related value of assets, which reduces the underlying variability in assets to which we apply that expected return.

We amortize experience gains and losses, as well as the effects of changes in actuarial assumptions and plan provisions, over a period no longer than the average future service of employees.

FUNDING POLICY for retiree health benefits is generally to pay covered expenses as they are incurred. We fund retiree life insurance benefits at our discretion. Under the provisions of these plans, we expect to contribute approximately \$640 million in 2004 to cover unfunded healthcare benefits.

Changes in the accumulated postretirement benefit obligation for retiree benefit plans follow.

ACCUMULATED POSTRETIREMENT BENEFIT OBLIGATION (APBO)

(In millions)	2003	2002
Balance at January 1	\$7,435	\$6,796
Service cost for benefits earned	307	277
Interest cost on benefit obligation	535	469
Participant contributions	33	32
Plan amendments ^(a)	2,483	(60)
Actuarial (gain) loss	(416)	567
Benefits paid	(720)	(687)
Other	44	41
Balance at December 31 ^(b)	\$9,701	\$7,435

^(a) For 2003, associated with changes in retiree benefit plans resulting from collective bargaining agreements that extend through June 2007.

^(b) The APBO for the retiree health plans was \$7,514 million and \$5,458 million at year-end 2003 and 2002, respectively.

Increasing or decreasing the healthcare cost trend rates by one percentage point would have had an insignificant effect on the December 31, 2003, accumulated postretirement benefit obligation and the annual cost of retiree health plans. Our principal retiree benefit plans are collectively bargained and have provisions that limit our per capita costs.

Changes in the fair value of assets for retiree benefit plans follow.

FAIR VALUE OF ASSETS

(In millions)	2003	2002
Balance at January 1	\$1,426	\$1,771
Actual gain (loss) on plan assets	309	(225)
Employer contributions	565	535
Participant contributions	33	32
Benefits paid	(720)	(687)
Other	13	—
Balance at December 31	\$1,626	\$1,426

Plan assets are held in trust, as follows:

PLAN ASSET ALLOCATION

December 31	2003		2002
	Target allocation	Actual allocation	Actual allocation
Equity securities	62-74%	73%	64%
Debt securities	20-26	20	29
Real estate	1-5	1	—
Other	3-9	6	7
Total		100%	100%

Plan fiduciaries set investment policies and strategies for the trust. Long-term strategic investment objectives include preserving the funded status of the trust and balancing risk and return. The plan fiduciaries oversee the investment allocation process, which includes selecting investment managers, setting long-term strategic targets and monitoring asset allocations. Target allocation ranges are guidelines, not limitations, and occasionally plan fiduciaries will approve allocations above or below a target range.

Trust assets invested in short-term securities must be invested in securities rated A1/P1 or better. GE common stock represented 5.4% and 4.8% of trust assets at year-end 2003 and 2002, respectively, and is subject to a statutory limit when it reaches 10% of total trust assets.

Our recorded assets and liabilities for retiree benefit plans are as follows:

RETIREE BENEFIT ASSET/(LIABILITY)

December 31 (In millions)	2003	2002
Funded status ^(a)	\$(8,075)	\$(6,009)
Unrecognized prior service cost	3,045	753
Unrecognized net actuarial loss	1,584	2,277
Net liability recognized	\$(3,446)	\$(2,979)
Amounts recorded in the Statement of Financial Position:		
Prepaid retiree life plans asset	\$ 81	\$ 87
Retiree health plans liability	(3,527)	(3,066)
Net liability recognized	\$(3,446)	\$(2,979)

^(a) Fair value of assets less APBO, as shown in the preceding tables.

The U.S. Medicare Prescription Drug, Improvement and Modernization Act of 2003 is not expected to have a significant effect on our operations, obligations or cash flows.

NOTE 6**PENSION BENEFITS**

We sponsor a number of pension plans. Principal pension plans are discussed below; other such plans are not significant individually or in the aggregate. Principal pension plans constitute about 90% of global pension assets and obligations.

PRINCIPAL PENSION PLANS are the GE Pension Plan and the GE Supplementary Pension Plan. These plans have a December 31 measurement date.

The GE Pension Plan provides benefits to certain U.S. employees based on the greater of a formula recognizing career earnings or a formula recognizing length of service and final average earnings. Benefit provisions are subject to collective bargaining. The GE Pension Plan covers approximately 508,000 participants, including 136,000 employees, 171,000 former employees with vested rights to future benefits, and 201,000 retirees and beneficiaries receiving benefits.

The GE Supplementary Pension Plan is an unfunded plan providing supplementary retirement benefits primarily to higher-level, longer-service U.S. employees.

Details of the effect on operations of principal pension plans, and the total effect on cost of principal postretirement benefit plans, follow.

EFFECT ON OPERATIONS

(In millions)	2003	2002	2001
Expected return on plan assets	\$ 4,072	\$ 4,084	\$ 4,327
Service cost for benefits earned ^(a)	(1,213)	(1,107)	(884)
Interest cost on benefit obligation	(2,180)	(2,116)	(2,065)
Prior service cost	(248)	(217)	(244)
Net actuarial gain recognized	609	912	961
Income from pensions	1,040	1,556	2,095
Retiree benefit plans cost (note 5)	(1,001)	(750)	(615)
Net cost reductions from principal postretirement benefit plans	\$ 39	\$ 806	\$ 1,480

^(a) Net of participant contributions.

ACTUARIAL ASSUMPTIONS. The discount rate at December 31 was used to measure the year-end benefit obligations and the earnings effects for the subsequent year. Actuarial assumptions used to determine benefit obligations and earnings effects for principal pension plans follow.

ACTUARIAL ASSUMPTIONS

December 31	2003	2002	2001	2000
Discount rate	6.0%	6.75%	7.25%	7.5%
Compensation increases	5	5	5	5
Expected return on assets	8.5	8.5	9.5	9.5

To determine the expected long-term rate of return on pension plan assets, we consider the current and expected asset allocations, as well as historical and expected returns on various categories of plan assets. We apply our expected rate of return to a market-related value of assets, which reduces the underlying variability in assets to which we apply that expected return.

We amortize experience gains and losses, as well as the effects of changes in actuarial assumptions and plan provisions, over a period no longer than the average future service of employees.

FUNDING POLICY for the GE Pension Plan is to contribute amounts sufficient to meet minimum funding requirements as set forth in employee benefit and tax laws plus such additional amounts as we may determine to be appropriate. We have not made contributions to the GE Pension Plan since 1987; any such GE contribution would require payment of excise taxes and would not be deductible for income tax purposes. We will not make any contributions to the GE Pension Plan in 2004. We expect to pay approximately \$100 million for GE Supplementary Pension Plan payments and administrative expenses in 2004.

BENEFIT OBLIGATIONS. Accumulated and projected benefit obligations (ABO and PBO) represent the obligations of a pension plan for past service as of the measurement date. ABO is the present value of benefits earned to date with benefits computed based on current compensation levels. PBO is ABO increased to reflect expected future compensation.

Changes in the PBO for principal pension plans follow.

PROJECTED BENEFIT OBLIGATION

(In millions)	2003	2002
Balance at January 1	\$33,266	\$30,423
Service cost for benefits earned ^(a)	1,213	1,107
Interest cost on benefit obligation	2,180	2,116
Participant contributions	169	158
Plan amendments	654	9
Actuarial loss ^(b)	2,754	1,650
Benefits paid	(2,409)	(2,197)
Balance at December 31 ^(c)	\$37,827	\$33,266

^(a) Net of participant contributions.

^(b) Principally associated with discount rate changes.

^(c) The PBO for the GE Supplementary Pension Plan was \$2.7 billion and \$2.2 billion at year-end 2003 and 2002, respectively.

ABO balances for principal pension plans follow.

ACCUMULATED BENEFIT OBLIGATION

December 31 (In millions)	2003	2002
GE Pension Plan	\$33,859	\$29,698
GE Supplementary Pension Plan	1,619	1,296
Total	\$35,478	\$30,994

Changes in the fair value of assets for principal pension plans follow.

FAIR VALUE OF ASSETS

(In millions)	2003	2002
Balance at January 1	\$37,811	\$45,006
Actual gain (loss) on plan assets	8,203	(5,251)
Employer contributions	105	95
Participant contributions	169	158
Benefits paid	(2,409)	(2,197)
Balance at December 31	\$43,879	\$37,811

The GE Pension Plan's assets are held in trust, as follows:

PLAN ASSET ALLOCATION

December 31	2003		2002
	Target allocation	Actual allocation	Actual allocation
Equity securities	51-63%	60%	56%
Debt securities	21-27	20	26
Real estate	4-8	7	6
Private equities	5-11	7	7
Other	3-7	6	5
Total	100%		100%

Plan fiduciaries set investment policies and strategies for the GE Pension Trust. Long-term strategic investment objectives include preserving the funded status of the trust and balancing risk and return. The plan fiduciaries oversee the investment allocation process, which includes selecting investment managers, commissioning periodic asset-liability studies, setting long-term strategic targets and monitoring asset allocations. Target allocation ranges are guidelines, not limitations, and occasionally plan fiduciaries will approve allocations above or below a target range.

Trust assets are invested subject to the following policy restrictions: short-term securities must be rated A1/P1 or better; investments in real estate—7% of trust assets at year end—may not exceed 25%; other investments in securities that are not freely tradable—11% of trust assets at year end—may not exceed 20%. GE common stock represented 6.3% and 6.0% of trust assets at year-end 2003 and 2002, respectively, and is subject to a statutory limit when it reaches 10% of total trust assets.

Our recorded assets and liabilities for principal pension plans are as follows:

PREPAID PENSION ASSET/(LIABILITY)

December 31 (In millions)	2003	2002
Funded status ^(a)	\$ 6,052	\$ 4,545
Unrecognized prior service cost	1,571	1,165
Unrecognized net actuarial loss	7,588	8,356
Net asset recognized	\$15,211	\$14,066
Amounts recorded in the Statement of Financial Position:		
Prepaid pension asset	\$17,038	\$15,611
Supplementary Pension Plan liability	(1,827)	(1,545)
Net asset recognized	\$15,211	\$14,066

(a) Fair value of assets less PBO, as shown in the preceding tables.

NOTE 7**PROVISION FOR INCOME TAXES**

(In millions)	2003	2002	2001
GE			
Current tax expense	\$2,468	\$2,833	\$3,632
Deferred tax expense from temporary differences	389	1,004	561
	2,857	3,837	4,193
GECS			
Current tax expense (benefit)	720	(1,488)	517
Deferred tax expense from temporary differences	738	1,409	863
	1,458	(79)	1,380
CONSOLIDATED			
Current tax expense	3,188	1,345	4,149
Deferred tax expense from temporary differences	1,127	2,413	1,424
Total	\$4,315	\$3,758	\$5,573

GE and GECS file a consolidated U.S. federal income tax return. The GECS provision for current tax expense includes its effect on the consolidated return.

Consolidated current tax expense includes amounts applicable to U.S. federal income taxes of \$1,555 million, \$137 million and \$2,514 million in 2003, 2002 and 2001, respectively, and amounts applicable to non-U.S. jurisdictions of \$1,304 million,

\$1,061 million and \$1,225 million in 2003, 2002 and 2001, respectively. Consolidated deferred tax expense related to U.S. federal income taxes was \$685 million, \$2,112 million and \$1,455 million in 2003, 2002 and 2001, respectively.

Deferred income tax balances reflect the effects of temporary differences between the carrying amounts of assets and liabilities and their tax bases and are stated at enacted tax rates expected to be in effect when taxes are actually paid or recovered. See note 21 for details.

We have not provided U.S. deferred taxes on cumulative earnings of non-U.S. affiliates and associated companies that have been reinvested indefinitely. These earnings relate to ongoing operations and, at December 31, 2003, were approximately \$21 billion. Because of the availability of U.S. foreign tax credits, it is not practicable to determine the U.S. federal income tax liability that would be payable if such earnings were not reinvested indefinitely. Deferred taxes are provided for earnings of non-U.S. affiliates and associated companies when we plan to remit those earnings.

Consolidated U.S. income before taxes and the cumulative effect of accounting changes was \$11.2 billion in 2003, \$12.0 billion in 2002 and \$13.9 billion in 2001. The corresponding amounts for non-U.S.-based operations were \$8.7 billion in 2003, \$6.9 billion in 2002 and \$5.8 billion in 2001.

A reconciliation of the U.S. federal statutory tax rate to the actual tax rate is provided below.

RECONCILIATION OF U.S. FEDERAL STATUTORY TAX RATE TO ACTUAL TAX RATE

	Consolidated			GE			GECS		
	2003	2002	2001	2003	2002	2001	2003	2002	2001
Statutory U.S. federal income tax rate	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%	35.0%
Increase (reduction) in rate resulting from:									
Inclusion of after-tax earnings of GECS in before-tax earnings of GE	—	—	—	(14.7)	(8.5)	(10.7)	—	—	—
Amortization of goodwill	—	—	1.0	—	—	0.8	—	—	0.9
Tax-exempt income	(1.1)	(1.2)	(1.3)	—	—	—	(2.4)	(5.1)	(3.8)
Tax on international activities including exports	(9.0)	(10.6)	(5.4)	(4.3)	(5.2)	(3.2)	(10.8)	(22.5)	(6.7)
Americom/Rollins goodwill	—	—	(1.1)	—	—	—	—	—	(3.2)
All other—net	(3.2)	(3.3)	0.1	(0.5)	(1.1)	1.0	(6.0)	(9.1)	(2.4)
	(13.3)	(15.1)	(6.7)	(19.5)	(14.8)	(12.1)	(19.2)	(36.7)	(15.2)
Actual income tax rate	21.7%	19.9%	28.3%	15.5%	20.2%	22.9%	15.8%	(1.7)%	19.8%

NOTE 8

EARNINGS PER SHARE INFORMATION

(In millions; per-share amounts in dollars)	2003		2002		2001	
	Diluted	Basic	Diluted	Basic	Diluted	Basic
CONSOLIDATED OPERATIONS						
Earnings before accounting changes	\$15,589	\$15,589	\$15,133	\$15,133	\$14,128	\$14,128
Dividend equivalents—net of tax	1	—	13	—	12	—
Earnings before accounting changes for per-share calculation	15,590	15,589	15,146	15,133	14,140	14,128
Cumulative effect of accounting changes	(587)	(587)	(1,015)	(1,015)	(444)	(444)
Net earnings available for per-share calculation	\$15,003	\$15,002	\$14,131	\$14,118	\$13,696	\$13,684
AVERAGE EQUIVALENT SHARES						
Shares of GE common stock outstanding	10,019	10,019	9,947	9,947	9,932	9,932
Employee compensation-related shares, including stock options	56	—	81	—	120	—
Total average equivalent shares	10,075	10,019	10,028	9,947	10,052	9,932
PER-SHARE AMOUNTS						
Earnings before accounting changes	\$ 1.55	\$ 1.56	\$ 1.51	\$ 1.52	\$ 1.41	\$ 1.42
Cumulative effect of accounting changes	(0.06)	(0.06)	(0.10)	(0.10)	(0.04)	(0.04)
Net earnings per share	\$ 1.49	\$ 1.50	\$ 1.41	\$ 1.42	\$ 1.37	\$ 1.38

NOTE 9

INVESTMENT SECURITIES

December 31 (In millions)	2003				2002			
	Amortized cost	Gross unrealized gains	Gross unrealized losses	Estimated fair value	Amortized cost	Gross unrealized gains	Gross unrealized losses	Estimated fair value
GE								
Debt—U.S. corporate	\$ 350	\$ —	\$ (28)	\$ 322	\$ 350	\$ —	\$ (86)	\$ 264
Equity	42	18	(2)	58	86	10	(28)	68
	392	18	(30)	380	436	10	(114)	332
GECS								
Debt								
U.S. corporate	50,779	2,558	(684)	52,653	55,489	2,416	(1,490)	56,415
State and municipal	12,707	382	(23)	13,066	12,147	358	(45)	12,460
Mortgage-backed	13,441	271	(93)	13,619	12,285	438	(46)	12,677
Asset-backed	12,471	250	(84)	12,637	7,081	126	(32)	7,175
Corporate—non-U.S.	14,720	557	(89)	15,188	13,396	529	(230)	13,695
Government—non-U.S.	8,558	169	(65)	8,662	8,147	291	(62)	8,376
U.S. government and federal agency	1,611	58	(19)	1,650	1,678	67	(18)	1,727
Equity	2,593	393	(117)	2,869	4,333	165	(493)	4,005
	116,880	4,638	(1,174)	120,344	114,556	4,390	(2,416)	116,530
Total consolidated	\$117,272	\$4,656	\$(1,204)	\$120,724	\$114,992	\$4,400	\$(2,530)	\$116,862

The following table presents the gross unrealized losses on, and estimated fair value of, our investment securities, aggregated by investment category and length of time that individual investment securities have been in a continuous unrealized loss position, at December 31, 2003.

