

**U.S. Census Bureau**

State and County QuickFacts

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**Wisconsin**

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	People QuickFacts	Wisconsin	USA
Population, 2001 estimate		5,401,906	284,796,88
Population percent change, April 1, 2000-July 1, 2001		0.7%	1.2%
Population, 2000		5,363,675	281,421,90
Population, percent change, 1990 to 2000		9.6%	13.1%
Persons under 5 years old, percent, 2000		6.4%	6.8%
Persons under 18 years old, percent, 2000		25.5%	25.7%
Persons 65 years old and over, percent, 2000		13.1%	12.4%
Female persons, percent, 2000		50.6%	50.9%
White persons, percent, 2000 (a)		88.9%	75.1%
Black or African American persons, percent, 2000 (a)		5.7%	12.3%
American Indian and Alaska Native persons, percent, 2000 (a)		0.9%	0.9%
Asian persons, percent, 2000 (a)		1.7%	3.6%
Native Hawaiian and Other Pacific Islander, percent, 2000 (a)		Z	0.1%
Persons reporting some other race, percent, 2000 (a)		1.6%	5.5%
Persons reporting two or more races, percent, 2000		1.2%	2.4%
Persons of Hispanic or Latino origin, percent, 2000 (b)		3.6%	12.5%
White persons, not of Hispanic/Latino origin, percent, 2000		87.3%	69.1%
Living in same house in 1995 and 2000, pct age 5+, 2000		56.5%	54.1%
Foreign born persons, percent, 2000		3.6%	11.1%
Language other than English spoken at home, pct age 5+, 2000		7.3%	17.9%
High school graduates, percent of persons age 25+, 2000		85.1%	80.4%
Bachelor's degree or higher, pct of persons age 25+, 2000		22.4%	24.4%
Persons with a disability, age 5+, 2000		790,917	49,746,24
Mean travel time to work, workers age 16+ (minutes), 2000		20.8	25.1
Housing units, 2000		2,321,144	115,904,64
Homeownership rate, 2000		68.4%	66.2%
Housing units in multi-unit structures, percent, 2000		26.2%	26.4%
Median value of owner-occupied housing units, 2000		\$112,200	\$119,60

Households, 2000	2,084,544	105,480,10*
Persons per household, 2000	2.50	2.50
Median household money income, 1999	\$43,791	\$41,99*
Per capita money income, 1999	\$21,271	\$21,58*
Persons below poverty, percent, 1999	8.7%	12.4%

	Business QuickFacts	Wisconsin	USA
Private nonfarm establishments, 1999		139,646	7,008,44*
Private nonfarm employment, 1999		2,368,404	110,705,66*
Private nonfarm employment, percent change 1990-1999		21.5%	18.4%
Nonemployer establishments, 1999		264,657	16,152,60*
Manufacturers shipments, 1997 (\$1000)		117,382,992	3,842,061,40*
Retail sales, 1997 (\$1000)		50,520,463	2,460,886,01*
Retail sales per capita, 1997		\$9,715	\$9,19*
Minority-owned firms, percent of total, 1997		3.7%	14.6%
Women-owned firms, percent of total, 1997		24.4%	26.0%
Housing units authorized by building permits, 2000		34,154	1,592,26*
Federal funds and grants, 2001 (\$1000)		26,645,345	1,763,896,01*
Local government employment - full-time equivalent, 1997		201,633	10,227,42*

	Geography QuickFacts	Wisconsin	USA
Land area, 2000 (square miles)		54,310	3,537,43*
Persons per square mile, 2000		98.8	79.6

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- (a) Includes persons reporting only one race.  
 (b) Hispanics may be of any race, so also are included in applicable race categories.

FN: Footnote on this item for this area in place of data  
 NA: Not available  
 D: Suppressed to avoid disclosure of confidential information  
 X: Not applicable  
 S: Suppressed; does not meet publication standards  
 Z: Value greater than zero but less than half unit of measure shown  
 F: Fewer than 100 firms

#### Data Quality Statement

#### What do you think of QuickFacts?

Source U.S. Census Bureau: State and County QuickFacts. Data derived from Population Estimates, 2000 Census of Population and Housing, 1990 Census of Population and Housing, Small Area Income and Poverty Estimates, County Business Patterns, 1997 Economic Census, Minority- and Women-Owned Business, Building Permits, Consolidated Federal Funds Report, 1997 Census of Governments

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