

RIC 2002 – Session W8

# Finding Common Ground

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*Opportunities for Dialogue  
in a Post 9/11 Environment*

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# The Energy Industry Has Common Requirements



- ◆ **Highly regulated**
- ◆ **Have community Right-to-Know reporting requirements**
- ◆ **Hold a public trust for safe operations**

# The Sept. 11 Terrorist Attacks Had Far-Reaching Impacts



- ◆ Terrorist attacks on Washington and NYC forced the energy industry to look at itself with new eyes:
  - How vulnerable are our facilities?
  - How prepared are we to protect people, assets, and the public?
  - What could compromise our security?



# Publicly Available Information Became a Focus



- ◆ Office of Pipeline Safety (DOT) moved quickly to remove detailed pipeline maps from public information web site
- ◆ Colonial also withdrew maps and other potentially compromising information from its web site
- ◆ Stepped up reviews of external presentations and publicly-released documents
- ◆ Met with local law enforcement, LEPCs, local and state governments to facilitate emergency response capabilities

# Loss of Information Doesn't Necessitate Loss of Access



- ◆ **Withdrawing information creates challenges for public right-to-know**
- ◆ **Incumbent upon companies to find new ways to communicate**
  - **Colonial Internet Landowners Communication Project**
  - **Designed to increase stakeholder access**
  - **Improve information sharing and raise awareness about safety, system integrity and pipeline security**



# Common Ground Provides an Opportunity for Dialogue



- ◆ Stakeholders can find a common ground in security
- ◆ Provides a unique opportunity to renew dialogue
- ◆ Need to show commitment; reach out to stakeholders in new ways
- ◆ “Information” is exchanged for improved relationships based on mutual point of interest



# Colonial Pipeline Company



**Courage. Passion. Commitment.**