(In millions)	Less than 12 months		12 months or more	
	Estimated fair value	Gross unrealized losses	Estimated fair value	Gross unrealized losses
Debt:				
U.S. corporate	\$ 7,915	\$(255)	\$2,360	\$(457)
State and municipal	1,620	(23)	2	—
Mortgage-backed	4,299	(86)	135	(7)
Asset-backed	2,279	(26)	1,523	(58)
Corporate—non-U.S.	2,925	(71)	123	(18)
Government—non-U.S.	3,317	(60)	24	(5)
U.S. government and federal agency	256	(19)	—	—
Equity	402	(81)	105	(38)
Total consolidated	\$23,013	\$(621)	\$4,272	\$(583)

Of the \$583 million of investment securities in an unrealized loss position for twelve months or more, approximately \$355 million relates to securities collateralized by commercial aircraft, of which approximately \$288 million are enhanced equipment trust certificates. Commercial aircraft positions are in a loss position as a result of ongoing negative market reaction to commercial airline industry difficulties. We review all of our investment securities routinely for other than temporary impairment as described on page 77. In accordance with that policy, we provide for all amounts that we do not expect either to collect in accordance with the contractual terms of the instruments or to recover based on underlying collateral values.

A substantial portion of our mortgage-backed securities are collateralized by U.S. residential mortgages.

CONTRACTUAL MATURITIES OF GECS INVESTMENT IN DEBT SECURITIES (EXCLUDING MORTGAGE-BACKED AND ASSET-BACKED SECURITIES)

(In millions)	Amortized cost	Estimated fair value
Due in		
2004	\$ 7,220	\$ 7,265
2005–2008	20,445	20,895
2009–2013	25,232	25,829
2014 and later	35,478	37,230

We expect actual maturities to differ from contractual maturities because borrowers have the right to call or prepay certain obligations.

Supplemental information about gross realized gains and losses on investment securities follows.

(In millions)	2003	2002	2001
GE			
Gains	\$ 3	\$ —	\$ 236
Losses, including impairments	(38)	(76)	(100)
Net	(35)	(76)	136
GECS			
Gains	1,322	1,578	1,800
Losses, including impairments	(914)	(1,277)	(838)
Net	408	301	962
Total	\$ 373	\$ 225	\$1,098

Proceeds from securities sales amounted to \$36.4 billion, \$46.4 billion and \$40.0 billion in 2003, 2002 and 2001, respectively.

NOTE 10

GE CURRENT RECEIVABLES

December 31 (In millions)	2003	2002
Advanced Materials	\$ 927	\$ 1,082
Consumer & Industrial	1,111	1,426
Energy	3,788	3,883
Healthcare	2,024	1,411
Infrastructure	400	363
NBC	938	891
Transportation	1,993	2,021
Corporate items and eliminations	278	349
	11,459	11,426
Less allowance for losses	(486)	(453)
Total	\$10,973	\$10,973

Receivables balances at December 31, 2003 and 2002, before allowance for losses, included \$6,746 million and \$6,269 million, respectively, from sales of goods and services to customers, and \$226 million and \$304 million, respectively, from transactions with associated companies.

Current receivables of \$444 million at year-end 2003 and \$344 million at year-end 2002 arose from sales, principally of aircraft engine goods and services, on open account to various agencies of the U.S. government, which is our largest single customer. About 4% of our sales of goods and services were to the U.S. government in 2003, 2002 and 2001.

NOTE 11

INVENTORIES

December 31 (In millions)	2003	2002
GE		
Raw materials and work in process	\$4,530	\$4,894
Finished goods	4,376	4,379
Unbilled shipments	281	372
	9,187	9,645
Less revaluation to LIFO	(632)	(606)
	8,555	9,039
GECS		
Finished goods	197	208
Total	\$8,752	\$9,247

LIFO revaluations increased \$26 million in 2003, compared with decreases of \$70 million in 2002 and \$169 million in 2001. Included in the 2003 change was an increase of \$3 million that resulted from higher LIFO inventory levels. Included in the 2002 and 2001 changes were decreases of \$21 million and \$8 million, respectively, that resulted from lower LIFO inventory levels. Net costs increased in 2003 and decreased in 2002 and 2001. As of December 31, 2003, we are obligated to acquire certain raw materials at market prices through the year 2023 under various take-or-pay or similar arrangements. Annual minimum commitments under these arrangements are insignificant.

NOTE 12

GECS FINANCING RECEIVABLES (INVESTMENTS IN TIME SALES, LOANS AND FINANCING LEASES)

December 31 (In millions)	2003	2002
COMMERCIAL FINANCE		
Equipment	\$ 63,737	\$ 64,618
Commercial and industrial	39,383	36,512
Real estate	20,171	21,041
Commercial aircraft	12,424	11,397
	135,715	133,568
CONSUMER FINANCE		
Non-U.S. installment, revolving credit and other	34,440	23,655
Non-U.S. residential	19,593	9,731
Non-U.S. auto	18,668	15,113
U.S. installment, revolving credit and other	16,545	14,312
Other	5,431	3,225
	94,677	66,036
Equipment & Other Services	1,893	3,956
	232,285	203,560
Less allowance for losses (note 13)	(6,256)	(5,500)
Total	\$226,029	\$198,060

GECS financing receivables include both time sales and loans and financing leases. Time sales and loans represents transactions in a variety of forms, including time sales, revolving charge and credit, mortgages, installment loans, intermediate-term loans and revolving loans secured by business assets. The portfolio includes time sales and loans carried at the principal amount on which finance charges are billed periodically, and time sales and loans carried at gross book value, which includes finance charges.

Investment in financing leases consists of direct financing and leveraged leases of aircraft, railroad rolling stock, autos, other transportation equipment, data processing equipment and medical equipment, as well as other manufacturing, power generation, commercial real estate, and commercial equipment and facilities.

As the sole owner of assets under direct financing leases and as the equity participant in leveraged leases, GECS is taxed on total lease payments received and is entitled to tax deductions based on the cost of leased assets and tax deductions for interest paid to third-party participants. GECS is generally entitled to any residual value of leased assets.

Investment in direct financing and leveraged leases represents net unpaid rentals and estimated unguaranteed residual values of

leased equipment, less related deferred income. GECS has no general obligation for principal and interest on notes and other instruments representing third-party participation related to leveraged leases; such notes and other instruments have not been included in liabilities but have been offset against the related rentals receivable. The GECS share of rentals receivable on leveraged leases is subordinate to the share of other participants who also have security interests in the leased equipment.

NET INVESTMENT IN FINANCING LEASES

December 31 (In millions)	Total financing leases		Direct financing leases		Leveraged leases	
	2003	2002	2003	2002	2003	2002
Total minimum lease payments receivable	\$ 87,400	\$ 88,640	\$57,929	\$56,779	\$ 29,471	\$ 31,861
Less principal and interest on third-party nonrecourse debt	(22,144)	(24,249)	—	—	(22,144)	(24,249)
Net rentals receivable	65,256	64,391	57,929	56,779	7,327	7,612
Estimated unguaranteed residual value of leased assets	9,733	9,807	6,058	6,032	3,675	3,775
Less deferred income	(13,496)	(13,947)	(9,720)	(9,998)	(3,776)	(3,949)
Investment in financing leases	61,493	60,251	54,267	52,813	7,226	7,438
Less amounts to arrive at net investment						
Allowance for losses	(830)	(861)	(734)	(759)	(96)	(102)
Deferred taxes	(10,250)	(9,763)	(5,793)	(5,559)	(4,457)	(4,204)
Net investment in financing leases	\$ 50,413	\$ 49,627	\$47,740	\$46,495	\$ 2,673	\$ 3,132

CONTRACTUAL MATURITIES

(In millions)	Total time sales and loans	Net rentals receivable
Due in		
2004	\$ 55,044	\$16,490
2005	28,020	13,272
2006	23,249	10,148
2007	13,951	6,883
2008	12,650	4,066
2009 and later	37,878	14,397
Total	\$170,792	\$65,256

We expect actual maturities to differ from contractual maturities.

“Impaired” loans are defined by generally accepted accounting principles as large balance loans for which it is probable that the lender will be unable to collect all amounts due according to original contractual terms of the loan agreement. An analysis of impaired loans follows.

December 31 (In millions)	2003	2002
Loans requiring allowance for losses	\$ 940	\$1,140
Loans expected to be fully recoverable	1,355	845
	\$2,295	\$1,985
Allowance for losses	\$ 378	\$ 397
Average investment during year	2,193	1,747
Interest income earned while impaired ^(a)	33	16

(a) Recognized principally on cash basis.

NOTE 13**GECS ALLOWANCE FOR LOSSES ON FINANCING RECEIVABLES**

(In millions)	2003	2002	2001
BALANCE AT JANUARY 1			
Commercial Finance	\$2,664	\$2,532	\$1,695
Consumer Finance	2,782	2,173	2,149
Equipment & Other Services	54	87	182
	5,500	4,792	4,026
PROVISION CHARGED TO OPERATIONS			
Commercial Finance	887	1,110	771
Consumer Finance	2,808	1,950	1,646
Equipment & Other Services	57	24	64
	3,752	3,084	2,481
OTHER ADDITIONS (a)	648	704	563
GROSS WRITE-OFFS			
Commercial Finance	(1,321)	(1,262)	(564)
Consumer Finance	(3,114)	(2,383)	(2,076)
Equipment & Other Services	(57)	(77)	(134)
	(4,492)	(3,722)	(2,774)
RECOVERIES			
Commercial Finance	126	95	66
Consumer Finance	710	534	417
Equipment & Other Services	12	13	13
	848	642	496
BALANCE AT DECEMBER 31			
Commercial Finance	2,244	2,664	2,532
Consumer Finance	3,984	2,782	2,173
Equipment & Other Services	28	54	87
Balance at December 31	\$6,256	\$5,500	\$4,792

(a) Included \$168 million, \$493 million and \$666 million related to acquisitions and \$480 million, \$211 million and \$(103) million related to the net effects of exchange rates in 2003, 2002 and 2001, respectively.

SELECTED FINANCING RECEIVABLES RATIOS

December 31	2003	2002
ALLOWANCE FOR LOSSES ON FINANCING RECEIVABLES AS A PERCENTAGE OF TOTAL FINANCING RECEIVABLES		
Commercial Finance	1.65%	1.99%
Consumer Finance	4.21	4.21
Equipment & Other Services	1.48	1.37
Total	2.69	2.70
NONEARNING AND REDUCED EARNING FINANCING RECEIVABLES AS A PERCENTAGE OF TOTAL FINANCING RECEIVABLES		
Commercial Finance	1.3%	1.6%
Consumer Finance	2.6	2.4
Equipment & Other Services	2.3	1.4
Total	1.8	1.9

NOTE 14**GECS INSURANCE RECEIVABLES**

December 31 (In millions)	2003	2002
Reinsurance recoverables	\$12,067	\$13,551
Commercial mortgage loans	6,164	5,358
Premiums receivable	4,510	5,314
Residential mortgage loans	1,258	1,919
Corporate and individual loans—Edison Life	—	1,801
Policy loans	1,245	1,539
Funds on deposit with reinsurers	623	830
Other	1,407	1,552
Allowance for losses	(221)	(279)
Total	\$27,053	\$31,585

NOTE 15**PROPERTY, PLANT AND EQUIPMENT
(INCLUDING EQUIPMENT LEASED TO OTHERS)**

December 31 (In millions)	Estimated useful lives	2003	2002
ORIGINAL COST			
GE			
Land and improvements	8 ^(a)	\$ 861	\$ 623
Buildings, structures and related equipment	8-40	8,369	8,398
Machinery and equipment	4-20	24,184	22,264
Leasehold costs and manufacturing plant under construction	1-10	2,228	1,964
		35,642	33,249
GECS^(b)			
Buildings and equipment	1-40	4,792	4,731
Equipment leased to others			
Aircraft	6-19	23,065	20,053
Vehicles	3-12	16,600	13,349
Railroad rolling stock	3-30	3,356	3,376
Mobile and modular	3-20	3,164	2,994
Construction and manufacturing	3-25	1,562	1,326
All other	2-35	3,025	3,004
		55,564	48,833
Total		\$91,206	\$82,082
NET CARRYING VALUE			
GE			
Land and improvements		\$ 814	\$ 587
Buildings, structures and related equipment		4,332	4,375
Machinery and equipment		7,547	7,083
Leasehold costs and manufacturing plant under construction		1,873	1,698
		14,566	13,743
GECS			
Buildings and equipment		2,827	2,893
Equipment leased to others			
Aircraft ^(c)		19,093	17,030
Vehicles		9,745	8,481
Railroad rolling stock		2,220	2,309
Mobile and modular		1,814	1,632
Construction and manufacturing		1,120	1,010
All other		1,997	1,975
		38,816	35,330
Total		\$53,382	\$49,073

^(a) Estimated useful lives excluding land.

^(b) Included \$1.8 billion and \$1.4 billion of assets leased to GE as of December 31, 2003 and 2002, respectively.

^(c) Commercial Finance recognized impairment losses of \$0.2 billion in 2003 and 2002 recorded in the caption "Other costs and expenses" in the Statement of Earnings to reflect adjustments to fair value based on current market values from independent appraisers.

Amortization of GECS equipment leased to others was \$4,224 million, \$3,919 million and \$3,461 million in 2003, 2002 and 2001, respectively. Noncancelable future rentals due from customers for equipment on operating leases at year-end 2003 are due as follows:

(In millions)	
Due in	
2004	\$ 5,267
2005	4,662
2006	3,426
2007	2,373
2008	1,661
After 2008	5,673
Total	\$23,062

NOTE 16

INTANGIBLE ASSETS

December 31 (In millions)	2003	2002
GE		
Goodwill	\$25,960	\$20,044
Capitalized software	1,678	1,559
Other intangibles	2,566	1,446
	30,204	23,049
GECS		
Goodwill	21,527	19,094
Present value of future profits (PVFP)	1,562	2,457
Capitalized software	800	894
Other intangibles	932	686
	24,821	23,131
Total	\$55,025	\$46,180

GE intangible assets were net of accumulated amortization of \$5,759 million in 2003 and \$5,203 million in 2002. GECS intangible assets were net of accumulated amortization of \$11,515 million in 2003 and \$10,603 million in 2002.

INTANGIBLE ASSETS SUBJECT TO AMORTIZATION

December 31 (In millions)	Gross carrying amount	Accumulated amortization	Net
2003			
PVFP	\$ 4,571	\$ (3,009)	\$1,562
Capitalized software	4,911	(2,433)	2,478
Servicing assets ^(a)	3,539	(3,392)	147
Patents, licenses and other	2,721	(806)	1,915
All other	1,095	(417)	678
Total	\$16,837	\$(10,057)	\$6,780
2002			
PVFP	\$ 5,261	\$ (2,804)	\$ 2,457
Capitalized software	4,269	(1,816)	2,453
Servicing assets ^(a)	3,582	(3,240)	342
Patents, licenses and other	1,665	(675)	990
All other	556	(341)	215
Total	\$ 15,333	\$(8,876)	\$ 6,457

^(a) Servicing assets, net of accumulated amortization, were associated primarily with serviced residential mortgage loans amounting to \$14 billion and \$33 billion at December 31, 2003 and 2002, respectively.

Indefinite-lived intangible assets were \$758 million and \$585 million at December 31, 2003 and 2002, respectively, and principally comprise U.S. Federal Communication Commission licenses and cable affiliation agreements.

Consolidated amortization expense related to intangible assets, excluding goodwill, for 2003 and 2002 was \$1,407 million

and \$1,999 million, respectively. The estimated percentage of the December 31, 2003, net PVFP balance to be amortized over each of the next five years follows.

2004	2005	2006	2007	2008
8.8%	8.2%	7.5%	6.9%	6.4%

Change in PVFP balances follow.

(In millions)	2003	2002
Balance at January 1	\$2,457	\$2,198
Acquisitions	46	494
Dispositions	(658)	—
Accrued interest ^(a)	80	83
Amortization	(318)	(369)
Other	(45)	51
Balance at December 31	\$1,562	\$2,457

^(a) Interest was accrued at a rate of 4.3% and 3.5% for 2003 and 2002, respectively.

Recoverability of PVFP is evaluated periodically by comparing the current estimate of expected future gross profits to the unamortized asset balance. If such comparison indicates that the expected gross profits will not be sufficient to recover PVFP, the difference is charged to expense. No such expense was recorded in 2003 or 2002.

Amortization expense for PVFP in future periods will be affected by acquisitions, realized capital gains/losses or other factors affecting the ultimate amount of gross profits realized from certain lines of business. Similarly, future amortization expense for other intangibles will depend on acquisition activity and other business transactions.

The amount of goodwill amortization included in net earnings (net of income taxes) in 2001 was \$499 million and \$552 million for GE and GECS, respectively.

The effects on earnings and earnings per share of excluding such goodwill amortization from 2001 follow.

(In millions; per-share amounts in dollars)	2001		
	Consolidated	GE	GECS
Net earnings, as reported	\$13,684	\$13,684	\$5,417
Net earnings, excluding goodwill amortization	14,735	14,735	5,969
		Diluted	Basic
Earnings per share, as reported		\$ 1.37	\$ 1.38
Earnings per share, excluding goodwill amortization		1.47	1.48

Changes in goodwill balances, net of accumulated amortization, follow.

(In millions)	2003				2002				
	Balance January 1	Acquisitions/ purchase accounting adjustments ^(a)	Foreign exchange and other	Balance December 31	Balance January 1	Transition impairment	Acquisitions/ purchase accounting adjustments ^(a)	Foreign exchange and other	Balance December 31
Advanced Materials	\$ 2,077	\$ 720	\$ 13	\$ 2,810	\$ 1,923	\$ —	\$ 151	\$ 3	\$ 2,077
Commercial Finance	8,360	183	84	8,627	6,598	—	1,681	81	8,360
Consumer Finance	5,562	1,294	923	7,779	3,826	—	1,286	450	5,562
Consumer & Industrial	720	15	60	795	602	—	102	16	720
Energy	3,374	450	388	4,212	2,195	—	974	205	3,374
Equipment & Other Services	996	29	4	1,029	2,137	(1,204)	34	29	996
Healthcare	2,898	1,846	22	4,766	2,408	—	430	60	2,898
Infrastructure	3,192	365	168	3,725	316	—	2,875	1	3,192
Insurance	4,176	12	(96)	4,092	3,372	—	542	262	4,176
NBC	4,941	1,507	—	6,448	2,568	—	2,373	—	4,941
Transportation	2,842	354	8	3,204	2,342	—	472	28	2,842
Total	\$39,138	\$6,775	\$1,574	\$47,487	\$28,287	\$(1,204)	\$10,920	\$1,135	\$39,138

^(a) The amount of goodwill related to new acquisitions recorded during 2003 was \$6,602 million, the largest of which were Instrumentarium (\$1,754 million) by Healthcare, Bravo (\$1,473 million) by NBC and First National Bank (\$680 million) by Consumer Finance. The amount of goodwill related to purchase accounting adjustments during 2003 was \$173 million, primarily associated with the 2002 acquisitions of several businesses at Infrastructure, Australian Guarantee Corporation at Consumer Finance and Security Capital Group at Commercial Finance. The amount of goodwill related to new acquisitions recorded during 2002 was \$9,641 million, the largest of which were Telemundo Communications Group (\$2,159 million) by NBC, Betz-Dearborn (\$1,422 million) and Interlogix (\$888 million) by Infrastructure and Australian Guarantee Corporation (\$621 million) by Consumer Finance. The amount of goodwill related to purchase accounting adjustments during 2002 was \$1,279 million, primarily associated with the 2001 acquisition of Heller Financial, Inc. Upon closing an acquisition, we estimate the fair values of assets and liabilities acquired and consolidate the acquisition as quickly as possible. Given the time it takes to obtain pertinent information to finalize the acquired company's balance sheet (frequently with implications for the price of the acquisition), then to adjust the acquired company's policies, procedures, books and records to our standards, it is often several quarters before we are able to finalize those initial fair value estimates. Accordingly, it is not uncommon for our initial estimates to be subsequently revised.

NOTE 17

ALL OTHER ASSETS

December 31 (In millions)	2003	2002
GE		
Investments		
Associated companies ^(a)	\$ 1,348	\$ 3,640
Other	1,228	1,016
	2,576	4,656
Prepaid pension asset	17,038	15,611
Contract costs and estimated earnings	3,505	3,466
Prepaid broadcasting rights	1,582	1,053
Long-term receivables, including notes	1,932	1,824
Derivative instruments ^(b)	454	364
Other	3,361	3,193
	30,448	30,167
GECS		
Investments		
Associated companies ^(a)	12,764	11,635
Real estate ^(c)	13,390	14,395
Assets held for sale ^(d)	1,833	2,998
Other	8,052	5,164
	36,039	34,192
Separate accounts (see note 19)	16,820	14,978
Deferred acquisition costs	7,879	8,086
Derivative instruments ^(b)	1,797	2,071
Other	5,094	4,755
	67,629	64,082
ELIMINATIONS	(963)	(1,035)
Total	\$97,114	\$93,214

(a) Included advances to associated companies which are non-controlled, non-consolidated equity investments. Also, in 2002, included \$2.0 billion of recent GE investments in controlled companies consolidated in early 2003.

(b) Amounts are stated at fair value in accordance with SFAS 133. We discuss types of derivative instruments and how we use them in note 28.

(c) GECS investment in real estate consists principally of two categories: real estate held for investment and equity method investments. Both categories contained a wide range of properties including the following at December 31, 2003: office buildings (24%), self storage facilities (20%), apartment buildings (17%), retail facilities (14%), industrial properties (8%), franchise properties (7%), parking facilities (7%) and other (3%). At December 31, 2003, investments were located in North America (60%), Europe (24%) and Asia (16%).

(d) These assets held for sale were accounted for at the lower of carrying amount or each asset's fair value less costs to sell.

Separate accounts represent investments controlled by policyholders and are associated with identical amounts reported as insurance liabilities in note 19.

NOTE 18

BORROWINGS

SHORT-TERM BORROWINGS

December 31 (In millions)	2003		2002	
	Amount	Average rate ^(a)	Amount	Average rate ^(a)
GE				
Commercial paper				
U.S.	\$ 1,149	1.08%	\$ 6,568	1.69%
Non-U.S.	340	2.72	296	2.89
Payable to banks, principally non-U.S.	388	4.89	660	4.88
Current portion of long-term debt	392	2.58	57	9.61
Other	286		1,205	
	2,555		8,786	
GECS				
Commercial paper				
U.S.	65,536	1.11	66,629	1.51
Non-U.S.	15,062	2.93	17,611	3.41
Current portion of long-term debt	37,885	3.32	35,606	4.19
Other	14,505		10,280	
	132,988		130,126	
ELIMINATIONS	(626)		(137)	
Total	\$134,917		\$138,775	

(a) Based on year-end balances and year-end local currency interest rates, including the effects of interest rate and currency swaps, if any, directly associated with the original debt issuance.

LONG-TERM BORROWINGS

December 31 (In millions)	2003		2003	2002
	Average rate ^(a)	Maturities		
GE				
Senior notes	3.74%	2005–2013	\$ 7,483	\$ —
Industrial development/ pollution control bonds	1.39	2005–2027	331	346
Payable to banks, principally non-U.S.	6.70	2005–2008	212	246
Other ^(b)			362	378
			8,388	970
GECS				
Senior notes	3.42	2005–2055	149,049	127,573
Extendible notes	1.27	2007–2008	12,229	12,000
Subordinated notes ^(c)	7.52	2005–2035	1,262	1,263
			162,540	140,836
ELIMINATIONS			(924)	(1,174)
Total			\$170,004	\$140,632

(a) Based on year-end balances and year-end local currency interest rates, including the effects of interest rate and currency swaps, if any, directly associated with the original debt issuance.

(b) A variety of obligations having various interest rates and maturities, including certain borrowings by parent operating components and affiliates.

(c) At year-end 2003 and 2002, \$1.0 billion of subordinated notes were guaranteed by GE.

Our borrowings are addressed below from the perspectives of liquidity, interest rate and currency risk management. Additional information about borrowings and associated swaps can be found in note 28.

LIQUIDITY is affected by debt maturities and our ability to repay or refinance such debt. Long-term debt maturities over the next five years follow.

(In millions)	2004	2005	2006	2007	2008
GE	\$ 392	\$ 2,571	\$ 194	\$ 58	\$ 40
GECS	37,885	45,457 ^(a)	28,671	18,140	13,141

(a) Floating rate extendible notes of \$12.2 billion are due in 2005, but are extendible at the investor's option to a final maturity in 2007 (\$12.0 billion) or 2008 (\$0.2 billion).

Committed credit lines totaling \$57.2 billion had been extended to us by 85 banks at year-end 2003. Included in this amount was \$48.3 billion provided directly to GECS and \$8.9 billion provided by 22 banks to GE to which GECS also has access. The GECS lines include \$19.9 billion of revolving credit agreements under which we can borrow funds for periods exceeding one year. The remaining \$37.3 billion are 364-day lines of which \$26.9 billion contain a term-out feature that allows GE Capital to extend the borrowings for one year from the date of expiration of the lending agreement. We pay banks for credit facilities, but compensation amounts were insignificant in each of the past three years.

INTEREST RATE AND CURRENCY RISK is managed through the direct issuance of debt or use of derivatives. We take positions in view of anticipated behavior of assets, including prepayment behavior. We use a variety of instruments, including interest rate and currency swaps and currency forwards, to achieve our interest rate objectives. Effective interest rates were lower under these "synthetic" positions than could have been achieved by issuing debt directly. The following table shows GECS borrowing positions considering the effects of currency and interest rate swaps.

GECS EFFECTIVE BORROWINGS (INCLUDING SWAPS)

December 31 (In millions)	2003		2002
	Amount	Average rate	Amount
Short-term ^(a)	\$ 66,501	1.73%	\$ 60,151
Long-term (including current portion)			
Fixed rate ^(b)	\$121,098	4.89%	\$121,147
Floating rate	107,929	1.96	89,049
Total long-term	\$229,027		\$210,196

(a) Includes commercial paper and other short-term debt.

(b) Includes fixed-rate borrowings and \$26.5 billion (\$34.4 billion in 2002) notional long-term interest rate swaps that effectively convert the floating-rate nature of short-term borrowings to fixed rates of interest.

At December 31, 2003, interest rate swap maturities ranged from 2004 to 2048, including swap maturities for hedges of commercial paper that ranged from 2004 to 2024. The use of commercial paper swaps allows us to match our actual asset profile more efficiently and provides more flexibility as it does not depend on investor demand for particular maturities.

NOTE 19

GECS INSURANCE LIABILITIES, RESERVES
AND ANNUITY BENEFITS

December 31 (In millions)	2003	2002
Investment contracts and universal life benefits	\$ 55,119	\$ 43,614
Life insurance benefits ^(a)	28,040	39,254
Unpaid claims and claims adjustment expenses ^(b)	29,176	30,571
Unearned premiums	7,109	7,436
Separate accounts (see note 17)	16,820	14,978
Total	\$136,264	\$135,853

^(a) Life insurance benefits are accounted for mainly by a net-level-premium method using estimated yields generally ranging from 1.2% to 8.5% in 2003 and 1.5% to 8.5% in 2002.

^(b) Principally property and casualty reserves amounting to \$24.9 billion and \$26.1 billion at December 31, 2003 and 2002, respectively. Includes amounts for both reported and incurred-but-not-reported claims, reduced by anticipated salvage and subrogation recoveries. Estimates of liabilities are reviewed and updated continually, with changes in estimated losses reflected in operations.

When insurance affiliates cede insurance to third parties, they are not relieved of their primary obligation to policyholders. Losses on ceded risks give rise to claims for recovery; we establish allowances for probable losses on such receivables from reinsurers as required.

We recognize reinsurance recoveries as a reduction of the statement of earnings caption "Insurance losses and policyholder and annuity benefits." Reinsurance recoveries were \$1,781 million, \$2,234 million and \$5,863 million for the years ended December 31, 2003, 2002 and 2001, respectively.

The insurance liability for unpaid claims and claims adjustment expenses related to policies that may cover environmental and asbestos exposures is based on known facts and an assessment of applicable law and coverage litigation. Liabilities are recognized for both known and unasserted claims (including the cost of related litigation) when sufficient information has been developed to indicate that a claim has been incurred and a range of potential losses can be reasonably estimated. Developed case law and adequate claim history do not exist for certain claims, principally due to significant uncertainties as to both the level of ultimate losses that will occur and what portion, if any, will be deemed to be insured amounts.

A summary of activity affecting unpaid claims and claims adjustment expenses, principally in property and casualty lines, follows.

(In millions)	2003	2002	2001
Balance at January 1—gross	\$30,571	\$27,233	\$22,886
Less reinsurance recoverables	(9,646)	(9,400)	(5,477)
Balance at January 1—net	20,925	17,833	17,409
Claims and expenses incurred			
Current year	9,002	9,505	9,199
Prior years	740	3,188	682
Claims and expenses paid			
Current year	(2,565)	(3,173)	(3,021)
Prior years	(7,079)	(6,918)	(6,694)
Claims reserves related to acquired companies	—	81	—
Other	(160)	409	258
Balance at December 31—net	20,863	20,925	17,833
Add reinsurance recoverables	8,313	9,646	9,400
Balance at December 31—gross	\$29,176	\$30,571	\$27,233

Claims and expenses incurred—prior years represents additional losses (adverse development) recognized in any year for loss events that occurred before the beginning of that year. Adverse development, which amounted to 4%, 18% and 4% of beginning of year loss reserves in 2003, 2002 and 2001, respectively, was primarily encountered at GE Global Insurance Holding.

In 2001, we began to experience an acceleration of reported claims activity in certain liability-related coverages, specifically, hospital liability, non-standard auto (automobile insurance extended to higher-risk drivers) and commercial and public entity general liability lines of business, and recognized the increase in projected ultimate losses.

During 2002, reported claims activity accelerated dramatically, affecting much of our liability-related insurance written in 1997 through 2001. In connection with our normal actuarial updates, we adjusted our best estimate of ultimate losses to reflect our experience, increasing recorded reserves by \$2.5 billion in the fourth quarter of 2002, for a total of \$3.5 billion adverse development in ERC for the year.

In 2003, we continued to monitor our reported claims activity compared with our revised expected loss levels. In a majority of our lines of business, reported claims activity in 2003 was reasonably close to expected amounts. In a few lines—principally medical malpractice, product liability and certain director and officer related coverage—reported claims volumes exceeded our revised loss expectations. Accordingly, we increased our loss reserves to the newly-indicated ultimate levels in 2003, recording adverse development of \$0.9 billion. We will continue to monitor reported claims activity for all lines of business in the future and take necessary reserve actions—either to increase or decrease reserves—as our estimates continue to mature.

Our mortgage insurance business experienced favorable development during the three-year period, primarily reflecting continued strength in certain real estate markets and the success of our loss containment initiatives.

Financial guarantees and credit life risk of insurance affiliates are summarized below.

December 31 (In millions)	2003	2002
Guarantees, principally on municipal bonds and asset-backed securities	\$ 1,190	\$226,559
Mortgage insurance risk in force	146,627	101,530
Credit life insurance risk in force	25,728	23,283
Less reinsurance	(2,207)	(38,883)
Total	\$171,338	\$312,489

Certain insurance affiliates offer insurance guaranteeing the timely payment of scheduled principal and interest on municipal bonds and certain asset-backed securities. Substantially all of this business was conducted by Financial Guaranty Insurance Company (FGIC), which we sold in the fourth quarter of 2003. Other insurance affiliates provide insurance to protect residential mortgage lenders from severe financial loss caused by the non-payment of loans and issue credit life insurance designed to pay the balance due on a loan if the borrower dies before the loan is repaid. As part of their overall risk management process, insurance affiliates cede to third parties a portion of their risk associated with these guarantees. In doing so, they are not relieved of their primary obligation to policyholders.

NOTE 20

ALL OTHER LIABILITIES

This caption includes noncurrent compensation and benefit accruals at year-end 2003 and 2002 of \$10,380 million and \$8,826 million, respectively. Also included are amounts for deferred income, derivative instruments, interest on tax liabilities, product warranties and a variety of sundry items.

We are involved in numerous remediation actions to clean up hazardous wastes as required by federal and state laws. Liabilities for remediation costs at each site are based on our best estimate of undiscounted future costs, excluding possible insurance recoveries. When there appears to be a range of possible costs with equal likelihood, liabilities are based on the lower end of such range. Uncertainties about the status of laws, regulations, technology and information related to individual sites make it difficult to develop a meaningful estimate of the reasonably possible aggregate environmental remediation exposure. However, even in the unlikely event that remediation costs amounted to the high end of the range of costs for each site, the resulting additional liability would not be material to our financial position, results of operations or liquidity.

NOTE 21

DEFERRED INCOME TAXES

Aggregate deferred income tax amounts are summarized below.

December 31 (In millions)	2003	2002
ASSETS		
GE	\$ 7,594	\$ 6,817
GECS	9,948	7,584
	17,542	14,401
LIABILITIES		
GE	9,505	8,744
GECS	20,684	18,174
	30,189	26,918
NET DEFERRED INCOME TAX LIABILITY	\$12,647	\$12,517

Principal components of our net liability/(asset) representing deferred income tax balances are as follows:

December 31 (In millions)	2003	2002
GE		
Provisions for expenses ^(a)	\$ (4,723)	\$ (4,693)
Retiree insurance plans	(1,206)	(1,043)
Prepaid pension asset	5,963	5,464
Depreciation	1,714	1,536
Other—net	163	663
	1,911	1,927
GECS		
Financing leases	10,250	9,763
Operating leases	3,523	3,627
Deferred acquisition costs	1,501	1,494
Allowance for losses	(2,036)	(1,569)
Insurance reserves	(1,109)	(1,218)
Derivatives qualifying as hedges	(1,029)	(1,252)
AMT credit carryforward	(351)	(597)
Other—net	(13)	342
	10,736	10,590
NET DEFERRED INCOME TAX LIABILITY	\$12,647	\$12,517

^(a) Represents the tax effects of temporary differences related to expense accruals for a wide variety of items, such as employee compensation and benefits, interest on tax liabilities, product warranties and other sundry items that are not currently deductible.

NOTE 22

GECS MINORITY INTEREST IN EQUITY OF CONSOLIDATED AFFILIATES

Minority interest in equity of consolidated GECS affiliates includes preferred stock issued by GE Capital and by affiliates of GE Capital. The preferred stock primarily pays cumulative dividends at variable rates. Value of the preferred shares is summarized below.

December 31 (In millions)	2003	2002
GE Capital	\$2,600	\$2,600
GE Capital affiliates	1,841	1,588

Dividend rates in local currency on the preferred stock ranged from 0.91% to 5.65% during 2003 and from 1.44% to 6.20% during 2002.

NOTE 23

RESTRICTED NET ASSETS OF GECS AFFILIATES

Certain GECS consolidated affiliates are restricted from remitting funds to GECS in the form of dividends or loans by a variety of regulations, the purpose of which is to protect affected insurance policyholders, depositors or investors. At December 31, 2003 and 2002, net assets of regulated GECS affiliates amounted to \$46.7 billion and \$43.7 billion, respectively, of which \$37.0 billion and \$37.8 billion, respectively, was restricted.

At December 31, 2003 and 2002, the aggregate statutory capital and surplus of the insurance businesses totaled \$15.9 billion and \$17.9 billion, respectively. Accounting practices prescribed by statutory authorities are used in preparing statutory statements.

NOTE 24

SHAREOWNERS' EQUITY

(In millions)	2003	2002	2001
COMMON STOCK ISSUED	\$ 669	\$ 669	\$ 669
ACCUMULATED NONOWNER CHANGES OTHER THAN EARNINGS			
Balance at January 1	\$ (3,177)	\$ (4,323)	\$ (2,500)
Cumulative effect of adopting SFAS 133—net of deferred taxes of \$(513)	—	—	(827)
Investment securities—net of deferred taxes of \$505, \$805 and \$111 ^(a)	799	1,555	203
Currency translation adjustments—net of deferred taxes of \$(1,447), \$20 and \$48	5,119	1,000	(562)
Derivatives qualifying as hedges—net of deferred taxes of \$(448), \$(822) and \$(505)	(803)	(2,070)	(690)
Reclassification adjustments—Investment securities—net of deferred taxes of \$(135), \$(135) and \$(274)	(250)	(252)	(509)
Currency translation adjustments	4	—	—
Derivatives qualifying as hedges—net of deferred taxes of \$643, \$207 and \$397	1,123	913	562
Balance at December 31	\$ 2,815	\$ (3,177)	\$ (4,323)
OTHER CAPITAL			
Balance at January 1	\$17,288	\$16,693	\$15,195
Gains on treasury stock dispositions ^(b)	209	595	1,498
Balance at December 31	\$17,497	\$17,288	\$16,693
RETAINED EARNINGS			
Balance at January 1	\$75,553	\$68,701	\$61,572
Net earnings	15,002	14,118	13,684
Dividends ^(b)	(7,759)	(7,266)	(6,555)
Balance at December 31	\$82,796	\$75,553	\$68,701
COMMON STOCK HELD IN TREASURY			
Balance at January 1	\$26,627	\$26,916	\$24,444
Purchases ^(b)	1,177	2,851	4,708
Dispositions ^(b)	(3,207)	(3,140)	(2,236)
Balance at December 31	\$24,597	\$26,627	\$26,916

^(a) This category includes \$(161) million and \$(75) million, net of deferred taxes of \$(85) million and \$(42) million, in 2003 and 2002, respectively, for minimum pension liabilities on certain pension plans other than the principal pension plans.

^(b) Total dividends and other transactions with shareowners reduced equity by \$5,520 million, \$6,382 million and \$7,529 million in 2003, 2002 and 2001, respectively.

In December 2001, our Board of Directors increased the authorization to repurchase GE common stock to \$30 billion. In 2003 we repurchased 12 million shares for a total of \$0.3 billion. Through year-end 2003, 1,103 million shares having an aggregate cost of approximately \$23.0 billion had been repurchased under this program and placed in treasury.

Common shares issued and outstanding are summarized in the following table.

SHARES OF GE COMMON STOCK

December 31 (In thousands)	2003	2002	2001
Issued	11,145,212	11,145,212	11,145,212
In treasury	(1,082,092)	(1,175,318)	(1,219,274)
Outstanding	10,063,120	9,969,894	9,925,938

GE has 50 million authorized shares of preferred stock (\$1.00 par value), but has not issued any such shares as of December 31, 2003.

The effects of translating to U.S. dollars the financial statements of non-U.S. affiliates whose functional currency is the local currency are included in shareowners' equity. Asset and liability accounts are translated at year-end exchange rates, while revenues and expenses are translated at average rates for the period.

NOTE 25

OTHER STOCK-RELATED INFORMATION

We grant stock options, stock appreciation rights (SARs), restricted stock units (RSUs) and performance share units (PSUs) to employees under the 1990 Long-Term Incentive Plan as described in our current Proxy Statement. In addition, we grant options and RSUs in limited circumstances to consultants, advisors and independent contractors (primarily non-employee talent at NBC) under a plan approved by our Board of Directors in 1997 (the consultants' plan). There are outstanding grants under two separate shareowner approved option plans for non-employee directors; the last grant was made in 2002 and no further grants are expected to be made under these plans. With certain restrictions, requirements for stock option shares may be met from either unissued or treasury shares. RSUs give the recipients the right to receive shares of our stock upon the lapse of their related restrictions. Restrictions on RSUs lapse in various increments and at various dates after three years from date of grant to grantee retirement. Although the plan permits us to issue RSUs settleable in cash, we have only issued RSUs settleable in shares of our stock.

We measure the total cost of each stock option grant at the date of grant using a market-based option trading model. We recognize the cost of each stock option, SAR, RSU and PSU straight-line over its vesting period.

Stock options and stock-settled SARs expire 10 years from the date they are granted; options and SARs vest over service periods that range from one to five years.

All grants of GE options under all plans must be approved by the Management Development and Compensation Committee, which comprises entirely outside directors.

STOCK OPTION ACTIVITY

(Shares in thousands)	Shares subject to option	Average per share	
		Exercise price	Market price
Balance at			
December 31, 2000	333,179	\$21.03	\$47.94
Options granted	60,946	41.15	41.15
Options exercised	(31,801)	10.04	43.95
Options terminated	(7,871)	39.02	—
Balance at			
December 31, 2001	354,453	25.08	40.08
Options granted	46,928	27.37	27.37
Options exercised	(29,146)	9.45	31.86
Options terminated	(10,177)	38.14	—
Balance at			
December 31, 2002	362,058	26.26	24.35
Options granted	8,261	31.19	31.19
Options exercised	(43,829)	9.45	27.59
Options terminated	(10,643)	38.98	—
Balance at			
December 31, 2003	315,847	\$28.30	\$30.98

STOCK COMPENSATION PLANS

December 31, 2003 (Shares in thousands)	Securities to be issued upon exercise	Weighted average exercise price	Securities available for future issuance
APPROVED BY SHAREOWNERS			
Options	314,579	\$28.31	(a)
RSUs	28,074	(b)	(a)
PSUs	250	(b)	(a)
SARs ^(c)	(d)	(c)	(a)
NOT APPROVED BY SHAREOWNERS			
Options	1,268	24.37	(e)
RSUs	3,867	(b)	(e)
Total ^(f)	348,038	\$28.30	130,622

(a) Under the 1990 Long-Term Incentive Plan, 0.95% of the company's issued common stock (including treasury shares) as of the first day of each calendar year during which the Plan is in effect becomes available for awards in that calendar year. Total shares available for future issuance under the 1990 Long-Term Incentive Plan amounted to 105.9 million shares.

(b) Not applicable.

(c) During 2003, approximately 3.8 million SARs were granted at a weighted average exercise price of \$31.41.

(d) Determined at vesting based on the difference between the exercise price and market price.

(e) Total shares available for future issuance under the consultants' plan amount to 24.7 million shares.

(f) In connection with various acquisitions, there are an additional 1.9 million options outstanding, with a weighted average exercise price of \$20.89.

Outstanding options and SARs expire on various dates through December 11, 2013.

The following table summarizes information about stock options outstanding at December 31, 2003.

STOCK OPTIONS OUTSTANDING

Exercise price range	Outstanding			Exercisable	
	Shares	Average life ^(a)	Average exercise price	Shares	Average exercise price
\$ 6.67–13.23	61,303	1.0	\$ 9.05	61,303	\$ 9.05
13.48–26.42	71,992	3.5	19.96	71,705	19.94
26.65–35.48	70,106	8.5	29.79	10,570	28.02
35.79–43.17	60,992	5.8	39.54	42,909	38.96
43.75–57.31	51,454	7.3	47.55	27,798	47.72
Total	315,847	5.2	\$28.30	214,285	\$24.63

At year-end 2002, options with an average exercise price of \$18.75 were exercisable on 214 million shares; at year-end 2001, options with an average exercise price of \$14.73 were exercisable on 209 million shares.

(a) Average contractual life remaining in years.

OPTION VALUE INFORMATION ^(a)

(In dollars)	2003	2002	2001
Fair value per option ^(b)	\$9.44	\$7.73	\$12.15
Valuation assumptions			
Expected option term (years)	6.0	6.0	6.0
Expected volatility	34.7%	33.7%	30.5%
Expected dividend yield	2.5%	2.7%	1.6%
Risk-free interest rate	3.5%	3.5%	4.9%

(a) Weighted averages of option grants during each period.

(b) Estimated using Black-Scholes option pricing model.

NOTE 26**SUPPLEMENTAL CASH FLOWS INFORMATION**

Changes in operating assets and liabilities are net of acquisitions and dispositions of principal businesses.

“Payments for principal businesses purchased” in the Statement of Cash Flows is net of cash acquired and includes debt assumed and immediately repaid in acquisitions.

“All other operating activities” in the Statement of Cash Flows consists primarily of adjustments to current and noncurrent accruals and deferrals of costs and expenses, adjustments for gains and losses on assets, increases and decreases in assets held for sale, and adjustments to assets.

Non-cash transactions include the following: in 2003, the acquisition of Osmonics, Inc. for GE common stock valued at \$240 million; in 2002, the acquisition of Interlogix, Inc. for GE common stock valued at \$395 million and the acquisition of Bravo for GE common stock and other investment securities valued at \$335 million and \$886 million, respectively; and in 2001, the acquisition of Imatron Inc. for GE common stock valued at \$205 million.

Certain supplemental information related to GE and GECS cash flows is shown below.

For the years ended December 31 (In millions)	2003	2002	2001
GE			
PURCHASES AND SALES OF GE SHARES FOR TREASURY			
Open market purchases under share repurchase program	\$ (340)	\$ (1,981)	\$ (3,137)
Other purchases	(837)	(870)	(1,571)
Dispositions (mainly to employee and dividend reinvestment plans)	1,903	1,866	2,273
	\$ 726	\$ (985)	\$ (2,435)
GECS			
FINANCING RECEIVABLES			
Increase in loans to customers	\$(263,815)	\$(209,431)	\$(139,793)
Principal collections from customers—loans	229,823	185,329	120,334
Investment in equipment for financing leases	(22,825)	(19,828)	(20,618)
Principal collections from customers—financing leases	18,018	15,305	11,764
Net change in credit card receivables	(11,483)	(19,108)	(14,815)
Sales of financing receivables	36,009	29,651	29,291
	\$ (14,273)	\$ (18,082)	\$ (13,837)
ALL OTHER INVESTING ACTIVITIES			
Purchases of securities by insurance and annuity businesses	\$ (50,127)	\$ (64,721)	\$ (53,452)
Dispositions and maturities of securities by insurance and annuity businesses	43,720	54,423	45,403
Proceeds from principal business dispositions	3,337	—	2,572
Consolidated, liquidating securitization entities	9,375	—	—
Other	3,483	(4,936)	(2,264)
	\$ 9,788	\$ (15,234)	\$ (7,741)
NEWLY ISSUED DEBT HAVING MATURITIES LONGER THAN 90 DAYS			
Short-term (91 to 365 days)	\$ 1,576	\$ 1,796	\$ 12,622
Long-term (longer than one year)	57,572	93,026	16,118
Proceeds—nonrecourse, leveraged lease debt	791	1,222	2,012
	\$ 59,939	\$ 96,044	\$ 30,752
REPAYMENTS AND OTHER REDUCTIONS OF DEBT HAVING MATURITIES LONGER THAN 90 DAYS			
Short-term (91 to 365 days)	\$ (38,694)	\$ (32,950)	\$ (29,195)
Long-term (longer than one year)	(3,402)	(5,936)	(6,582)
Principal payments—nonrecourse, leveraged lease debt	(782)	(339)	(274)
	\$ (42,878)	\$ (39,225)	\$ (36,051)
ALL OTHER FINANCING ACTIVITIES			
Proceeds from sales of investment contracts	\$ 9,319	\$ 7,894	\$ 9,080
Redemption of investment contracts	(9,556)	(6,834)	(7,033)
Capital contributions from GE	—	6,300	3,043
Consolidated, liquidating securitization entities	(9,761)	—	—
Cash received upon assumption of insurance liabilities	—	2,813	—
	\$ (9,998)	\$ 10,173	\$ 5,090

NOTE 27

OPERATING SEGMENTS

REVENUES

For the years ended December 31 (In millions)	Total revenues			Intersegment revenues			External revenues		
	2003	2002	2001	2003	2002	2001	2003	2002	2001
Advanced Materials	\$ 7,078	\$ 6,963	\$ 7,069	\$ 31	\$ 25	\$ 21	\$ 7,047	\$ 6,938	\$ 7,048
Commercial Finance	20,813	19,592	17,723	195	128	99	20,618	19,464	17,624
Consumer Finance	12,845	10,266	9,508	23	12	12	12,822	10,254	9,496
Consumer & Industrial	12,843	12,887	13,063	290	347	212	12,553	12,540	12,851
Energy	19,082	23,633	21,030	213	287	254	18,869	23,346	20,776
Equipment & Other Services	4,427	5,545	7,735	(241)	(142)	(124)	4,668	5,687	7,859
Healthcare	10,198	8,955	8,409	2	2	2	10,196	8,953	8,407
Infrastructure	3,078	1,901	392	85	84	93	2,993	1,817	299
Insurance	26,194	23,296	23,890	23	2	13	26,171	23,294	23,877
NBC	6,871	7,149	5,769	—	—	—	6,871	7,149	5,769
Transportation	13,515	13,685	13,885	772	1,044	1,315	12,743	12,641	12,570
Corporate items and eliminations	(2,757)	(1,662)	(2,057)	(1,393)	(1,789)	(1,897)	(1,364)	127	(160)
Consolidated Revenues	\$134,187	\$132,210	\$126,416	\$ —	\$ —	\$ —	\$134,187	\$132,210	\$126,416

Revenues of GE businesses include income from sales of goods and services to customers and other income. Sales from one company component to another generally are priced at equivalent commercial selling prices.

Revenues originating from operations based in the United States were \$84,795 million, \$90,954 million and \$85,999 million in 2003, 2002 and 2001, respectively. Revenues originating from operations based outside the United States were \$49,392 million, \$41,256 million and \$40,417 million in 2003, 2002 and 2001, respectively.

(In millions)	Assets			Property, plant and equipment additions (including equipment leased to others) ^(a)			Depreciation and amortization		
	At December 31			For the years ended December 31			For the years ended December 31		
	2003	2002	2001	2003	2002	2001	2003	2002	2001
Advanced Materials	\$12,359	\$11,372	\$10,573	\$ 797	\$ 703	\$ 814	\$ 655	\$ 632	\$ 557
Commercial Finance	214,016	202,462	178,217	7,405	8,999	12,325	3,466	3,133	2,586
Consumer Finance	106,530	76,965	62,978	191	221	195	276	232	178
Consumer & Industrial	7,526	8,387	8,213	318	449	519	560	516	487
Energy	17,121	16,372	13,837	514	734	779	555	517	343
Equipment & Other Services	64,098	28,104	28,789	1,136	2,417	2,066	1,151	1,034	1,234
Healthcare	10,816	7,573	6,625	289	170	177	278	247	177
Infrastructure	5,977	4,998	919	177	388	41	120	113	10
Insurance	169,882	182,297	155,500	35	71	37	469	432	502
NBC	11,619	10,401	5,572	121	252	64	117	109	94
Transportation	13,285	12,599	12,030	595	348	454	412	377	373
Corporate items and eliminations ^(b)	14,254	13,714	11,770	179	121	141	126	165	1,413
Consolidated totals	\$647,483	\$575,244	\$495,023	\$11,757	\$14,873	\$17,612	\$8,185	\$7,507	\$7,954

^(a) Additions to property, plant and equipment include amounts relating to principal businesses purchased.

^(b) In 2001, depreciation and amortization included \$1,316 million of goodwill amortization.

Property, plant and equipment associated with operations based in the United States were \$20,790 million, \$19,778 million and \$18,557 million at year-end 2003, 2002 and 2001, respectively. Property, plant and equipment associated with operations based outside the United States were \$32,592 million, \$29,295 million and \$25,386 million at year-end 2003, 2002 and 2001, respectively.

Basis for presentation

Our operating businesses are organized based on the nature of products and services provided. Segment accounting policies are the same as described in note 1.

A description of our operating segments can be found on pages 112-113 and details of segment profit by operating segment can be found on page 48 of this report.

NOTE 28**DERIVATIVES AND OTHER FINANCIAL INSTRUMENTS****Derivatives and hedging**

Exchange rate and interest rate risks are managed with a variety of straightforward techniques, including match funding and selective use of derivatives. We use derivatives to mitigate or eliminate certain financial and market risks because we conduct business in diverse markets around the world and local funding is not always efficient. In addition, we use derivatives to adjust the debt we are issuing to match the fixed or floating nature of the assets we are acquiring. We apply strict policies to manage each of these risks, including prohibitions on derivatives trading, derivatives market-making or other speculative activities.

To qualify for hedge accounting, the details of the hedging relationship must be formally documented at inception of the arrangement, including the risk management objective, hedging strategy, hedged item, specific risks that are being hedged, the derivative instrument and how effectiveness is being assessed. The derivative must be highly effective in offsetting either changes in fair value or cash flows, as appropriate, for the risk being hedged. Effectiveness is evaluated on a retrospective and prospective basis based on quantitative measures of correlation. If a hedge relationship becomes ineffective, it no longer qualifies as a hedge. Any excess gains or losses attributable to such ineffectiveness, as well as subsequent changes in the fair value of the derivative, are recognized in earnings.

Cash flow hedges

Cash flow hedges are hedges that use simple derivatives to offset the variability of expected future cash flows. Variability can appear in floating rate assets, floating rate liabilities or from certain types of forecasted transactions, and can arise from changes in interest rates or currency exchange rates. For example, GECS often borrows at a variable rate of interest to fund our financial services businesses. If Commercial Finance needs the funds to make a floating rate loan, there is no exposure to interest rate changes, and no hedge is necessary. However, upon making a fixed rate loan, we will contractually commit to pay a fixed rate of interest to a counterparty who will pay us a variable rate of interest (an "interest rate swap"). We then designate this swap as a cash flow hedge of the associated variable rate borrowing. If, as expected, the derivative is perfectly effective in offsetting variable interest in the borrowing, we record changes in its fair value in a separate component in equity, then release those changes to earnings contemporaneously with the earnings effects of the hedged item. Further information about hedge effectiveness is provided on page 105.

We use currency forwards and options to manage exposures to changes in currency exchange rates associated with commercial purchase and sale transactions. These instruments permit us to eliminate the cash flow variability, in local currency, of costs or selling prices denominated in currencies other than the functional currency. In addition, we use these instruments, along with interest rate and currency swaps, to optimize borrowing costs and investment returns. For example, currency swaps and non-functional currency borrowings together provide lower funding costs than could be achieved by issuing debt directly in a given currency.

At December 31, 2003, amounts related to derivatives qualifying as cash flow hedges amounted to a reduction of equity of \$1,792 million, of which we expect to transfer \$392 million to earnings in 2004 along with the earnings effects of the related forecasted transactions. At December 31, 2003, the amount of unrecognized losses related to cash flow hedges of short-term borrowings was \$2,242 million. In 2003, there were no forecasted transactions that failed to occur. At December 31, 2003, the maximum term of derivative instruments that hedge forecasted transactions, other than interest rate swaps designated as hedges of commercial paper (discussed in note 18), was 24 months.

Fair value hedges

Fair value hedges are hedges that eliminate the risk of changes in the fair values of assets, liabilities and certain types of firm commitments. For example, we will use an interest rate swap in which we receive a fixed rate of interest and pay a variable rate of interest to change the cash flow profile of a fixed rate borrowing to match the variable rate financial asset that it is funding. We record changes in fair value of derivatives designated and effective as fair value hedges in earnings, offset by corresponding changes in the fair value of the hedged item.

We use interest rate swaps, currency swaps and interest rate and currency forwards to hedge the effect of interest rate and currency exchange rate changes on local and nonfunctional currency denominated fixed-rate borrowings and certain types of fixed-rate assets. Fair value adjustments decreased the carrying amount of debt outstanding at December 31, 2003, by \$1,671 million. We use equity options to hedge price changes in investment securities and, at Insurance, equity-indexed annuity liabilities.

Net investment hedges

Net investment hedges are hedges that use derivative contracts or cash instruments to hedge the foreign currency exposure of a net investment in a foreign operation. We manage currency exposures that result from net investments in affiliates principally by funding assets denominated in local currency with debt denominated in that same currency. In certain circumstances, we manage such exposures with currency forwards and currency swaps.

Derivatives not designated as hedges

We must meet specific criteria in order to apply any of the three forms of hedge accounting. For example, hedge accounting is not permitted for hedged items that are marked to market through earnings. We use derivatives to hedge exposures when it makes economic sense to do so, including circumstances in which the hedging relationship does not qualify for hedge accounting as described in the following paragraph. We also will occasionally receive derivatives, such as equity warrants, in the ordinary course of business. Derivatives that do not qualify for hedge accounting are marked to market through earnings.

We use option contracts, including caps, floors and collars, as an economic hedge of changes in interest rates, currency exchange rates and equity prices on certain types of assets and liabilities. We occasionally obtain equity warrants as part of sourcing or financing transactions. Although these instruments are considered to be derivatives, their economic risk is similar to, and managed on the same basis as, other equity instruments we hold.

Earnings effects of derivatives

The table that follows provides additional information about the earnings effects of derivatives. In the context of hedging relationships, "effectiveness" refers to the degree to which fair value changes in the hedging instrument offset the corresponding expected earnings effects of the hedged item. Certain elements of hedge positions cannot qualify for hedge accounting under SFAS 133 whether effective or not, and must therefore be marked to market through earnings. Time value of purchased options is the most common example of such elements in instruments we use. Pre-tax earnings effects of such items are shown in the following table as "Amounts excluded from the measure of effectiveness."

December 31 (In millions)	2003	2002
CASH FLOW HEDGES		
Ineffectiveness	\$(19)	\$(24)
Amounts excluded from the measure of effectiveness	—	—
FAIR VALUE HEDGES		
Ineffectiveness	—	3
Amounts excluded from the measure of effectiveness	—	3

Counterparty credit risk

The risk that counterparties to derivative contracts will default and not make payments to us according to the terms of the agreements is counterparty credit risk. We manage counterparty credit risk on an individual counterparty basis, which means that we net exposures on transactions by counterparty where legal right of offset exists to determine the amount of exposure to each counterparty. When a counterparty exceeds credit exposure limits (see table

below), as measured by current market value of the derivative contract, no additional transactions are permitted to be executed until the exposure with that counterparty is reduced to an amount that is within the established limits. Swaps are required to be executed under master agreements containing mutual credit downgrade provisions that provide the ability to require assignment or termination in the event either party is downgraded below A3 or A-.

To further mitigate credit risk, in certain cases we have entered into collateral arrangements that provide us with the right to hold collateral when the current market value of derivative contracts exceeds an exposure threshold. Under these arrangements, we may receive U.S. Treasury and other highly-rated securities or cash to secure our exposure to counterparties; such collateral is available to us in the event that a counterparty defaults. From an economic standpoint, we evaluate credit risk exposures and compliance with credit exposure limits net of such collateral. If the downgrade provisions had been triggered at December 31, 2003, we could have been required to disburse up to \$3.8 billion and could have claimed \$2.4 billion from counterparties (including \$1.3 billion of collateral that has been pledged to us).

Fair values of our derivative assets and liabilities represent the replacement value of existing derivatives at market prices and can change significantly from period to period based on, among other factors, market movements and changes in our positions. At December 31, 2003 and 2002, gross fair value gains amounted to \$5.5 billion and \$5.0 billion, respectively. At December 31, 2003 and 2002, gross fair value losses amounted to \$6.9 billion and \$7.1 billion, respectively.

The following tables illustrate our policy relating to exposure limits to counterparties.

COUNTERPARTY CREDIT CRITERIA

	Credit rating	
	Moody's	S&P
Foreign exchange forwards less than one year	P-1	A-1
Other derivatives less than one year	Aa3 ^(a)	AA- ^(a)
All derivatives between one and five years	Aa3 ^(a)	AA- ^(a)
All derivatives greater than five years	Aaa ^(a)	AAA ^(a)

^(a) Counterparties that have an obligation to provide collateral to cover credit exposure in accordance with a credit support agreement must have a minimum A3/A- rating.

EXPOSURE LIMITS

(In millions)	Less than one year	Exposure	
		Greater than one year With collateral	Without collateral
Minimum rating			
Aaa/AAA	\$150	\$100	\$75
Aa3/AA-	150	50	50
A3/A-	150	5	Not allowed

FINANCIAL INSTRUMENTS

December 31 (In millions)	2003			2002		
	Notional amount	Assets (liabilities)		Notional amount	Assets (liabilities)	
		Carrying amount (net)	Estimated fair value		Carrying amount (net)	Estimated fair value
GE						
Investments and notes receivable	\$ (a)	\$ 645	\$ 645	\$ (a)	\$ 567	\$ 567
Borrowings ^{(b)(c)}	(a)	(10,943)	(10,991)	(a)	(9,756)	(9,816)
GECS						
Assets						
Time sales and loans	(a)	165,384	164,696	(a)	138,695	140,309
Other commercial and residential mortgages	(a)	8,759	9,085	(a)	8,093	8,461
Consolidated, liquidating securitization entities ^(d)	(a)	26,463	26,469	(a)	—	—
Other financial instruments	(a)	2,701	2,701	(a)	6,702	6,703
Liabilities						
Borrowings ^{(b)(c)}	(a)	(295,528)	(300,189)	(a)	(270,962)	(281,035)
Investment contract benefits	(a)	(34,224)	(34,035)	(a)	(37,814)	(37,522)
Insurance—financial guarantees and credit life ^(e)	171,338	(3,935)	(3,935)	312,489	(3,614)	(3,519)
Consolidated, liquidating securitization entities ^(d)	(a)	(25,721)	(25,714)	(a)	—	—
Other firm commitments						
Ordinary course of business lending commitments ^(f)						
Fixed rate	2,158	—	—	842	—	—
Variable rate	8,923	—	—	11,114	—	—
Unused revolving credit lines						
Commercial						
Fixed rate	3,396	—	—	8,879	—	—
Variable rate	23,167	—	—	19,646	—	—
Consumer—principally credit cards						
Fixed rate	111,392	—	—	136,249	—	—
Variable rate	121,806	—	—	122,836	—	—

(a) These financial instruments do not have notional amounts.

(b) Includes effects of interest rate swaps.

(c) See note 18.

(d) See note 29.

(e) See note 19.

(f) Excludes inventory financing arrangements which may be withdrawn at our option of \$4.2 billion and \$4.7 billion as of December 31, 2003 and 2002, respectively.

Assets and liabilities that are reflected in the accompanying financial statements at fair value are not included in the above disclosures; such items include cash and equivalents, investment securities, separate accounts and derivative financial instruments. Other assets and liabilities—those not carried at fair value—are discussed below. Apart from certain of our borrowings and certain marketable securities, few of the instruments discussed below are actively traded and their fair values must often be determined using models. Although we have made every effort to represent accurate fair values in this section, it would be unusual if the estimates could actually have been realized at December 31, 2003 or 2002.

A description of how we estimate fair values follows.

Time sales and loans

Based on quoted market prices, recent transactions and/or discounted future cash flows, using rates at which similar loans would have been made to similar borrowers.

Borrowings

Based on discounted future cash flows using current market rates which are comparable to market quotes.

Investment contract benefits

Based on expected future cash flows, discounted at currently offered discount rates for immediate annuity contracts or cash surrender values for single premium deferred annuities.

All other instruments

Based on comparable market transactions, discounted future cash flows, quoted market prices, and/or estimates of the cost to terminate or otherwise settle obligations.

NOTE 29**SECURITIZATION ENTITIES**

We securitize financial assets in the ordinary course of business to improve shareowner returns. The securitization transactions we engage in are similar to those used by many financial institutions. Beyond improving returns, these securitization transactions serve as funding sources for a variety of diversified lending and securities transactions. Historically, we have used both supported and third-party entities to execute securitization transactions funded in the commercial paper and term bond markets.

The following table represents assets in securitization entities both consolidated and off-balance sheet.

December 31 (In millions)	2003	2002
Receivables secured by:		
Equipment	\$15,616	\$13,926
Commercial real estate	16,713	14,168
Other assets	9,114	12,000
Credit card receivables	8,581	11,292
GE trade receivables	3,249	2,841
Other trade receivables	—	693
Total securitized assets	\$53,273	\$54,920
On-balance sheet assets in securitization entities ^(a)	\$26,463	\$ —
Off-balance sheet ^{(b)(c)}		
Supported entities	5,759	42,222
Other	21,051	12,698
Total securitized assets	\$53,273	\$54,920

(a) Related credit and liquidity support amounted to \$18.4 billion, net of \$5.3 billion of participated liquidity and arrangements that defer liquidity beyond 2005. This amount includes credit support, in which we provide recourse for a maximum of \$8.6 billion at December 31, 2003.

(b) Liabilities for recourse obligations related to off-balance sheet assets were \$0.1 billion and \$0.3 billion at December 31, 2003 and 2002, respectively.

(c) At December 31, 2003 and 2002, related credit and liquidity support amounted to \$3.1 billion and \$27.5 billion, respectively, net of participated liquidity and arrangements that defer liquidity beyond one year which amounted to \$2.4 billion and \$13.6 billion, respectively. These amounts include credit support of \$5.5 billion and \$17.2 billion at December 31, 2003 and 2002, respectively.

Securitized assets that are on-balance sheet were consolidated on July 1, 2003, upon adoption of FIN 46, *Consolidation of Variable Interest Entities*. Although we do not control these entities, consolidation was required because we provided a majority of the credit and liquidity support for their activities. A majority of these entities were established to issue asset-backed securities, using assets that were sold by us and by third parties. These entities differ from others included in our consolidated statements because the assets they hold are legally isolated and are unavailable to us under any circumstances. Use of the assets is restricted by terms of governing documents, and their liabilities are not our legal obligations. Repayment of their liabilities depends primarily on cash flows generated by their assets. Because we have ceased

transferring assets to these entities, balances will decrease as the assets repay. Given their unique nature the entities are classified in separate financial statement captions, "Consolidated, liquidating securitization entities."

We continue to engage in off-balance sheet securitization transactions with third-party entities and to use public market, term securitizations. Further information about these activities is provided on page 108.

On-balance sheet arrangements

The following tables summarize the revenues, expenses, assets, liabilities and cash flows associated with consolidated securitization entities.

(In millions)	2003
REVENUES ^(a)	
Interest on time sales and loans	\$513
Financing leases	129
Other	53
Total	\$695
EXPENSES ^(a)	
Interest	\$393
Costs and expenses ^(b)	114
Total	\$507

(a) Entities consolidated on July 1, 2003.

(b) Includes minority interest expense of \$20 million.

December 31 (In millions)	2003
ASSETS	
Cash	\$ 684
Debt securities	1,566
Financing receivables ^{(a)(b)}	21,877
Other	2,336
Total	\$26,463
LIABILITIES	
Short-term borrowings ^(c)	\$22,842
Long-term notes payable ^(d)	1,948
Other liabilities	517
Minority interest	414
Total	\$25,721

(a) Included \$0.9 billion of retained interests associated with securitized assets now consolidated.

(b) At July 1, 2003, the carrying amount of financing receivables was recorded net of a previously recorded recourse obligation of \$0.1 billion.

(c) Primarily commercial paper with original maturities less than one year. Average interest rate of 1.1%, including the effect of interest rate swaps designated and effective as hedges.

(d) Weighted average rate of 2.0%; matures between 2005 and 2007.

The portfolio of financing receivables consists of loans and financing lease receivables secured by equipment, commercial real estate and other assets; credit card receivables; and trade receivables. Examples of these assets include loans and leases on manufacturing and transportation equipment, loans on commercial property, commercial loans, and balances of high credit quality accounts from sales of a broad range of products and services to a diversified customer base. Under terms of credit and liquidity support agreements with these entities, when predefined triggers are met related to asset credit quality or a put is exercised by beneficial interest holders, we may be required to repurchase financing receivables. Upon such repurchases, the underlying receivable is classified as "Financing receivables" (disclosed in note 12).

"Financing receivables" includes \$3,827 million of direct financing leases, an analysis of which follows.

December 31 (In millions)	2003
DIRECT FINANCING LEASES	
Total minimum lease payments receivable	\$4,192
Estimated unguaranteed residual value of leased assets	14
Less deferred income	(379)
Investment in financing leases	\$3,827

A schedule of changes in the financing receivables balance since we adopted FIN 46 follows.

(In millions)	2003
Balance at July 1	\$31,395
Net collections	(9,150)
Net write-offs	(42)
Credit and liquidity support repurchases	(54)
All other	(272)
Balance at December 31	\$21,877

Although we expect actual maturities to differ from contractual maturities, the following table summarizes the contractual maturities of financing receivables in our consolidated securitization entities.

CONTRACTUAL MATURITIES

(In millions)	Total time sales and loans	Net rentals receivable
Due in		
2004	\$ 4,810	\$1,329
2005	1,317	1,001
2006	1,325	636
2007	1,104	330
2008	965	130
2009 and later	8,529	766
Total	\$18,050	\$4,192

(In millions)	2003
CASH FLOWS—INVESTING ACTIVITIES (a)	
Net collections	\$ 9,150
Other	225
Total	\$ 9,375
CASH FLOWS—FINANCING ACTIVITIES (a)	
Newly issued debt	\$ 157,593
Repayments and other reductions	(167,354)
Total	\$ (9,761)

(a) Entities consolidated on July 1, 2003.

Derivatives included in consolidated securitization entities consist principally of pay fixed, receive variable interest rate swaps. These swaps are designated, and effective, as hedges of fixed rate assets (fair value hedges) or variable rate liabilities (cash flow hedges). Risk management objectives are consistent with those described in note 28. Ineffectiveness recognized on fair value hedges was zero; ineffectiveness recognized on cash flow hedges was insignificant. No amounts were excluded from the measure of ineffectiveness of either fair value or cash flow hedges.

Off-balance sheet arrangements

As discussed on page 107, assets in off-balance sheet securitization entities amounted to \$26.8 billion and \$54.9 billion at December 31, 2003 and 2002, respectively.

Additional information about securitization transactions follows.

(In millions)	2003	2002	2001
Gross gains	\$ 1,394	\$ 1,796	\$2,193
Reduction of retained interest in revolving facilities, before replenishment	(1,160)	(1,029)	(866)
Net	\$ 234	\$ 767	\$1,327

Amounts recognized in our financial statements related to sales to off-balance sheet securitization entities are as follows:

December 31 (In millions)	2003	2002
Retained interests	\$2,663	\$3,283
Servicing assets (a)	150	340
Recourse liability	(75)	(261)
Total	\$2,738	\$3,362

(a) Included mortgage servicing rights related to an amortizing pool of mortgages associated with a business exited in 2000. As of December 31, 2003, the net carrying value of remaining mortgage servicing rights relating to these former operations was \$115 million.

- **RETAINED INTERESTS.** When we securitize receivables, we determine fair value based on discounted cash flow models that incorporate, among other things, assumptions including loan pool credit losses, prepayment speeds and discount rates. These assumptions are based on our experience, market trends and anticipated performance related to the particular assets securitized. Subsequent to recording retained interests, we review recorded values quarterly in the same manner and using current assumptions. We recognize impairments when carrying amounts exceed current fair values.
- **SERVICING ASSETS.** Following a securitization transaction, we retain responsibility for servicing the receivables, and are therefore entitled to an ongoing fee based on the outstanding principal balances of the receivables. Servicing assets are primarily associated with residential mortgage loans. Their value is subject to credit, prepayment and interest rate risk.
- **RECOURSE LIABILITY.** Certain transactions require credit support agreements. As a result, we provide for expected credit losses under these agreements and such amounts approximate fair value.

The following table summarizes data related to securitization sales that we completed during 2003.

(In millions)	Equipment	Commercial real estate	Other assets	Credit card receivables
Cash proceeds from securitization	\$5,416	\$3,082	\$ 2,009	N/A
Proceeds from collections reinvested in new receivables	N/A	N/A	\$14,047	\$11,453
Weighted average lives (in months)	29	72	106	7
ASSUMPTIONS AS OF SALE DATE ^(a)				
Discount rate	6.6%	11.5%	6.4%	11.2%
Prepayment rate	10.1%	10.8%	4.6%	15.0%
Estimate of credit losses	1.6%	1.6%	0.2%	10.8%

^(a) Based on weighted averages.

Key assumptions used in measuring the fair value of retained interests in securitizations and the sensitivity of the current fair value of residual cash flows to changes in those assumptions are noted in the following table. These assumptions may differ from those in the previous table as these relate to all outstanding retained interests as of December 31, 2003.

(In millions)	Equipment	Commercial real estate	Other assets	Credit card receivables
DISCOUNT RATE ^(a)	6.5%	10.7%	7.7%	10.9%
Effect of:				
10% Adverse change	\$(10)	\$(14)	\$(30)	\$(8)
20% Adverse change	(20)	(27)	(57)	(25)
PREPAYMENT RATE ^(a)	11.0%	4.1%	1.0%	15.4%
Effect of:				
10% Adverse change	\$ (5)	\$ (1)	\$ (7)	\$(33)
20% Adverse change	(11)	(3)	(14)	(62)
ESTIMATE OF CREDIT LOSSES ^(a)	2.0%	1.9%	0.1%	9.9%
Effect of:				
10% Adverse change	\$ (2)	\$ (8)	\$ (2)	\$(46)
20% Adverse change	(3)	(16)	(4)	(91)
Remaining weighted average lives (in months)	43	112	64	7
Net credit losses	\$ 5	\$ —	\$ 14	\$443
Delinquencies	52	52	4	139

^(a) Based on weighted averages.

GUARANTEE AND REIMBURSEMENT CONTRACTS. We provide protection to certain counterparties of interest rate swaps entered into by securitization-related entities related to changes in the relationship between commercial paper interest rates and the timing and amount of the payment streams. These arrangements provide protection for the life of the assets held by the SPE but generally amortize in proportion to the decline in underlying asset principal balances. The notional amount of such support is \$0.3 billion; fair value of the related assets was \$1 million at year-end 2003.

NOTE 30**COMMITMENTS AND GUARANTEES****Commitments**

In our Transportation business, we have committed to provide financial assistance on future sales of aircraft equipped with our engines, totaling \$1.2 billion at year-end 2003. In addition, our Commercial Finance business had placed multiple-year orders for various Boeing, Airbus and other aircraft with list prices approximating \$13.5 billion at year-end 2003.

At year-end 2003, we were committed under the following guarantee arrangements beyond those provided on behalf of SPEs (see note 29):

- **LIQUIDITY SUPPORT.** Liquidity support provided to holders of certain variable rate bonds issued by municipalities amounted to \$3.8 billion at December 31, 2003. If holders elect to sell supported bonds that cannot be remarketed, we are obligated to repurchase them at par. If called upon, our position would be secured by the repurchased bonds. While we hold any such bonds, we would receive interest payments from the municipalities at a rate that is in excess of the stated rate on the bond. To date, we have not been required to perform under such arrangements. In addition, we are currently not providing any new liquidity facilities and will continue to reassess the decision in the future. The current liquidity facilities discussed above will remain in effect in accordance with their original terms.
- **CREDIT SUPPORT.** We have provided \$6.3 billion of credit support on behalf of certain customers or associated companies, predominantly joint ventures and partnerships, using arrangements such as standby letters of credit and performance guarantees. These arrangements enable our customers and associated companies to execute transactions or obtain desired financing arrangements with third parties. Should the customer or associated company fail to perform under the terms of the transaction or financing arrangement, we would be required to perform on their behalf. Under most such arrangements, our guarantee is secured, usually by the asset being purchased or financed but possibly by total assets of the customer or associated company. The length of these credit support arrangements parallels the length of the related financing arrangements or transactions. The liability for such credit support was \$85 million at December 31, 2003.
- **INDEMNIFICATION AGREEMENTS.** These are agreements that require us to fund up to \$1.2 billion under residual value guarantees on a variety of leased equipment and \$0.2 billion of other indemnification commitments arising from sales of businesses or assets. Under most of our residual value guarantees, our commitment is secured by the leased asset at termination of the lease. The liability for indemnification agreements was \$66 million at December 31, 2003.

- **CONTINGENT CONSIDERATION.** These are agreements to provide additional consideration in a business combination to the seller if contractually specified conditions related to the acquired entity are achieved. At December 31, 2003, we had recognized liabilities for estimated payments amounting to \$96 million of our exposure of \$0.4 billion.

At year-end 2003, we had \$8,084 million of commitments to acquire broadcast material and the rights to broadcast television programs, including U.S. television rights to future Olympic Games, and commitments under long-term television station affiliation agreements that require payments through 2012.

Our guarantees are provided in the ordinary course of business. We underwrite these guarantees considering economic, liquidity and credit risk of the counterparty. We believe that the likelihood is remote that any such arrangements could have a significant adverse effect on our financial position, results of operations or liquidity. We record liabilities, as disclosed above, for such guarantees based on our best estimate of probable losses, which considers amounts recoverable under recourse provisions. For example, at year-end 2003, the total fair value of aircraft securing our airline industry guarantees exceeded the guaranteed amounts, net of the associated allowance for losses.

Product warranties

We provide for estimated product warranty expenses when we sell the related products. Because warranty estimates are forecasts that are based on the best available information — mostly historical claims experience — claims costs may differ from amounts provided. An analysis of changes in the liability for product warranties follows.

(In millions)	2003	2002	2001
Balance at January 1	\$1,304	\$ 968	\$ 767
Current year provisions	751	918	841
Expenditures ^(a)	(749)	(694)	(658)
Other changes ^(b)	131	112	18
Balance at December 31	\$1,437	\$1,304	\$ 968

^(a) Primarily related to Energy.

^(b) Primarily related to acquisitions at Energy.

NOTE 31**QUARTERLY INFORMATION (UNAUDITED)**

	First quarter		Second quarter		Third quarter		Fourth quarter	
	2003	2002	2003	2002	2003	2002	2003	2002
(Dollar amounts in millions; per-share amounts in dollars)								
CONSOLIDATED OPERATIONS								
Earnings before accounting changes	\$ 3,214	\$ 3,518	\$ 3,794	\$ 4,426	\$ 4,021	\$ 4,087	\$ 4,560	\$ 3,102
Cumulative effect of accounting changes	(215)	(1,015)	—	—	(372)	—	—	—
Net earnings	\$ 2,999	\$ 2,503	\$ 3,794	\$ 4,426	\$ 3,649	\$ 4,087	\$ 4,560	\$ 3,102
Per-share amounts before accounting changes								
Diluted earnings per share	\$ 0.32	\$ 0.35	\$ 0.38	\$ 0.44	\$ 0.40	\$ 0.41	\$ 0.45	\$ 0.31
Basic earnings per share	0.32	0.35	0.38	0.45	0.40	0.41	0.45	0.31
Per-share amounts after accounting changes								
Diluted earnings per share	0.30	0.25	0.38	0.44	0.36	0.41	0.45	0.31
Basic earnings per share	0.30	0.25	0.38	0.45	0.36	0.41	0.45	0.31
SELECTED DATA								
GE								
Sales of goods and services	\$15,758	\$16,748	\$17,640	\$19,459	\$16,463	\$17,386	\$20,581	\$19,724
Gross profit from sales	4,836	5,067	5,590	6,319	4,568	5,702	6,045	6,033
GECS								
Total revenues	14,867	14,024	15,887	13,970	17,007	15,115	16,518	15,590
Earnings before accounting changes	1,670	1,657	1,602	1,327	2,207	1,551	2,275	91

For GE, gross profit from sales is sales of goods and services less costs of goods and services sold.

Fourth quarter earnings in 2002 included an after-tax charge of \$1,386 million (\$0.14 per share) to record adverse development at Insurance.

Earnings-per-share amounts for each quarter are required to be computed independently. As a result, their sum does not equal the total year basic earnings per share after accounting changes in 2003.

NOTE 32**SUBSEQUENT EVENTS**

We announced in November 2003 our intent for an initial public offering (IPO) of a new company, Genworth Financial, Inc. (Genworth), comprising most of our life and mortgage insurance businesses. We plan to sell approximately one-third of Genworth's equity in the IPO, and we expect (subject to market conditions) to reduce our ownership over the next three years as Genworth transitions to full independence. We commenced the IPO process in January 2004 and expect to complete the IPO in the first half of the year, subject to market conditions and receipt of various regulatory approvals.

On January 14, 2004, Commercial Finance acquired most of the commercial lending business of Transamerica Finance Corporation. This acquisition of approximately \$8.5 billion in managed assets expands our distribution finance business and enhances our leasing and commercial loan financing in equipment, real estate and international structured finance.

OUR BUSINESSES

A description of operating segments for General Electric Company and consolidated affiliates as of December 31, 2003, and the basis for presentation in this report, follows.

Advanced Materials

High-performance engineered plastics used in a variety of applications such as automotive parts, computer enclosures, telecommunication equipment and construction materials. Products also include structured products, silicones and high-purity quartzware. Products and services are sold worldwide to a diverse customer base consisting mainly of manufacturers.

Commercial Finance

Loans, leases, and other financial services to customers, including manufacturers, distributors and end-users for a variety of equipment and major capital assets. These assets include industrial and energy-related facilities and equipment; commercial and residential real estate; vehicles; aircraft; and equipment used in many industries including the construction, manufacturing, telecommunications, and healthcare industries.

Consumer Finance

Card receivables, installment loans, auto loans and leases, and residential mortgages for customers on a global basis.

Consumer & Industrial

Major appliances and related services for products such as refrigerators, freezers, electric and gas ranges, cooktops, dishwashers, clothes washers and dryers, microwave ovens, room air conditioners and residential water system products. Distributed to both retail outlets and direct to consumers, mainly for the replacement market, and to building contractors and distributors for new installations. Lighting products include a wide variety of lamps, lighting fixtures and wiring devices. Electrical distribution and control equipment includes power delivery and control products such as transformers, meters, relays, capacitors and arresters. Also includes GE Supply, a network of electrical supply houses. Products and services are sold in North America and in global markets under various GE and private-label brands.

Energy

Power plant products and services, including design, installation, operation and maintenance services sold into global markets. Gas, steam and aeroderivative turbines, generators, combined cycle systems, controls and related services including total asset optimization solutions, equipment upgrades and contractual services are sold to power generation and other industrial customers. Renewable energy solutions including wind turbines and hydro turbines and generators. Advanced turbomachinery products and related services for the oil and gas market, including total pipeline integrity solutions. Substation automation and network solutions sold to power transmission and distribution customers. Also includes portable and rental power plants, nuclear reactors, fuel and nuclear support services.

Equipment & Other Services

Rentals, leases, sales, asset management services and loans for portfolios of commercial and transportation equipment, including tractors, trailers, railroad rolling stock, modular space units, intermodal shipping containers, computer networks, marine containers and autos. Also included in the segment are activities and businesses that are not measured within one of the other financial services segments — for example, corporate expenses, liquidating businesses and other non-segment aligned operations, including GE Equity, the consolidation of certain entities in our financial statements as a result of our July 1, 2003, adoption of FIN 46; and the U.S. Auto and Home business, which was sold in the third quarter of 2003.

Healthcare

Medical imaging systems such as magnetic resonance (MR) and computed tomography (CT) scanners, x-ray, nuclear imaging and ultrasound, as well as diagnostic cardiology and patient monitoring devices; related services, including equipment monitoring and repair, computerized data management and customer productivity services. Products and services are sold worldwide to hospitals and medical facilities.

Infrastructure

Chemical water treatment program services and equipment; measurement and sensing equipment (products and subsystems for sensing temperatures, humidity and pressure); security equipment and systems (including card access systems, video and sensor monitoring equipment, integrated facility monitoring systems and explosive detection systems); a broad range of automation hardware and software. Markets are extremely diverse. Products and services are sold to commercial and industrial end-users, including utilities; original equipment manufacturers; electrical distributors; retail outlets; railways; and transit authorities. Increasingly, products and services are developed for and sold in global markets.

Insurance

U.S. and international multiple-line property and casualty reinsurance, certain directly written specialty insurance and life reinsurance, consumer investment, insurance and retirement services, private mortgage insurance and, before its sale in the fourth quarter of 2003, financial guaranty insurance, principally on municipal bonds and asset-backed securities.

NBC

Principal businesses are the furnishing of U.S. network television services to more than 230 affiliated stations, production of television programs, operation of 29 VHF and UHF television broadcasting stations, operation of four cable/satellite networks around the world, and investment and programming activities in the Internet, multimedia and cable television.

Transportation

Jet engines and replacement parts and repair and maintenance services for all categories of commercial aircraft (short/medium, intermediate and long-range); for a wide variety of military aircraft, including fighters, bombers, tankers and helicopters; and for executive and regional aircraft. Products and services are sold worldwide to airframe manufacturers, airlines and government agencies. Also includes aircraft engine derivatives used as marine propulsion and industrial power sources; the latter is also reported in Energy. Rail systems products and maintenance services including diesel and electric locomotives, transit propulsion equipment, motorized wheels for off-highway vehicles, and railway signaling communications systems.

ADVERSE OR FAVORABLE DEVELOPMENT An adjustment to increase (adverse development) or reduce (favorable development) the provision for estimated ultimate insurance losses in a year following the year in which the loss occurred.

BACKLOG Unfilled customer orders for products and product services (12 months for product services).

BORROWING Financial liability (short or long-term) that obliges us to repay cash or another financial asset to another entity.

CASH EQUIVALENTS Highly liquid debt instruments with maturities of less than three months, such as commercial paper. Typically included with cash for reporting purposes, unless designated as available for sale and included with investment securities.

CASH FLOW HEDGES Qualifying derivative instruments that we use to protect ourselves against exposure to volatility in future cash flows. The exposure may be associated with an existing asset or liability, or with a forecasted transaction. See “Hedge.”

COMMERCIAL PAPER Unsecured, unregistered promise to repay borrowed funds in a specified period ranging from overnight to 270 days.

CUSTOMER SERVICE AGREEMENTS (also referred to as “product services agreements”) Contractual commitments, with multiple-year terms, to provide specified services for products in our industrial installed base—for example, monitoring, maintenance, overhaul and spare parts for a gas turbine/generator set installed in a customer’s power plant.

DERIVATIVE INSTRUMENT A financial instrument or contract with another party (counterparty) that is structured to meet any of a variety of financial objectives, including those related to fluctuations in interest rates, currency exchange rates and commodity prices. Options, forwards and swaps are the most common derivative instruments we employ. See “Hedge.”

DIRECT WRITTEN PREMIUMS Amounts charged to insureds in exchange for coverages provided in accordance with the terms of an insurance/reinsurance contract.

EARNED PREMIUMS Portion of the premium, net of any amount ceded, pertaining to the segment of the policy period for which insurance coverage has been provided.

EFFECTIVE TAX RATE Provision for income taxes as a percentage of earnings before income taxes and accounting changes. Does not represent cash paid for income taxes in the current accounting period.

EQUIPMENT LEASED TO OTHERS Rental equipment we own that is available to rent and is stated at cost less accumulated depreciation.

FAIR VALUE HEDGE Qualifying derivative instruments that we use to eliminate the risk of changes in the fair value of assets, liabilities or certain types of firm commitments. Changes in the fair values of derivative instruments that are designated and effective as fair value hedges are recorded in earnings, but are offset by corresponding changes in the fair values of the hedged items. See “Hedge.”

FINANCIAL LEVERAGE The relationship of debt to equity. Expressed for financial services businesses as borrowings divided by equity. Expressed for industrial businesses as borrowings divided by total capital.

FINANCING RECEIVABLES Investment in contractual loans and leases due from customers (not investment securities).

FORWARD CONTRACT Fixed price contract for purchase or sale of a specified quantity of a commodity, security, currency or other financial instrument with delivery and settlement at a specified future date. Commonly used as a hedging tool. See “Hedge.”

GOODWILL The premium paid for acquisition of a business. Calculated as the purchase price less the fair value of net assets acquired (net assets are identified tangible and intangible assets, less liabilities assumed).

GUARANTEED INVESTMENT CONTRACTS (GICs) Deposit-type products that guarantee a minimum rate of return, which may be fixed or floating.

HEDGE A technique designed to eliminate risk. Often refers to the use of derivative financial instruments to offset changes in interest rates, currency exchange rates or commodity prices, although many business positions are “naturally hedged”—for example, funding a U.S. fixed rate investment with U.S. fixed rate borrowings is a natural interest rate hedge.

INSURANCE RECEIVABLES Receivables of our insurance businesses associated with (1) reinsurance agreements in which those businesses legally transferred (ceded) insurance losses (and related premiums) to reinsurers and are entitled to recovery of those insurance losses; (2) premiums on insurance and reinsurance contracts; (3) policy loans to policyholders of certain life insurance contracts; and (4) premium funds on deposit with reinsurance customers as collateral for our obligations as a reinsurer.

INTANGIBLE ASSET A non-financial asset lacking physical substance, such as goodwill, patents, trademarks and licenses. Also includes present value of future profits, which are anticipated net discounted cash flows to be realized from certain in-force insurance, annuity and investment contracts at the date we acquire a life insurance business.

INTEREST RATE SWAP Agreement under which two counterparties agree to exchange one type of interest rate cash flow for another. In a typical arrangement, one party periodically will pay a fixed amount of interest, in exchange for which that party will receive variable payments computed using a published index. See “Hedge.”

INVESTMENT SECURITIES Generally, an instrument that provides an ownership position in a corporation (a stock), a creditor relationship with a corporation or governmental body (a bond), or rights to ownership such as those represented by options, subscription rights and subscription warrants.

MANAGED RECEIVABLES Total receivable amounts on which we continue to perform billing and collection activities, including receivables that have been sold with and without credit recourse.

MATCH FUNDING A risk control policy that provides funds for a particular financial asset having the same currency, maturity and interest rate characteristics as that asset. Match funding ensures that we maintain initial financing spreads or margins for the life of a financial asset, and is executed directly, by issuing debt, or synthetically, through a combination of debt and derivative financial instruments. For example, when we lend at a fixed interest rate in the U.S., we can borrow those U.S. dollars either at a fixed rate of interest or at a floating rate executed concurrently with a pay-fixed interest rate swap. See “Hedge.”

MONETIZATION Sale of financial assets to a third party for cash. For example, we sell certain loans, credit card receivables and trade receivables to third-party financial buyers, typically providing at least some credit protection and often agreeing to provide collection and processing services for a fee. Monetization normally results in gains on interest-bearing assets and losses on non-interest bearing assets.

NET REVENUES For our lending and leasing businesses, revenues from services less interest and other financial charges.

OPERATING MARGIN Sales of goods and services less the sum of cost of goods and services sold plus selling, general and administrative expenses. Operating margin is often expressed as a percentage of sales — the operating margin rate.

OPERATING PROFIT Earnings before interest and other financial charges, income taxes and effects of accounting changes.

OPTION The right, not the obligation, to execute a transaction at a designated price, generally involving equity interests, interest rates, currencies or commodities. See “Hedge.”

PREMIUM Rate that is charged under insurance/reinsurance contracts.

PRESENT VALUE OF FUTURE PROFITS See “Intangible Asset.”

PRODUCT SERVICES For purposes of the financial statement display of sales and costs of sales on pages 70 and 71, “goods” is required by U.S. Securities and Exchange Commission regulations to include all sales of tangible products, and “services” must include all other sales, including broadcasting and other services activities. We refer to sales of both spare parts (goods) and related services as sales of “product services,” which is an important part of our operations.

PRODUCT SERVICES AGREEMENTS See “Customer Service Agreements.”

PRODUCTIVITY The rate of increased output for a given level of input, with both output and input measured in constant currency. A decline in output for a given level of input is “negative” productivity.

PROGRESS COLLECTIONS Payments received from customers as deposits before the associated work is performed or product is delivered.

REINSURANCE A form of insurance that insurance companies buy for their own protection.

RETROCESSION AGREEMENT Contract to acquire third-party insurance protection for reinsurance policies written. Retrocession is a risk mitigation technique.

RETURN ON AVERAGE SHAREOWNERS' EQUITY Earnings before accounting changes divided by average total equity (on an annual basis, calculated using a five-point average).

RETURN ON AVERAGE TOTAL CAPITAL INVESTED Earnings before accounting changes plus the sum of after-tax interest and other financial charges and minority interest, divided by the sum of total equity, borrowings and minority interest (on an annual basis, calculated using a five-point average).

SECURITIZATION A process whereby loans or other receivables are packaged, underwritten and sold to investors. In some instances, the assets sold are first transferred to an unconsolidated SPE. These entities are structured to be bankruptcy remote in order to isolate the credit risk of the assets from the overall credit risk of the selling entity. Outside investors, usually institutions, typically purchase a debt instrument issued by the SPE. Whether or not credit risk associated with the securitized assets is retained by the seller depends on the structure of the securitization. See “Monetization.”

SEPARATE ACCOUNT Investments controlled by policyholders and associated with identical amounts reported as insurance liabilities.

TURNOVER Broadly based on the number of times that working capital is replaced during a year. Accounts receivable turnover is total sales divided by the five-point average balance of customer receivables from sales of goods and services (trade receivables). Inventory turnover is total sales divided by a five-point average balance of inventories. See “Working Capital.”

UNEARNED PREMIUMS Portion of the premium received, net of any amount ceded, that relates to future coverage periods.

UNPAID CLAIMS AND CLAIMS ADJUSTMENT EXPENSES Claims reserves for events that have occurred, including both reported and incurred-but-not-reported (IBNR) reserves, and the expenses of settling such claims.

VARIABLE INTEREST ENTITY Entity defined by Financial Accounting Standards Board Interpretation No. 46, and that must be consolidated by its primary beneficiary. A variable interest entity has one or both of the following characteristics: (1) its equity at risk is not sufficient to permit the entity to finance its activities without additional subordinated financial support from other parties, or (2) as a group, the equity investors lack one or more of the following characteristics: (a) direct/indirect ability to make decisions, (b) obligation to absorb expected losses, or (c) right to receive expected residual returns.

WORKING CAPITAL Sum of receivables from the sales of goods and services, plus inventories, less trade accounts payables and progress collections.

CORPORATE MANAGEMENT

(as of February 13, 2004)

OPERATING MANAGEMENT

(as of February 13, 2004)

SENIOR EXECUTIVE OFFICERS

Jeffrey R. Immelt
Chairman of the Board & Chief Executive Officer

Dennis D. Dammerman
Vice Chairman of the Board & Executive Officer, General Electric Company; and Chairman, General Electric Capital Services, Inc.

Robert C. Wright
Vice Chairman of the Board & Executive Officer, General Electric Company; and Chairman & Chief Executive Officer, National Broadcasting Company, Inc.

SENIOR CORPORATE OFFICERS

Ferdinando Beccalli
President & Chief Executive Officer, GE Europe, Middle East and Africa

William J. Conaty
Senior Vice President, Human Resources

Scott C. Donnelly
Senior Vice President, Global Research

Yoshiaki Fujimori
President & Chief Executive Officer, GE Asia and GE Japan

Benjamin W. Heineman, Jr.
Senior Vice President, Law and Public Affairs

Robert A. Jeffe
Senior Vice President, Corporate Business Development

James A. Parke
Senior Vice President & Chief Financial Officer, GE Capital

Gary M. Reiner
Senior Vice President & Chief Information Officer

Keith S. Sherin
Senior Vice President, Finance & Chief Financial Officer

CORPORATE STAFF OFFICERS

Charles E. Alexander
President, GE Capital, Europe

Philip D. Ameen
Vice President & Comptroller

Scott R. Bayman
President & Chief Executive Officer, GE India

Pramod Bhasin
President & Chief Executive Officer, GE Capital International Services

William H. Cary
Vice President, Corporate Investor Relations

Kathryn A. Cassidy
Vice President & GE Treasurer

James A. Colica
Vice President, Global Risk Management, GE Capital

Elizabeth J. Comstock
Vice President & Chief Marketing Officer

Robert L. Corcoran
Vice President, Corporate Citizenship & Chief Learning Officer

Pamela Daley
Vice President & Senior Counsel, Transactions

Richard D'Avino
Vice President & Senior Tax Counsel, GE Capital

Brackett B. Denniston III
Vice President & General Counsel

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Vice President, Government Relations

Patrick L.A. Dupuis
Vice President & General Manager, Global Business Processes

Shane Fitzsimons
Vice President, Financial Planning & Analysis

R. Michael Gadbaw
Vice President & Senior Counsel, International Law & Policy

Michael S. Idelchik
Vice President, Global Research Center, GE China

Mark J. Krakowiak
Vice President, Corporate Risk & Financing

Kathryn K. McCarthy
Vice President, Audit Staff

John H. Myers
Chairman & President, GE Asset Management

Stephen M. Parks
Vice President, Taxes, Europe

Susan P. Peters
Vice President, Executive Development

Stephen D. Ramsey
Vice President, Environmental Programs

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Ronald A. Stern
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John M. Dineen
Vice President, Plastics Product Companies

Charles E. Crew
Vice President, LNP Engineering Plastics

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Vice President, Finance

Wayne M. Hewett
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Gary W. Pritchard
Vice President, Silicones Operations

Andre Horbach
Vice President, Plastics Automotive

Leonard A. Kosar
Vice President, Plastics Pacific

Golnar Motaharipour
Vice President, Plastics Europe

Robert E. Muir
Vice President, Human Resources

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Maryrose T. Sylvester
Vice President, Quartz

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Vice President, Finance

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Ronald F. Carapezzi
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Michael J. Pilot
Vice President, U.S. Equipment Financing

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President & Chief Executive Officer, Corporate Financial Services

Richard A. Laxer
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Daniel S. Henson
President & Chief Executive Officer, Vendor Financial Services

Henry A. Hubschman
President & Chief Executive Officer, Aviation Services

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Vice President, Commercial Operations

Kathryn V. Marinello
President & Chief Executive Officer, Fleet Services

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Jeffrey Malehorn
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Frederick E. Wolfert
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Officer, Japan

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Officer, Oil & Gas

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Technology

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President, Global Sales

Andrew C. White
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Chih Chen
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Financial Officer

A. Louis Parker
President & Chief Executive
Officer, Commercial
Insurance

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Officer, Property & Casualty
Reinsurance, Americas

Alfred J. Stanley
President & Chief Executive
Officer, Life & Health
Reinsurance

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Vice Chairman of the Board
& Executive Officer,
General Electric Company; and
Chairman & Chief Executive
Officer, National Broadcasting
Company, Inc.

Lynn A. Calpeter
Executive Vice President &
Chief Financial Officer

Dick Ebersol
Chairman, NBC Sports &
NBC Olympics

Randel A. Falco
Group President, NBC
Television Network

Brandon Burgess
Executive Vice President,
Business Development

John W. Eck
Vice President, NBC
Broadcast & Network
Operations and Vice
President, Integration
Planning

James McNamara
President & CEO,
Telemundo

H. David Overbeeke
Executive Vice President
& Chief Information
Officer

Keith G. Turner
President, Sales &
Marketing

David M. Zaslav
President, NBC Cable

James W. Ireland III
President, NBC and
Telemundo Television
Stations

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Senior Executive Vice
President, Human
Resources and
Communications

Patricia A. Steele
Executive Vice President,
Communications

Eileen G. Whelley
Executive Vice President,
Human Resources

Lawrence P. Tu
Executive Vice President &
General Counsel

Jeffrey A. Zucker
President, NBC
Entertainment, News and
Cable Group

Neal B. Shapiro
President, NBC News

Pamela A. Thomas-Graham
President, CNBC

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Officer, GE Transportation

Charlene T. Begley
President & Chief Executive
Officer, Rail

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Global Technology, Rail &
Specialty Services

David B. Tucker
Vice President,
Global Sales

Lorraine A. Bolsinger
Vice President,
Commercial Marketing

Marc A. Chini
Vice President,
Human Resources

Thomas E. Cooper
Vice President,
Washington Operations

Herbert D. Depp
Vice President,
GE Aviation Operations

Scott A. Ernest
Vice President,
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Vice President,
Finance & Information
Technology Services

Russel P. Mayer
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Vice President,
Engine Services

William A. Fitzgerald
Vice President,
Global Services Overhaul

David L. Joyce
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Commercial Engines

Kenneth V. Meyer
Vice President, Business
Practices & Processes

Roger N. Seager
Vice President,
Commercial Sales

Russell F. Sparks
Vice President,
Military Engines

Richard L. Stanley
Vice President,
Engineering Division

Jeanne M. Rosario
Vice President,
Engineering Commercial
Design

Corporate Headquarters

General Electric Company
3135 Easton Turnpike
Fairfield, CT 06828
(203) 373-2211

Annual Meeting

General Electric Company's 2004 Annual Meeting of Shareowners will be held on Wednesday, April 28, at the Kentucky International Convention Center in Louisville, Kentucky.

Shareowner Services

To transfer securities, write to GE Share Owner Services, c/o The Bank of New York, P.O. Box 11002, New York, NY 10286-1002.

For shareowner inquiries, including enrollment information and a prospectus for the Direct Purchase and Reinvestment Plan, "GE Stock Direct," write to GE Share Owner Services, c/o The Bank of New York, P.O. Box 11402, New York, NY 10286-1402; or call (800) 786-2543 (800-STOCK-GE) or (610) 382-7838; or send an e-mail to ge-shareowners@bankofny.com.

For Internet access to general shareowner information and certain forms, including transfer instructions or stock power, visit the Web site at www.stockbny.com/ge.

Stock Exchange Information

In the United States, GE common stock is listed on the New York Stock Exchange (its principal market) and the Boston Stock Exchange. It also is listed on certain non-U.S. exchanges, including the London Stock Exchange and Euronext Paris.

Trading and Dividend Information

(In dollars)	Common Stock Market Price		Dividends Declared
	High	Low	
2003			
Fourth quarter	\$31.30	\$27.37	\$.20
Third quarter	32.42	26.90	.19
Second quarter	31.66	25.50	.19
First quarter	28.00	21.30	.19
2002			
Fourth quarter	\$27.98	\$21.40	\$.19
Third quarter	32.98	23.02	.18
Second quarter	37.80	27.42	.18
First quarter	41.84	34.49	.18

As of December 31, 2003, there were about 670,000 shareowner accounts of record.

Form 10-K and Other Reports

The financial information in this report, in the opinion of management, substantially conforms with information required in the "Form 10-K Report" to be filed with the Securities and Exchange Commission (SEC) in March 2004. However, the Form 10-K Report also contains additional information, and it can be viewed without exhibits, at www.ge.com/secreports.

Copies also are available, without charge, from GE Corporate Investor Communications, 3135 Easton Turnpike, Fairfield, CT 06828.

GE Capital Services and GE Capital Corporation file Form 10-K Reports with the SEC, and these can also be viewed at www.ge.com/secreports.

Information on the GE Foundation, GE's philanthropic organization, can be viewed at www.gefoundation.com.

Internet Address Information

Visit us online at www.ge.com for more information about GE and its products and services.

The 2003 GE Annual Report is available online at www.ge.com/annual03. For detailed news and information regarding our strategy and our businesses, please visit our Press Room online at www.ge.com/news and our Investor Information site at www.ge.com/investor.

Product Information

For information about GE's consumer products and services, visit us at www.geconsumerandindustrial.com.

Cassette Recordings

For an audiocassette version of this report, write to Target Mail, 705 Corporations Park, Scotia, NY 12302; or call (518) 381-3824; or send an e-mail to target.mail@corporate.ge.com.

Corporate Ombudsperson

To report concerns related to compliance with the law, GE policies or government contracting requirements, contact the GE Corporate Ombudsperson, P.O. Box 911, Fairfield, CT 06430. Telephone: (800) 227-5003 or (203) 373-2603.

Contact the GE Board of Directors

For reporting complaints about GE's accounting, internal accounting controls or auditing matters or other concerns to the Board of Directors or the Audit Committee, write to GE Board of Directors, General Electric Company (W2E), 3135 Easton Turnpike, Fairfield, CT 06828; or call (800) 417-0575 or (203) 373-2652; or send an e-mail to Directors@corporate.ge.com.

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Caution Concerning Forward-Looking Statements: This document contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements may be identified by words such as "expects," "anticipates," "intends," "plans," "believes," "seeks," "estimates," "will" or words of similar meaning and include, but are not limited to, statements about the expected future business and financial performance of GE. Forward-looking statements are based on management's current expectations and assumptions, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may differ materially from these expectations and assumptions due to changes in global political, economic, business, competitive, market, regulatory and other factors. We undertake no obligation to publicly update or review any forward-looking information, whether as a result of new information, future developments or otherwise.



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